

Impact of COVID-19 Outbreak on Viral Testing, Global Market Research Report 2020

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Abstracts

The research report includes specific segments by region (country), by company, by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 200 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Viral Testing market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyzes the impact of Coronavirus COVID-19 on the Viral Testing industry.

Segment by Type

Direct Fluorescent Antibody (DFA) Test

Immunochromatographic Assay

RT-PCR-Based Test

Agglutination Assay

Flow-Through Assay

Solid-Phase Assay

Segment by Application

Laboratory

Hospital

Home Care

Academic Institute

Global Viral Testing Market: Regional Analysis

The report offers in-depth assessment of the growth and other aspects of the Viral Testing market in important regions, including the U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, Taiwan, Southeast Asia, Mexico, and Brazil, etc. Key regions covered in the report are North America, Europe, Asia-Pacific and Latin America.

The report has been curated after observing and studying various factors that determine regional growth such as economic, environmental, social, technological, and political status of the particular region. Analysts have studied the data of revenue, production, and manufacturers of each region. This section analyses region-wise revenue and volume for the forecast period of 2015 to 2026. These analyses will help the reader to understand the potential worth of investment in a particular region.

Global Viral Testing Market: Competitive Landscape

This section of the report identifies various key manufacturers of the market. It helps the reader understand the strategies and collaborations that players are focusing on combat competition in the market. The comprehensive report provides a significant microscopic look at the market. The reader can identify the footprints of the manufacturers by knowing about the global revenue of manufacturers, the global price of manufacturers,

and production by manufacturers during the forecast period of 2015 to 2019.

The major players in the market include Roche, Agilent Technologies, Thermo Fisher Scientific, QIAGEN International, Lonza, Wuxi Pharmatech (Cayman), Merck, Eurofins Scientific, General Electric, Danaher, Bio-Rad Laboratories, BD, Biospherix, Novogene Corporation, Sartorius, etc.

Contents

1 VIRAL TESTING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Viral Testing
- 1.2 Covid-19 Impact on Viral Testing Segment by Type
 - 1.2.1 Global Viral Testing Production Growth Rate Comparison by Type 2020 VS 2026
 - 1.2.2 Direct Fluorescent Antibody (DFA) Test
 - 1.2.3 Immunochromatographic Assay
 - 1.2.4 RT-PCR-Based Test
 - 1.2.5 Agglutination Assay
 - 1.2.6 Flow-Through Assay
 - 1.2.7 Solid-Phase Assay
- 1.3 Covid-19 Impact on Viral Testing Segment by Application
 - 1.3.1 Viral Testing Consumption Comparison by Application: 2020 VS 2026
 - 1.3.2 Laboratory
 - 1.3.3 Hospital
 - 1.3.4 Home Care
 - 1.3.5 Academic Institute
- 1.4 Covid-19 Impact on Global Viral Testing Market by Region
 - 1.4.1 Global Viral Testing Market Size Estimates and Forecasts by Region: 2020 VS 2026
 - 1.4.2 North America Estimates and Forecasts (2015-2026)
 - 1.4.3 Europe Estimates and Forecasts (2015-2026)
 - 1.4.4 China Estimates and Forecasts (2015-2026)
 - 1.4.5 Japan Estimates and Forecasts (2015-2026)
- 1.5 Covid-19 Impact on Global Viral Testing Growth Prospects
 - 1.5.1 Global Viral Testing Revenue Estimates and Forecasts (2015-2026)
 - 1.5.2 Global Viral Testing Production Capacity Estimates and Forecasts (2015-2026)
 - 1.5.3 Global Viral Testing Production Estimates and Forecasts (2015-2026)
- 1.6 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
 - 1.6.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
 - 1.6.2 Covid-19 Impact: Commodity Prices Indices
 - 1.6.3 Covid-19 Impact: Global Major Government Policy
- 1.7 The Covid-19 Impact on Viral Testing Industry
- 1.8 COVID-19 Impact: Viral Testing Market Trends

2 COVID-19 IMPACT ON MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Viral Testing Production Capacity Market Share by Manufacturers (2015-2020)
- 2.2 Global Viral Testing Revenue Share by Manufacturers (2015-2020)
- 2.3 Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.4 Global Viral Testing Average Price by Manufacturers (2015-2020)
- 2.5 Manufacturers Viral Testing Production Sites, Area Served, Product Types
- 2.6 Viral Testing Market Competitive Situation and Trends
 - 2.6.1 Viral Testing Market Concentration Rate
 - 2.6.2 Global Top 3 and Top 5 Players Market Share by Revenue
 - 2.6.3 Mergers & Acquisitions, Expansion

3 COVID-19 IMPACT ON PRODUCTION AND CAPACITY BY REGION

- 3.1 Global Production Capacity of Viral Testing Market Share by Regions (2015-2020)
- 3.2 Global Viral Testing Revenue Market Share by Regions (2015-2020)
- 3.3 Global Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
- 3.4 North America Viral Testing Production
 - 3.4.1 North America Viral Testing Production Growth Rate (2015-2020)
 - 3.4.2 North America Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
- 3.5 Europe Viral Testing Production
 - 3.5.1 Europe Viral Testing Production Growth Rate (2015-2020)
 - 3.5.2 Europe Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
- 3.6 China Viral Testing Production
 - 3.6.1 China Viral Testing Production Growth Rate (2015-2020)
 - 3.6.2 China Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
- 3.7 Japan Viral Testing Production
 - 3.7.1 Japan Viral Testing Production Growth Rate (2015-2020)
 - 3.7.2 Japan Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)

4 COVID-19 IMPACT ON GLOBAL VIRAL TESTING CONSUMPTION BY REGIONS

- 4.1 Global Viral Testing Consumption by Regions
 - 4.1.1 Global Viral Testing Consumption by Region

- 4.1.2 Global Viral Testing Consumption Market Share by Region
- 4.2 North America
 - 4.2.1 North America Viral Testing Consumption by Countries
 - 4.2.2 U.S.
 - 4.2.3 Canada
- 4.3 Europe
 - 4.3.1 Europe Viral Testing Consumption by Countries
 - 4.3.2 Germany
 - 4.3.3 France
 - 4.3.4 U.K.
 - 4.3.5 Italy
 - 4.3.6 Russia
- 4.4 Asia Pacific
 - 4.4.1 Asia Pacific Viral Testing Consumption by Region
 - 4.4.2 China
 - 4.4.3 Japan
 - 4.4.4 South Korea
 - 4.4.5 Taiwan
 - 4.4.6 Southeast Asia
 - 4.4.7 India
 - 4.4.8 Australia
- 4.5 Latin America
 - 4.5.1 Latin America Viral Testing Consumption by Countries
 - 4.5.2 Mexico
 - 4.5.3 Brazil

5 COVID-19 IMPACT ON VIRAL TESTING PRODUCTION, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Viral Testing Production Market Share by Type (2015-2020)
- 5.2 Global Viral Testing Revenue Market Share by Type (2015-2020)
- 5.3 Global Viral Testing Price by Type (2015-2020)
- 5.4 Global Viral Testing Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

6 COVID-19 IMPACT ON GLOBAL VIRAL TESTING MARKET ANALYSIS BY APPLICATION

- 6.1 Global Viral Testing Consumption Market Share by Application (2015-2020)

6.2 Global Viral Testing Consumption Growth Rate by Application (2015-2020)

7 COVID-19 IMPACT ON COMPANY PROFILES AND KEY FIGURES IN VIRAL TESTING BUSINESS

7.1 Roche

7.1.1 Roche Viral Testing Production Sites and Area Served

7.1.2 Roche Viral Testing Product Introduction, Application and Specification

7.1.3 Roche Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)

7.1.4 Roche Main Business and Markets Served

7.2 Agilent Technologies

7.2.1 Agilent Technologies Viral Testing Production Sites and Area Served

7.2.2 Agilent Technologies Viral Testing Product Introduction, Application and Specification

7.2.3 Agilent Technologies Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)

7.2.4 Agilent Technologies Main Business and Markets Served

7.3 Thermo Fisher Scientific

7.3.1 Thermo Fisher Scientific Viral Testing Production Sites and Area Served

7.3.2 Thermo Fisher Scientific Viral Testing Product Introduction, Application and Specification

7.3.3 Thermo Fisher Scientific Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)

7.3.4 Thermo Fisher Scientific Main Business and Markets Served

7.4 QIAGEN International

7.4.1 QIAGEN International Viral Testing Production Sites and Area Served

7.4.2 QIAGEN International Viral Testing Product Introduction, Application and Specification

7.4.3 QIAGEN International Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)

7.4.4 QIAGEN International Main Business and Markets Served

7.5 Lonza

7.5.1 Lonza Viral Testing Production Sites and Area Served

7.5.2 Lonza Viral Testing Product Introduction, Application and Specification

7.5.3 Lonza Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)

7.5.4 Lonza Main Business and Markets Served

7.6 Wuxi Pharmatech (Cayman)

- 7.6.1 Wuxi Pharmatech (Cayman) Viral Testing Production Sites and Area Served
- 7.6.2 Wuxi Pharmatech (Cayman) Viral Testing Product Introduction, Application and Specification
- 7.6.3 Wuxi Pharmatech (Cayman) Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
- 7.6.4 Wuxi Pharmatech (Cayman) Main Business and Markets Served
- 7.7 Merck
 - 7.7.1 Merck Viral Testing Production Sites and Area Served
 - 7.7.2 Merck Viral Testing Product Introduction, Application and Specification
 - 7.7.3 Merck Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.7.4 Merck Main Business and Markets Served
- 7.8 Eurofins Scientific
 - 7.8.1 Eurofins Scientific Viral Testing Production Sites and Area Served
 - 7.8.2 Eurofins Scientific Viral Testing Product Introduction, Application and Specification
 - 7.8.3 Eurofins Scientific Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.8.4 Eurofins Scientific Main Business and Markets Served
- 7.9 General Electric
 - 7.9.1 General Electric Viral Testing Production Sites and Area Served
 - 7.9.2 General Electric Viral Testing Product Introduction, Application and Specification
 - 7.9.3 General Electric Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.9.4 General Electric Main Business and Markets Served
- 7.10 Danaher
 - 7.10.1 Danaher Viral Testing Production Sites and Area Served
 - 7.10.2 Danaher Viral Testing Product Introduction, Application and Specification
 - 7.10.3 Danaher Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.10.4 Danaher Main Business and Markets Served
- 7.11 Bio-Rad Laboratories
 - 7.11.1 Bio-Rad Laboratories Viral Testing Production Sites and Area Served
 - 7.11.2 Bio-Rad Laboratories Viral Testing Product Introduction, Application and Specification
 - 7.11.3 Bio-Rad Laboratories Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.11.4 Bio-Rad Laboratories Main Business and Markets Served
- 7.12 BD

- 7.12.1 BD Viral Testing Production Sites and Area Served
- 7.12.2 BD Viral Testing Product Introduction, Application and Specification
- 7.12.3 BD Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
- 7.12.4 BD Main Business and Markets Served
- 7.13 Biospherix
 - 7.13.1 Biospherix Viral Testing Production Sites and Area Served
 - 7.13.2 Biospherix Viral Testing Product Introduction, Application and Specification
 - 7.13.3 Biospherix Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.13.4 Biospherix Main Business and Markets Served
- 7.14 Novogene Corporation
 - 7.14.1 Novogene Corporation Viral Testing Production Sites and Area Served
 - 7.14.2 Novogene Corporation Viral Testing Product Introduction, Application and Specification
 - 7.14.3 Novogene Corporation Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.14.4 Novogene Corporation Main Business and Markets Served
- 7.15 Sartorius
 - 7.15.1 Sartorius Viral Testing Production Sites and Area Served
 - 7.15.2 Sartorius Viral Testing Product Introduction, Application and Specification
 - 7.15.3 Sartorius Viral Testing Production Capacity, Revenue, Price and Gross Margin (2015-2020)
 - 7.15.4 Sartorius Main Business and Markets Served

8 VIRAL TESTING MANUFACTURING COST ANALYSIS

- 8.1 Viral Testing Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Key Raw Materials Price Trend
 - 8.1.3 Key Suppliers of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.3 Manufacturing Process Analysis of Viral Testing
- 8.4 Viral Testing Industrial Chain Analysis

9 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS

- 9.1 Marketing Channel
- 9.2 Viral Testing Distributors List

9.3 Viral Testing Customers

10 MARKET DYNAMICS

10.1 Market Trends

10.2 Opportunities and Drivers

10.3 Challenges

10.4 Porter's Five Forces Analysis

11 PRODUCTION AND SUPPLY FORECAST

11.1 Global Forecasted Production of Viral Testing (2021-2026)

11.2 Global Forecasted Revenue of Viral Testing (2021-2026)

11.3 Global Forecasted Price of Viral Testing (2021-2026)

11.4 Global Viral Testing Production Forecast by Regions (2021-2026)

11.4.1 North America Viral Testing Production, Revenue Forecast (2021-2026)

11.4.2 Europe Viral Testing Production, Revenue Forecast (2021-2026)

11.4.3 China Viral Testing Production, Revenue Forecast (2021-2026)

11.4.4 Japan Viral Testing Production, Revenue Forecast (2021-2026)

12 CONSUMPTION AND DEMAND FORECAST

12.1 Global Forecasted and Consumption Demand Analysis of Viral Testing

12.2 North America Forecasted Consumption of Viral Testing by Country

12.3 Europe Market Forecasted Consumption of Viral Testing by Country

12.4 Asia Pacific Market Forecasted Consumption of Viral Testing by Regions

12.5 Latin America Forecasted Consumption of Viral Testing

13 FORECAST BY TYPE AND BY APPLICATION (2021-2026)

13.1 Global Production, Revenue and Price Forecast by Type (2021-2026)

13.1.1 Global Forecasted Production of Viral Testing by Type (2021-2026)

13.1.2 Global Forecasted Revenue of Viral Testing by Type (2021-2026)

13.1.2 Global Forecasted Price of Viral Testing by Type (2021-2026)

13.2 Global Forecasted Consumption of Viral Testing by Application (2021-2026)

14 RESEARCH FINDING AND CONCLUSION

15 METHODOLOGY AND DATA SOURCE

15.1 Methodology/Research Approach

15.1.1 Research Programs/Design

15.1.2 Market Size Estimation

15.1.3 Market Breakdown and Data Triangulation

15.2 Data Source

15.2.1 Secondary Sources

15.2.2 Primary Sources

15.3 Author List

15.4 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Viral Testing Production (K Units) Growth Rate Comparison by Type (2015-2026)
- Table 2. Global Viral Testing Market Size by Type (K Units) (US\$ Million) (2020 VS 2026)
- Table 3. Global Viral Testing Consumption (K Units) Comparison by Application: 2020 VS 2026
- Table 4. COVID-19 Impact Global Market: (Four Viral Testing Market Size Forecast Scenarios)
- Table 5. Opportunities and Trends for Viral Testing Players in the COVID-19 Landscape
- Table 6. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 7. Key Regions/Countries Measures against Covid-19 Impact
- Table 8. Proposal for Viral Testing Players to Combat Covid-19 Impact
- Table 9. Global Viral Testing Production (K Units) by Manufacturers
- Table 10. Global Viral Testing Production (K Units) by Manufacturers (2015-2020)
- Table 11. Global Viral Testing Production Share by Manufacturers (2015-2020)
- Table 12. Global Viral Testing Revenue (Million USD) by Manufacturers (2015-2020)
- Table 13. Global Viral Testing Revenue Share by Manufacturers (2015-2020)
- Table 14. Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Viral Testing as of 2019)
- Table 15. Global Market Viral Testing Average Price (US\$/Unit) of Key Manufacturers (2015-2020)
- Table 16. Manufacturers Viral Testing Production Sites and Area Served
- Table 17. Manufacturers Viral Testing Product Types
- Table 18. Global Viral Testing Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 19. Mergers & Acquisitions, Expansion
- Table 20. Global Viral Testing Capacity (K Units) by Region (2015-2020)
- Table 21. Global Viral Testing Production (K Units) by Region (2015-2020)
- Table 22. Global Viral Testing Revenue (Million US\$) by Region (2015-2020)
- Table 23. Global Viral Testing Revenue Market Share by Region (2015-2020)
- Table 24. Global Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 25. North America Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 26. Europe Viral Testing Production Capacity (K Units), Revenue (Million US\$),

Price (US\$/Unit) and Gross Margin (2015-2020)

Table 27. China Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 28. Japan Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 29. Global Viral Testing Consumption (K Units) Market by Region (2015-2020)

Table 30. Global Viral Testing Consumption Market Share by Region (2015-2020)

Table 31. North America Viral Testing Consumption by Countries (2015-2020) (K Units)

Table 32. Europe Viral Testing Consumption by Countries (2015-2020) (K Units)

Table 33. Asia Pacific Viral Testing Consumption by Countries (2015-2020) (K Units)

Table 34. Latin America Viral Testing Consumption by Countries (2015-2020) (K Units)

Table 35. Global Viral Testing Production (K Units) by Type (2015-2020)

Table 36. Global Viral Testing Production Share by Type (2015-2020)

Table 37. Global Viral Testing Revenue (Million US\$) by Type (2015-2020)

Table 38. Global Viral Testing Revenue Share by Type (2015-2020)

Table 39. Global Viral Testing Price (US\$/Unit) by Type (2015-2020)

Table 40. Global Viral Testing Consumption (K Units) by Application (2015-2020)

Table 41. Global Viral Testing Consumption Market Share by Application (2015-2020)

Table 42. Global Viral Testing Consumption Growth Rate by Application (2015-2020)

Table 43. Roche Viral Testing Production Sites and Area Served

Table 44. Roche Production Sites and Area Served

Table 45. Roche Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 46. Roche Main Business and Markets Served

Table 47. Agilent Technologies Viral Testing Production Sites and Area Served

Table 48. Agilent Technologies Production Sites and Area Served

Table 49. Agilent Technologies Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 50. Agilent Technologies Main Business and Markets Served

Table 51. Thermo Fisher Scientific Viral Testing Production Sites and Area Served

Table 52. Thermo Fisher Scientific Production Sites and Area Served

Table 53. Thermo Fisher Scientific Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 54. Thermo Fisher Scientific Main Business and Markets Served

Table 55. QIAGEN International Viral Testing Production Sites and Area Served

Table 56. QIAGEN International Production Sites and Area Served

Table 57. QIAGEN International Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 58. QIAGEN International Main Business and Markets Served

- Table 59. Lonza Viral Testing Production Sites and Area Served
- Table 60. Lonza Production Sites and Area Served
- Table 61. Lonza Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 62. Lonza Main Business and Markets Served
- Table 63. Wuxi Pharmatech (Cayman) Viral Testing Production Sites and Area Served
- Table 64. Wuxi Pharmatech (Cayman) Production Sites and Area Served
- Table 65. Wuxi Pharmatech (Cayman) Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 66. Wuxi Pharmatech (Cayman) Main Business and Markets Served
- Table 67. Merck Viral Testing Production Sites and Area Served
- Table 68. Merck Production Sites and Area Served
- Table 69. Merck Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 70. Merck Main Business and Markets Served
- Table 71. Eurofins Scientific Viral Testing Production Sites and Area Served
- Table 72. Eurofins Scientific Production Sites and Area Served
- Table 73. Eurofins Scientific Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 74. Eurofins Scientific Main Business and Markets Served
- Table 75. General Electric Viral Testing Production Sites and Area Served
- Table 76. General Electric Production Sites and Area Served
- Table 77. General Electric Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 78. General Electric Main Business and Markets Served
- Table 79. Danaher Viral Testing Production Sites and Area Served
- Table 80. Danaher Production Sites and Area Served
- Table 81. Danaher Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 82. Danaher Main Business and Markets Served
- Table 83. Bio-Rad Laboratories Viral Testing Production Sites and Area Served
- Table 84. Bio-Rad Laboratories Production Sites and Area Served
- Table 85. Bio-Rad Laboratories Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 86. Bio-Rad Laboratories Main Business and Markets Served
- Table 87. BD Viral Testing Production Sites and Area Served
- Table 88. BD Production Sites and Area Served
- Table 89. BD Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

- Table 90. BD Main Business and Markets Served
- Table 91. Biospherix Viral Testing Production Sites and Area Served
- Table 92. Biospherix Production Sites and Area Served
- Table 93. Biospherix Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 94. Biospherix Main Business and Markets Served
- Table 95. Novogene Corporation Viral Testing Production Sites and Area Served
- Table 96. Novogene Corporation Production Sites and Area Served
- Table 97. Novogene Corporation Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 98. Novogene Corporation Main Business and Markets Served
- Table 99. Sartorius Viral Testing Production Sites and Area Served
- Table 100. Sartorius Production Sites and Area Served
- Table 101. Sartorius Viral Testing Production Capacity (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 102. Sartorius Main Business and Markets Served
- Table 103. Production Base and Market Concentration Rate of Raw Material
- Table 104. Key Suppliers of Raw Materials
- Table 105. Viral Testing Distributors List
- Table 106. Viral Testing Customers List
- Table 107. Market Key Trends
- Table 108. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 109. Key Challenges
- Table 110. Global Viral Testing Production (K Units) Forecast by Region (2021-2026)
- Table 111. North America Viral Testing Consumption Forecast 2021-2026 (K Units) by Country
- Table 112. Europe Viral Testing Consumption Forecast 2021-2026 (K Units) by Country
- Table 113. Asia Pacific Viral Testing Consumption Forecast 2021-2026 (K Units) by Regions
- Table 114. Latin America Viral Testing Consumption Forecast 2021-2026 (K Units) by Country
- Table 115. Global Viral Testing Consumption (K Units) Forecast by Regions (2021-2026)
- Table 116. Global Viral Testing Production (K Units) Forecast by Type (2021-2026)
- Table 117. Global Viral Testing Revenue (Million US\$) Forecast by Type (2021-2026)
- Table 118. Global Viral Testing Price (US\$/Unit) Forecast by Type (2021-2026)
- Table 119. Global Viral Testing Consumption (K Units) Forecast by Application (2021-2026)
- Table 120. Research Programs/Design for This Report

Table 121. Key Data Information from Secondary Sources

Table 122. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Viral Testing
- Figure 2. Global Viral Testing Production Market Share by Type: 2020 VS 2026
- Figure 3. Direct Fluorescent Antibody (DFA) Test Product Picture
- Figure 4. Immunochromatographic Assay Product Picture
- Figure 5. RT-PCR-Based Test Product Picture
- Figure 6. Agglutination Assay Product Picture
- Figure 7. Flow-Through Assay Product Picture
- Figure 8. Solid-Phase Assay Product Picture
- Figure 9. Global Viral Testing Consumption Market Share by Application: 2020 VS 2026
- Figure 10. Laboratory
- Figure 11. Hospital
- Figure 12. Home Care
- Figure 13. Academic Institute
- Figure 14. North America Viral Testing Revenue (Million US\$) and Growth Rate (2015-2026)
- Figure 15. Europe Viral Testing Revenue (Million US\$) and Growth Rate (2015-2026)
- Figure 16. China Viral Testing Revenue (Million US\$) and Growth Rate (2015-2026)
- Figure 17. Japan Viral Testing Revenue (Million US\$) and Growth Rate (2015-2026)
- Figure 18. Global Viral Testing Revenue (Million US\$) (2015-2026)
- Figure 19. Global Viral Testing Production Capacity (K Units) (2015-2026)
- Figure 20. Viral Testing Production Share by Manufacturers in 2019
- Figure 21. Global Viral Testing Revenue Share by Manufacturers in 2019
- Figure 22. Viral Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 23. Global Market Viral Testing Average Price (US\$/Unit) of Key Manufacturers in 2019
- Figure 24. The Global 5 and 10 Largest Players: Market Share by Viral Testing Revenue in 2019
- Figure 25. Global Viral Testing Production Market Share by Region (2015-2020)
- Figure 26. Global Viral Testing Production Market Share by Region in 2019
- Figure 27. Global Viral Testing Revenue Market Share by Region (2015-2020)
- Figure 28. Global Viral Testing Revenue Market Share by Region in 2019
- Figure 29. Global Viral Testing Production (K Units) Growth Rate (2015-2020)
- Figure 30. North America Viral Testing Production (K Units) Growth Rate (2015-2020)
- Figure 31. Europe Viral Testing Production (K Units) Growth Rate (2015-2020)

- Figure 32. China Viral Testing Production (K Units) Growth Rate (2015-2020)
- Figure 33. Japan Viral Testing Production (K Units) Growth Rate (2015-2020)
- Figure 34. Global Viral Testing Consumption Market Share by Region (2015-2020)
- Figure 35. Global Viral Testing Consumption Market Share by Region in 2019
- Figure 36. North America Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 37. North America Viral Testing Consumption Market Share by Countries in 2019
- Figure 38. Canada Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 39. U.S. Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 40. Europe Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 41. Europe Viral Testing Consumption Market Share by Countries in 2019
- Figure 42. Germany America Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 43. France Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 44. U.K. Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 45. Italy Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 46. Russia Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 47. Asia Pacific Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 48. Asia Pacific Viral Testing Consumption Market Share by Regions in 2019
- Figure 49. China Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 50. Japan Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 51. South Korea Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 52. Taiwan Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 53. Southeast Asia Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 54. India Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 55. Australia Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 56. Latin America Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 57. Latin America Viral Testing Consumption Market Share by Countries in 2019
- Figure 58. Mexico Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 59. Brazil Viral Testing Consumption Growth Rate (2015-2020) (K Units)
- Figure 60. Production Market Share of Viral Testing by Type (2015-2020)
- Figure 61. Production Market Share of Viral Testing by Type in 2019
- Figure 62. Revenue Share of Viral Testing by Type (2015-2020)
- Figure 63. Revenue Market Share of Viral Testing by Type in 2019
- Figure 64. Global Viral Testing Production Growth by Type (2015-2020) (K Units)
- Figure 65. Global Viral Testing Consumption Market Share by Application (2015-2020)
- Figure 66. Global Viral Testing Consumption Market Share by Application in 2019
- Figure 67. Global Viral Testing Consumption Growth Rate by Application (2015-2020)
- Figure 68. Price Trend of Key Raw Materials

- Figure 69. Manufacturing Cost Structure of Viral Testing
- Figure 70. Manufacturing Process Analysis of Viral Testing
- Figure 71. Viral Testing Industrial Chain Analysis
- Figure 72. Channels of Distribution
- Figure 73. Distributors Profiles
- Figure 74. Porter's Five Forces Analysis
- Figure 75. Global Viral Testing Production Capacity (K Units) and Growth Rate Forecast (2021-2026)
- Figure 76. Global Viral Testing Production (K Units) and Growth Rate Forecast (2021-2026)
- Figure 77. Global Viral Testing Revenue (Million US\$) and Growth Rate Forecast (2021-2026)
- Figure 78. Global Viral Testing Price and Trend Forecast (2021-2026)
- Figure 79. Global Viral Testing Production Market Share Forecast by Region (2021-2026)
- Figure 80. North America Viral Testing Production (K Units) and Growth Rate Forecast (2021-2026)
- Figure 81. North America Viral Testing Revenue (Million US\$) and Growth Rate Forecast (2021-2026)
- Figure 82. Europe Viral Testing Production (K Units) and Growth Rate Forecast (2021-2026)
- Figure 83. Europe Viral Testing Revenue (Million US\$) and Growth Rate Forecast (2021-2026)
- Figure 84. China Viral Testing Production (K Units) and Growth Rate Forecast (2021-2026)
- Figure 85. China Viral Testing Revenue (Million US\$) and Growth Rate Forecast (2021-2026)
- Figure 86. Japan Viral Testing Production (K Units) and Growth Rate Forecast (2021-2026)
- Figure 87. Japan Viral Testing Revenue (Million US\$) and Growth Rate Forecast (2021-2026)
- Figure 88. Global Forecasted and Consumption Demand Analysis of Viral Testing
- Figure 89. North America Viral Testing Consumption (K Units) Growth Rate Forecast (2021-2026)
- Figure 90. Europe Viral Testing Consumption (K Units) Growth Rate Forecast (2021-2026)
- Figure 91. Asia Pacific Viral Testing Consumption (K Units) Growth Rate Forecast (2021-2026)
- Figure 92. Latin America Viral Testing Consumption (K Units) Growth Rate Forecast

(2021-2026)

Figure 93. Global Viral Testing Production (K Units) Forecast by Type (2021-2026)

Figure 94. Global Viral Testing Revenue Market Share Forecast by Type (2021-2026)

Figure 95. Global Viral Testing Consumption Forecast by Application (2021-2026)

Figure 96. Bottom-up and Top-down Approaches for This Report

Figure 97. Data Triangulation

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