

# Japan NVH (System, Parts, Materials) Market Report 2016

<https://marketpublishers.com/r/J7ED0E5B03AEN.html>

Date: October 2016

Pages: 122

Price: US\$ 3,400.00 (Single User License)

ID: J7ED0E5B03AEN

## Abstracts

### Notes:

Sales, means the sales volume of NVH (System, Parts, Materials)

Revenue, means the sales value of NVH (System, Parts, Materials)

This report studies sales (consumption) of NVH (System, Parts, Materials) in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nihon Tokushu Toryo

3M

Megasorber

STP

Henkel

Nitto Denko Corp

Second Skin

FatMat Sound Control

HushMat

Soundproof Cow

GT Sound Control

Wolverine Advanced Materials

Tuopu Group

Anhui Zhongding Sealing Parts Co., Ltd.

Zhuzhou Times New Material Technology Co., Ltd.

Wuhu Yuefei Sound-absorbing New Materials Co., Ltd.

Changshu Automotive Trim Co., Ltd.

ASIMCO NVH Technologies Co., Ltd. (Anhui)

JX Zhao's Group Corp.

Shanghai Car Carpet Plant Co., Ltd.

Huayu-Cooper Standard Sealing Systems Co., Ltd.

Beijing Wanyuan-Henniges Sealing Systems Co., Ltd.

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Rubber Shock Absorber Products

Sound Insulation Products

Seal Products

Split by applications, this report focuses on sales, market share and growth rate of NVH (System, Parts, Materials) in each application, can be divided into

Auto Parts Market

Automobile Market

Application 3

## Contents

### Japan NVH (System, Parts, Materials) Market Report 2016

## **1 NVH (SYSTEM, PARTS, MATERIALS) OVERVIEW**

- 1.1 Product Overview and Scope of NVH (System, Parts, Materials)
- 1.2 Classification of NVH (System, Parts, Materials)
  - 1.2.1 Rubber Shock Absorber Products
  - 1.2.2 Sound Insulation Products
  - 1.2.3 Seal Products
- 1.3 Application of NVH (System, Parts, Materials)
  - 1.3.1 Auto Parts Market
  - 1.3.2 Automobile Market
  - 1.3.3 Application
- 1.4 Japan Market Size Sales (Value) and Revenue (Volume) of NVH (System, Parts, Materials) (2011-2021)
  - 1.4.1 Japan NVH (System, Parts, Materials) Sales and Growth Rate (2011-2021)
  - 1.4.2 Japan NVH (System, Parts, Materials) Revenue and Growth Rate (2011-2021)

## **2 JAPAN NVH (SYSTEM, PARTS, MATERIALS) COMPETITION BY MANUFACTURERS**

- 2.1 Japan NVH (System, Parts, Materials) Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Japan NVH (System, Parts, Materials) Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Japan NVH (System, Parts, Materials) Average Price by Manufactures (2015 and 2016)
- 2.4 NVH (System, Parts, Materials) Market Competitive Situation and Trends
  - 2.4.1 NVH (System, Parts, Materials) Market Concentration Rate
  - 2.4.2 NVH (System, Parts, Materials) Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 JAPAN NVH (SYSTEM, PARTS, MATERIALS) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 Japan NVH (System, Parts, Materials) Sales and Market Share by Type (2011-2016)

3.2 Japan NVH (System, Parts, Materials) Revenue and Market Share by Type (2011-2016)

3.3 Japan NVH (System, Parts, Materials) Price by Type (2011-2016)

3.4 Japan NVH (System, Parts, Materials) Sales Growth Rate by Type (2011-2016)

#### **4 JAPAN NVH (SYSTEM, PARTS, MATERIALS) SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 Japan NVH (System, Parts, Materials) Sales and Market Share by Application (2011-2016)

4.2 Japan NVH (System, Parts, Materials) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 JAPAN NVH (SYSTEM, PARTS, MATERIALS) MANUFACTURERS PROFILES/ANALYSIS**

5.1 Nihon Tokushu Toryo

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 NVH (System, Parts, Materials) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Nihon Tokushu Toryo NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 3M

5.2.2 NVH (System, Parts, Materials) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 3M NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Megasorber

5.3.2 NVH (System, Parts, Materials) Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Megasorber NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

## 5.4 STP

### 5.4.2 NVH (System, Parts, Materials) Product Type, Application and Specification

#### 5.4.2.1 Type I

#### 5.4.2.2 Type II

### 5.4.3 STP NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.4.4 Main Business/Business Overview

## 5.5 Henkel

### 5.5.2 NVH (System, Parts, Materials) Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 Henkel NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

## 5.6 Nitto Denko Corp

### 5.6.2 NVH (System, Parts, Materials) Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 Nitto Denko Corp NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## 5.7 Second Skin

### 5.7.2 NVH (System, Parts, Materials) Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 Second Skin NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

## 5.8 FatMat Sound Control

### 5.8.2 NVH (System, Parts, Materials) Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 FatMat Sound Control NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 HushMat

### 5.9.2 NVH (System, Parts, Materials) Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

5.9.3 HushMat NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Soundproof Cow

5.10.2 NVH (System, Parts, Materials) Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Soundproof Cow NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 GT Sound Control

5.12 Wolverine Advanced Materials

5.13 Tuopu Group

5.14 Anhui Zhongding Sealing Parts Co., Ltd.

5.15 Zhuzhou Times New Material Technology Co., Ltd.

5.16 Wuhu Yuefei Sound-absorbing New Materials Co., Ltd.

5.17 Changshu Automotive Trim Co., Ltd.

5.18 ASIMCO NVH Technologies Co., Ltd. (Anhui)

5.19 JX Zhao's Group Corp.

5.20 Shanghai Car Carpet Plant Co., Ltd.

5.21 Huayu-Cooper Standard Sealing Systems Co., Ltd.

5.22 Beijing Wanyuan-Henniges Sealing Systems Co., Ltd.

## **6 NVH (SYSTEM, PARTS, MATERIALS) MANUFACTURING COST ANALYSIS**

6.1 NVH (System, Parts, Materials) Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of NVH (System, Parts, Materials)

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 NVH (System, Parts, Materials) Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of NVH (System, Parts, Materials) Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 JAPAN NVH (SYSTEM, PARTS, MATERIALS) MARKET FORECAST (2016-2021)**

10.1 Japan NVH (System, Parts, Materials) Sales, Revenue Forecast (2016-2021)

10.2 Japan NVH (System, Parts, Materials) Sales Forecast by Type (2016-2021)

10.3 Japan NVH (System, Parts, Materials) Sales Forecast by Application (2016-2021)

10.4 NVH (System, Parts, Materials) Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology



Data Source  
Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of NVH (System, Parts, Materials)

Table Classification of NVH (System, Parts, Materials)

Figure Japan Sales Market Share of NVH (System, Parts, Materials) by Type in 2015

Figure Rubber Shock Absorber Products Picture

Figure Sound Insulation Products Picture

Figure Seal Products Picture

Table Application of NVH (System, Parts, Materials)

Figure Japan Sales Market Share of NVH (System, Parts, Materials) by Application in 2015

Figure Auto Parts Market Examples

Figure Automobile Market Examples

Figure Japan NVH (System, Parts, Materials) Sales and Growth Rate (2011-2021)

Figure Japan NVH (System, Parts, Materials) Revenue and Growth Rate (2011-2021)

Table Japan NVH (System, Parts, Materials) Sales of Key Manufacturers (2015 and 2016)

Table Japan NVH (System, Parts, Materials) Sales Share by Manufacturers (2015 and 2016)

Figure 2015 NVH (System, Parts, Materials) Sales Share by Manufacturers

Figure 2016 NVH (System, Parts, Materials) Sales Share by Manufacturers

Table Japan NVH (System, Parts, Materials) Revenue by Manufacturers (2015 and 2016)

Table Japan NVH (System, Parts, Materials) Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Japan NVH (System, Parts, Materials) Revenue Share by Manufacturers

Table 2016 Japan NVH (System, Parts, Materials) Revenue Share by Manufacturers

Table Japan Market NVH (System, Parts, Materials) Average Price of Key Manufacturers (2015 and 2016)

Figure Japan Market NVH (System, Parts, Materials) Average Price of Key Manufacturers in 2015

Figure NVH (System, Parts, Materials) Market Share of Top 3 Manufacturers

Figure NVH (System, Parts, Materials) Market Share of Top 5 Manufacturers

Table Japan NVH (System, Parts, Materials) Sales by Type (2011-2016)

Table Japan NVH (System, Parts, Materials) Sales Share by Type (2011-2016)

Figure Japan NVH (System, Parts, Materials) Sales Market Share by Type in 2015

Table Japan NVH (System, Parts, Materials) Revenue and Market Share by Type

(2011-2016)

Table Japan NVH (System, Parts, Materials) Revenue Share by Type (2011-2016)

Figure Revenue Market Share of NVH (System, Parts, Materials) by Type (2011-2016)

Table Japan NVH (System, Parts, Materials) Price by Type (2011-2016)

Figure Japan NVH (System, Parts, Materials) Sales Growth Rate by Type (2011-2016)

Table Japan NVH (System, Parts, Materials) Sales by Application (2011-2016)

Table Japan NVH (System, Parts, Materials) Sales Market Share by Application  
(2011-2016)

Figure Japan NVH (System, Parts, Materials) Sales Market Share by Application in  
2015

Table Japan NVH (System, Parts, Materials) Sales Growth Rate by Application  
(2011-2016)

Figure Japan NVH (System, Parts, Materials) Sales Growth Rate by Application  
(2011-2016)

Table Nihon Tokushu Toryo Basic Information List

Table Nihon Tokushu Toryo NVH (System, Parts, Materials) Sales, Revenue, Price and  
Gross Margin (2011-2016)

Figure Nihon Tokushu Toryo NVH (System, Parts, Materials) Sales Market Share  
(2011-2016)

Table 3M Basic Information List

Table 3M NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table 3M NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Megasorber Basic Information List

Table Megasorber NVH (System, Parts, Materials) Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Megasorber NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table STP Basic Information List

Table STP NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table STP NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Henkel Basic Information List

Table Henkel NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Henkel NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Nitto Denko Corp Basic Information List

Table Nitto Denko Corp NVH (System, Parts, Materials) Sales, Revenue, Price and  
Gross Margin (2011-2016)

Table Nitto Denko Corp NVH (System, Parts, Materials) Sales Market Share

(2011-2016)

Table Second Skin Basic Information List

Table Second Skin NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Second Skin NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table FatMat Sound Control Basic Information List

Table FatMat Sound Control NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table FatMat Sound Control NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table HushMat Basic Information List

Table HushMat NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table HushMat NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Soundproof Cow Basic Information List

Table Soundproof Cow NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Soundproof Cow NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table GT Sound Control Basic Information List

Table GT Sound Control NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table GT Sound Control NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Wolverine Advanced Materials Basic Information List

Table Wolverine Advanced Materials NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wolverine Advanced Materials NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Tuopu Group Basic Information List

Table Tuopu Group NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tuopu Group NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Anhui Zhongding Sealing Parts Co., Ltd. Basic Information List

Table Anhui Zhongding Sealing Parts Co., Ltd. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Anhui Zhongding Sealing Parts Co., Ltd. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Zhuzhou Times New Material Technology Co., Ltd. Basic Information List

Table Zhuzhou Times New Material Technology Co., Ltd. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zhuzhou Times New Material Technology Co., Ltd. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Wuhu Yuefei Sound-absorbing New Materials Co., Ltd. Basic Information List

Table Wuhu Yuefei Sound-absorbing New Materials Co., Ltd. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wuhu Yuefei Sound-absorbing New Materials Co., Ltd. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Changshu Automotive Trim Co., Ltd. Basic Information List

Table Changshu Automotive Trim Co., Ltd. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Changshu Automotive Trim Co., Ltd. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table ASIMCO NVH Technologies Co., Ltd. (Anhui) Basic Information List

Table ASIMCO NVH Technologies Co., Ltd. (Anhui) NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table ASIMCO NVH Technologies Co., Ltd. (Anhui) NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table JX Zhao's Group Corp. Basic Information List

Table JX Zhao's Group Corp. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table JX Zhao's Group Corp. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Shanghai Car Carpet Plant Co., Ltd. Basic Information List

Table Shanghai Car Carpet Plant Co., Ltd. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shanghai Car Carpet Plant Co., Ltd. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Huayu-Cooper Standard Sealing Systems Co., Ltd. Basic Information List

Table Huayu-Cooper Standard Sealing Systems Co., Ltd. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Huayu-Cooper Standard Sealing Systems Co., Ltd. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Beijing Wanyuan-Henniges Sealing Systems Co., Ltd. Basic Information List

Table Beijing Wanyuan-Henniges Sealing Systems Co., Ltd. NVH (System, Parts, Materials) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Beijing Wanyuan-Henniges Sealing Systems Co., Ltd. NVH (System, Parts, Materials) Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of NVH (System, Parts, Materials)

Figure Manufacturing Process Analysis of NVH (System, Parts, Materials)

Figure NVH (System, Parts, Materials) Industrial Chain Analysis

Table Raw Materials Sources of NVH (System, Parts, Materials) Major Manufacturers in 2015

Table Major Buyers of NVH (System, Parts, Materials)

Table Distributors/Traders List

Figure Japan NVH (System, Parts, Materials) Production and Growth Rate Forecast (2016-2021)

Figure Japan NVH (System, Parts, Materials) Revenue and Growth Rate Forecast (2016-2021)

Table Japan NVH (System, Parts, Materials) Production Forecast by Type (2016-2021)

Table Japan NVH (System, Parts, Materials) Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Japan NVH (System, Parts, Materials) Market Report 2016

Product link: <https://marketpublishers.com/r/J7ED0E5B03AEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J7ED0E5B03AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970