

Japan Instant Beverage Premix Market Report 2016

https://marketpublishers.com/r/JBC7460DC82EN.html Date: September 2016 Pages: 117 Price: US\$ 3,400.00 (Single User License) ID: JBC7460DC82EN

Abstracts

Notes:

Sales, means the sales volume of Instant Beverage Premix

Revenue, means the sales value of Instant Beverage Premix

This report studies sales (consumption) of Instant Beverage Premix in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Ajinomoto General Foods Inc

Monster Beverage Company

PepsiCo Inc.

The Coca-Cola Company

Starbucks Corporation

Suntory Beverage & Food Limited

Dunkin' Brands Group, Inc

The Republic of Tea, Inc

Keurig Green Mountain, Inc.



Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Instant Tea Instant Milk Instant Health Drinks Instant Coffee Soup

Others

Split by applications, this report focuses on sales, market share and growth rate of Instant Beverage Premix in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Japan Instant Beverage Premix Market Report 2016

1 INSTANT BEVERAGE PREMIX OVERVIEW

- 1.1 Product Overview and Scope of Instant Beverage Premix
- 1.2 Classification of Instant Beverage Premix
- 1.2.1 Instant Tea
- 1.2.2 Instant Milk
- 1.2.3 Instant Health Drinks
- 1.2.4 Instant Coffee
- 1.2.5 Soup
- 1.2.6 Others
- 1.3 Application of Instant Beverage Premix
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application

1.4 Japan Market Size Sales (Value) and Revenue (Volume) of Instant Beverage Premix (2011-2021)

- 1.4.1 Japan Instant Beverage Premix Sales and Growth Rate (2011-2021)
- 1.4.2 Japan Instant Beverage Premix Revenue and Growth Rate (2011-2021)

2 JAPAN INSTANT BEVERAGE PREMIX COMPETITION BY MANUFACTURERS

2.1 Japan Instant Beverage Premix Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 Japan Instant Beverage Premix Revenue and Share by Manufactures (2015 and 2016)

2.3 Japan Instant Beverage Premix Average Price by Manufactures (2015 and 2016)

- 2.4 Instant Beverage Premix Market Competitive Situation and Trends
- 2.4.1 Instant Beverage Premix Market Concentration Rate
- 2.4.2 Instant Beverage Premix Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 JAPAN INSTANT BEVERAGE PREMIX SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 Japan Instant Beverage Premix Sales and Market Share by Type (2011-2016)



- 3.2 Japan Instant Beverage Premix Revenue and Market Share by Type (2011-2016)
- 3.3 Japan Instant Beverage Premix Price by Type (2011-2016)
- 3.4 Japan Instant Beverage Premix Sales Growth Rate by Type (2011-2016)

4 JAPAN INSTANT BEVERAGE PREMIX SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 Japan Instant Beverage Premix Sales and Market Share by Application (2011-2016)
- 4.2 Japan Instant Beverage Premix Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 JAPAN INSTANT BEVERAGE PREMIX MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Ajinomoto General Foods Inc
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Instant Beverage Premix Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II

5.1.3 Ajinomoto General Foods Inc Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview
- 5.2 Monster Beverage Company

5.2.2 Instant Beverage Premix Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Monster Beverage Company Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 PepsiCo Inc.

5.3.2 Instant Beverage Premix Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 PepsiCo Inc. Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 The Coca-Cola Company

5.4.2 Instant Beverage Premix Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II



5.4.3 The Coca-Cola Company Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Starbucks Corporation

5.5.2 Instant Beverage Premix Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Starbucks Corporation Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Suntory Beverage & Food Limited

5.6.2 Instant Beverage Premix Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Suntory Beverage & Food Limited Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Dunkin' Brands Group, Inc

5.7.2 Instant Beverage Premix Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Dunkin' Brands Group, Inc Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 The Republic of Tea, Inc

5.8.2 Instant Beverage Premix Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 The Republic of Tea, Inc Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Keurig Green Mountain, Inc.

5.9.2 Instant Beverage Premix Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Keurig Green Mountain, Inc. Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview



6 INSTANT BEVERAGE PREMIX MANUFACTURING COST ANALYSIS

- 6.1 Instant Beverage Premix Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Instant Beverage Premix

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Instant Beverage Premix Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Instant Beverage Premix Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 JAPAN INSTANT BEVERAGE PREMIX MARKET FORECAST (2016-2021)

10.1 Japan Instant Beverage Premix Sales, Revenue Forecast (2016-2021)

- 10.2 Japan Instant Beverage Premix Sales Forecast by Type (2016-2021)
- 10.3 Japan Instant Beverage Premix Sales Forecast by Application (2016-2021)

10.4 Instant Beverage Premix Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Instant Beverage Premix Table Classification of Instant Beverage Premix Figure Japan Sales Market Share of Instant Beverage Premix by Type in 2015 Figure Instant Tea Picture **Figure Instant Milk Picture** Figure Instant Health Drinks Picture Figure Instant Coffee Picture **Figure Soup Picture Figure Others Picture** Table Application of Instant Beverage Premix Figure Japan Sales Market Share of Instant Beverage Premix by Application in 2015 Figure Japan Instant Beverage Premix Sales and Growth Rate (2011-2021) Figure Japan Instant Beverage Premix Revenue and Growth Rate (2011-2021) Table Japan Instant Beverage Premix Sales of Key Manufacturers (2015 and 2016) Table Japan Instant Beverage Premix Sales Share by Manufacturers (2015 and 2016) Figure 2015 Instant Beverage Premix Sales Share by Manufacturers Figure 2016 Instant Beverage Premix Sales Share by Manufacturers Table Japan Instant Beverage Premix Revenue by Manufacturers (2015 and 2016) Table Japan Instant Beverage Premix Revenue Share by Manufacturers (2015 and 2016) Table 2015 Japan Instant Beverage Premix Revenue Share by Manufacturers Table 2016 Japan Instant Beverage Premix Revenue Share by Manufacturers Table Japan Market Instant Beverage Premix Average Price of Key Manufacturers (2015 and 2016) Figure Japan Market Instant Beverage Premix Average Price of Key Manufacturers in 2015 Figure Instant Beverage Premix Market Share of Top 3 Manufacturers Figure Instant Beverage Premix Market Share of Top 5 Manufacturers Table Japan Instant Beverage Premix Sales by Type (2011-2016) Table Japan Instant Beverage Premix Sales Share by Type (2011-2016) Figure Japan Instant Beverage Premix Sales Market Share by Type in 2015 Table Japan Instant Beverage Premix Revenue and Market Share by Type (2011-2016) Table Japan Instant Beverage Premix Revenue Share by Type (2011-2016) Figure Revenue Market Share of Instant Beverage Premix by Type (2011-2016) Table Japan Instant Beverage Premix Price by Type (2011-2016)



Figure Japan Instant Beverage Premix Sales Growth Rate by Type (2011-2016) Table Japan Instant Beverage Premix Sales by Application (2011-2016) Table Japan Instant Beverage Premix Sales Market Share by Application (2011-2016) Figure Japan Instant Beverage Premix Sales Market Share by Application in 2015 Table Japan Instant Beverage Premix Sales Growth Rate by Application (2011-2016) Figure Japan Instant Beverage Premix Sales Growth Rate by Application (2011-2016) Table Ajinomoto General Foods Inc Basic Information List Table Ajinomoto General Foods Inc Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016) Figure Ajinomoto General Foods Inc Instant Beverage Premix Sales Market Share (2011 - 2016)Table Monster Beverage Company Basic Information List Table Monster Beverage Company Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016) Table Monster Beverage Company Instant Beverage Premix Sales Market Share (2011-2016)Table PepsiCo Inc. Basic Information List Table PepsiCo Inc. Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)Table PepsiCo Inc. Instant Beverage Premix Sales Market Share (2011-2016) Table The Coca-Cola Company Basic Information List Table The Coca-Cola Company Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016) Table The Coca-Cola Company Instant Beverage Premix Sales Market Share (2011 - 2016)Table Starbucks Corporation Basic Information List Table Starbucks Corporation Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016) Table Starbucks Corporation Instant Beverage Premix Sales Market Share (2011-2016) Table Suntory Beverage & Food Limited Basic Information List Table Suntory Beverage & Food Limited Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016) Table Suntory Beverage & Food Limited Instant Beverage Premix Sales Market Share (2011 - 2016)Table Dunkin' Brands Group, Inc Basic Information List Table Dunkin' Brands Group, Inc Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dunkin' Brands Group, Inc Instant Beverage Premix Sales Market Share (2011-2016)



Table The Republic of Tea, Inc Basic Information List Table The Republic of Tea, Inc Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016) Table The Republic of Tea, Inc Instant Beverage Premix Sales Market Share (2011-2016) Table Keurig Green Mountain, Inc. Basic Information List Table Keurig Green Mountain, Inc. Instant Beverage Premix Sales, Revenue, Price and Gross Margin (2011-2016) Table Keurig Green Mountain, Inc. Instant Beverage Premix Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Instant Beverage Premix Figure Manufacturing Process Analysis of Instant Beverage Premix Figure Instant Beverage Premix Industrial Chain Analysis Table Raw Materials Sources of Instant Beverage Premix Major Manufacturers in 2015 Table Major Buyers of Instant Beverage Premix Table Distributors/Traders List Figure Japan Instant Beverage Premix Production and Growth Rate Forecast (2016-2021) Figure Japan Instant Beverage Premix Revenue and Growth Rate Forecast (2016-2021) Table Japan Instant Beverage Premix Production Forecast by Type (2016-2021)

Table Japan Instant Beverage Premix Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Japan Instant Beverage Premix Market Report 2016 Product link: <u>https://marketpublishers.com/r/JBC7460DC82EN.html</u> Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/JBC7460DC82EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970