

Korea Charcoal BBQ Market Research Report 2017

<https://marketpublishers.com/r/K27F1794946EN.html>

Date: December 2017

Pages: 100

Price: US\$ 3,400.00 (Single User License)

ID: K27F1794946EN

Abstracts

The global Charcoal BBQ market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Korea plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Charcoal BBQ development status and future trend in Korea, focuses on top players in Korea, also splits Charcoal BBQ by type and by Application, to fully and deeply research and reveal the market general situation and future forecast.

The major players in Korea market include

Portable Kitchen

Weber

Cajun Cookware

Medina River

Kay Home Products

Picnic Time

Cuisinart

Blaze Outdoor Products

Texas Barbecues

Broil King

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Built-In Type

Freestanding Type

On Post Type

Portable Type

On the basis of the end users/Application, this report covers

Home Use

Outdoor Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

Korea Charcoal BBQ Market Research Report 2017

1 CHARCOAL BBQ OVERVIEW

- 1.1 Product Overview and Scope of Charcoal BBQ
- 1.2 Classification of Charcoal BBQ by Product Category
 - 1.2.1 Korea Charcoal BBQ Sales (K Units) Comparison by Type (2012-2022)
 - 1.2.2 Korea Charcoal BBQ Sales (K Units) Market Share by Type in 2016
 - 1.2.3 Built-In Type
 - 1.2.4 Freestanding Type
 - 1.2.5 On Post Type
 - 1.2.6 Portable Type
- 1.3 Korea Charcoal BBQ Market by Application/End Users
 - 1.3.1 Korea Charcoal BBQ Sales (K Units) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Home Use
 - 1.3.3 Outdoor Use
 - 1.3.4 Commercial Use
- 1.4 Korea Revenue and Sales of Charcoal BBQ (2012-2022)
 - 1.4.1 Korea Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2022)
 - 1.4.2 Korea Charcoal BBQ Revenue (Million USD) and Growth Rate (%) (2012-2022)

2 KOREA CHARCOAL BBQ MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Korea Charcoal BBQ Sales (K Units) and Market Share (%) of Key Players/Manufacturers (2012-2017)
- 2.2 Korea Charcoal BBQ Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 Korea Charcoal BBQ Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 Korea Charcoal BBQ Market Competitive Situation and Trends
 - 2.4.1 Korea Charcoal BBQ Market Concentration Rate
 - 2.4.2 Korea Charcoal BBQ Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion in Korea Market
- 2.5 Korea Players/Manufacturers Charcoal BBQ Manufacturing Base Distribution, Sales Area, Product Type

3 KOREA CHARCOAL BBQ SALES AND REVENUE (VALUE) BY TYPE (2012-2017)

3.1 Korea Charcoal BBQ Sales (K Units) and Market Share by Type/ Product Category (2012-2017)

3.2 Korea Charcoal BBQ Revenue (Million USD) and Market Share by Type (2012-2017)

3.3 Korea Charcoal BBQ Price (USD/Unit) by Type (2012-2017)

3.4 Korea Charcoal BBQ Sales Growth Rate (%) by Type (2012-2017)

4 KOREA CHARCOAL BBQ SALES BY APPLICATION (2012-2017)

4.1 Korea Charcoal BBQ Sales (K Units) and Market Share by Application (2012-2017)

4.2 Korea Charcoal BBQ Sales Growth Rate (%) by Application (2012-2017)

4.3 Market Drivers and Opportunities

5 KOREA CHARCOAL BBQ PLAYERS/SUPPLIERS PROFILES AND SALES DATA

5.1 Portable Kitchen

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Charcoal BBQ Product Category, Application and Specification

5.1.2.1 Product A

5.1.2.2 Product B

5.1.3 Portable Kitchen Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.1.4 Main Business/Business Overview

5.2 Weber

5.2.1 Company Basic Information, Manufacturing Base and Competitors

5.2.2 Charcoal BBQ Product Category, Application and Specification

5.2.2.1 Product A

5.2.2.2 Product B

5.2.3 Weber Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.2.4 Main Business/Business Overview

5.3 Cajun Cookware

5.3.1 Company Basic Information, Manufacturing Base and Competitors

5.3.2 Charcoal BBQ Product Category, Application and Specification

5.3.2.1 Product A

5.3.2.2 Product B

5.3.3 Cajun Cookware Charcoal BBQ Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2012-2017)

5.3.4 Main Business/Business Overview

5.4 Medina River

5.4.1 Company Basic Information, Manufacturing Base and Competitors

5.4.2 Charcoal BBQ Product Category, Application and Specification

5.4.2.1 Product A

5.4.2.2 Product B

5.4.3 Medina River Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.4.4 Main Business/Business Overview

5.5 Kay Home Products

5.5.1 Company Basic Information, Manufacturing Base and Competitors

5.5.2 Charcoal BBQ Product Category, Application and Specification

5.5.2.1 Product A

5.5.2.2 Product B

5.5.3 Kay Home Products Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.5.4 Main Business/Business Overview

5.6 Picnic Time

5.6.1 Company Basic Information, Manufacturing Base and Competitors

5.6.2 Charcoal BBQ Product Category, Application and Specification

5.6.2.1 Product A

5.6.2.2 Product B

5.6.3 Picnic Time Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.6.4 Main Business/Business Overview

5.7 Cuisinart

5.7.1 Company Basic Information, Manufacturing Base and Competitors

5.7.2 Charcoal BBQ Product Category, Application and Specification

5.7.2.1 Product A

5.7.2.2 Product B

5.7.3 Cuisinart Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.7.4 Main Business/Business Overview

5.8 Blaze Outdoor Products

5.8.1 Company Basic Information, Manufacturing Base and Competitors

5.8.2 Charcoal BBQ Product Category, Application and Specification

5.8.2.1 Product A

5.8.2.2 Product B

5.8.3 Blaze Outdoor Products Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.8.4 Main Business/Business Overview

5.9 Texas Barbecues

5.9.1 Company Basic Information, Manufacturing Base and Competitors

5.9.2 Charcoal BBQ Product Category, Application and Specification

5.9.2.1 Product A

5.9.2.2 Product B

5.9.3 Texas Barbecues Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.9.4 Main Business/Business Overview

5.10 Broil King

5.10.1 Company Basic Information, Manufacturing Base and Competitors

5.10.2 Charcoal BBQ Product Category, Application and Specification

5.10.2.1 Product A

5.10.2.2 Product B

5.10.3 Broil King Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.10.4 Main Business/Business Overview

6 CHARCOAL BBQ MANUFACTURING COST ANALYSIS

6.1 Charcoal BBQ Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Charcoal BBQ

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Charcoal BBQ Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Charcoal BBQ Major Manufacturers in 2016

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 KOREA CHARCOAL BBQ MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 10.1 Korea Charcoal BBQ Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 10.2 Korea Charcoal BBQ Sales (K Units) Forecast by Type (2017-2022)
- 10.3 Korea Charcoal BBQ Sales (K Units) Forecast by Application (2017-2022)

11 RESEARCH FINDINGS AND CONCLUSION

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Korea Market Size (Million USD) Status and Outlook (2012-2022)
Table Charcoal BBQ Sales (K Units) and Revenue (Million USD) Market Split by Product Type
Table Charcoal BBQ Sales (K Units) by Application (2016-2022)
Figure Product Picture of Charcoal BBQ
Table Korea Charcoal BBQ Sales (K Units) and Growth Rate (%) Comparison by Type (Product Category) (2012-2022)
Figure Korea Charcoal BBQ Sales Volume Market Share by Type in 2016
Figure Built-In Type Product Picture
Figure Freestanding Type Product Picture
Figure On Post Type Product Picture
Figure Portable Type Product Picture
Figure Korea Charcoal BBQ Sales (K Units) Comparison by Application (2012-2022)
Figure Korea Sales Market Share (%) of Charcoal BBQ by Application in 2016
Figure Home Use Examples
Figure Outdoor Use Examples
Figure Commercial Use Examples
Figure Korea Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2022)
Figure Korea Charcoal BBQ Revenue (Million USD) and Growth Rate (%) (2012-2022)
Table Korea Charcoal BBQ Sales of Key Players/Manufacturers (2012-2017)
Table Korea Charcoal BBQ Sales Share (%) by Players/Manufacturers (2012-2017)
Figure 2016 Korea Charcoal BBQ Sales Share (%) by Players/Manufacturers
Figure 2017 Korea Charcoal BBQ Sales Share (%) by Players/Manufacturers
Table Korea Charcoal BBQ Revenue by Players/Manufacturers (2012-2017)
Table Korea Charcoal BBQ Revenue Market Share (%) by Players/Manufacturers (2012-2017)
Figure 2016 Korea Charcoal BBQ Revenue Share (%) by Players/Manufacturers
Figure 2017 Korea Charcoal BBQ Revenue Share (%) by Players/Manufacturers
Table Korea Market Charcoal BBQ Average Price (USD/Unit) of Key Players/Manufacturers (2012-2017)
Figure Korea Market Charcoal BBQ Average Price (USD/Unit) of Key Players/Manufacturers in 2016
Figure Korea Charcoal BBQ Market Share of Top 3 Players/Manufacturers
Figure Korea Charcoal BBQ Market Share of Top 5 Players/Manufacturers
Table Korea Players/Manufacturers Charcoal BBQ Manufacturing Base Distribution and

Sales Area

Table Korea Players/Manufacturers Charcoal BBQ Product Category

Table Korea Charcoal BBQ Sales (K Units) by Type (2012-2017)

Table Korea Charcoal BBQ Sales Share (%) by Type (2012-2017)

Figure Korea Charcoal BBQ Sales Share (%) by Type (2012-2017)

Figure Korea Charcoal BBQ Sales Market Share (%) by Type in 2016

Table Korea Charcoal BBQ Revenue (Million USD) and Market Share by Type (2012-2017)

Table Korea Charcoal BBQ Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Charcoal BBQ by Type (2012-2017)

Figure Revenue Market Share of Charcoal BBQ by Type in 2016

Table Korea Charcoal BBQ Price (USD/Unit) by Type (2012-2017)

Figure Korea Charcoal BBQ Sales Growth Rate (%) by Type (2012-2017)

Table Korea Charcoal BBQ Sales (K Units) by Application (2012-2017)

Table Korea Charcoal BBQ Sales Market Share (%) by Application (2012-2017)

Figure Korea Charcoal BBQ Sales Market Share (%) by Application (2012-2017)

Figure Korea Charcoal BBQ Sales Market Share (%) by Application in 2016

Table Korea Charcoal BBQ Sales Growth Rate (%) by Application (2012-2017)

Figure Korea Charcoal BBQ Sales Growth Rate (%) by Application (2012-2017)

Table Portable Kitchen Charcoal BBQ Basic Information List

Table Portable Kitchen Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Portable Kitchen Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Portable Kitchen Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Portable Kitchen Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Weber Charcoal BBQ Basic Information List

Table Weber Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Weber Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Weber Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Weber Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Cajun Cookware Charcoal BBQ Basic Information List

Table Cajun Cookware Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Cajun Cookware Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Cajun Cookware Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Cajun Cookware Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Medina River Charcoal BBQ Basic Information List

Table Medina River Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Medina River Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Medina River Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Medina River Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Kay Home Products Charcoal BBQ Basic Information List

Table Kay Home Products Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Kay Home Products Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Kay Home Products Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Kay Home Products Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Picnic Time Charcoal BBQ Basic Information List

Table Picnic Time Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Picnic Time Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Picnic Time Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Picnic Time Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Cuisinart Charcoal BBQ Basic Information List

Table Cuisinart Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Cuisinart Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Cuisinart Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Cuisinart Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Blaze Outdoor Products Charcoal BBQ Basic Information List

Table Blaze Outdoor Products Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Blaze Outdoor Products Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Blaze Outdoor Products Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Blaze Outdoor Products Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Texas Barbecues Charcoal BBQ Basic Information List

Table Texas Barbecues Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Texas Barbecues Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Texas Barbecues Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Texas Barbecues Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Broil King Charcoal BBQ Basic Information List

Table Broil King Charcoal BBQ Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Broil King Charcoal BBQ Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Broil King Charcoal BBQ Sales Market Share (%) in Korea (2012-2017)

Figure Broil King Charcoal BBQ Revenue Market Share (%) in Korea (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Charcoal BBQ

Figure Manufacturing Process Analysis of Charcoal BBQ

Figure Charcoal BBQ Industrial Chain Analysis

Table Raw Materials Sources of Charcoal BBQ Major Players/Manufacturers in 2016

Table Major Buyers of Charcoal BBQ

Table Distributors/Traders List

Figure Korea Charcoal BBQ Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Korea Charcoal BBQ Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Korea Charcoal BBQ Price (USD/Unit) Trend Forecast (2017-2022)

Table Korea Charcoal BBQ Sales (K Units) Forecast by Type (2017-2022)

Figure Korea Charcoal BBQ Sales (K Units) Forecast by Type (2017-2022)

Figure Korea Charcoal BBQ Sales Volume Market Share Forecast by Type in 2022

Table Korea Charcoal BBQ Sales (K Units) Forecast by Application (2017-2022)

Figure Korea Charcoal BBQ Sales Volume Market Share Forecast by Application (2017-2022)

Figure Korea Charcoal BBQ Sales Volume Market Share Forecast by Application in 2022

I would like to order

Product name: Korea Charcoal BBQ Market Research Report 2017

Product link: <https://marketpublishers.com/r/K27F1794946EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K27F1794946EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970