

# Japan IoT Microcontroller Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of IoT Microcontroller

Revenue, means the sales value of IoT Microcontroller

This report studies sales (consumption) of IoT Microcontroller in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Atmel Corporation

Broadcom Corporation

Espressif Systems Pte. Ltd

Holtek Semiconductor

Infineon Technologies

Microchip Technology Inc.

Nuvoton Technology Corporation

NXP Semiconductors

Silicon Laboratories, Inc.

STMicroelectronics

Texas Instruments

ARM Ltd.

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

8-bit

16-bit

32-bit

Split by applications, this report focuses on sales, market share and growth rate of IoT Microcontroller in each application, can be divided into

Industrial Automation

Smart Home

Home appliances

Wearables

Smartphones

Others

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