

# India Stationery Market Research Report 2017

<https://marketpublishers.com/r/IE2D00F85F1WEN.html>

Date: October 2017

Pages: 122

Price: US\$ 3,400.00 (Single User License)

ID: IE2D00F85F1WEN

## Abstracts

The global Stationery market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

India plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Stationery development status and future trend in India, focuses on top players in India, also splits Stationery by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in India market include Navneet Education Ltd.

Repro India

DIC India Limited

Sundaram Multi Pap Ltd.

TCPL Packaging Limited

Tirupati Inks Limited

J K Paper Limited

Kokuyo Camlin Limited

M.Pens (Reynolds)

Archies Limited

KOKUYO

Deli

Beifa Group

ITC

Navnett

G M Pens International

Cello

On the basis of product, the Stationery market is primarily split into Writing Instrument

## Paper Products

Office Stationery

On the basis on the end users/applications, this report covers

Offline

Online Retail

## Contents

### **1 STATIONERY OVERVIEW**

- 1.1 Product Overview and Scope of Stationery
- 1.2 Classification of Stationery by Product Category
  - 1.2.1 India Stationery Sales (K Units) Comparison by Types (2012-2022)
  - 1.2.2 India Stationery Sales (K Units) Market Share by Types (Product Category) in 2016
  - 1.2.3 Writing Instrument
  - 1.2.4 Paper Products
  - 1.2.5 Office Stationery
- 1.3 India Stationery Market by Applications/End Users
  - 1.3.1 India Stationery Sales (K Units) and Market Share Comparison by Applications (2012-2022)
  - 1.3.2 Offline
  - 1.3.3 Online Retail
- 1.4 India Revenue and Sales of Stationery (2012-2022)
  - 1.4.1 India Stationery Sales (K Units) and Growth Rate (%) (2012-2022)
  - 1.4.2 India Stationery Revenue (Million USD) and Growth Rate (%) (2012-2022)

### **2 INDIA STATIONERY MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 India Stationery Sales (K Units) and Market Share (%) of Key Players/Manufacturers (2012-2017)
- 2.2 India Stationery Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 India Stationery Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 India Stationery Market Competitive Situation and Trends
  - 2.4.1 India Stationery Market Concentration Rate
  - 2.4.2 India Stationery Market Share (%) of Top 3 and Top 5 Players/Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion in India Market
- 2.5 India Players/Manufacturers Stationery Manufacturing Base Distribution, Sales Area, Product Types

### **3 INDIA STATIONERY SALES AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 3.1 India Stationery Sales (K Units) and Market Share (%) by Type (2012-2017)
- 3.2 India Stationery Revenue (Million USD) and Market Share (%) by Type (2012-2017)
- 3.3 India Stationery Price by Type (2012-2017)

### 3.4 India Stationery Sales Growth Rate by Type (2012-2017)

## **4 INDIA STATIONERY SALES BY APPLICATION (2012-2017)**

### 4.1 India Stationery Sales (K Units) and Market Share (%) by Applications (2012-2017)

### 4.2 India Stationery Sales Growth Rate by Applications (2012-2017)

### 4.3 Market Drivers and Opportunities

## **5 INDIA STATIONERY PLAYERS/MANUFACTURERS PROFILES AND SALES DATA**

### 5.1 Navneet Education Ltd.

#### 5.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.1.2 Stationery Product Category, Application and Specification

##### 5.1.2.1 Product A

##### 5.1.2.2 Product B

#### 5.1.3 Navneet Education Ltd. Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.1.4 Main Business/Business Overview

### 5.2 Repro India

#### 5.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.2.2 Stationery Product Category, Application and Specification

##### 5.2.2.1 Product A

##### 5.2.2.2 Product B

#### 5.2.3 Repro India Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.2.4 Main Business/Business Overview

### 5.3 DIC India Limited

#### 5.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.3.2 Stationery Product Category, Application and Specification

##### 5.3.2.1 Product A

##### 5.3.2.2 Product B

#### 5.3.3 DIC India Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.3.4 Main Business/Business Overview

### 5.4 Sundaram Multi Pap Ltd.

#### 5.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.4.2 Stationery Product Category, Application and Specification

##### 5.4.2.1 Product A

#### 5.4.2.2 Product B

5.4.3 Sundaram Multi Pap Ltd. Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.4.4 Main Business/Business Overview

### 5.5 TCPL Packaging Limited

#### 5.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.5.2 Stationery Product Category, Application and Specification

##### 5.5.2.1 Product A

##### 5.5.2.2 Product B

5.5.3 TCPL Packaging Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.5.4 Main Business/Business Overview

### 5.6 Tirupati Inks Limited

#### 5.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.6.2 Stationery Product Category, Application and Specification

##### 5.6.2.1 Product A

##### 5.6.2.2 Product B

5.6.3 Tirupati Inks Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.6.4 Main Business/Business Overview

### 5.7 J K Paper Limited

#### 5.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.7.2 Stationery Product Category, Application and Specification

##### 5.7.2.1 Product A

##### 5.7.2.2 Product B

5.7.3 J K Paper Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.7.4 Main Business/Business Overview

### 5.8 Kokuyo Camlin Limited

#### 5.8.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.8.2 Stationery Product Category, Application and Specification

##### 5.8.2.1 Product A

##### 5.8.2.2 Product B

5.8.3 Kokuyo Camlin Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 5.8.4 Main Business/Business Overview

### 5.9 M.Pens (Reynolds)

#### 5.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.9.2 Stationery Product Category, Application and Specification

5.9.2.1 Product A

5.9.2.2 Product B

5.9.3 M.Pens (Reynolds) Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.9.4 Main Business/Business Overview

5.10 Archies Limited

5.10.1 Company Basic Information, Manufacturing Base and Competitors

5.10.2 Stationery Product Category, Application and Specification

5.10.2.1 Product A

5.10.2.2 Product B

5.10.3 Archies Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

5.10.4 Main Business/Business Overview

5.11 KOKUYO

5.12 Deli

5.13 Beifa Group

5.14 ITC

5.15 Navnett

5.16 G M Pens International

5.17 Cello

## **6 STATIONERY MANUFACTURING COST ANALYSIS**

6.1 Stationery Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Stationery

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Stationery Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Stationery Major Players/Manufacturers in 2015

## 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

### 9.3 Economic/Political Environmental Change

## **10 INDIA STATIONERY REVENUE AND SALES FORECAST (2017-2022)**

### 10.1 India Stationery Sales (K Units) and Revenue (Million USD) Forecast (2017-2022)

### 10.2 India Stationery Sales (K Units) Forecast by Type (2017-2022)

### 10.3 India Stationery Sales (K Units) Forecast by Application (2017-2022)

## **11 RESEARCH FINDINGS AND CONCLUSION**

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figures India Market Size (Million USD) Status and Outlook 2012-2022

Table India Stationery Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table India Stationery Sales (K Units) by Application (2016-2022)

Figure Product Picture of Stationery

Table India Stationery Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure India Stationery Sales (K Units) Market Share by Types (Product Category) in 2016

Figure Writing Instrument Picture

Figure Paper Picture

Figure Office Stationery Picture

Table India Stationery Sales (K Units) Comparison by Applications (2012-2022)

Figure India Sales Market Share (%) of Stationery by Applications in 2016

Figure Offline Examples

Figure Online Retail Examples

Figure India Stationery Sales (K Units) and Growth Rate (%) (2012-2022)

Figure India Stationery Revenue (Million USD) and Growth Rate (%) (2012-2022)

Table India Stationery Sales (K Units) of Key Players/Manufacturers (2012-2017)

Table India Stationery Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2015 India Stationery Sales Share (%) by Players/Manufacturers

Figure 2016 India Stationery Sales Share (%) by Players/Manufacturers

Table India Stationery Revenue by Players/Manufacturers (2012-2017)

Table India Stationery Revenue Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 India Stationery Revenue Share (%) by Players/Manufacturers

Figure 2017 India Stationery Revenue Share (%) by Players/Manufacturers

Table India Market Stationery Average Price (USD/Unit) of Key Players/Manufacturers (2012-2017)

Figure India Market Stationery Average Price (USD/Unit) of Key Players/Manufacturers in 2016

Figure India Stationery Market Share (%) of Top 3 Players/Manufacturers

Figure India Stationery Market Share (%) of Top 5 Players/Manufacturers

Table India Players/Manufacturers Stationery Manufacturing Base Distribution and Sales Area

Table India Players/Manufacturers Stationery Product Category



Table India Stationery Sales (K Units) by Type (2012-2017)

Table India Stationery Sales Share (%) by Type (2012-2017)

Figure India Stationery Sales Share (%) by Type (2012-2017)

Figure India Stationery Sales Market Share (%) by Type in 2016

Table India Stationery Revenue (Million USD) and Market Share (%) by Type (2012-2017)

Table India Stationery Revenue Share (%) by Type (2012-2017)

Figure Revenue Market Share (%) of Stationery by Type (2012-2017)

Figure Revenue Market Share (%) of Stationery by Type in 2016

Table India Stationery Price by Types (2012-2017)

Figure India Stationery Sales Growth Rate by Type (2012-2017)

Table India Stationery Sales (K Units) by Applications (2012-2017)

Table India Stationery Sales Market Share (%) by Applications (2012-2017)

Figure India Stationery Sales Market Share (%) by Applications (2012-2017)

Figure India Stationery Sales Market Share (%) by Applications in 2016

Table India Stationery Sales Growth Rate by Applications (2012-2017)

Figure India Stationery Sales Growth Rate by Applications (2012-2017)

Table Navneet Education Ltd. Basic Information List

Table Navneet Education Ltd. Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Navneet Education Ltd. Stationery Sales Market Share (%) in India (2012-2017)

Table Repro India Basic Information List

Table Repro India Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Repro India Stationery Sales Market Share (%) in India (2012-2017)

Table DIC India Limited Basic Information List

Table DIC India Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure DIC India Limited Stationery Sales Market Share (%) in India (2012-2017)

Table Sundaram Multi Pap Ltd. Basic Information List

Table Sundaram Multi Pap Ltd. Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Sundaram Multi Pap Ltd. Stationery Sales Market Share (%) in India (2012-2017)

Table TCPL Packaging Limited Basic Information List

Table TCPL Packaging Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure TCPL Packaging Limited Stationery Sales Market Share (%) in India (2012-2017)

Table Tirupati Inks Limited Basic Information List  
Table Tirupati Inks Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Tirupati Inks Limited Stationery Sales Market Share (%) in India (2012-2017)  
Table J K Paper Limited Basic Information List  
Table J K Paper Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure J K Paper Limited Stationery Sales Market Share (%) in India (2012-2017)  
Table Kokuyo Camlin Limited Basic Information List  
Table Kokuyo Camlin Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Kokuyo Camlin Limited Stationery Sales Market Share (%) in India (2012-2017)  
Table M.Pens (Reynolds) Basic Information List  
Table M.Pens (Reynolds) Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure M.Pens (Reynolds) Stationery Sales Market Share (%) in India (2012-2017)  
Table Archies Limited Basic Information List  
Table Archies Limited Stationery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Archies Limited Stationery Sales Market Share (%) in India (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Stationery  
Figure Manufacturing Process Analysis of Stationery  
Figure Stationery Industrial Chain Analysis  
Table Raw Materials Sources of Stationery Major Players/Manufacturers in 2015  
Table Major Buyers of Stationery  
Table Distributors/Traders List  
Figure India Stationery Sales (K Units) and Growth Rate (%) Forecast (2017-2022)  
Figure India Stationery Revenue and Growth Rate Forecast (2017-2022)  
Figure India Stationery Price (USD/Unit) Trend Forecast (2017-2022)  
Table India Stationery Sales (K Units) Forecast by Type (2017-2022)  
Figure India Stationery Sales Market Share Forecast by Type (2017-2022)  
Figure India Stationery Sales Market Share Forecast by Type in 2022  
Table India Stationery Sales (K Units) Forecast by Application (2017-2022)  
Figure India Stationery Sales (K Units) Forecast by Application (2017-2022)  
Figure India Stationery Sales (K Units) Forecast by Application in 2022

## I would like to order

Product name: India Stationery Market Research Report 2017

Product link: <https://marketpublishers.com/r/IE2D00F85F1WEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IE2D00F85F1WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970