

# Impact of COVID-19 Outbreak on Pretzels (Savory Snacks), Global Market Research Report 2020

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## Abstracts

The research report includes specific segments by region (country), by company, by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 200 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Pretzels (Savory Snacks) market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future. This report also analyzes the impact of Coronavirus COVID-19 on the Pretzels (Savory Snacks) industry.

Segment by Type, the Pretzels (Savory Snacks) market is segmented into

Sugar Free

With Sugary

Segment by Application

Online Shopping Mall

Supermarket

Hypermarket

Convenience Store

Specific Retailers

Other

### Global Pretzels (Savory Snacks) Market: Regional Analysis

The Pretzels (Savory Snacks) market is analysed and market size information is provided by regions (countries). The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type and by Application segment in terms of sales and revenue for the period 2015-2026.

The key regions covered in the Pretzels (Savory Snacks) market report are:

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Indonesia

Thailand

Malaysia

Philippines

Vietnam

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Global Pretzels (Savory Snacks) Market: Competitive Analysis

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This section of the report identifies various key manufacturers of the market. It helps the reader understand the strategies and collaborations that players are focusing on combat competition in the market. The comprehensive report provides a significant microscopic look at the market. The reader can identify the footprints of the manufacturers by knowing about the global revenue of manufacturers, the global price of manufacturers, and sales by manufacturers during the forecast period of 2015 to 2019.

The major players in global Pretzels (Savory Snacks) market include:

ConAgra Foods

Frito-Lay

Snyder's-Lance

Mars

Auntie Anne's

Boulder Brands

Herr Foods

Intersnack

J & J Snacks

Mr. Pretzel

Wetzel's Pretzels

Kellogg

Calbee

General Mills

PepsiCo

Kraft Heinz

Diamond Foods

Hain Celestial Group

Want Want Holdings

Lorenz Bahlsen

Orkla ASA

Lamb Weston

McCain Foods

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Bestore

Three Squirrels

Hsu Fu Chi International

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