

# Japan Lunch Box Market Report 2016

<https://marketpublishers.com/r/JE79D90CAD5EN.html>

Date: November 2016

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: JE79D90CAD5EN

## Abstracts

### Notes:

Sales, means the sales volume of Lunch Box

Revenue, means the sales value of Lunch Box

This report studies sales (consumption) of Lunch Box in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

LOCK&LOCK

Tupperware

Luminarc

CHAHUA

Zenxin

Leyiduo

ARSTO

Ropowo

Snapware

LONGSTAR

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

plastic Lunch Box

wood Lunch Box

Stainless Steel Lunch Box

Split by applications, this report focuses on sales, market share and growth rate of Lunch Box in each application, can be divided into

Crisper

Microwave Heating

?Heat Preservation

Others

## Contents

### Japan Lunch Box Market Report 2016

#### **1 LUNCH BOX OVERVIEW**

- 1.1 Product Overview and Scope of Lunch Box
- 1.2 Classification of Lunch Box
  - 1.2.1 plastic Lunch Box
  - 1.2.2 wood Lunch Box
  - 1.2.3 Stainless Steel Lunch Box
- 1.3 Application of Lunch Box
  - 1.3.1 Crisper
  - 1.3.2 Microwave Heating
  - 1.3.3 ?Heat Preservation
  - 1.3.4 Others
- 1.4 Japan Market Size Sales (Value) and Revenue (Volume) of Lunch Box (2011-2021)
  - 1.4.1 Japan Lunch Box Sales and Growth Rate (2011-2021)
  - 1.4.2 Japan Lunch Box Revenue and Growth Rate (2011-2021)

#### **2 JAPAN LUNCH BOX COMPETITION BY MANUFACTURERS**

- 2.1 Japan Lunch Box Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Japan Lunch Box Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Japan Lunch Box Average Price by Manufactures (2015 and 2016)
- 2.4 Lunch Box Market Competitive Situation and Trends
  - 2.4.1 Lunch Box Market Concentration Rate
  - 2.4.2 Lunch Box Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 JAPAN LUNCH BOX SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 Japan Lunch Box Sales and Market Share by Type (2011-2016)
- 3.2 Japan Lunch Box Revenue and Market Share by Type (2011-2016)
- 3.3 Japan Lunch Box Price by Type (2011-2016)
- 3.4 Japan Lunch Box Sales Growth Rate by Type (2011-2016)

#### **4 JAPAN LUNCH BOX SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 Japan Lunch Box Sales and Market Share by Application (2011-2016)
- 4.2 Japan Lunch Box Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 JAPAN LUNCH BOX MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 LOCK&LOCK**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Lunch Box Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 LOCK&LOCK Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Tupperware**

- 5.2.2 Lunch Box Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Tupperware Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Luminarc**

- 5.3.2 Lunch Box Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Luminarc Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 CHAHUA**

- 5.4.2 Lunch Box Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 CHAHUA Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Zenxin**

- 5.5.2 Lunch Box Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Zenxin Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

### **5.6 Leyiduo**

## 5.6.2 Lunch Box Product Type, Application and Specification

### 5.6.2.1 Type I

### 5.6.2.2 Type II

## 5.6.3 Leyiduo Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.6.4 Main Business/Business Overview

## 5.7 ARSTO

## 5.7.2 Lunch Box Product Type, Application and Specification

### 5.7.2.1 Type I

### 5.7.2.2 Type II

## 5.7.3 ARSTO Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.7.4 Main Business/Business Overview

## 5.8 Ropowo

## 5.8.2 Lunch Box Product Type, Application and Specification

### 5.8.2.1 Type I

### 5.8.2.2 Type II

## 5.8.3 Ropowo Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.8.4 Main Business/Business Overview

## 5.9 Snapware

## 5.9.2 Lunch Box Product Type, Application and Specification

### 5.9.2.1 Type I

### 5.9.2.2 Type II

## 5.9.3 Snapware Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.9.4 Main Business/Business Overview

## 5.10 LONGSTAR

## 5.10.2 Lunch Box Product Type, Application and Specification

### 5.10.2.1 Type I

### 5.10.2.2 Type II

## 5.10.3 LONGSTAR Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.10.4 Main Business/Business Overview

## **6 LUNCH BOX MANUFACTURING COST ANALYSIS**

## 6.1 Lunch Box Key Raw Materials Analysis

### 6.1.1 Key Raw Materials

### 6.1.2 Price Trend of Key Raw Materials

### 6.1.3 Key Suppliers of Raw Materials

### 6.1.4 Market Concentration Rate of Raw Materials

## 6.2 Proportion of Manufacturing Cost Structure

### 6.2.1 Raw Materials

- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Lunch Box

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Lunch Box Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Lunch Box Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 JAPAN LUNCH BOX MARKET FORECAST (2016-2021)**

- 10.1 Japan Lunch Box Sales, Revenue Forecast (2016-2021)
- 10.2 Japan Lunch Box Sales Forecast by Type (2016-2021)
- 10.3 Japan Lunch Box Sales Forecast by Application (2016-2021)
- 10.4 Lunch Box Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Lunch Box  
Table Classification of Lunch Box  
Figure Japan Sales Market Share of Lunch Box by Type in 2015  
Figure plastic Lunch Box Picture  
Figure wood Lunch Box Picture  
Figure Stainless Steel Lunch Box Picture  
Table Application of Lunch Box  
Figure Japan Sales Market Share of Lunch Box by Application in 2015  
Figure Crisper Examples  
Figure Microwave Heating Examples  
Figure ?Heat Preservation Examples  
Figure Others Examples  
Figure Japan Lunch Box Sales and Growth Rate (2011-2021)  
Figure Japan Lunch Box Revenue and Growth Rate (2011-2021)  
Table Japan Lunch Box Sales of Key Manufacturers (2015 and 2016)  
Table Japan Lunch Box Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Lunch Box Sales Share by Manufacturers  
Figure 2016 Lunch Box Sales Share by Manufacturers  
Table Japan Lunch Box Revenue by Manufacturers (2015 and 2016)  
Table Japan Lunch Box Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Japan Lunch Box Revenue Share by Manufacturers  
Table 2016 Japan Lunch Box Revenue Share by Manufacturers  
Table Japan Market Lunch Box Average Price of Key Manufacturers (2015 and 2016)  
Figure Japan Market Lunch Box Average Price of Key Manufacturers in 2015  
Figure Lunch Box Market Share of Top 3 Manufacturers  
Figure Lunch Box Market Share of Top 5 Manufacturers  
Table Japan Lunch Box Sales by Type (2011-2016)  
Table Japan Lunch Box Sales Share by Type (2011-2016)  
Figure Japan Lunch Box Sales Market Share by Type in 2015  
Table Japan Lunch Box Revenue and Market Share by Type (2011-2016)  
Table Japan Lunch Box Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Lunch Box by Type (2011-2016)  
Table Japan Lunch Box Price by Type (2011-2016)  
Figure Japan Lunch Box Sales Growth Rate by Type (2011-2016)  
Table Japan Lunch Box Sales by Application (2011-2016)



Table Japan Lunch Box Sales Market Share by Application (2011-2016)  
Figure Japan Lunch Box Sales Market Share by Application in 2015  
Table Japan Lunch Box Sales Growth Rate by Application (2011-2016)  
Figure Japan Lunch Box Sales Growth Rate by Application (2011-2016)  
Table LOCK&LOCK Basic Information List  
Table LOCK&LOCK Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LOCK&LOCK Lunch Box Sales Market Share (2011-2016)  
Table Tupperware Basic Information List  
Table Tupperware Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Tupperware Lunch Box Sales Market Share (2011-2016)  
Table Luminarc Basic Information List  
Table Luminarc Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Luminarc Lunch Box Sales Market Share (2011-2016)  
Table CHAHUA Basic Information List  
Table CHAHUA Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table CHAHUA Lunch Box Sales Market Share (2011-2016)  
Table Zenxin Basic Information List  
Table Zenxin Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Zenxin Lunch Box Sales Market Share (2011-2016)  
Table Leyiduo Basic Information List  
Table Leyiduo Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Leyiduo Lunch Box Sales Market Share (2011-2016)  
Table ARSTO Basic Information List  
Table ARSTO Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ARSTO Lunch Box Sales Market Share (2011-2016)  
Table Ropowo Basic Information List  
Table Ropowo Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Ropowo Lunch Box Sales Market Share (2011-2016)  
Table Snapware Basic Information List  
Table Snapware Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Snapware Lunch Box Sales Market Share (2011-2016)  
Table LONGSTAR Basic Information List  
Table LONGSTAR Lunch Box Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LONGSTAR Lunch Box Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Lunch Box  
Figure Manufacturing Process Analysis of Lunch Box

Figure Lunch Box Industrial Chain Analysis

Table Raw Materials Sources of Lunch Box Major Manufacturers in 2015

Table Major Buyers of Lunch Box

Table Distributors/Traders List

Figure Japan Lunch Box Production and Growth Rate Forecast (2016-2021)

Figure Japan Lunch Box Revenue and Growth Rate Forecast (2016-2021)

Table Japan Lunch Box Production Forecast by Type (2016-2021)

Table Japan Lunch Box Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Japan Lunch Box Market Report 2016

Product link: <https://marketpublishers.com/r/JE79D90CAD5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JE79D90CAD5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970