

# **Korea Laundry detergent Industry 2016 Market Research Report**

https://marketpublishers.com/r/K7E472873E3EN.html

Date: October 2016

Pages: 121

Price: US\$ 3,400.00 (Single User License)

ID: K7E472873E3EN

#### **Abstracts**

The Global Laundry Detergent Consumption 2016 Market Research Report is a professional and in-depth study on the current state of the laundry detergent market

The report provides a basic overview of the laundry detergent industry including definitions, classifications, applications and industry chain structure.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand figures, cost, price, revenue and gross margins.

The report then analyzes the global laundry detergent market size and the sales segment market is also discussed by product type, applications and region.

The major laundry detergent market (including Northwest, Northeast, Midland, Southwest, and Southeast) is analyzed, data including: market size, import and export, sale segment market by product type and applications. Then we forecast the 2016-2021 market size of laundry detergent.

The report focuses on Korea major leading companies providing information such as company profiles, sales, sales revenue, market share and contact information.

Finally the marketing, feasibility of new investment projects are assessed and overall research conclusions offered.

With 209 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals



interested in the market.



#### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Laundry Detergent
  - 1.1.1 Definition of Laundry Detergent
  - 1.1.2 Specifications of Laundry Detergent
- 1.2 Classification of Laundry Detergent
  - 1.2.1 Powder Detergent
  - 1.2.2 Liquid Detergent
- 1.3 Applications of Laundry Detergent
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Industry Chain Structure of Laundry Detergent
- 1.5 Industry Overview and Major Regions Status of Laundry Detergent
  - 1.5.1 Industry Overview of Laundry Detergent
  - 1.5.2 Korea Major Regions Status of Laundry Detergent
- 1.6 Industry Policy Analysis of Laundry Detergent
- 1.7 Industry News Analysis of Laundry Detergent

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF LAUNDRY DETERGENT

- 2.1 Raw Material Suppliers and Price Analysis of Laundry Detergent
- 2.2 Equipment Suppliers of Laundry Detergent
- 2.3 Labor Cost Analysis of Laundry Detergent
- 2.4 Depreciation Cost Analysis of Laundry Detergents
- 2.5 Manufacturing Cost Structure Analysis of Laundry Detergent
- 2.6 Manufacturing Process Analysis of Laundry Detergent

### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF LAUNDRY DETERGENT

- 3.1 Established Date of Korea Laundry Detergent Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Korea Laundry Detergent Major Manufacturers in 2015
- 3.3 R&D Status of Korea Laundry Detergent Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Korea Laundry Detergent Major Manufacturers in 2015



### 4 PRODUCTION ANALYSIS OF LAUNDRY DETERGENTS BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 Korea Production of Laundry Detergents by Regions 2011-2016
- 4.2 Korea Production of Laundry Detergents by Type 2011-2016
- 4.3 Korea Production of Laundry Detergents by Applications 2011-2016
- 4.4 Price Analysis of Korea Laundry Detergents Key Manufacturers in 2015
- 4.5 Korea Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Laundry Detergents 2011-2016

## 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF LAUNDRY DETERGENTS BY REGIONS

- 5.1 Korea Consumption Volume of Laundry Detergents by Regions 2011-2016
- 5.2 Korea Consumption Value of Laundry Detergents by Regions 2011-2016
- 5.3 Korea Consumption Price Analysis of Laundry Detergents by Regions 2011-2016

### 6 ANALYSIS OF LAUNDRY DETERGENTS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Laundry Detergents 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Laundry Detergents 2011-2016
- 6.3 Supply, Consumption and Gap of Laundry Detergents 2011-2016
- 6.4 Import, Export and Consumption of Laundry Detergents-2016
- 6.5 Cost, Price, Revenue and Gross Margin of Laundry Detergents 2011-2016

#### 7 ANALYSIS OF LAUNDRY DETERGENTS INDUSTRY KEY MANUFACTURERS

- 7.1 LG HOUSEHOLD & HEALTH CARE LTD
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture
  - 7.1.3 Sales, Price, Cost, Gross and Revenue
  - 7.1.4 SWOT Analysis of LG HOUSEHOLD & HEALTH CARE LTD
- 7.2 Procter & Gamble
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture
  - 7.2.3 Sales, Price, Cost, Gross and Revenue
  - 7.2.4 SWOT Analysis of Procter & Gamble



#### 7.3 Henkel

- 7.3.1 Company Profile
- 7.3.2 Product Picture
- 7.3.3 Sales, Price, Cost, Gross and Revenue
- 7.3.4 SWOT Analysis of Henkel
- 7.4 Aekyung Industrial
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture
  - 7.4.3 Sales, Price, Cost, Gross and Revenue
  - 7.4.4 SWOT Analysis of Aekyung Industrial
- 7.5 Pigeon Corporation
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture
  - 7.5.3 Sales, Price, Cost, Gross and Revenue
  - 7.5.4 SWOT Analysis of Pigeon Corporation
- 7.6 CJ Lion Corporation
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture
  - 7.6.3 Sales, Price, Cost, Gross and Revenue
  - 7.6.4 SWOT Analysis of CJ Lion Corporation
- 7.7 Baby & Basic
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture
  - 7.7.3 Sales, Price, Cost, Gross and Revenue
  - 7.7.4 SWOT Analysis of Baby & Basic
- 7.8 Dong Bang Co., Ltd
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture
  - 7.8.3 Sales, Price, Cost, Gross and Revenue
  - 7.8.4 SWOT Analysis of Dong Bang Co., Ltd
- 7.9 MUKUNGHWA
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture
  - 7.9.3 Sales, Price, Cost, Gross and Revenue
  - 7.9.4 SWOT Analysis of MUKUNGHWA

#### 8. PRICE AND GROSS MARGIN ANALYSIS

#### 8.1 Analysis of Price



- 8.2 Gross Margin Analysis
- 8.3 Comparison by Regions
- 8.4 Price Analysis of Different Laundry Detergents Product Types
- 8.5 Gross Margin Analysis of Different Laundry Detergents Applications

#### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF LAUNDRY DETERGENT

- 9.1 Marketing Channels Status of Laundry Detergent
- 9.2 Traders or Distributors with Contact Information of Laundry Detergent by Regions
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Laundry Detergent

#### 10 INDUSTRY CHAIN ANALYSIS OF LAUNDRY DETERGENT

- 10.1 Upstream Major Raw Materials Suppliers Analysis of Laundry Detergent
- 10.2 Upstream Major Equipment Suppliers Analysis of Laundry Detergent
- 10.3 Downstream Major Consumers Analysis of Laundry Detergent
- 10.4 Supply Chain Relationship Analysis of Laundry Detergent

#### 11 DEVELOPMENT TREND OF LAUNDRY DETERGENTS INDUSTRY 2016-2021

- 11.1 Capacity and Production Overview of Laundry Detergents 2016-2021
- 11.2 Production Market Share by Product Types of Laundry Detergents 2016-2021
- 11.3 Sales and Sales Revenue Overview of Laundry Detergents 2016-2021
- 11.4 Korea Sales of Laundry Detergents by Applications 2016-2021
- 11.5 Import, Export and Consumption of Laundry Detergents 2016-2021
- 11.6 Cost, Price, Revenue and Gross Margin of Laundry Detergents 2016-2021

### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF LAUNDRY DETERGENT

- 12.1 New Project Michael Porter Five Forces Model Analysis
- 12.2 New Project Investment Feasibility Analysis of Laundry Detergent

### 13 CONCLUSION OF THE KOREA DETERGENT INDUSTRY 2016 MARKET RESEARCH REPORT



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Laundry Detergent

Table Product Specifications of Laundry Detergent

Table Classification of Laundry Detergent

Figure Powder Detergent Picture

Figure Liquid Detergent Picture

Figure Korea Production Market Share of Laundry Detergents by Type in 2015

Table Applications of Laundry Detergent

Figure 2015 Korea Laundry Detergents Major Applications Sales Share

Figure Home Use Examples

Figure Commercial Use Examples

Figure Industry Chain Structure of Laundry Detergent

Table Global Major Laundry Detergent Manufacturers with Websites

Figure Korea Laundry Detergent Consumption Market Share by Regions

Table Industry Policy of Laundry Detergent

Table Industry News List of Laundry Detergent

Table Laundry Detergent Major Raw Materials Suppliers with Contact Information

Table Major Equipment Suppliers with Contact Information

Table Labor Cost Analysis of Laundry Detergent in Korea

Table Labor Cost Analysis of Laundry Detergent in Daegu Gyeongbuk by Industry in 2014

Table Depreciation Cost Analysis of Laundry Detergents

Figure Manufacturing Cost Structure Analysis of Laundry Detergent in 2015

Figure Production Process of Powder Detergent

Figure Production Process of Liquid Detergent

Table Established Date of Korea Laundry Detergent Major Manufacturers in 2015

Table Manufacturing Plants Distribution of Korea Laundry Detergent Major

Manufacturers in 2015

Table R&D Status of Korea Laundry Detergent Major Manufacturers in 2015

Table Raw Materials Sources Analysis of Korea Laundry Detergent Major

Manufacturers in 2015

Table Korea Production (K Tonnes) of Laundry Detergents by Regions 2011-2016

Table Korea Production Market Share of Laundry Detergents by Regions 2011-2016

Figure Korea Production Market Share of Laundry Detergents by Regions in 2011

Figure Korea Production Market Share of Laundry Detergents by Regions in 2015

Table Korea Production (K Tonnes) of Laundry Detergents by Types in 2011-2016



Table Korea Production Market Share of Laundry Detergents by Type in 2011-2016
Figure Korea Production Market Share of Laundry Detergents by Type in2011
Figure Korea Production Market Share of Laundry Detergents by Type in in 2015
Table Korea Production (K Tonnes) of Laundry Detergents by Applications 2011-2016
Table Korea Production Market Share of Laundry Detergents by Applications 2011-2016

Figure Korea Production Market Share of Laundry Detergents by Applications in 2011 Figure Korea Production Market Share of Laundry Detergents by Applications in 2015 Table Price (USD/Tonnes) Comparison of Korea Laundry Detergents Key Manufacturers in 2015

Table Korea Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Laundry Detergents 2011-2016

Table Korea Consumption Volume (K Tonnes) of Laundry Detergents by Regions 2011-2016

Table Korea Consumption Volume Market Share of Laundry Detergents by Regions 2011-2016

Figure Korea Consumption Volume Market Share of Laundry Detergents by Regions in 2011

Figure Korea Consumption Volume Market Share of Laundry Detergents by Regions in 2015

Table Korea Consumption Value (M USD) of Laundry Detergents by Regions 2011-2016

Table Korea Consumption Value Market Share of Laundry Detergents by Regions 2011-2016

Figure Korea Consumption Value Market Share of Laundry Detergents by Regions in 2011

Figure Korea Consumption Value Market Share of Laundry Detergents by Regions in 2015

Table Consumption Price (USD/Tonnes) of Laundry Detergents by Regions 2011-2016 Table Korea and Major Manufacturers Capacity (K Tonnes) of Laundry Detergents 2011-2016

Table Korea Capacity Market Share of Major Laundry Detergents Manufacturers 2011-2016

Table Korea and Major Manufacturers Production (K Tonnes) of Laundry Detergents 2011-2016

Table Korea Production Market Share of Major Laundry Detergents Manufacturers 2011-2016

Table Korea and Major Manufacturers Sales (K Tonnes) of Laundry Detergents 2011-2016



Table Korea Sales Market Share of Major Laundry Detergents Manufacturers 2011-2016

Table Korea and Major Manufacturers Sales Revenue (M USD) of Laundry Detergents 2011-2016

Table Korea Sales Revenue Market Share of Major Laundry Detergents Manufacturers 2011-2016

Figure Korea Capacity (K Tonnes), Production (K Tonnes) and Growth Rate of Laundry Detergents 2011-2016

Figure Korea Capacity Utilization Rate of Laundry Detergents 2011-2016
Figure Korea Sales Revenue (M USD) and Growth Rate of Laundry Detergents 2011-2016

Figure Korea Production Market Share of Major Laundry Detergents Manufacturers in 2014

Figure Korea Production Market Share of Major Laundry Detergents Manufacturers in 2015

Figure Korea Sales Market Share of Major Laundry Detergents Manufacturers in 2014 Figure Korea Sales Market Share of Major Laundry Detergents Manufacturers in 2015 Figure Korea Sales (K Tonnes) and Growth Rate of Laundry Detergents 2011-2016 Table Korea Supply, Consumption and Gap of Laundry Detergents Table Korea Import, Export and Consumption of Laundry Detergents 2011-2016 Table Price (USD/Tonnes) of Korea Laundry Detergents Major Manufacturers 2011-2016

Table Cost (USD/Tonnes) of Korea Laundry Detergents Major Manufacturers 2011-2016 Table Cross (USD/Tonnes) of Korea Laundry Detergents Major Manufacturers 2011-2016

Table Gross Margin of Korea Laundry Detergents Major Manufacturers 2011-2016

Table Korea and Major Manufacturers Revenue (M USD) of Laundry Detergents

2011-2016

Table Korea Capacity (K Tonnes), Production (K Tonnes), Price (USD/Tonnes), Cost (USD/Tonnes), Revenue (M USD) and Gross Margin of Laundry Detergents 2011-2016 Table LG HOUSEHOLD & HEALTH CARE LTD Information List

Table Laundry Detergent Picture of LG HOUSEHOLD & HEALTH CARE LTD Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price (USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and Gross Margin of LG HOUSEHOLD & HEALTH CARE LTD 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth Rate of LG HOUSEHOLD & HEALTH CARE LTD 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of LG HOUSEHOLD & HEALTH CARE LTD 2011-2016



Table Procter & Gamble Information List

Table Laundry Detergent Picture of Procter & Gamble

Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price

(USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and

Gross Margin of Procter & Gamble 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth

Rate of Procter & Gamble 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of Procter &

Gamble 2011-2016

Table Henkel Information List

Table Laundry Detergent Picture of Henkel

Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price

(USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and

Gross Margin of Henkel 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth

Rate of Henkel 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of Henkel

2011-2016

Table Aekyung Industrial Information List

Table Laundry Detergent Picture of Aekyung Industrial

Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price

(USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and

Gross Margin of Aekyung Industrial 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth

Rate of Aekyung Industrial 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of Aekyung

Industrial 2011-2016

Table SWOT Analysis of Aekyung Industrial

**Table Pigeon Corporation Information List** 

Table Laundry Detergent Picture of Pigeon Corporation

Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price

(USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and

Gross Margin of Pigeon Corporation 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth

Rate of Pigeon Corporation 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of Pigeon

**Corporation 2011-2016** 

Table CJ Lion Corporation Information List

Table Laundry Detergent Picture of CJ Lion Corporation



Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price (USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and Gross Margin of CJ Lion Corporation 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth Rate of CJ Lion Corporation 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of CJ Lion Corporation 2011-2016

Table Baby & Basic Information List

Table Laundry Detergent Picture of Baby & Basic

Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price (USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and Gross Margin of Baby & Basic 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth Rate of Baby & Basic 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of Baby & Basic 2011-2016

Table Dong Bang Co., Ltd Information List

Table Laundry Detergent Picture of Dong Bang Co., Ltd

Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price (USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and Gross Margin of Dong Bang Co., Ltd 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth Rate of Dong Bang Co., Ltd 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of Dong Bang Co., Ltd 2011-2016

Table MUKUNGHWA Information List

Table Laundry Detergent Picture of MUKUNGHWA

Table Laundry Detergent Capacity (K Tonnes), Production (K Tonnes), Price (USD/Tonnes), Cost (USD/Tonnes), Gross (USD/Tonnes), Revenue (M USD) and Gross Margin of MUKUNGHWA 2011-2016

Figure Laundry Detergent Capacity (K Tonnes), Production (K Tonnes) and Growth Rate of MUKUNGHWA 2011-2016

Figure Laundry Detergent Revenue (M USD) and Global Market Share of MUKUNGHWA 2011-2016

Table Laundry Detergents Price (USD/Tonnes) by Regions 2011-2016

Table Laundry Detergents Price (USD/Tonnes) by Product Application 2011-2016

Table Laundry Detergents Gross Margin by Regions 2011-2016

Figure Laundry Detergents Gross Margin by Regions 2015

Figure Price (USD/Tonnes) and Growth Rate of Laundry Detergents by Northwest



2011-2016

Figure Price (USD/Tonnes) and Growth Rate of Laundry Detergents by Northeast 2011-2016

Figure Price (USD/Tonnes) and Growth Rate of Laundry Detergents by Midland 2011-2016

Figure Price (USD/Tonnes) and Growth Rate of Laundry Detergents by Southwest2011-2016

Figure Price (USD/Tonnes) and Growth Rate of Laundry Detergents by Southeast 2011-2016

Table Laundry Detergents Price (USD/Tonnes) by Product Types2011-2016

Figure Laundry Detergents Price (USD/Tonnes) by Product Types2015

Table Laundry Detergents Gross Margin by Application 2011-2016

Figure Laundry Detergents Gross Margin by Product Application 2015

Figure Marketing Channels of Laundry Detergent

Table Traders or Distributors with Contact Information of Laundry Detergent

Table Major Online Shopping Platform and Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Laundry Detergent (USD/Tonnes)

Table Major Raw Materials Suppliers with Contact Information of Laundry Detergent Table Major Equipment Suppliers with Contact Information of Laundry Detergent Figure Supply Chain Relationship Analysis of Laundry Detergent

Figure Korea Capacity (K Tonnes), Production (K Tonnes) and Growth Rate of Laundry Detergents 2016-2021

Figure Korea Capacity Utilization Rate of Laundry Detergents 2016-2021

Table Korea Laundry Detergents Production (K Tonnes) by Type 2016-2021

Table Korea Laundry Detergents Production Market Share by Type 2016-2021

Figure Korea Production Market Share of Laundry Detergents by Type in 2021

Figure Korea Sales (K Tonnes) and Growth Rate of Laundry Detergents 2016-2021

Figure Korea Sales Revenue (M USD) and Growth Rate of Laundry Detergents 2016-2021

Table Korea Sales (K Tonnes) of Laundry Detergents by Applications 2016-2021 Table Korea Production Market Share of Laundry Detergents by Applications 2016-2021

Figure Korea Production Market Share of Laundry Detergents by Applications in 2021 Table Korea Production, Import, Export and Consumption of Laundry Detergents 2016-2021

Table Korea Production (K Tonnes), Price (USD/Tonnes), Cost (USD/Tonnes), Revenue (M USD) and Gross Margin of Laundry Detergents 2016-2021 Figure New Project Michael Porter Five Forces Model Analysis



Table New Project Investment Feasibility Analysis of Laundry Detergent



#### I would like to order

Product name: Korea Laundry detergent Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/K7E472873E3EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/K7E472873E3EN.html">https://marketpublishers.com/r/K7E472873E3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970