

# India Air Conditioners Industry Report 2015

<https://marketpublishers.com/r/IDAFEE64F47EN.html>

Date: July 2015

Pages: 179

Price: US\$ 3,400.00 (Single User License)

ID: IDAFEE64F47EN

## Abstracts

The India Air Conditioners Industry Report 2015 is a professional and in-depth study on the current state of the Air Conditioners industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Air Conditioners market analysis is provided for the India markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on India major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Air Conditioners industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 168 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER ONE INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Air Conditioners
- 1.2 Classification of Air Conditioners
- 1.3 Applications of Air Conditioners
- 1.4 Industry Chain Structure of Air Conditioners
- 1.5 Industry Overview of Air Conditioners
- 1.6 Industry Policy Analysis of Air Conditioners
- 1.7 Industry News Analysis of Air Conditioners

### **CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF AIR CONDITIONERS**

- 2.1 Bill of Materials (BOM) of Air Conditioners
- 2.2 BOM Price Analysis of Air Conditioners
- 2.3 Labor Cost Analysis of Air Conditioners
- 2.4 Depreciation Cost Analysis of Air Conditioners
- 2.5 Manufacturing Cost Structure Analysis of Air Conditioners
- 2.6 Manufacturing Process Analysis of Air Conditioners

### **CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of India Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of India Key Air Conditioners Manufacturers in 2014
- 3.3 R&D Status and Technology Source of India Air Conditioners Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of India Air Conditioners Key Manufacturers in 2014

### **CHAPTER FOUR SALES ANALYSIS OF AIR CONDITIONERS BY REGIONS, PRODUCT TYPE, AND APPLICATIONS**

- 4.1 India Sales of Air Conditioners by Regions 2010-2015
- 4.2 India Sales of Air Conditioners by Product Type 2010-2015
- 4.3 India Sales of Air Conditioners by Applications 2010-2015
- 4.4 Price Analysis of India Air Conditioners Key Manufacturers in 2015

4.5 India Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Air Conditioners 2010-2015

## **CHAPTER FIVE SALES REVENUE ANALYSIS OF AIR CONDITIONERS BY REGIONS, PRODUCT TYPE, AND APPLICATIONS**

5.1 India Sales Revenue of Air Conditioners by Regions 2010-2015

5.2 India Sales Revenue of Air Conditioners by Product Type 2010-2015

5.3 India Sales Revenue of Air Conditioners by Applications 2010-2015

5.4 Sales Price Analysis of Air Conditioners by Regions, Product Type, and Applications 2010-2015

## **CHAPTER SIX ANALYSIS OF AIR CONDITIONERS PRODUCTION, SUPPLY, SALES AND DEMAND MARKET STATUS 2010-2015**

6.1 Capacity Production Sales Revenue of Air Conditioners 2010-2015

6.2 Production Sales Market Share Analysis of Air Conditioners 2014-2015

6.3 Import, Export and India Local Sales of Air Conditioners 2010-2015

6.4 Supply (Production), Local Sales and Relationship between Supply and Demand of Air Conditioners 2010-2015

6.5 Price, Cost, Gross Margin of Air Conditioners 2010-2015

## **CHAPTER SEVEN ANALYSIS OF AIR CONDITIONERS INDUSTRY KEY MANUFACTURERS**

7.1 Haier

7.1.1 Company Profile

7.1.2 Product Picture and Specifications

7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.1.4 Haier SWOT Analysis

7.2 Samsung

7.2.1 Company Profile

7.2.2 Product Picture and Specifications

7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.2.4 Samsung SWOT Analysis

7.3 Daikin

7.3.1 Company Profile

7.3.2 Product Picture and Specifications

7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

- 7.3.4 Daikin SWOT Analysis
- 7.4 LG
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specifications
  - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.4.4 LG SWOT Analysis
- 7.5 Hitachi
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specifications
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.5.4 Hitachi SWOT Analysis
- 7.6 Carrier
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specifications
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 Carrier SWOT Analysis
- 7.7 Sharp
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specifications
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 Sharp SWOT Analysis
- 7.8 Blue Star
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specifications
  - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.8.4 Blue Star SWOT Analysis
- 7.9 Lloyd
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specifications
  - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.9.4 Lloyd SWOT Analysis
- 7.10 Voltas
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specifications
  - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.10.4 Voltas SWOT Analysis

.....

## **CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Gross Margin Conclusions

## **CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF AIR CONDITIONERS**

- 9.1 Marketing Channels Status of Air Conditioners
- 9.2 Traders or Distributors of Air Conditioners with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Air Conditioners
- 9.4 India Import, Export and Trade Analysis of Air Conditioners

## **CHAPTER TEN ANALYSIS OF AIR CONDITIONERS PRODUCTION, SUPPLY, SALES AND DEMAND DEVELOPMENT FORECAST 2015-2020**

- 10.1 India Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Air Conditioners 2015-2020
- 10.2 Sales Market Share by Product Type of Air Conditioners 2015-2020
- 10.3 India Sales of Air Conditioners by Applications 2015-2020
- 10.4 Sales and Sales Revenue Overview of Air Conditioners 2015-2020
- 10.5 Import, Export and Local Sales of Air Conditioners 2015-2020

## **CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF AIR CONDITIONERS WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Air Conditioners with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Air Conditioners with Contact Information
- 11.3 Major Players of Air Conditioners with Contact Information
- 11.4 Key Consumers of Air Conditioners with Contact Information
- 11.5 Supply Chain Relationship Analysis of Air Conditioners

## **CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF AIR CONDITIONERS**

- 12.1 New Project SWOT Analysis of Air Conditioners
- 12.2 New Project Investment Feasibility Analysis of Air Conditioners

## **CHAPTER THIRTEEN CONCLUSION OF THE INDIA AIR CONDITIONERS INDUSTRY REPORT 2015 TABLES AND FIGURES**

Figure Picture of Air Conditioners

Table Product Specifications of Air Conditioners

Table Classification of Air Conditioners

Figure India Sales Market Share of Air Conditioners by Product Types in 2014

Table Applications of Air Conditioners

Figure India Sales Market Share of Air Conditioners by Applications in 2014

Figure Industry Chain Structure of Air Conditioners

Table India Industry Overview of Air Conditioners

Table Industry Policy of Air Conditioners

Table Industry News List of Air Conditioners

Table Bill of Materials (BOM) of Air Conditioners

Table Bill of Materials (BOM) Price of Air Conditioners

Table Labor Cost of Air Conditioners

Table Depreciation Cost of Air Conditioners

Table Manufacturing Cost Structure Analysis of Air Conditioners in 2014

Figure Manufacturing Process Analysis of Air Conditioners

Table Capacity and Commercial Production Date of India Air Conditioners Key  
Manufacturers in 2014

Table Manufacturing Plants Distribution of India Key Air Conditioners Manufacturers in  
2014

Table R&D Status and Technology Source of India Air Conditioners Key Manufacturers  
in 2014

Table Raw Materials Sources Analysis of India and India Air Conditioners Key  
Manufacturers in 2014

Table India Sales of Air Conditioners by Regions 2010-2015

Table India Sales Market Share of Air Conditioners by Regions 2010-2015 (%)

Figure India Sales Market Share of Air Conditioners by Regions in 2014

Figure India Sales Market Share of Air Conditioners by Regions in 2015

Table India Sales of Air Conditioners by Product Type in 2010-2015

Table India Sales Market Share of Air Conditioners by Product Type in 2010-2015 (%)

Figure India Sales Market Share of Air Conditioners by Technology in 2014

Figure India Sales Market Share of Air Conditioners by Technology in 2015

Figure India Sales of Air Conditioners by Applications in 2010-2015

Table India Sales Market Share of Air Conditioners by Applications in 2010-2015 (%)

Figure India Sales Market Share of Air Conditioners by Applications in 2014

Figure India Sales Market Share of Air Conditioners by Applications in 2015

Table Price Analysis of India Air Conditioners Key Manufacturers in 2015

Table India Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Air Conditioners 2010-2015

Table India Sales Revenue of Air Conditioners by Regions 2010-2015

Table India Sales Revenue Market Share of Air Conditioners by Regions 2010-2015 (%)

Figure India Sales Revenue Market Share of Air Conditioners by Regions in 2014

Figure India Sales Revenue Market Share of Air Conditioners by Regions in 2015

Table India Sales Revenue of Air Conditioners by Product Type in 2010-2015

Table India Sales Revenue Market Share of Air Conditioners by Product Type in 2010-2015 (%)

Figure India Sales Revenue Market Share of Air Conditioners by Technology in 2014

Figure India Sales Revenue Market Share of Air Conditioners by Technology in 2015

Figure India Sales Revenue of Air Conditioners by Applications in 2010-2015

Table India Sales Revenue Market Share of Air Conditioners by Applications in 2010-2015 (%)

Figure India Sales Revenue Market Share of Air Conditioners by Applications in 2014

Figure India Sales Revenue Market Share of Air Conditioners by Applications in 2015

Table Sales Price of India Air Conditioners by Regions 2010-2015

Table Sales Price of India Air Conditioners by Product Type 2010-2015

Table Sales Price of India Air Conditioners by Applications 2010-2015

Table India and Major Manufacturers Capacity of Air Conditioners 2010-2015

Table India Capacity Market Share of Major Air Conditioners Manufacturers 2010-2015 (%)

Table India and Major Manufacturers Production of Air Conditioners 2010-2015

Table India Production Market Share of Major Air Conditioners Manufacturers 2010-2015 (%)

Table India and Major Manufacturers Sales of Air Conditioners 2010-2015

Table India Sales Market Share of Major Air Conditioners Manufacturers 2010-2015 (%)

Table India and Major Manufacturers Sales Revenue of Air Conditioners 2010-2015 (M USD)

Table India Sales Revenue Market Share of Major Air Conditioners Manufacturers 2010-2015 (%)

Figure India Capacity, Production and Growth Rate of Air Conditioners 2010-2015

Figure India Capacity Utilization Rate of Air Conditioners 2010-2015

Figure India Sales Revenue (M USD) and Growth Rate of Air Conditioners 2010-2015

Figure India Production Market Share of Major Air Conditioners Manufacturers in 2014

Figure India Production Market Share of Major Air Conditioners Manufacturers in 2015

Figure India Sales Market Share of Major Air Conditioners Manufacturers in 2014

Figure India Sales Market Share of Major Air Conditioners Manufacturers in 2015

Table India and Major Manufacturers Export of Air Conditioners 2010-2015  
Table India and Major Manufacturers Import of Air Conditioners 2010-2015  
Table India Production Import, Export and Local Sales of Air Conditioners 2010-2015  
Table India Supply, Consumption and Shortage of Air Conditioners 2010-2015  
Table Price of India Air Conditioners Major Manufacturers 2010-2015  
Table Cost of India Air Conditioners Major Manufacturers 2010-2015  
Table Gross Margin of India Air Conditioners Major Manufacturers 2010-2015  
Table Haier Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Air Conditioners Picture and Specifications of Haier  
Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Haier 2010-2015  
Figure Air Conditioners Capacity, Production and Growth Rate of Haier 2010-2015  
Figure Air Conditioners Production and India Market Share of Haier 2010-2015  
Table Haier Air Conditioners SWOT Analysis  
Table Samsung Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Air Conditioners Picture and Specifications of Samsung  
Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Samsung 2010-2015  
Figure Air Conditioners Capacity, Production and Growth Rate of Samsung 2010-2015  
Figure Air Conditioners Production and India Market Share of Samsung 2010-2015  
Table Samsung Air Conditioners SWOT Analysis  
Table Daikin Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Air Conditioners Picture and Specifications of Daikin  
Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Daikin 2010-2015  
Figure Air Conditioners Capacity, Production and Growth Rate of Daikin 2010-2015  
Figure Air Conditioners Production and India Market Share of Daikin 2010-2015  
Table Daikin Air Conditioners SWOT Analysis  
Table LG Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Air Conditioners Picture and Specifications of LG  
Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of LG 2010-2015  
Figure Air Conditioners Capacity, Production and Growth Rate of LG 2010-2015  
Figure Air Conditioners Production and India Market Share of LG 2010-2015  
Table LG Air Conditioners SWOT Analysis



Table Hitachi Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Air Conditioners Picture and Specifications of Hitachi

Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Hitachi 2010-2015

Figure Air Conditioners Capacity, Production and Growth Rate of Hitachi 2010-2015

Figure Air Conditioners Production and India Market Share of Hitachi 2010-2015

Table Hitachi Air Conditioners SWOT Analysis

Table Carrier Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Air Conditioners Picture and Specifications of Carrier

Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Carrier 2010-2015

Figure Air Conditioners Capacity, Production and Growth Rate of Carrier 2010-2015

Figure Air Conditioners Production and India Market Share of Carrier 2010-2015

Table Carrier Air Conditioners SWOT Analysis

Table Sharp Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Air Conditioners Picture and Specifications of Sharp

Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Sharp 2010-2015

Figure Air Conditioners Capacity, Production and Growth Rate of Sharp 2010-2015

Figure Air Conditioners Production and India Market Share of Sharp 2010-2015

Table Sharp Air Conditioners SWOT Analysis

Table Blue Star Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Air Conditioners Picture and Specifications of Blue Star

Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Blue Star 2010-2015

Figure Air Conditioners Capacity, Production and Growth Rate of Blue Star 2010-2015

Figure Air Conditioners Production and India Market Share of Blue Star 2010-2015

Table Blue Star Air Conditioners SWOT Analysis

Table Lloyd Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Air Conditioners Picture and Specifications of Lloyd

Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Lloyd 2010-2015

Figure Air Conditioners Capacity, Production and Growth Rate of Lloyd 2010-2015

Figure Air Conditioners Production and India Market Share of Lloyd 2010-2015

Table Lloyd Air Conditioners SWOT Analysis

Table Voltas Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Air Conditioners Picture and Specifications of Voltas

Table Air Conditioners Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Voltas 2010-2015

Figure Air Conditioners Capacity, Production and Growth Rate of Voltas 2010-2015

Figure Air Conditioners Production and India Market Share of Voltas 2010-2015

Table Voltas Air Conditioners SWOT Analysis

Table Air Conditioners Price by Product Type 2010-2015

Table Air Conditioners Price by Applications 2010-2015

Table Air Conditioners Gross Margin by Product Type 2010-2015

Table Air Conditioners Gross Margin by Applications 2010-2015

Table Air Conditioners Gross Margin by Company 2010-2015

Table Marketing Channels Status of Air Conditioners

Table Traders or Distributors of Air Conditioners with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Air Conditioners

Table India Import, Export, and Trade of Air Conditioners

Table India Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Air Conditioners 2015-2020

Figure India Capacity, Production and Growth Rate of Air Conditioners 2015-2020

Figure India Capacity Utilization Rate of Air Conditioners 2015-2020

Table India Air Conditioners Sales by Product Type in 2015-2020

Table India Air Conditioners Sales Market Share by Product Type in 2015-2020 (%)

Figure India Sales Market Share of Air Conditioners by Product Type in 2020

Figure India Sales of Air Conditioners by Applications in 2015-2020

Table India Sales Market Share of Air Conditioners by Applications in 2015-2020 (%)

Figure India Sales Market Share of Air Conditioners by Applications in 2020

Figure India Sales and Growth Rate of Air Conditioners 2015-2020

Figure India Sales Revenue (Million USD) and Growth Rate of Air Conditioners 2015-2020

Table India Production, Import, Export and Local Sales of Air Conditioners 2015-2020

Table Major Raw Materials Suppliers of Air Conditioners with Contact Information

Table Manufacturing Equipment Suppliers of Air Conditioners with Contact Information

Table Major Players of Air Conditioners with Contact Information

Table Key Consumers of Air Conditioners with Contact Information

Table Supply Chain Relationship Analysis of Air Conditioners

Table New Project SWOT Analysis of Air Conditioners

Table New Project Investment Feasibility Analysis of Air Conditioners

## Table Part of Interviewees Record List

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