

India Luggage Market Research Report 2018

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Abstracts

This report studies the Luggage Bag development status and future trend in India, focuses on top players in India, also splits Luggage Bag by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The India branded luggage bags market is dominated by three players, Samsonite, VIP Industries Limited and Safari. The market will be competitive, due to more foreign brands plan to expand its market share, like Tommy Hilfiger, Delsey, Briggs and Riley, Rimowa, VF Corporation (Eagle Creek and Eastpak), Travelpro and Victorinox etc. These brands are tapping the evolving Indian consumer at a rapid pace. The competition is expected to intensify further as these players are estimated to make a significant contribution in the organized segment of luggage industry. If the branded luggage bags sector can hold its growth momentum, then the luggage industry is going to be the leading player in the consumer durables category in the next couple of years.

In 2017, the India Luggage Bag revenue was 800 million USD and it is expected to reach 1514 million USD in 2025, with a CAGR of 8.3% between 2017 and 2025. In terms of volume, the Luggage Bag market sales was 32.3 million units in 2017, and it is predicted to reach 69.2 million units in 2025.

Hypermarket channel continues to witness the strongest growth amongst all channels suggesting that Indian consumers are showing preference towards affordable luggage and convenience of modern shopping formats which are clean and air conditioned. E-commerce is another channel to look for in the near future as it rapidly expands with Indian consumers. Affordable luxury brands continue to grow well in India

The major players in India market include Samsonite

Samsonite India

VIP Industries Limited

Safari

Delsey

Briggs and Riley

Rimowa

VF Corporation (Eagle Creek and Eastpak)

Travelpro

Tommy Hilfiger

Victorinox

On the basis of product, the Luggage Bag market is primarily split into

General Trolley Bags

Hard Luggage Trolley Bags

On the basis on the end users/applications, this report covers

By sale channel

Specialist Retailers

E-Commerce

Hypermarkets

By end use

Casual Luggage Bag

Travel Luggage Bag

Business Luggage Bag

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