

# Japan Kettlebells Market Report 2016

<https://marketpublishers.com/r/JFEDE1C5F17EN.html>

Date: October 2016

Pages: 119

Price: US\$ 3,400.00 (Single User License)

ID: JFEDE1C5F17EN

## Abstracts

### Notes:

Sales, means the sales volume of Kettlebells

Revenue, means the sales value of Kettlebells

This report studies sales (consumption) of Kettlebells in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Valor Fitness

Fitness Gear

Body-Solid

GoFit

Rage

Stamina Products

Empower

Harbinger

Marcy

PowerBlock

CAP Barbell

Gold's Gym

Tone Fitness

Apollo Athletics

Stamina

Power Systems

Valor Athletics

Element Fitness

York Barbell

VTX

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Kettlebells in each application, can be divided into

Application 1

Application 2

## Application 3

## Contents

### Japan Kettlebells Market Report 2016

## **1 KETTLEBELLS OVERVIEW**

### 1.1 Product Overview and Scope of Kettlebells

### 1.2 Classification of Kettlebells

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Kettlebells

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 Japan Market Size Sales (Value) and Revenue (Volume) of Kettlebells (2011-2021)

#### 1.4.1 Japan Kettlebells Sales and Growth Rate (2011-2021)

#### 1.4.2 Japan Kettlebells Revenue and Growth Rate (2011-2021)

## **2 JAPAN KETTLEBELLS COMPETITION BY MANUFACTURERS**

### 2.1 Japan Kettlebells Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 Japan Kettlebells Revenue and Share by Manufactures (2015 and 2016)

### 2.3 Japan Kettlebells Average Price by Manufactures (2015 and 2016)

### 2.4 Kettlebells Market Competitive Situation and Trends

#### 2.4.1 Kettlebells Market Concentration Rate

#### 2.4.2 Kettlebells Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 JAPAN KETTLEBELLS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 3.1 Japan Kettlebells Sales and Market Share by Type (2011-2016)

### 3.2 Japan Kettlebells Revenue and Market Share by Type (2011-2016)

### 3.3 Japan Kettlebells Price by Type (2011-2016)

### 3.4 Japan Kettlebells Sales Growth Rate by Type (2011-2016)

## **4 JAPAN KETTLEBELLS SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 Japan Kettlebells Sales and Market Share by Application (2011-2016)
- 4.2 Japan Kettlebells Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 JAPAN KETTLEBELLS MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Valor Fitness**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Kettlebells Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Valor Fitness Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Fitness Gear**

- 5.2.2 Kettlebells Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Fitness Gear Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Body-Solid**

- 5.3.2 Kettlebells Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Body-Solid Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 GoFit**

- 5.4.2 Kettlebells Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 GoFit Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Rage**

- 5.5.2 Kettlebells Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Rage Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

### **5.6 Stamina Products**

- 5.6.2 Kettlebells Product Type, Application and Specification

- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Stamina Products Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Empower
  - 5.7.2 Kettlebells Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Empower Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Harbinger
  - 5.8.2 Kettlebells Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Harbinger Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Marcy
  - 5.9.2 Kettlebells Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Marcy Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 PowerBlock
  - 5.10.2 Kettlebells Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 PowerBlock Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 CAP Barbell
- 5.12 Gold's Gym
- 5.13 Tone Fitness
- 5.14 Apollo Athletics
- 5.15 Stamina
- 5.16 Power Systems
- 5.17 Valor Athletics
- 5.18 Element Fitness
- 5.19 York Barbell
- 5.20 VTX

## **6 KETTLEBELLS MANUFACTURING COST ANALYSIS**

### **6.1 Kettlebells Key Raw Materials Analysis**

- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials

### **6.2 Proportion of Manufacturing Cost Structure**

- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses

### **6.3 Manufacturing Process Analysis of Kettlebells**

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### **7.1 Kettlebells Industrial Chain Analysis**

### **7.2 Upstream Raw Materials Sourcing**

### **7.3 Raw Materials Sources of Kettlebells Major Manufacturers in 2015**

### **7.4 Downstream Buyers**

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### **8.1 Marketing Channel**

- 8.1.1 Direct Marketing
- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend

### **8.2 Market Positioning**

- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client

### **8.3 Distributors/Traders List**

## **9 MARKET EFFECT FACTORS ANALYSIS**

### **9.1 Technology Progress/Risk**

- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry

### **9.2 Consumer Needs/Customer Preference Change**

### 9.3 Economic/Political Environmental Change

## **10 JAPAN KETTLEBELLS MARKET FORECAST (2016-2021)**

10.1 Japan Kettlebells Sales, Revenue Forecast (2016-2021)

10.2 Japan Kettlebells Sales Forecast by Type (2016-2021)

10.3 Japan Kettlebells Sales Forecast by Application (2016-2021)

10.4 Kettlebells Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Kettlebells

Table Classification of Kettlebells

Figure Japan Sales Market Share of Kettlebells by Type in 2015

Table Application of Kettlebells

Figure Japan Sales Market Share of Kettlebells by Application in 2015

Figure Japan Kettlebells Sales and Growth Rate (2011-2021)

Figure Japan Kettlebells Revenue and Growth Rate (2011-2021)

Table Japan Kettlebells Sales of Key Manufacturers (2015 and 2016)

Table Japan Kettlebells Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Kettlebells Sales Share by Manufacturers

Figure 2016 Kettlebells Sales Share by Manufacturers

Table Japan Kettlebells Revenue by Manufacturers (2015 and 2016)

Table Japan Kettlebells Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Japan Kettlebells Revenue Share by Manufacturers

Table 2016 Japan Kettlebells Revenue Share by Manufacturers

Table Japan Market Kettlebells Average Price of Key Manufacturers (2015 and 2016)

Figure Japan Market Kettlebells Average Price of Key Manufacturers in 2015

Figure Kettlebells Market Share of Top 3 Manufacturers

Figure Kettlebells Market Share of Top 5 Manufacturers

Table Japan Kettlebells Sales by Type (2011-2016)

Table Japan Kettlebells Sales Share by Type (2011-2016)

Figure Japan Kettlebells Sales Market Share by Type in 2015

Table Japan Kettlebells Revenue and Market Share by Type (2011-2016)

Table Japan Kettlebells Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Kettlebells by Type (2011-2016)

Table Japan Kettlebells Price by Type (2011-2016)

Figure Japan Kettlebells Sales Growth Rate by Type (2011-2016)

Table Japan Kettlebells Sales by Application (2011-2016)

Table Japan Kettlebells Sales Market Share by Application (2011-2016)

Figure Japan Kettlebells Sales Market Share by Application in 2015

Table Japan Kettlebells Sales Growth Rate by Application (2011-2016)

Figure Japan Kettlebells Sales Growth Rate by Application (2011-2016)

Table Valor Fitness Basic Information List

Table Valor Fitness Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Valor Fitness Kettlebells Sales Market Share (2011-2016)

Table Fitness Gear Basic Information List

Table Fitness Gear Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fitness Gear Kettlebells Sales Market Share (2011-2016)

Table Body-Solid Basic Information List

Table Body-Solid Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Body-Solid Kettlebells Sales Market Share (2011-2016)

Table GoFit Basic Information List

Table GoFit Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table GoFit Kettlebells Sales Market Share (2011-2016)

Table Rage Basic Information List

Table Rage Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rage Kettlebells Sales Market Share (2011-2016)

Table Stamina Products Basic Information List

Table Stamina Products Kettlebells Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Stamina Products Kettlebells Sales Market Share (2011-2016)

Table Empower Basic Information List

Table Empower Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Empower Kettlebells Sales Market Share (2011-2016)

Table Harbinger Basic Information List

Table Harbinger Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Harbinger Kettlebells Sales Market Share (2011-2016)

Table Marcy Basic Information List

Table Marcy Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Marcy Kettlebells Sales Market Share (2011-2016)

Table PowerBlock Basic Information List

Table PowerBlock Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table PowerBlock Kettlebells Sales Market Share (2011-2016)

Table CAP Barbell Basic Information List

Table CAP Barbell Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table CAP Barbell Kettlebells Sales Market Share (2011-2016)

Table Gold's Gym Basic Information List

Table Gold's Gym Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gold's Gym Kettlebells Sales Market Share (2011-2016)

Table Tone Fitness Basic Information List

Table Tone Fitness Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tone Fitness Kettlebells Sales Market Share (2011-2016)

Table Apollo Athletics Basic Information List

Table Apollo Athletics Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)

Table Apollo Athletics Kettlebells Sales Market Share (2011-2016)
Table Stamina Basic Information List
Table Stamina Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
Table Stamina Kettlebells Sales Market Share (2011-2016)
Table Power Systems Basic Information List
Table Power Systems Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
Table Power Systems Kettlebells Sales Market Share (2011-2016)
Table Valor Athletics Basic Information List
Table Valor Athletics Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
Table Valor Athletics Kettlebells Sales Market Share (2011-2016)
Table Element Fitness Basic Information List
Table Element Fitness Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
Table Element Fitness Kettlebells Sales Market Share (2011-2016)
Table York Barbell Basic Information List
Table York Barbell Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
Table York Barbell Kettlebells Sales Market Share (2011-2016)
Table VTX Basic Information List
Table VTX Kettlebells Sales, Revenue, Price and Gross Margin (2011-2016)
Table VTX Kettlebells Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Kettlebells
Figure Manufacturing Process Analysis of Kettlebells
Figure Kettlebells Industrial Chain Analysis
Table Raw Materials Sources of Kettlebells Major Manufacturers in 2015
Table Major Buyers of Kettlebells
Table Distributors/Traders List
Figure Japan Kettlebells Production and Growth Rate Forecast (2016-2021)
Figure Japan Kettlebells Revenue and Growth Rate Forecast (2016-2021)
Table Japan Kettlebells Production Forecast by Type (2016-2021)
Table Japan Kettlebells Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Japan Kettlebells Market Report 2016

Product link: <https://marketpublishers.com/r/JFEDE1C5F17EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JFEDE1C5F17EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970