

Japan Connected TV Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Connected TV

Revenue, means the sales value of Connected TV

This report studies sales (consumption) of Connected TV in Japan market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Samsung Electronics

LG Electronics

Sony

Panasonic

Sharp

Vizio

Toshiba

Hisense

TCL

Skyworth

ChangHong

KONKA

Letv

Philips

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

50 Inch

32 Inch

42 Inch

55 Inch

39 Inch

40 Inch

48 Inch

46 Inch

47 Inch

Others

Split by applications, this report focuses on sales, market share and growth rate of Connected TV in each application, can be divided into

Game

Education

Life

Tool

News reader

Music

Movie and television

Social networking services

Others

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