

# Italy Eye Contour Brush Market Report 2016

https://marketpublishers.com/r/I4C9CD3D52AEN.html Date: November 2016 Pages: 116 Price: US\$ 3,800.00 (Single User License) ID: I4C9CD3D52AEN

## **Abstracts**

#### Notes:

Sales, means the sales volume of Eye Contour Brush

Revenue, means the sales value of Eye Contour Brush

This report studies sales (consumption) of Eye Contour Brush in Italy market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Lancome Dior Yve Saint Laurent Coty Chanel Marykay Missha DHC



Fangling

THEFACESHOP

Chikuhodo

Sonia Kashuk

Ecotools

AnnaSui

ShuUemura

KAI

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

**Organic Cosmetics** 

Synthetic Cosmetics

Split by applications, this report focuses on sales, market share and growth rate of Eye Contour Brush in each application, can be divided into

Professional

Personal



## Contents

Italy Eye Contour Brush Market Report 2016

#### **1 EYE CONTOUR BRUSH OVERVIEW**

- 1.1 Product Overview and Scope of Eye Contour Brush
- 1.2 Classification of Eye Contour Brush
- 1.2.1 Organic Cosmetics
- 1.2.2 Synthetic Cosmetics
- 1.3 Application of Eye Contour Brush
  - 1.3.1 Professional
  - 1.3.2 Personal

1.4 Italy Market Size Sales (Value) and Revenue (Volume) of Eye Contour Brush (2011-2021)

- 1.4.1 Italy Eye Contour Brush Sales and Growth Rate (2011-2021)
- 1.4.2 Italy Eye Contour Brush Revenue and Growth Rate (2011-2021)

#### 2 ITALY EYE CONTOUR BRUSH COMPETITION BY MANUFACTURERS

2.1 Italy Eye Contour Brush Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 Italy Eye Contour Brush Revenue and Share by Manufactures (2015 and 2016)

2.3 Italy Eye Contour Brush Average Price by Manufactures (2015 and 2016)

2.4 Eye Contour Brush Market Competitive Situation and Trends

2.4.1 Eye Contour Brush Market Concentration Rate

2.4.2 Eye Contour Brush Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

## 3 ITALY EYE CONTOUR BRUSH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 Italy Eye Contour Brush Sales and Market Share by Type (2011-2016)

3.2 Italy Eye Contour Brush Revenue and Market Share by Type (2011-2016)

3.3 Italy Eye Contour Brush Price by Type (2011-2016)

3.4 Italy Eye Contour Brush Sales Growth Rate by Type (2011-2016)

#### 4 ITALY EYE CONTOUR BRUSH SALES (VOLUME) BY APPLICATION (2011-2016)



- 4.1 Italy Eye Contour Brush Sales and Market Share by Application (2011-2016)
- 4.2 Italy Eye Contour Brush Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### **5 ITALY EYE CONTOUR BRUSH MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Lancome
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Eye Contour Brush Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Lancome Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Dior
  - 5.2.2 Eye Contour Brush Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 Dior Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Yve Saint Laurent
  - 5.3.2 Eye Contour Brush Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Yve Saint Laurent Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Coty
  - 5.4.2 Eye Contour Brush Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
  - 5.4.3 Coty Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Chanel
  - 5.5.2 Eye Contour Brush Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Chanel Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.5.4 Main Business/Business Overview 5.6 Marykay 5.6.2 Eye Contour Brush Product Type, Application and Specification 5.6.2.1 Type I 5.6.2.2 Type II 5.6.3 Marykay Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011 - 2016)5.6.4 Main Business/Business Overview 5.7 Missha 5.7.2 Eye Contour Brush Product Type, Application and Specification 5.7.2.1 Type I 5.7.2.2 Type II 5.7.3 Missha Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011 - 2016)5.7.4 Main Business/Business Overview 5.8 DHC 5.8.2 Eye Contour Brush Product Type, Application and Specification 5.8.2.1 Type I 5.8.2.2 Type II 5.8.3 DHC Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016) 5.8.4 Main Business/Business Overview 5.9 Carslan 5.9.2 Eye Contour Brush Product Type, Application and Specification 5.9.2.1 Type I 5.9.2.2 Type II 5.9.3 Carslan Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011 - 2016)5.9.4 Main Business/Business Overview 5.10 Fangling 5.10.2 Eye Contour Brush Product Type, Application and Specification 5.10.2.1 Type I 5.10.2.2 Type II 5.10.3 Fangling Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011 - 2016)5.10.4 Main Business/Business Overview 5.11 THEFACESHOP 5.12 Chikuhodo 5.13 Sonia Kashuk
- 5.14 Ecotools



5.15 AnnaSui 5.16 ShuUemura 5.17 KAI

#### 6 EYE CONTOUR BRUSH MANUFACTURING COST ANALYSIS

- 6.1 Eye Contour Brush Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Eye Contour Brush

## 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Eye Contour Brush Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Eye Contour Brush Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## 9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk



- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

### 10 ITALY EYE CONTOUR BRUSH MARKET FORECAST (2016-2021)

- 10.1 Italy Eye Contour Brush Sales, Revenue Forecast (2016-2021)
- 10.2 Italy Eye Contour Brush Sales Forecast by Type (2016-2021)
- 10.3 Italy Eye Contour Brush Sales Forecast by Application (2016-2021)
- 10.4 Eye Contour Brush Price Forecast (2016-2021)

## 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Eye Contour Brush Table Classification of Eye Contour Brush Figure Italy Sales Market Share of Eye Contour Brush by Type in 2015 Figure Organic Cosmetics Picture Figure Synthetic Cosmetics Picture Table Application of Eye Contour Brush Figure Italy Sales Market Share of Eye Contour Brush by Application in 2015 **Figure Professional Examples Figure Personal Examples** Figure Italy Eye Contour Brush Sales and Growth Rate (2011-2021) Figure Italy Eye Contour Brush Revenue and Growth Rate (2011-2021) Table Italy Eye Contour Brush Sales of Key Manufacturers (2015 and 2016) Table Italy Eye Contour Brush Sales Share by Manufacturers (2015 and 2016) Figure 2015 Eye Contour Brush Sales Share by Manufacturers Figure 2016 Eye Contour Brush Sales Share by Manufacturers Table Italy Eye Contour Brush Revenue by Manufacturers (2015 and 2016) Table Italy Eye Contour Brush Revenue Share by Manufacturers (2015 and 2016) Table 2015 Italy Eye Contour Brush Revenue Share by Manufacturers Table 2016 Italy Eye Contour Brush Revenue Share by Manufacturers Table Italy Market Eye Contour Brush Average Price of Key Manufacturers (2015 and 2016) Figure Italy Market Eye Contour Brush Average Price of Key Manufacturers in 2015 Figure Eye Contour Brush Market Share of Top 3 Manufacturers Figure Eye Contour Brush Market Share of Top 5 Manufacturers Table Italy Eye Contour Brush Sales by Type (2011-2016) Table Italy Eye Contour Brush Sales Share by Type (2011-2016) Figure Italy Eye Contour Brush Sales Market Share by Type in 2015 Table Italy Eye Contour Brush Revenue and Market Share by Type (2011-2016) Table Italy Eye Contour Brush Revenue Share by Type (2011-2016) Figure Revenue Market Share of Eye Contour Brush by Type (2011-2016) Table Italy Eye Contour Brush Price by Type (2011-2016) Figure Italy Eye Contour Brush Sales Growth Rate by Type (2011-2016) Table Italy Eye Contour Brush Sales by Application (2011-2016) Table Italy Eye Contour Brush Sales Market Share by Application (2011-2016) Figure Italy Eye Contour Brush Sales Market Share by Application in 2015



Table Italy Eye Contour Brush Sales Growth Rate by Application (2011-2016)Figure Italy Eye Contour Brush Sales Growth Rate by Application (2011-2016)Table Lancome Basic Information ListTable Lancome Eye Contour Brush Sales Revenue Price and Gross Margin

Table Lancome Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lancome Eye Contour Brush Sales Market Share (2011-2016)

Table Dior Basic Information List

Table Dior Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dior Eye Contour Brush Sales Market Share (2011-2016)

Table Yve Saint Laurent Basic Information List

Table Yve Saint Laurent Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yve Saint Laurent Eye Contour Brush Sales Market Share (2011-2016)

Table Coty Basic Information List

Table Coty Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coty Eye Contour Brush Sales Market Share (2011-2016)

Table Chanel Basic Information List

Table Chanel Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chanel Eye Contour Brush Sales Market Share (2011-2016)

Table Marykay Basic Information List

Table Marykay Eye Contour Brush Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Marykay Eye Contour Brush Sales Market Share (2011-2016)

Table Missha Basic Information List

Table Missha Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Missha Eye Contour Brush Sales Market Share (2011-2016)

Table DHC Basic Information List

Table DHC Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table DHC Eye Contour Brush Sales Market Share (2011-2016)

Table Carslan Basic Information List

Table Carslan Eye Contour Brush Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Carslan Eye Contour Brush Sales Market Share (2011-2016)

Table Fangling Basic Information List

Table Fangling Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fangling Eye Contour Brush Sales Market Share (2011-2016)

Table THEFACESHOP Basic Information List

Table THEFACESHOP Eye Contour Brush Sales, Revenue, Price and Gross Margin



(2011-2016)

Table THEFACESHOP Eye Contour Brush Sales Market Share (2011-2016) Table Chikuhodo Basic Information List

Table Chikuhodo Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chikuhodo Eye Contour Brush Sales Market Share (2011-2016)

Table Sonia Kashuk Basic Information List

Table Sonia Kashuk Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sonia Kashuk Eye Contour Brush Sales Market Share (2011-2016)

Table Ecotools Basic Information List

Table Ecotools Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ecotools Eye Contour Brush Sales Market Share (2011-2016)

Table AnnaSui Basic Information List

Table AnnaSui Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table AnnaSui Eye Contour Brush Sales Market Share (2011-2016)

Table ShuUemura Basic Information List

Table ShuUemura Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table ShuUemura Eye Contour Brush Sales Market Share (2011-2016)

Table KAI Basic Information List

Table KAI Eye Contour Brush Sales, Revenue, Price and Gross Margin (2011-2016)

Table KAI Eye Contour Brush Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Eye Contour Brush

Figure Manufacturing Process Analysis of Eye Contour Brush

Figure Eye Contour Brush Industrial Chain Analysis

Table Raw Materials Sources of Eye Contour Brush Major Manufacturers in 2015

Table Major Buyers of Eye Contour Brush

Table Distributors/Traders List

Figure Italy Eye Contour Brush Production and Growth Rate Forecast (2016-2021)

Figure Italy Eye Contour Brush Revenue and Growth Rate Forecast (2016-2021)

Table Italy Eye Contour Brush Production Forecast by Type (2016-2021)

Table Italy Eye Contour Brush Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Italy Eye Contour Brush Market Report 2016

Product link: https://marketpublishers.com/r/I4C9CD3D52AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/I4C9CD3D52AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970