

# Italy Fishpond Coating Market Report 2016

<https://marketpublishers.com/r/IF963FAF359EN.html>

Date: November 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: IF963FAF359EN

## Abstracts

### Notes:

Sales, means the sales volume of Fishpond Coating

Revenue, means the sales value of Fishpond Coating

This report studies sales (consumption) of Fishpond Coating in Italy market, focuses on the top players, with sales, price, revenue and market share for each player, covering

PPG

Akzonobel

Sherwin-Williams

Axalta

Masco

Hempel

KCC

Sika

DAW

ICA Group

Materis-Paints

Dulux Group

Eternal Group

Musashi Paint

Pacific Paint

Lord Corp

3M

BADESE Group

Zhanchen Group

PRCI

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Water-Based Coatings

Solvent-Borne Coatings

Oil-Based Coatings

Split by applications, this report focuses on sales, market share and growth rate of Fishpond Coating in each application, can be divided into

Construction

Oil&Gas

Textile

## Contents

### Italy Fishpond Coating Market Report 2016

#### **1 FISHPOND COATING OVERVIEW**

- 1.1 Product Overview and Scope of Fishpond Coating
- 1.2 Classification of Fishpond Coating
  - 1.2.1 Water-Based Coatings
  - 1.2.2 Solvent-Borne Coatings
  - 1.2.3 Oil-Based Coatings
- 1.3 Application of Fishpond Coating
  - 1.3.1 Construction
  - 1.3.2 Oil&Gas
  - 1.3.3 Textile
- 1.4 Italy Market Size Sales (Value) and Revenue (Volume) of Fishpond Coating (2011-2021)
  - 1.4.1 Italy Fishpond Coating Sales and Growth Rate (2011-2021)
  - 1.4.2 Italy Fishpond Coating Revenue and Growth Rate (2011-2021)

#### **2 ITALY FISHPOND COATING COMPETITION BY MANUFACTURERS**

- 2.1 Italy Fishpond Coating Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Italy Fishpond Coating Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Italy Fishpond Coating Average Price by Manufactures (2015 and 2016)
- 2.4 Fishpond Coating Market Competitive Situation and Trends
  - 2.4.1 Fishpond Coating Market Concentration Rate
  - 2.4.2 Fishpond Coating Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 ITALY FISHPOND COATING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 Italy Fishpond Coating Sales and Market Share by Type (2011-2016)
- 3.2 Italy Fishpond Coating Revenue and Market Share by Type (2011-2016)
- 3.3 Italy Fishpond Coating Price by Type (2011-2016)
- 3.4 Italy Fishpond Coating Sales Growth Rate by Type (2011-2016)

## **4 ITALY FISHPOND COATING SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 Italy Fishpond Coating Sales and Market Share by Application (2011-2016)
- 4.2 Italy Fishpond Coating Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 ITALY FISHPOND COATING MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 PPG**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Fishpond Coating Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 PPG Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Akzonobel**

- 5.2.2 Fishpond Coating Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Akzonobel Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Sherwin-Williams**

- 5.3.2 Fishpond Coating Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Sherwin-Williams Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Axalta**

- 5.4.2 Fishpond Coating Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Axalta Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Masco**

- 5.5.2 Fishpond Coating Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II

- 5.5.3 Masco Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Hempel
  - 5.6.2 Fishpond Coating Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Hempel Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 KCC
  - 5.7.2 Fishpond Coating Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 KCC Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Sika
  - 5.8.2 Fishpond Coating Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Sika Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 DAW
  - 5.9.2 Fishpond Coating Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 DAW Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 ICA Group
  - 5.10.2 Fishpond Coating Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 ICA Group Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Materis-Paints
- 5.12 Dulux Group
- 5.13 Eternal Group
- 5.14 Musashi Paint
- 5.15 Pacific Paint
- 5.16 Lord Corp

- 5.17 3M
- 5.18 BADESE Group
- 5.19 Zhanchen Group
- 5.20 PRCI

## **6 FISHPOND COATING MANUFACTURING COST ANALYSIS**

- 6.1 Fishpond Coating Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Fishpond Coating

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Fishpond Coating Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Fishpond Coating Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

## **10 ITALY FISHPOND COATING MARKET FORECAST (2016-2021)**

### 10.1 Italy Fishpond Coating Sales, Revenue Forecast (2016-2021)

### 10.2 Italy Fishpond Coating Sales Forecast by Type (2016-2021)

### 10.3 Italy Fishpond Coating Sales Forecast by Application (2016-2021)

### 10.4 Fishpond Coating Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Fishpond Coating  
Table Classification of Fishpond Coating  
Figure Italy Sales Market Share of Fishpond Coating by Type in 2015  
Figure Water-Based Coatings Picture  
Figure Solvent-Borne Coatings Picture  
Figure Oil-Based Coatings Picture  
Table Application of Fishpond Coating  
Figure Italy Sales Market Share of Fishpond Coating by Application in 2015  
Figure Construction Examples  
Figure Oil&Gas Examples  
Figure Textile Examples  
Figure Italy Fishpond Coating Sales and Growth Rate (2011-2021)  
Figure Italy Fishpond Coating Revenue and Growth Rate (2011-2021)  
Table Italy Fishpond Coating Sales of Key Manufacturers (2015 and 2016)  
Table Italy Fishpond Coating Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Fishpond Coating Sales Share by Manufacturers  
Figure 2016 Fishpond Coating Sales Share by Manufacturers  
Table Italy Fishpond Coating Revenue by Manufacturers (2015 and 2016)  
Table Italy Fishpond Coating Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Italy Fishpond Coating Revenue Share by Manufacturers  
Table 2016 Italy Fishpond Coating Revenue Share by Manufacturers  
Table Italy Market Fishpond Coating Average Price of Key Manufacturers (2015 and 2016)  
Figure Italy Market Fishpond Coating Average Price of Key Manufacturers in 2015  
Figure Fishpond Coating Market Share of Top 3 Manufacturers  
Figure Fishpond Coating Market Share of Top 5 Manufacturers  
Table Italy Fishpond Coating Sales by Type (2011-2016)  
Table Italy Fishpond Coating Sales Share by Type (2011-2016)  
Figure Italy Fishpond Coating Sales Market Share by Type in 2015  
Table Italy Fishpond Coating Revenue and Market Share by Type (2011-2016)  
Table Italy Fishpond Coating Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Fishpond Coating by Type (2011-2016)  
Table Italy Fishpond Coating Price by Type (2011-2016)  
Figure Italy Fishpond Coating Sales Growth Rate by Type (2011-2016)  
Table Italy Fishpond Coating Sales by Application (2011-2016)

Table Italy Fishpond Coating Sales Market Share by Application (2011-2016)

Figure Italy Fishpond Coating Sales Market Share by Application in 2015

Table Italy Fishpond Coating Sales Growth Rate by Application (2011-2016)

Figure Italy Fishpond Coating Sales Growth Rate by Application (2011-2016)

Table PPG Basic Information List

Table PPG Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Figure PPG Fishpond Coating Sales Market Share (2011-2016)

Table Akzonobel Basic Information List

Table Akzonobel Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Akzonobel Fishpond Coating Sales Market Share (2011-2016)

Table Sherwin-Williams Basic Information List

Table Sherwin-Williams Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sherwin-Williams Fishpond Coating Sales Market Share (2011-2016)

Table Axalta Basic Information List

Table Axalta Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Axalta Fishpond Coating Sales Market Share (2011-2016)

Table Masco Basic Information List

Table Masco Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Masco Fishpond Coating Sales Market Share (2011-2016)

Table Hempel Basic Information List

Table Hempel Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hempel Fishpond Coating Sales Market Share (2011-2016)

Table KCC Basic Information List

Table KCC Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table KCC Fishpond Coating Sales Market Share (2011-2016)

Table Sika Basic Information List

Table Sika Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sika Fishpond Coating Sales Market Share (2011-2016)

Table DAW Basic Information List

Table DAW Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table DAW Fishpond Coating Sales Market Share (2011-2016)

Table ICA Group Basic Information List

Table ICA Group Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table ICA Group Fishpond Coating Sales Market Share (2011-2016)

Table Materis-Paints Basic Information List

Table Materis-Paints Fishpond Coating Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Materis-Paints Fishpond Coating Sales Market Share (2011-2016)

Table Dulux Group Basic Information List

Table Dulux Group Fishpond Coating Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Dulux Group Fishpond Coating Sales Market Share (2011-2016)

Table Eternal Group Basic Information List

Table Eternal Group Fishpond Coating Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Eternal Group Fishpond Coating Sales Market Share (2011-2016)

Table Musashi Paint Basic Information List

Table Musashi Paint Fishpond Coating Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Musashi Paint Fishpond Coating Sales Market Share (2011-2016)

Table Pacific Paint Basic Information List

Table Pacific Paint Fishpond Coating Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Pacific Paint Fishpond Coating Sales Market Share (2011-2016)

Table Lord Corp Basic Information List

Table Lord Corp Fishpond Coating Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Lord Corp Fishpond Coating Sales Market Share (2011-2016)

Table 3M Basic Information List

Table 3M Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table 3M Fishpond Coating Sales Market Share (2011-2016)

Table BADESE Group Basic Information List

Table BADESE Group Fishpond Coating Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table BADESE Group Fishpond Coating Sales Market Share (2011-2016)

Table Zhanchen Group Basic Information List

Table Zhanchen Group Fishpond Coating Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Zhanchen Group Fishpond Coating Sales Market Share (2011-2016)

Table PRCI Basic Information List

Table PRCI Fishpond Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table PRCI Fishpond Coating Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fishpond Coating  
Figure Manufacturing Process Analysis of Fishpond Coating  
Figure Fishpond Coating Industrial Chain Analysis  
Table Raw Materials Sources of Fishpond Coating Major Manufacturers in 2015  
Table Major Buyers of Fishpond Coating  
Table Distributors/Traders List  
Figure Italy Fishpond Coating Production and Growth Rate Forecast (2016-2021)  
Figure Italy Fishpond Coating Revenue and Growth Rate Forecast (2016-2021)  
Table Italy Fishpond Coating Production Forecast by Type (2016-2021)  
Table Italy Fishpond Coating Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Italy Fishpond Coating Market Report 2016

Product link: <https://marketpublishers.com/r/IF963FAF359EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF963FAF359EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970