

Japan Quinoa Market Report 2016

https://marketpublishers.com/r/JA68922B904EN.html

Date: October 2016

Pages: 116

Price: US\$ 3,400.00 (Single User License)

ID: JA68922B904EN

Abstracts

Notes:

Sales, means the sales volume of Quinoa

Revenue, means the sales value of Quinoa

This report studies sales (consumption) of Quinoa in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Andean Naturals

Ancient Harvest

ALTERECO FOOD

ANDEAN DREAM

Andean Valley Corporation

QUINOAGOLD

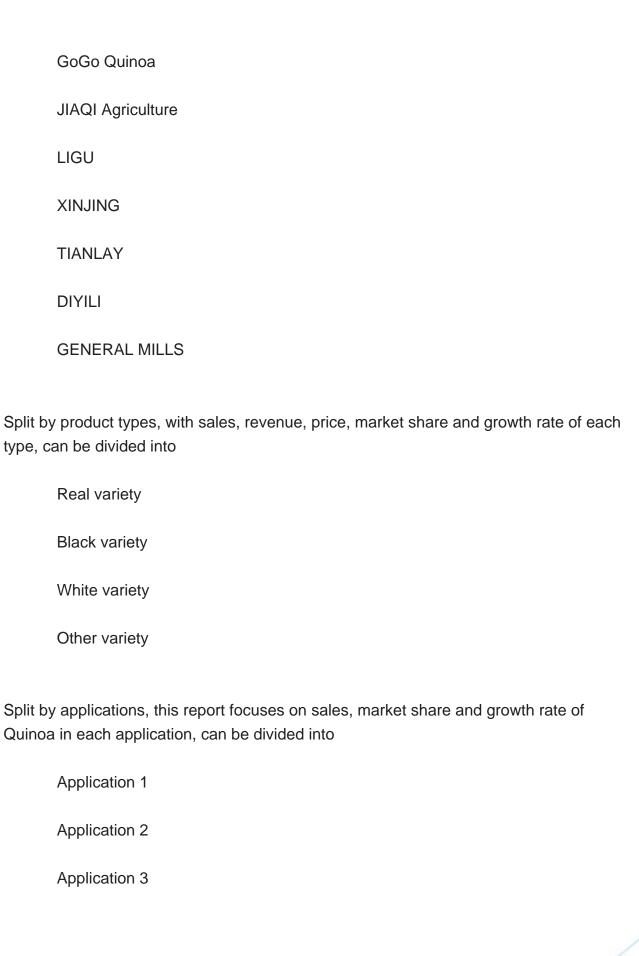
BOBREDMILL

Northern Quinoa Corporation

Quinoa Corporation

Quinoa Foods Company







Contents

Japan Quinoa Market Report 2016

1 QUINOA OVERVIEW

- 1.1 Product Overview and Scope of Quinoa
- 1.2 Classification of Quinoa
 - 1.2.1 Real variety
 - 1.2.2 Black variety
 - 1.2.3 White variety
 - 1.2.4 Other variety
- 1.3 Application of Quinoa
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Japan Market Size Sales (Value) and Revenue (Volume) of Quinoa (2011-2021)
 - 1.4.1 Japan Quinoa Sales and Growth Rate (2011-2021)
 - 1.4.2 Japan Quinoa Revenue and Growth Rate (2011-2021)

2 JAPAN QUINOA COMPETITION BY MANUFACTURERS

- 2.1 Japan Quinoa Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Japan Quinoa Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Japan Quinoa Average Price by Manufactures (2015 and 2016)
- 2.4 Quinoa Market Competitive Situation and Trends
 - 2.4.1 Quinoa Market Concentration Rate
 - 2.4.2 Quinoa Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 JAPAN QUINOA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 Japan Quinoa Sales and Market Share by Type (2011-2016)
- 3.2 Japan Quinoa Revenue and Market Share by Type (2011-2016)
- 3.3 Japan Quinoa Price by Type (2011-2016)
- 3.4 Japan Quinoa Sales Growth Rate by Type (2011-2016)

4 JAPAN QUINOA SALES (VOLUME) BY APPLICATION (2011-2016)



- 4.1 Japan Quinoa Sales and Market Share by Application (2011-2016)
- 4.2 Japan Quinoa Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 JAPAN QUINOA MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Andean Naturals
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Quinoa Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Andean Naturals Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Ancient Harvest
 - 5.2.2 Quinoa Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Ancient Harvest Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 ALTERECO FOOD
 - 5.3.2 Quinoa Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 ALTERECO FOOD Quinoa Sales, Revenue, Price and Gross Margin

(2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 ANDEAN DREAM
 - 5.4.2 Quinoa Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 ANDEAN DREAM Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Andean Valley Corporation
 - 5.5.2 Quinoa Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Andean Valley Corporation Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)



5.5.4 Main Business/Business Overview

5.6 QUINOAGOLD

5.6.2 Quinoa Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 QUINOAGOLD Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 BOBREDMILL

5.7.2 Quinoa Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 BOBREDMILL Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Northern Quinoa Corporation

5.8.2 Quinoa Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Northern Quinoa Corporation Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Quinoa Corporation

5.9.2 Quinoa Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Quinoa Corporation Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Quinoa Foods Company

5.10.2 Quinoa Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Quinoa Foods Company Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 GoGo Quinoa

5.12 JIAQI Agriculture

5.13 LIGU

5.14 XINJING

5.15 TIANLAY



- 5.16 DIYILI
- 5.17 GENERAL MILLS

6 QUINOA MANUFACTURING COST ANALYSIS

- 6.1 Quinoa Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Quinoa

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Quinoa Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Quinoa Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat



- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 JAPAN QUINOA MARKET FORECAST (2016-2021)

- 10.1 Japan Quinoa Sales, Revenue Forecast (2016-2021)
- 10.2 Japan Quinoa Sales Forecast by Type (2016-2021)
- 10.3 Japan Quinoa Sales Forecast by Application (2016-2021)
- 10.4 Quinoa Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Quinoa

Table Classification of Quinoa

Figure Japan Sales Market Share of Quinoa by Type in 2015

Figure Real variety Picture

Figure Black variety Picture

Figure White variety Picture

Figure Other variety Picture

Table Application of Quinoa

Figure Japan Sales Market Share of Quinoa by Application in 2015

Figure Japan Quinoa Sales and Growth Rate (2011-2021)

Figure Japan Quinoa Revenue and Growth Rate (2011-2021)

Table Japan Quinoa Sales of Key Manufacturers (2015 and 2016)

Table Japan Quinoa Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Quinoa Sales Share by Manufacturers

Figure 2016 Quinoa Sales Share by Manufacturers

Table Japan Quinoa Revenue by Manufacturers (2015 and 2016)

Table Japan Quinoa Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Japan Quinoa Revenue Share by Manufacturers

Table 2016 Japan Quinoa Revenue Share by Manufacturers

Table Japan Market Quinoa Average Price of Key Manufacturers (2015 and 2016)

Figure Japan Market Quinoa Average Price of Key Manufacturers in 2015

Figure Quinoa Market Share of Top 3 Manufacturers

Figure Quinoa Market Share of Top 5 Manufacturers

Table Japan Quinoa Sales by Type (2011-2016)

Table Japan Quinoa Sales Share by Type (2011-2016)

Figure Japan Quinoa Sales Market Share by Type in 2015

Table Japan Quinoa Revenue and Market Share by Type (2011-2016)

Table Japan Quinoa Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Quinoa by Type (2011-2016)

Table Japan Quinoa Price by Type (2011-2016)

Figure Japan Quinoa Sales Growth Rate by Type (2011-2016)

Table Japan Quinoa Sales by Application (2011-2016)

Table Japan Quinoa Sales Market Share by Application (2011-2016)

Figure Japan Quinoa Sales Market Share by Application in 2015

Table Japan Quinoa Sales Growth Rate by Application (2011-2016)



Figure Japan Quinoa Sales Growth Rate by Application (2011-2016)

Table Andean Naturals Basic Information List

Table Andean Naturals Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Andean Naturals Quinoa Sales Market Share (2011-2016)

Table Ancient Harvest Basic Information List

Table Ancient Harvest Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ancient Harvest Quinoa Sales Market Share (2011-2016)

Table ALTERECO FOOD Basic Information List

Table ALTERECO FOOD Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table ALTERECO FOOD Quinoa Sales Market Share (2011-2016)

Table ANDEAN DREAM Basic Information List

Table ANDEAN DREAM Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table ANDEAN DREAM Quinoa Sales Market Share (2011-2016)

Table Andean Valley Corporation Basic Information List

Table Andean Valley Corporation Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table Andean Valley Corporation Quinoa Sales Market Share (2011-2016)

Table QUINOAGOLD Basic Information List

Table QUINOAGOLD Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table QUINOAGOLD Quinoa Sales Market Share (2011-2016)

Table BOBREDMILL Basic Information List

Table BOBREDMILL Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table BOBREDMILL Quinoa Sales Market Share (2011-2016)

Table Northern Quinoa Corporation Basic Information List

Table Northern Quinoa Corporation Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table Northern Quinoa Corporation Quinoa Sales Market Share (2011-2016)

Table Quinoa Corporation Basic Information List

Table Quinoa Corporation Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table Quinoa Corporation Quinoa Sales Market Share (2011-2016)

Table Quinoa Foods Company Basic Information List

Table Quinoa Foods Company Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table Quinoa Foods Company Quinoa Sales Market Share (2011-2016)

Table GoGo Quinoa Basic Information List

Table GoGo Quinoa Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table GoGo Quinoa Quinoa Sales Market Share (2011-2016)

Table JIAQI Agriculture Basic Information List



Table JIAQI Agriculture Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table JIAQI Agriculture Quinoa Sales Market Share (2011-2016)

Table LIGU Basic Information List

Table LIGU Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table LIGU Quinoa Sales Market Share (2011-2016)

Table XINJING Basic Information List

Table XINJING Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table XINJING Quinoa Sales Market Share (2011-2016)

Table TIANLAY Basic Information List

Table TIANLAY Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table TIANLAY Quinoa Sales Market Share (2011-2016)

Table DIYILI Basic Information List

Table DIYILI Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table DIYILI Quinoa Sales Market Share (2011-2016)

Table GENERAL MILLS Basic Information List

Table GENERAL MILLS Quinoa Sales, Revenue, Price and Gross Margin (2011-2016)

Table GENERAL MILLS Quinoa Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Quinoa

Figure Manufacturing Process Analysis of Quinoa

Figure Quinoa Industrial Chain Analysis

Table Raw Materials Sources of Quinoa Major Manufacturers in 2015

Table Major Buyers of Quinoa

Table Distributors/Traders List

Figure Japan Quinoa Production and Growth Rate Forecast (2016-2021)

Figure Japan Quinoa Revenue and Growth Rate Forecast (2016-2021)

Table Japan Quinoa Production Forecast by Type (2016-2021)

Table Japan Quinoa Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Japan Quinoa Market Report 2016

Product link: https://marketpublishers.com/r/JA68922B904EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/JA68922B904EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970