

Japan Alkaline Battery Market Report 2016

https://marketpublishers.com/r/JCAB272CCD9EN.html Date: September 2016 Pages: 119 Price: US\$ 3,400.00 (Single User License) ID: JCAB272CCD9EN

Abstracts

Notes:

Sales, means the sales volume of Alkaline Battery

Revenue, means the sales value of Alkaline Battery

This report studies sales (consumption) of Alkaline Battery in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Duracell

Energizer

Hitachi Maxell

Sony

Toshiba

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Japan Alkaline Battery Market Report 2016



Split by applications, this report focuses on sales, market share and growth rate of Alkaline Battery in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Japan Alkaline Battery Market Report 2016

1 ALKALINE BATTERY OVERVIEW

- 1.1 Product Overview and Scope of Alkaline Battery
- 1.2 Classification of Alkaline Battery
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Alkaline Battery
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 USA Market Size Sales (Value) and Revenue (Volume) of Alkaline Battery (2011-2021)

1.4.1 USA Alkaline Battery Sales and Growth Rate (2011-2021)

1.4.2 USA Alkaline Battery Revenue and Growth Rate (2011-2021)

2 USA ALKALINE BATTERY COMPETITION BY MANUFACTURERS

2.1 USA Alkaline Battery Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 USA Alkaline Battery Revenue and Share by Manufactures (2015 and 2016)

- 2.3 USA Alkaline Battery Average Price by Manufactures (2015 and 2016)
- 2.4 Alkaline Battery Market Competitive Situation and Trends
- 2.4.1 Alkaline Battery Market Concentration Rate
- 2.4.2 Alkaline Battery Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 USA ALKALINE BATTERY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Alkaline Battery Sales and Market Share by Type (2011-2016)
- 3.2 USA Alkaline Battery Revenue and Market Share by Type (2011-2016)
- 3.3 USA Alkaline Battery Price by Type (2011-2016)
- 3.4 USA Alkaline Battery Sales Growth Rate by Type (2011-2016)



4 USA ALKALINE BATTERY SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA Alkaline Battery Sales and Market Share by Application (2011-2016)
- 4.2 USA Alkaline Battery Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 USA ALKALINE BATTERY MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Duracell
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Alkaline Battery Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Duracell Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Energizer
 - 5.2.2 Alkaline Battery Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Energizer Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Hitachi Maxell
 - 5.3.2 Alkaline Battery Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II

5.3.3 Hitachi Maxell Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Sony
 - 5.4.2 Alkaline Battery Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Sony Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Toshiba
 - 5.5.2 Alkaline Battery Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Toshiba Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016)



5.5.4 Main Business/Business Overview

6 ALKALINE BATTERY MANUFACTURING COST ANALYSIS

- 6.1 Alkaline Battery Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Alkaline Battery

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Alkaline Battery Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Alkaline Battery Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
- 8.1.1 Direct Marketing
- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry



- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA ALKALINE BATTERY MARKET FORECAST (2016-2021)

- 10.1 USA Alkaline Battery Sales, Revenue Forecast (2016-2021)
- 10.2 USA Alkaline Battery Sales Forecast by Type (2016-2021)
- 10.3 USA Alkaline Battery Sales Forecast by Application (2016-2021)
- 10.4 Alkaline Battery Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Alkaline Battery Table Classification of Alkaline Battery Figure USA Sales Market Share of Alkaline Battery by Type in 2015 Table Application of Alkaline Battery Figure USA Sales Market Share of Alkaline Battery by Application in 2015 Figure USA Alkaline Battery Sales and Growth Rate (2011-2021) Figure USA Alkaline Battery Revenue and Growth Rate (2011-2021) Table USA Alkaline Battery Sales of Key Manufacturers (2015 and 2016) Table USA Alkaline Battery Sales Share by Manufacturers (2015 and 2016) Figure 2015 Alkaline Battery Sales Share by Manufacturers Figure 2016 Alkaline Battery Sales Share by Manufacturers Table USA Alkaline Battery Revenue by Manufacturers (2015 and 2016) Table USA Alkaline Battery Revenue Share by Manufacturers (2015 and 2016) Table 2015 USA Alkaline Battery Revenue Share by Manufacturers Table 2016 USA Alkaline Battery Revenue Share by Manufacturers Table USA Market Alkaline Battery Average Price of Key Manufacturers (2015 and 2016) Figure USA Market Alkaline Battery Average Price of Key Manufacturers in 2015 Figure Alkaline Battery Market Share of Top 3 Manufacturers Figure Alkaline Battery Market Share of Top 5 Manufacturers Table USA Alkaline Battery Sales by Type (2011-2016) Table USA Alkaline Battery Sales Share by Type (2011-2016) Figure USA Alkaline Battery Sales Market Share by Type in 2015 Table USA Alkaline Battery Revenue and Market Share by Type (2011-2016) Table USA Alkaline Battery Revenue Share by Type (2011-2016) Figure Revenue Market Share of Alkaline Battery by Type (2011-2016) Table USA Alkaline Battery Price by Type (2011-2016) Figure USA Alkaline Battery Sales Growth Rate by Type (2011-2016) Table USA Alkaline Battery Sales by Application (2011-2016) Table USA Alkaline Battery Sales Market Share by Application (2011-2016) Figure USA Alkaline Battery Sales Market Share by Application in 2015 Table USA Alkaline Battery Sales Growth Rate by Application (2011-2016) Figure USA Alkaline Battery Sales Growth Rate by Application (2011-2016) Table Duracell Basic Information List Table Duracell Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Duracell Alkaline Battery Sales Market Share (2011-2016) Table Energizer Basic Information List Table Energizer Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016) Table Energizer Alkaline Battery Sales Market Share (2011-2016) Table Hitachi Maxell Basic Information List Table Hitachi Maxell Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016)Table Hitachi Maxell Alkaline Battery Sales Market Share (2011-2016) Table Sony Basic Information List Table Sony Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016) Table Sony Alkaline Battery Sales Market Share (2011-2016) Table Toshiba Basic Information List Table Toshiba Alkaline Battery Sales, Revenue, Price and Gross Margin (2011-2016) Table Toshiba Alkaline Battery Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Alkaline Battery Figure Manufacturing Process Analysis of Alkaline Battery Figure Alkaline Battery Industrial Chain Analysis Table Raw Materials Sources of Alkaline Battery Major Manufacturers in 2015 Table Major Buyers of Alkaline Battery Table Distributors/Traders List Figure USA Alkaline Battery Production and Growth Rate Forecast (2016-2021) Figure USA Alkaline Battery Revenue and Growth Rate Forecast (2016-2021) Table USA Alkaline Battery Production Forecast by Type (2016-2021)

Table USA Alkaline Battery Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Japan Alkaline Battery Market Report 2016

Product link: https://marketpublishers.com/r/JCAB272CCD9EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/JCAB272CCD9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970