

# **India Non-Alcoholic Beer Market Research Report** 2018

https://marketpublishers.com/r/I47C5BA4194EN.html

Date: April 2018

Pages: 112

Price: US\$ 3,400.00 (Single User License)

ID: I47C5BA4194EN

#### **Abstracts**

The global Non-Alcoholic Beer market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

India plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Non-Alcoholic Beer development status and future trend in India, focuses on top players in India, also splits Non-Alcoholic Beer by type and by Application, to fully and deeply research and reveal the market general situation and future forecast.

The major players in India market include

Anheuser-Busch InBev

Heineken

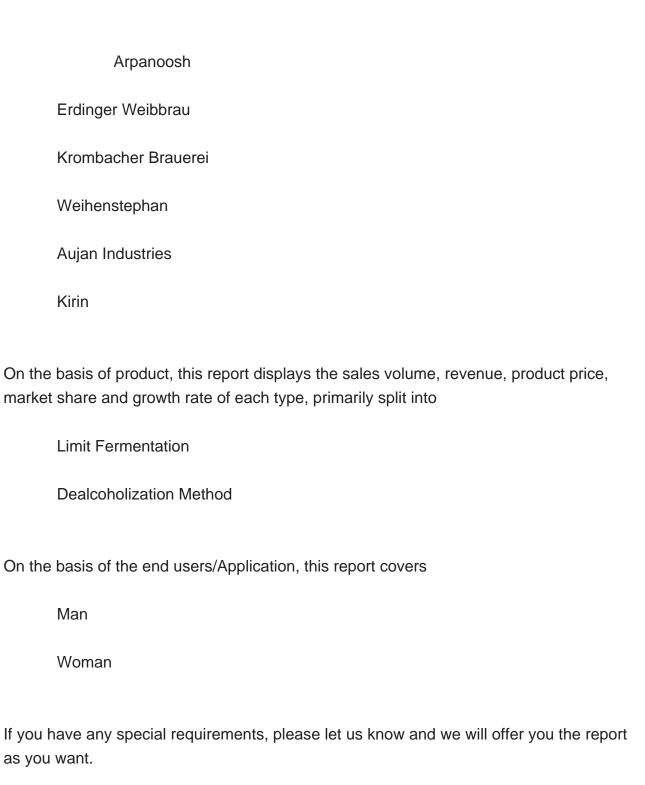
Carlsberg

Behnoush Iran

Asahi Breweries

Suntory Beer







#### **Contents**

India Non-Alcoholic Beer Market Research Report 2018

#### 1 NON-ALCOHOLIC BEER OVERVIEW

- 1.1 Product Overview and Scope of Non-Alcoholic Beer
- 1.2 Classification of Non-Alcoholic Beer by Product Category
- 1.2.1 India Non-Alcoholic Beer Sales (K MT) Comparison by Type (2013-2025)
- 1.2.2 India Non-Alcoholic Beer Sales (K MT) Market Share by Type in 2017
- 1.2.3 Limit Fermentation
- 1.2.4 Dealcoholization Method
- 1.3 India Non-Alcoholic Beer Market by Application/End Users
- 1.3.1 India Non-Alcoholic Beer Sales (K MT) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Man
  - 1.3.3 Woman
- 1.4 India Revenue and Sales of Non-Alcoholic Beer (2013-2025)
- 1.4.1 India Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2025)
- 1.4.2 India Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (%)(2013-2025)

### 2 INDIA NON-ALCOHOLIC BEER MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 India Non-Alcoholic Beer Sales (K MT) and Market Share (%) of Key Players/Manufacturers (2013-2018)
- 2.2 India Non-Alcoholic Beer Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 India Non-Alcoholic Beer Average Price (USD/MT) by Players/Manufacturers (2013-2018)
- 2.4 India Non-Alcoholic Beer Market Competitive Situation and Trends
  - 2.4.1 India Non-Alcoholic Beer Market Concentration Rate
- 2.4.2 India Non-Alcoholic Beer Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in India Market
- 2.5 India Players/Manufacturers Non-Alcoholic Beer Manufacturing Base Distribution, Sales Area, Product Type



# 3 INDIA NON-ALCOHOLIC BEER SALES AND REVENUE (VALUE) BY TYPE (2013-2018)

- 3.1 India Non-Alcoholic Beer Sales (K MT) and Market Share by Type/ Product Category (2013-2018)
- 3.2 India Non-Alcoholic Beer Revenue (Million USD) and Market Share by Type (2013-2018)
- 3.3 India Non-Alcoholic Beer Price (USD/MT) by Type (2013-2018)
- 3.4 India Non-Alcoholic Beer Sales Growth Rate (%) by Type (2013-2018)

#### 4 INDIA NON-ALCOHOLIC BEER SALES BY APPLICATION (2013-2018)

- 4.1 India Non-Alcoholic Beer Sales (K MT) and Market Share by Application (2013-2018)
- 4.2 India Non-Alcoholic Beer Sales Growth Rate (%) by Application (2013-2018)
- 4.3 Market Drivers and Opportunities

### 5 INDIA NON-ALCOHOLIC BEER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 5.1 Anheuser-Busch InBev
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.1.2.1 Product A
    - 5.1.2.2 Product B
- 5.1.3 Anheuser-Busch InBev Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.1.4 Main Business/Business Overview
- 5.2 Heineken
  - 5.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.2.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.2.2.1 Product A
    - 5.2.2.2 Product B
- 5.2.3 Heineken Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.2.4 Main Business/Business Overview
- 5.3 Carlsberg
  - 5.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.3.2 Non-Alcoholic Beer Product Category, Application and Specification



- 5.3.2.1 Product A
- 5.3.2.2 Product B
- 5.3.3 Carlsberg Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.3.4 Main Business/Business Overview
- 5.4 Behnoush Iran
  - 5.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.4.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.4.2.1 Product A
    - 5.4.2.2 Product B
- 5.4.3 Behnoush Iran Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.4.4 Main Business/Business Overview
- 5.5 Asahi Breweries
  - 5.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.5.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.5.2.1 Product A
    - 5.5.2.2 Product B
- 5.5.3 Asahi Breweries Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.5.4 Main Business/Business Overview
- 5.6 Suntory Beer
  - 5.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.6.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.6.2.1 Product A
    - 5.6.2.2 Product B
- 5.6.3 Suntory Beer Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.6.4 Main Business/Business Overview
- 5.7 Arpanoosh
  - 5.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.7.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.7.2.1 Product A
    - 5.7.2.2 Product B
- 5.7.3 Arpanoosh Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.7.4 Main Business/Business Overview
- 5.8 Erdinger Weibbrau
  - 5.8.1 Company Basic Information, Manufacturing Base and Competitors



- 5.8.2 Non-Alcoholic Beer Product Category, Application and Specification
  - 5.8.2.1 Product A
  - 5.8.2.2 Product B
- 5.8.3 Erdinger Weibbrau Non-Alcoholic Beer Sales (K MT), Revenue (Million USD),
- Price (USD/MT) and Gross Margin (%)(2013-2018)
- 5.8.4 Main Business/Business Overview
- 5.9 Krombacher Brauerei
  - 5.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.9.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.9.2.1 Product A
    - 5.9.2.2 Product B
  - 5.9.3 Krombacher Brauerei Non-Alcoholic Beer Sales (K MT), Revenue (Million USD),
- Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.9.4 Main Business/Business Overview
- 5.10 Weihenstephan
  - 5.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.10.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 5.10.2.1 Product A
    - 5.10.2.2 Product B
  - 5.10.3 Weihenstephan Non-Alcoholic Beer Sales (K MT), Revenue (Million USD),
- Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 5.10.4 Main Business/Business Overview
- 5.11 Aujan Industries
- 5.12 Kirin

#### 6 NON-ALCOHOLIC BEER MANUFACTURING COST ANALYSIS

- 6.1 Non-Alcoholic Beer Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Non-Alcoholic Beer

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 7.1 Non-Alcoholic Beer Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Non-Alcoholic Beer Major Manufacturers in 2017
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 INDIA NON-ALCOHOLIC BEER MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 10.1 India Non-Alcoholic Beer Sales (K MT), Revenue (Million USD) Forecast (2018-2025)
- 10.2 India Non-Alcoholic Beer Sales (K MT) Forecast by Type (2018-2025)
- 10.3 India Non-Alcoholic Beer Sales (K MT) Forecast by Application (2018-2025)

#### 11 RESEARCH FINDINGS AND CONCLUSION

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure India Market Size (Million USD) Status and Outlook (2013-2025)

Table Non-Alcoholic Beer Sales (K MT) and Revenue (Million USD) Market Split by Product Type

Table Non-Alcoholic Beer Sales (K MT) by Application (2017-2025)

Figure Product Picture of Non-Alcoholic Beer

Table India Non-Alcoholic Beer Sales (K MT) and Growth Rate (%) Comparison by Type (Product Category) (2013-2025)

Figure India Non-Alcoholic Beer Sales Volume Market Share by Type in 2017

Figure Limit Fermentation Product Picture

Figure Dealcoholization Method Product Picture

Figure India Non-Alcoholic Beer Sales (K MT) Comparison by Application (2013-2025)

Figure India Sales Market Share (%) of Non-Alcoholic Beer by Application in 2017

Figure Man Examples

Figure Woman Examples

Figure India Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2025)

Figure India Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (%)(2013-2025)

Table India Non-Alcoholic Beer Sales of Key Players/Manufacturers (2013-2018)

Table India Non-Alcoholic Beer Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 India Non-Alcoholic Beer Sales Share (%) by Players/Manufacturers

Figure 2017 India Non-Alcoholic Beer Sales Share (%) by Players/Manufacturers

Table India Non-Alcoholic Beer Revenue by Players/Manufacturers (2013-2018)

Table India Non-Alcoholic Beer Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 India Non-Alcoholic Beer Revenue Share (%) by Players/Manufacturers

Figure 2017 India Non-Alcoholic Beer Revenue Share (%) by Players/Manufacturers

Table India Market Non-Alcoholic Beer Average Price (USD/MT) of Key

Players/Manufacturers (2013-2018)

Figure India Market Non-Alcoholic Beer Average Price (USD/MT) of Key

Players/Manufacturers in 2017

Figure India Non-Alcoholic Beer Market Share of Top 3 Players/Manufacturers

Figure India Non-Alcoholic Beer Market Share of Top 5 Players/Manufacturers

Table India Players/Manufacturers Non-Alcoholic Beer Manufacturing Base Distribution and Sales Area

Table India Players/Manufacturers Non-Alcoholic Beer Product Category



Table India Non-Alcoholic Beer Sales (K MT) by Type (2013-2018)

Table India Non-Alcoholic Beer Sales Share (%) by Type (2013-2018)

Figure India Non-Alcoholic Beer Sales Share (%) by Type (2013-2018)

Figure India Non-Alcoholic Beer Sales Market Share (%) by Type in 2017

Table India Non-Alcoholic Beer Revenue (Million USD) and Market Share by Type (2013-2018)

Table India Non-Alcoholic Beer Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Non-Alcoholic Beer by Type (2013-2018)

Figure Revenue Market Share of Non-Alcoholic Beer by Type in 2017

Table India Non-Alcoholic Beer Price (USD/MT) by Type (2013-2018)

Figure India Non-Alcoholic Beer Sales Growth Rate (%) by Type (2013-2018)

Table India Non-Alcoholic Beer Sales (K MT) by Application (2013-2018)

Table India Non-Alcoholic Beer Sales Market Share (%) by Application (2013-2018)

Figure India Non-Alcoholic Beer Sales Market Share (%) by Application (2013-2018)

Figure India Non-Alcoholic Beer Sales Market Share (%) by Application in 2017

Table India Non-Alcoholic Beer Sales Growth Rate (%) by Application (2013-2018)

Figure India Non-Alcoholic Beer Sales Growth Rate (%) by Application (2013-2018)

Table Anheuser-Busch InBev Non-Alcoholic Beer Basic Information List

Table Anheuser-Busch InBev Non-Alcoholic Beer Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Anheuser-Busch InBev Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Anheuser-Busch InBev Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Anheuser-Busch InBev Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Heineken Non-Alcoholic Beer Basic Information List

Table Heineken Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Heineken Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Heineken Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Heineken Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Carlsberg Non-Alcoholic Beer Basic Information List

Table Carlsberg Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Carlsberg Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Carlsberg Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Carlsberg Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Behnoush Iran Non-Alcoholic Beer Basic Information List



Table Behnoush Iran Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Behnoush Iran Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Behnoush Iran Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018) Figure Behnoush Iran Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Asahi Breweries Non-Alcoholic Beer Basic Information List

Table Asahi Breweries Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Asahi Breweries Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Asahi Breweries Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Asahi Breweries Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Suntory Beer Non-Alcoholic Beer Basic Information List

Table Suntory Beer Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Suntory Beer Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Suntory Beer Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018) Figure Suntory Beer Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Arpanoosh Non-Alcoholic Beer Basic Information List

Table Arpanoosh Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Arpanoosh Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Arpanoosh Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Arpanoosh Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Erdinger Weibbrau Non-Alcoholic Beer Basic Information List

Table Erdinger Weibbrau Non-Alcoholic Beer Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Erdinger Weibbrau Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Erdinger Weibbrau Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Erdinger Weibbrau Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)



Table Krombacher Brauerei Non-Alcoholic Beer Basic Information List

Table Krombacher Brauerei Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Krombacher Brauerei Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Krombacher Brauerei Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Krombacher Brauerei Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Weihenstephan Non-Alcoholic Beer Basic Information List

Table Weihenstephan Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Weihenstephan Non-Alcoholic Beer Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Weihenstephan Non-Alcoholic Beer Sales Market Share (%) in India (2013-2018)

Figure Weihenstephan Non-Alcoholic Beer Revenue Market Share (%) in India (2013-2018)

Table Aujan Industries Non-Alcoholic Beer Basic Information List

Table Kirin Non-Alcoholic Beer Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Non-Alcoholic Beer

Figure Manufacturing Process Analysis of Non-Alcoholic Beer

Figure Non-Alcoholic Beer Industrial Chain Analysis

Table Raw Materials Sources of Non-Alcoholic Beer Major Players/Manufacturers in 2017

Table Major Buyers of Non-Alcoholic Beer

Table Distributors/Traders List

Figure India Non-Alcoholic Beer Sales (K MT) and Growth Rate (%) Forecast (2018-2025)

Figure India Non-Alcoholic Beer Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure India Non-Alcoholic Beer Price (USD/MT) Trend Forecast (2018-2025)

Table India Non-Alcoholic Beer Sales (K MT) Forecast by Type (2018-2025)

Figure India Non-Alcoholic Beer Sales (K MT) Forecast by Type (2018-2025)

Figure India Non-Alcoholic Beer Sales Volume Market Share Forecast by Type in 2025

Table India Non-Alcoholic Beer Sales (K MT) Forecast by Application (2018-2025)



Figure India Non-Alcoholic Beer Sales Volume Market Share Forecast by Application (2018-2025)

Figure India Non-Alcoholic Beer Sales Volume Market Share Forecast by Application in 2025



#### I would like to order

Product name: India Non-Alcoholic Beer Market Research Report 2018
Product link: <a href="https://marketpublishers.com/r/l47C5BA4194EN.html">https://marketpublishers.com/r/l47C5BA4194EN.html</a>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/l47C5BA4194EN.html">https://marketpublishers.com/r/l47C5BA4194EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970