

Japan Sparking Plug Market Report 2016

https://marketpublishers.com/r/J7D0C5A77DBEN.html

Date: November 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: J7D0C5A77DBEN

Abstracts

Notes:
Sales, means the sales volume of Sparking Plug
Revenue, means the sales value of Sparking Plug
This report studies sales (consumption) of Sparking Plug in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

NGK Spark Plugs

Bosch

HELLA

Brisk

Torch Sparkplug

Zhongguan

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Nickel Alloy Electrode

Silver Alloy Electrode



Platinum Alloy Electrode
Others
Split by applications, this report focuses on sales, market share and growth rate of Sparking Plug in each application, can be divided into
Automobile
Power Equipment
Others



Contents

Japan Sparking Plug Market Report 2016

1 SPARKING PLUG OVERVIEW

- 1.1 Product Overview and Scope of Sparking Plug
- 1.2 Classification of Sparking Plug
 - 1.2.1 Nickel Alloy Electrode
 - 1.2.2 Silver Alloy Electrode
 - 1.2.3 Platinum Alloy Electrode
 - 1.2.4 Others
- 1.3 Application of Sparking Plug
 - 1.3.1 Automobile
 - 1.3.2 Power Equipment
 - 1.3.3 Others
- 1.4 Japan Market Size Sales (Value) and Revenue (Volume) of Sparking Plug (2011-2021)
 - 1.4.1 Japan Sparking Plug Sales and Growth Rate (2011-2021)
 - 1.4.2 Japan Sparking Plug Revenue and Growth Rate (2011-2021)

2 JAPAN SPARKING PLUG COMPETITION BY MANUFACTURERS

- 2.1 Japan Sparking Plug Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Japan Sparking Plug Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Japan Sparking Plug Average Price by Manufactures (2015 and 2016)
- 2.4 Sparking Plug Market Competitive Situation and Trends
 - 2.4.1 Sparking Plug Market Concentration Rate
 - 2.4.2 Sparking Plug Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 JAPAN SPARKING PLUG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 Japan Sparking Plug Sales and Market Share by Type (2011-2016)
- 3.2 Japan Sparking Plug Revenue and Market Share by Type (2011-2016)
- 3.3 Japan Sparking Plug Price by Type (2011-2016)
- 3.4 Japan Sparking Plug Sales Growth Rate by Type (2011-2016)



4 JAPAN SPARKING PLUG SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 Japan Sparking Plug Sales and Market Share by Application (2011-2016)
- 4.2 Japan Sparking Plug Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 JAPAN SPARKING PLUG MANUFACTURERS PROFILES/ANALYSIS

- 5.1 NGK Spark Plugs
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Sparking Plug Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 NGK Spark Plugs Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Bosch
 - 5.2.2 Sparking Plug Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Bosch Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 HELLA
 - 5.3.2 Sparking Plug Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 HELLA Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Brisk
 - 5.4.2 Sparking Plug Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Brisk Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Torch Sparkplug
 - 5.5.2 Sparking Plug Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II



- 5.5.3 Torch Sparkplug Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Zhongguan
 - 5.6.2 Sparking Plug Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Zhongguan Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview

6 SPARKING PLUG MANUFACTURING COST ANALYSIS

- 6.1 Sparking Plug Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Sparking Plug

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Sparking Plug Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Sparking Plug Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy



- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 JAPAN SPARKING PLUG MARKET FORECAST (2016-2021)

- 10.1 Japan Sparking Plug Sales, Revenue Forecast (2016-2021)
- 10.2 Japan Sparking Plug Sales Forecast by Type (2016-2021)
- 10.3 Japan Sparking Plug Sales Forecast by Application (2016-2021)
- 10.4 Sparking Plug Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sparking Plug

Table Classification of Sparking Plug

Figure Japan Sales Market Share of Sparking Plug by Type in 2015

Figure Nickel Alloy Electrode Picture

Figure Silver Alloy Electrode Picture

Figure Platinum Alloy Electrode Picture

Figure Others Picture

Table Application of Sparking Plug

Figure Japan Sales Market Share of Sparking Plug by Application in 2015

Figure Automobile Examples

Figure Power Equipment Examples

Figure Others Examples

Figure Japan Sparking Plug Sales and Growth Rate (2011-2021)

Figure Japan Sparking Plug Revenue and Growth Rate (2011-2021)

Table Japan Sparking Plug Sales of Key Manufacturers (2015 and 2016)

Table Japan Sparking Plug Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sparking Plug Sales Share by Manufacturers

Figure 2016 Sparking Plug Sales Share by Manufacturers

Table Japan Sparking Plug Revenue by Manufacturers (2015 and 2016)

Table Japan Sparking Plug Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Japan Sparking Plug Revenue Share by Manufacturers

Table 2016 Japan Sparking Plug Revenue Share by Manufacturers

Table Japan Market Sparking Plug Average Price of Key Manufacturers (2015 and 2016)

Figure Japan Market Sparking Plug Average Price of Key Manufacturers in 2015

Figure Sparking Plug Market Share of Top 3 Manufacturers

Figure Sparking Plug Market Share of Top 5 Manufacturers

Table Japan Sparking Plug Sales by Type (2011-2016)

Table Japan Sparking Plug Sales Share by Type (2011-2016)

Figure Japan Sparking Plug Sales Market Share by Type in 2015

Table Japan Sparking Plug Revenue and Market Share by Type (2011-2016)

Table Japan Sparking Plug Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Sparking Plug by Type (2011-2016)

Table Japan Sparking Plug Price by Type (2011-2016)

Figure Japan Sparking Plug Sales Growth Rate by Type (2011-2016)



Table Japan Sparking Plug Sales by Application (2011-2016)

Table Japan Sparking Plug Sales Market Share by Application (2011-2016)

Figure Japan Sparking Plug Sales Market Share by Application in 2015

Table Japan Sparking Plug Sales Growth Rate by Application (2011-2016)

Figure Japan Sparking Plug Sales Growth Rate by Application (2011-2016)

Table NGK Spark Plugs Basic Information List

Table NGK Spark Plugs Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

Figure NGK Spark Plugs Sparking Plug Sales Market Share (2011-2016)

Table Bosch Basic Information List

Table Bosch Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bosch Sparking Plug Sales Market Share (2011-2016)

Table HELLA Basic Information List

Table HELLA Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

Table HELLA Sparking Plug Sales Market Share (2011-2016)

Table Brisk Basic Information List

Table Brisk Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brisk Sparking Plug Sales Market Share (2011-2016)

Table Torch Sparkplug Basic Information List

Table Torch Sparkplug Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

Table Torch Sparkplug Sparking Plug Sales Market Share (2011-2016)

Table Zhongguan Basic Information List

Table Zhongguan Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zhongguan Sparking Plug Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sparking Plug

Figure Manufacturing Process Analysis of Sparking Plug

Figure Sparking Plug Industrial Chain Analysis

Table Raw Materials Sources of Sparking Plug Major Manufacturers in 2015

Table Major Buyers of Sparking Plug

Table Distributors/Traders List

Figure Japan Sparking Plug Production and Growth Rate Forecast (2016-2021)

Figure Japan Sparking Plug Revenue and Growth Rate Forecast (2016-2021)

Table Japan Sparking Plug Production Forecast by Type (2016-2021)

Table Japan Sparking Plug Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Japan Sparking Plug Market Report 2016

Product link: https://marketpublishers.com/r/J7D0C5A77DBEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/J7D0C5A77DBEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970