

India Luggage Market Research Report 2018

<https://marketpublishers.com/r/I6EF8180B3DEN.html>

Date: February 2018

Pages: 117

Price: US\$ 3,400.00 (Single User License)

ID: I6EF8180B3DEN

Abstracts

This report studies the Luggage Bag development status and future trend in India, focuses on top players in India, also splits Luggage Bag by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The India branded luggage bags market is dominated by three players, Samsonite, VIP Industries Limited and Safari. The market will be competitive, due to more foreign brands plan to expand its market share, like Tommy Hilfiger, Delsey, Briggs and Riley, Rimowa, VF Corporation (Eagle Creek and Eastpak), Travelpro and Victorinox etc. These brands are tapping the evolving Indian consumer at a rapid pace. The competition is expected to intensify further as these players are estimated to make a significant contribution in the organized segment of luggage industry. If the branded luggage bags sector can hold its growth momentum, then the luggage industry is going to be the leading player in the consumer durables category in the next couple of years.

In 2017, the India Luggage Bag revenue was 800 million USD and it is expected to reach 1514 million USD in 2025, with a CAGR of 8.3% between 2017 and 2025. In terms of volume, the Luggage Bag market sales was 32.3 million units in 2017, and it is predicted to reach 69.2 million units in 2025.

Hypermarket channel continues to witness the strongest growth amongst all channels suggesting that Indian consumers are showing preference towards affordable luggage and convenience of modern shopping formats which are clean and air conditioned. E-commerce is another channel to look for in the near future as it rapidly expands with Indian consumers. Affordable luxury brands continue to grow well in India

The major players in India market include Samsonite

Samsonite India

VIP Industries Limited

Safari

Delsey

Briggs and Riley

Rimowa

VF Corporation (Eagle Creek and Eastpak)

Travelpro

Tommy Hilfiger

Victorinox

On the basis of product, the Luggage Bag market is primarily split into

General Trolley Bags

Hard Luggage Trolley Bags

On the basis on the end users/applications, this report covers

By sale channel

Specialist Retailers

E-Commerce

Hypermarkets

By end use

Casual Luggage Bag

Travel Luggage Bag

Business Luggage Bag

Contents

1 LUGGAGE BAG OVERVIEW

- 1.1 Product Overview and Scope of Luggage Bag
- 1.2 Classification of Luggage Bag by Product Category
 - 1.2.1 India Luggage Bag Sales (K Units) Comparison by Types (2013-2025)
 - 1.2.2 India Luggage Bag Sales (K Units) Market Share by Types in 2017
 - 1.2.3 General Trolley Bags (Soft Luggage Bags)
 - 1.2.4 Hard Luggage Trolley Bags
- 1.3 India Luggage Bag Market by Sale Channel and End Use
 - 1.3.1 India Luggage Bag Sales and Market Share Comparison by Sale Channel and End Use
 - 1.3.2 By Sale Channel
 - 1.3.2.1 Specialist Retailers
 - 1.3.2.2 Hypermarkets
 - 1.3.2.3 Internet Sales/ E-Commerce
 - 1.3.3 by End Use
 - 1.3.3.1 Casual Luggage Bag
 - 1.3.3.2 Travel Luggage Bag
 - 1.3.3.3 Business Luggage Bag
- 1.4 India Revenue and Sales of Luggage Bag (2013-2025)
 - 1.4.1 India Luggage Bag Sales (K Units) and Growth Rate (2013-2025)
 - 1.4.2 India Luggage Bag Revenue (Million USD) and Growth Rate (2013-2025)
- 1.5 Market in India and Export
- 1.6 Feasibility in Terms of Finance and Investment

2 INDIA LUGGAGE BAG MARKET COMPETITION BY BRAND/MANUFACTURER

- 2.1 India Luggage Bag Sales (K Units) and Market Share of Key Brand/Manufacturer (2013-2018)
- 2.2 India Luggage Bag Revenue and Share by Brand/Manufacturer (2013-2018)
- 2.3 India Luggage Bag Average Price (USD/Unit) by Brand/Manufacturer (2013-2018)
- 2.4 India Luggage Bag Market Competitive Situation and Trends
 - 2.4.1 India Luggage Bag Market Concentration Rate
 - 2.4.2 India Luggage Bag Market Share of Top 3 and Top 5 Brand/Manufacturer
- 2.5 India Brand/Manufacturer Luggage Bag Manufacturing Base Distribution, Sales Area, Product Types

3 INDIA LUGGAGE BAG SALES AND REVENUE (VALUE) BY TYPE (2013-2018)

- 3.1 India Luggage Bag Sales and Market Share by Type (2013-2018)
- 3.2 India Luggage Bag Revenue (Million USD) and Market Share by Type (2013-2018)
- 3.3 India Luggage Bag Price by Type (2013-2018)
- 3.4 India Luggage Bag Sales Growth Rate by Type (2013-2018)

4 INDIA LUGGAGE BAG SALES BY SALES CHANNEL AND CONSUMER AGE

- 4.1 India Luggage Bag Sales and Market Share by Sales Channel (2013-2018)
- 4.2 India Luggage Bag Sales and Market Share by End Use (2013-2018)
- 4.3 Market Drivers and Opportunities

5 INDIA LUGGAGE BAG BRAND/MANUFACTURER PROFILES AND SALES DATA

5.1 Samsonite South Asia Pvt. Ltd

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Sub-brands and Luggage Bag Products
 - 5.1.2.1 American Tourister
 - 5.1.2.2 Hartmann
 - 5.1.2.3 Tumi
- 5.1.3 Samsonite Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
- 5.1.4 Main Business/Business Overview

5.2 VIP Industries Limited

- 5.2.1 Company Basic Information, Manufacturing Base and Competitors
- 5.2.2 VIP Industries Limited Sub-brands and Luggage Bag Products
 - 5.2.2.1 CARLTON
 - 5.2.2.2 VIP BAGS
 - 5.2.2.3 SKYBAGS
- 5.2.3 VIP Industries Limited Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
- 5.2.4 Main Business/Business Overview

5.3 Safari

- 5.3.1 Company Basic Information, Manufacturing Base and Competitors
- 5.3.2 Safari Sub-brands and Luggage Bag Products
 - 5.3.2.1 Magnum
- 5.3.3 Safari Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India

- 5.3.4 Main Business/Business Overview
- 5.4 Delsey
 - 5.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.4.2 Delsey Luggage Bag Product
 - 5.4.3 Delsey Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
 - 5.4.4 Main Business/Business Overview
- 5.5 Briggs and Riley
 - 5.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.5.2 Briggs and Riley Luggage Bag Product
 - 5.5.3 Briggs and Riley Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
 - 5.5.4 Main Business/Business Overview
- 5.6 Rimowa
 - 5.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.6.2 Rimowa Luggage Bag Product
 - 5.6.3 Rimowa Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
 - 5.6.4 Main Business/Business Overview
- 5.7 V.F. Corporation (Eagle Creek and Eastpak)
 - 5.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.7.2 V.F. Corporation Luggage Bag Product
 - 5.7.2.1 Eagle Creek
 - 5.7.2.2 Eastpak
 - 5.7.3 V.F. Corporation Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
 - 5.7.4 Main Business/Business Overview
- 5.8 Travelpro Products, Inc.
 - 5.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.8.2 Luggage Bag Product
 - 5.8.3 Travelpro Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
 - 5.8.4 Main Business/Business Overview
- 5.9 Tommy Hilfiger
 - 5.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.9.2 Tommy Hilfiger Luggage Bag Product
 - 5.9.3 Tommy Hilfiger Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
 - 5.9.4 Main Business/Business Overview

5.10 Victorinox

5.10.1 Company Basic Information, Manufacturing Base and Competitors

5.10.2 Victorinox Luggage Bag Product

5.10.3 Victorinox Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India

5.10.4 Main Business/Business Overview

6 LUGGAGE BAG MANUFACTURING COST ANALYSIS

6.1 Luggage Bag Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Key Suppliers of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Luggage Bag

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Luggage Bag Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Luggage Bag Major Brand/Manufacturer

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Product, Design & Pricing

8.2.2 Branding, Communication & Marketing

8.2.3 Consumer Reach

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Market Risk

9.1.1 Market Risk and Chance

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Comprehensive Luggage Offerings

10 INDIA LUGGAGE BAG REVENUE AND SALES FORECAST (2018-2025)

10.1 India Luggage Bag Sales (K Units) and Revenue (Million USD) Forecast (2018-2025)

10.2 India Luggage Bag Sales (K Units) Forecast by Type (2018-2025)

10.3 India Luggage Bag Sales (K Units) Forecast by Sales Channel (2018-2025)

10.4 India Luggage Bag Sales (K Units) Forecast by End Use (2018-2025)

11 RESEARCH FINDINGS AND CONCLUSION

12 METHODOLOGY AND DATA SOURCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Disclaimer

12.4 Author List

?

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Luggage Bag

Table India Luggage Bag Sales (K Units) and Growth Rate Comparison by Types (2013-2025)

Figure India Luggage Bag Sales Market Share by Types in 2017

Figure India Luggage Bag Revenue Market Share by Types in 2017

Figure Soft Trolley Bags Product Picture

Figure Hard Luggage Trolley Bags Product Picture

Table India Luggage Bag Sales (K Units) Comparison by Sale Channel (2013-2025)

Figure India Sales Market Share of Luggage Bag by Sale Channel in 2017

Table India Luggage Bag Sales (K Units) Comparison by End Use (2013-2025)

Figure India Sales Market Share of Luggage Bag by End Use in 2017

Figure Casual Luggage Bag

Figure Travel Luggage Bag

Figure Business Luggage Bag

Figure India Luggage Bag Sales (K Units) and Growth Rate (2013-2025)

Figure India Luggage Bag Revenue (Million USD) and Growth Rate (2013-2025)

Table India Luggage Bag Export (Volume and Value)

Table India Luggage Bags Sales (K Units), Price (USD/Unit), Revenue (Million USD) and Gross Margin, 2013-2025

Table Annual Output of 1 Million Units Luggage Bags Production Lines Return On Investment And Feasibility Analysis

Table India Luggage Bag Sales and Revenue by Company in 2017

Table India Luggage Bag Sales (K Units) of Key Brand/Manufacturer (2013-2018)

Table India Luggage Bag Sales Share by Brand/Manufacturer (2013-2018)

Figure 2017 India Luggage Bag Sales (K Units) by Brand/Manufacturer

Figure 2017 India Luggage Bag Sales Share by Brand/Manufacturer

Table India Luggage Bag Revenue (Million USD) by Brand/Manufacturer (2013-2018)

Table India Luggage Bag Revenue Share by Brand/Manufacturer (2013-2018)

Figure 2017 India Luggage Bag Revenue (Million USD) by Brands/Manufacturer

Figure 2017 India Luggage Bag Revenue Share by Brand/Manufacturer

Table India Market Luggage Bag Average Price (USD/Unit) of Key Brand/Manufacturer (2013-2018)

Figure India Market Luggage Bag Average Price (USD/Unit) of Key Brand/Manufacturer in 2017

Figure India Luggage Bag Revenue Market Share of Top 3 Brand/Manufacturer

Figure India Luggage Bag Market Share of Top 5 Brand/Manufacturer
Table India Brand/Manufacturer Luggage Bag Manufacturing Base Distribution and Sales Area
Table India Brand/Manufacturer Luggage Bag Product Category
Table India Luggage Bag Sales (K Units) by Type (2013-2018)
Table India Luggage Bag Sales Share by Type (2013-2018)
Figure India Luggage Bag Sales Share by Type (2013-2018)
Figure India Luggage Bag Sales Market Share by Type in 2017
Table India Luggage Bag Revenue (Million USD) and Market Share by Type (2013-2018)
Table India Luggage Bag Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Luggage Bag by Type (2013-2018)
Figure Revenue Market Share of Luggage Bag by Type in 2017
Table India Luggage Bag Price (USD/Unit) by Types (2013-2018)
Figure India Hard Luggage Bag Sales Growth Rate (2013-2018)
Figure India Soft Luggage Bag Sales Growth Rate (2013-2018)
Table India Luggage Bag Sales (K Units) by Sales Channel (2013-2018)
Table India Luggage Bag Sales Market Share by Sales Channel (2013-2018)
Figure India Luggage Bag Sales Market Share by Sales Channel (2013-2018)
Figure India Luggage Bag Sales Market Share by Sales Channel in 2017
Table India Luggage Bag Sales (K Units) by End Use (2013-2018)
Table India Luggage Bag Sales Market Share by End Use (2013-2018)
Figure India Luggage Bag Sales Market Share by End Use (2013-2018)
Figure India Luggage Bag Sales Market Share by End Use in 2017
Table Samsonite Basic Information List
Table American Tourister Products
Table Hartmann Store in India
Figure Hartmann Major Markets
Table Tumi Luggage Bag
Table Samsonite Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
Figure Samsonite Luggage Bag Sales Growth in India (2013-2018)
Figure Samsonite Luggage Bag Sales Market Share in India (2013-2018)
Table VIP Industries Limited Basic Information List
Figure VIP Industries Limited Sub-brands Market Positioning
Table CARLTON Luggage Bags
Table VIP BAGS Luggage Bags
Table VIP Industries Limited Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India

Figure VIP Industries Limited Luggage Bag Sales Growth in India (2013-2018)
Figure VIP Industries Limited Luggage Bag Sales Market Share in India (2013-2018)
Table Safari Basic Information List
Figure Magnum Luggage Bag
Table Safari Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
Figure Safari Luggage Bag Sales Growth in India (2013-2018)
Figure Safari Luggage Bag Sales Market Share in India (2013-2018)
Table Delsey Basic Information List
Figure Delsey Luggage Bag
Table Delsey Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
Figure Delsey Luggage Bag Sales Market Share in India (2013-2018)
Table Briggs and Riley Basic Information List
Figure Briggs and Riley Luggage Bag Product
Table Briggs and Riley Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Briggs and Riley Luggage Bag Sales Market Share in India (2013-2018)
Table Rimowa Basic Information List
Figure Rimowa Luggage Bag
Table Rimowa Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Rimowa Luggage Bag Sales Market Share in India (2013-2018)
Table V.F. Corporation Basic Information List
Figure Eagle Creek Luggage Bag
Figure Eastpak Luggage Bag
Table V.F. Corporation Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
Figure V.F. Corporation Luggage Bag Sales Market Share in India (2013-2018)
Table Travelpro Basic Information List
Figure Travelpro Luggage Bag
Table Travelpro Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
Figure Travelpro Luggage Bag Sales Market Share in India (2013-2018)
Table Tommy Hilfiger Basic Information List
Figure Tommy Hilfiger Luggage Bag Product
Table Tommy Hilfiger Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
Figure Tommy Hilfiger Luggage Bag Sales Market Share in India (2013-2018)

Table Victorinox Basic Information List
Figure Victorinox Luggage Bag
Table Victorinox Luggage Bag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) in India
Figure Victorinox Luggage Bag Sales Market Share in India (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Picture of Polypropylene
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Luggage Bag
Figure Manufacturing Process Analysis of Luggage Bag
Figure Luggage Bag Industrial Chain Analysis
Table Raw Materials Sources of Luggage Bag Major Brand/Manufacturer
Table Major Buyers of Luggage Bag
Figure Marketing Channels of Luggage
Figure Marketing Channel Market Share
Table Distributors/Traders List
Figure India Comprehensive Luggage Offerings
Figure India Luggage Bag Sales (K Units) and Growth Rate Forecast (2018-2025)
Figure India Luggage Bag Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Table India Luggage Bag Sales (K Units) Forecast by Type (2018-2025)
Figure India Luggage Bag Sales Market Share Forecast by Type (2018-2025)
Figure India Luggage Bag Sales Market Share Forecast by Type in 2025
Table India Luggage Bag Sales (K Units) Forecast by Sales Channel (2018-2025)
Figure India Luggage Bag Sales (K Units) Forecast by Sales Channel (2018-2025)
Figure India Luggage Bag Sales Forecast by Sales Channel in 2025
Table India Luggage Bag Sales (K Units) Forecast by End Use (2018-2025)
Figure India Luggage Bag Sales (K Units) Forecast by End Use (2018-2025)
Figure India Luggage Bag Sales (K Units) Forecast by End Use in 2025

I would like to order

Product name: India Luggage Market Research Report 2018

Product link: <https://marketpublishers.com/r/l6EF8180B3DEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l6EF8180B3DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970