

# **Japan Electronic Scale Market Report 2016**

https://marketpublishers.com/r/J5C8E85F6F8EN.html

Date: November 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: J5C8E85F6F8EN

# **Abstracts**

# Notes:

Sales, means the sales volume of Electronic Scale

Revenue, means the sales value of Electronic Scale

This report studies sales (consumption) of Electronic Scale in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

SARTORIUS

**METTLERTOLEDO** 

**TANITA** 

**SENSSUN** 

**OHAUS** 

**EXCELL** 

Yaohua

Yamato

**BA WANG** 

**KAIFENG** 



Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Ordinary Electronic Scale

Counter?Scale

Type III

Split by applications, this report focuses on sales, market share and growth rate of Electronic Scale in each application, can be divided into

Supermarket Weighing

**Logistics Weighing** 

Kitchen?Equipment

Others



# **Contents**

Japan Electronic Scale Market Report 2016

## 1 ELECTRONIC SCALE OVERVIEW

- 1.1 Product Overview and Scope of Electronic Scale
- 1.2 Classification of Electronic Scale
  - 1.2.1 Ordinary Electronic Scale
  - 1.2.2 Counter?Scale
  - 1.2.3 Type III
- 1.3 Application of Electronic Scale
  - 1.3.1 Supermarket Weighing
  - 1.3.2 Logistics Weighing
  - 1.3.3 Kitchen? Equipment
  - 1.3.4 Others
- 1.4 Japan Market Size Sales (Value) and Revenue (Volume) of Electronic Scale (2011-2021)
  - 1.4.1 Japan Electronic Scale Sales and Growth Rate (2011-2021)
  - 1.4.2 Japan Electronic Scale Revenue and Growth Rate (2011-2021)

#### 2 JAPAN ELECTRONIC SCALE COMPETITION BY MANUFACTURERS

- 2.1 Japan Electronic Scale Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Japan Electronic Scale Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Japan Electronic Scale Average Price by Manufactures (2015 and 2016)
- 2.4 Electronic Scale Market Competitive Situation and Trends
  - 2.4.1 Electronic Scale Market Concentration Rate
  - 2.4.2 Electronic Scale Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 JAPAN ELECTRONIC SCALE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 Japan Electronic Scale Sales and Market Share by Type (2011-2016)
- 3.2 Japan Electronic Scale Revenue and Market Share by Type (2011-2016)
- 3.3 Japan Electronic Scale Price by Type (2011-2016)
- 3.4 Japan Electronic Scale Sales Growth Rate by Type (2011-2016)



# 4 JAPAN ELECTRONIC SCALE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 Japan Electronic Scale Sales and Market Share by Application (2011-2016)
- 4.2 Japan Electronic Scale Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### 5 JAPAN ELECTRONIC SCALE MANUFACTURERS PROFILES/ANALYSIS

#### 5.1 SARTORIUS

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Electronic Scale Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 SARTORIUS Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview

#### 5.2 METTLERTOLEDO

- 5.2.2 Electronic Scale Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 METTLERTOLEDO Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 TANITA
  - 5.3.2 Electronic Scale Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 TANITA Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 SENSSUN
  - 5.4.2 Electronic Scale Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 SENSSUN Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 OHAUS
  - 5.5.2 Electronic Scale Product Type, Application and Specification



- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 OHAUS Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 EXCELL
- 5.6.2 Electronic Scale Product Type, Application and Specification
  - 5.6.2.1 Type I
  - 5.6.2.2 Type II
- 5.6.3 EXCELL Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Yaohua
  - 5.7.2 Electronic Scale Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Yaohua Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Yamato
  - 5.8.2 Electronic Scale Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Yamato Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 BA WANG
  - 5.9.2 Electronic Scale Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
- 5.9.3 BA WANG Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 KAIFENG
  - 5.10.2 Electronic Scale Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
- 5.10.3 KAIFENG Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview

#### **6 ELECTRONIC SCALE MANUFACTURING COST ANALYSIS**



- 6.1 Electronic Scale Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Electronic Scale

# 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Electronic Scale Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Electronic Scale Major Manufacturers in 2015
- 7.4 Downstream Buyers

## 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 JAPAN ELECTRONIC SCALE MARKET FORECAST (2016-2021)



- 10.1 Japan Electronic Scale Sales, Revenue Forecast (2016-2021)
- 10.2 Japan Electronic Scale Sales Forecast by Type (2016-2021)
- 10.3 Japan Electronic Scale Sales Forecast by Application (2016-2021)
- 10.4 Electronic Scale Price Forecast (2016-2021)

# 11 RESEARCH FINDINGS AND CONCLUSION

## **12 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electronic Scale

Table Classification of Electronic Scale

Figure Japan Sales Market Share of Electronic Scale by Type in 2015

Figure Ordinary Electronic Scale Picture

Figure Counter?Scale Picture

Table Application of Electronic Scale

Figure Japan Sales Market Share of Electronic Scale by Application in 2015

Figure Supermarket Weighing Examples

Figure Logistics Weighing Examples

Figure Kitchen? Equipment Examples

Figure Others Examples

Figure Japan Electronic Scale Sales and Growth Rate (2011-2021)

Figure Japan Electronic Scale Revenue and Growth Rate (2011-2021)

Table Japan Electronic Scale Sales of Key Manufacturers (2015 and 2016)

Table Japan Electronic Scale Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electronic Scale Sales Share by Manufacturers

Figure 2016 Electronic Scale Sales Share by Manufacturers

Table Japan Electronic Scale Revenue by Manufacturers (2015 and 2016)

Table Japan Electronic Scale Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Japan Electronic Scale Revenue Share by Manufacturers

Table 2016 Japan Electronic Scale Revenue Share by Manufacturers

Table Japan Market Electronic Scale Average Price of Key Manufacturers (2015 and 2016)

Figure Japan Market Electronic Scale Average Price of Key Manufacturers in 2015

Figure Electronic Scale Market Share of Top 3 Manufacturers

Figure Electronic Scale Market Share of Top 5 Manufacturers

Table Japan Electronic Scale Sales by Type (2011-2016)

Table Japan Electronic Scale Sales Share by Type (2011-2016)

Figure Japan Electronic Scale Sales Market Share by Type in 2015

Table Japan Electronic Scale Revenue and Market Share by Type (2011-2016)

Table Japan Electronic Scale Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Electronic Scale by Type (2011-2016)

Table Japan Electronic Scale Price by Type (2011-2016)

Figure Japan Electronic Scale Sales Growth Rate by Type (2011-2016)

Table Japan Electronic Scale Sales by Application (2011-2016)



Table Japan Electronic Scale Sales Market Share by Application (2011-2016)

Figure Japan Electronic Scale Sales Market Share by Application in 2015

Table Japan Electronic Scale Sales Growth Rate by Application (2011-2016)

Figure Japan Electronic Scale Sales Growth Rate by Application (2011-2016)

Table SARTORIUS Basic Information List

Table SARTORIUS Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SARTORIUS Electronic Scale Sales Market Share (2011-2016)

Table METTLERTOLEDO Basic Information List

Table METTLERTOLEDO Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table METTLERTOLEDO Electronic Scale Sales Market Share (2011-2016)

Table TANITA Basic Information List

Table TANITA Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table TANITA Electronic Scale Sales Market Share (2011-2016)

Table SENSSUN Basic Information List

Table SENSSUN Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table SENSSUN Electronic Scale Sales Market Share (2011-2016)

Table OHAUS Basic Information List

Table OHAUS Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table OHAUS Electronic Scale Sales Market Share (2011-2016)

Table EXCELL Basic Information List

Table EXCELL Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table EXCELL Electronic Scale Sales Market Share (2011-2016)

Table Yaohua Basic Information List

Table Yaohua Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yaohua Electronic Scale Sales Market Share (2011-2016)

**Table Yamato Basic Information List** 

Table Yamato Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yamato Electronic Scale Sales Market Share (2011-2016)

Table BA WANG Basic Information List

Table BA WANG Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table BA WANG Electronic Scale Sales Market Share (2011-2016)

Table KAIFENG Basic Information List

Table KAIFENG Electronic Scale Sales, Revenue, Price and Gross Margin (2011-2016)

Table KAIFENG Electronic Scale Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electronic Scale

Figure Manufacturing Process Analysis of Electronic Scale

Figure Electronic Scale Industrial Chain Analysis

Table Raw Materials Sources of Electronic Scale Major Manufacturers in 2015

Table Major Buyers of Electronic Scale

Table Distributors/Traders List

Figure Japan Electronic Scale Production and Growth Rate Forecast (2016-2021)

Figure Japan Electronic Scale Revenue and Growth Rate Forecast (2016-2021)

Table Japan Electronic Scale Production Forecast by Type (2016-2021)

Table Japan Electronic Scale Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: Japan Electronic Scale Market Report 2016

Product link: https://marketpublishers.com/r/J5C8E85F6F8EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/J5C8E85F6F8EN.html">https://marketpublishers.com/r/J5C8E85F6F8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970