

# Impact of COVID-19 Outbreak on English Picture Books for Children, Global Market Research Report 2020

https://marketpublishers.com/r/I76579334E2AEN.html

Date: June 2020 Pages: 91 Price: US\$ 2,900.00 (Single User License) ID: I76579334E2AEN

## **Abstracts**

The research report includes specific segments by region (country), by company, by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 200 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the English Picture Books for Children market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyzes the impact of Coronavirus COVID-19 on the English Picture Books for Children industry.

Segment by Type, the English Picture Books for Children market is segmented into

Traditional English Picture Books

Stereo 3D English Picture Books

Others



Segment by Application

Bookstore

Early Education Institution

Family

Others

Global English Picture Books for Children Market: Regional Analysis The English Picture Books for Children market is analysed and market size information is provided by regions (countries). The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type and by Application segment in terms of sales and revenue for the period 2015-2026.

The key regions covered in the English Picture Books for Children market report are:

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia



#### Asia-Pacific

China

Japan

#### South Korea

India

Australia

Taiwan

#### Indonesia

Thailand

Malaysia

#### Philippines

Vietnam

Latin America

Mexico

Brazil

#### Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE



Global English Picture Books for Children Market: Competitive Analysis

This section of the report identifies various key manufacturers of the market. It helps the reader understand the strategies and collaborations that players are focusing on combat competition in the market. The comprehensive report provides a significant microscopic look at the market. The reader can identify the footprints of the manufacturers by knowing about the global revenue of manufacturers, the global price of manufacturers, and sales by manufacturers during the forecast period of 2015 to 2019.

The major players in global English Picture Books for Children market include:

Bertelsmann Macmillan Publishers Hakuyosha Publishing Pearson Simon & Schuster Children's Publishing Walker Books

Scholastic



## Contents

### 1 ENGLISH PICTURE BOOKS FOR CHILDREN MARKET OVERVIEW

1.1 Product Overview and Scope of English Picture Books for Children

- 1.2 Covid-19 Impact on English Picture Books for Children Segment by Type
- 1.2.1 Global English Picture Books for Children Sales Growth Rate Comparison by Type (2021-2026)
  - 1.2.2 Traditional English Picture Books
  - 1.2.3 Stereo 3D English Picture Books
  - 1.2.4 Others

1.3 Covid-19 Impact on English Picture Books for Children Segment by Application

1.3.1 English Picture Books for Children Sales Comparison by Application: 2020 VS 2026

- 1.3.2 Bookstore
- 1.3.3 Early Education Institution
- 1.3.4 Family
- 1.3.5 Others

1.4 Covid-19 Impact on Global English Picture Books for Children Market Size Estimates and Forecasts

- 1.4.1 Global English Picture Books for Children Revenue 2015-2026
- 1.4.2 Global English Picture Books for Children Sales 2015-2026
- 1.4.3 English Picture Books for Children Market Size by Region: 2020 Versus 2026

1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth

- 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
- 1.5.2 Covid-19 Impact: Commodity Prices Indices
- 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on English Picture Books for Children Industry
- 1.7 COVID-19 Impact: English Picture Books for Children Market Trends

## 2 COVID-19 IMPACT ON GLOBAL ENGLISH PICTURE BOOKS FOR CHILDREN MARKET COMPETITION BY MANUFACTURERS

2.1 Global English Picture Books for Children Sales Market Share by Manufacturers (2015-2020)

2.2 Global English Picture Books for Children Revenue Share by Manufacturers (2015-2020)

2.3 Global English Picture Books for Children Average Price by Manufacturers



(2015-2020)

2.4 Manufacturers English Picture Books for Children Manufacturing Sites, Area Served, Product Type

2.5 English Picture Books for Children Market Competitive Situation and Trends

- 2.5.1 English Picture Books for Children Market Concentration Rate
- 2.5.2 Global Top 5 and Top 10 Players Market Share by Revenue
- 2.5.3 Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.6 Manufacturers Mergers & Acquisitions, Expansion Plans

2.7 Primary Interviews with Key English Picture Books for Children Players (Opinion Leaders)

## 3 COVID-19 IMPACT ON ENGLISH PICTURE BOOKS FOR CHILDREN RETROSPECTIVE MARKET SCENARIO BY REGION

3.1 Global English Picture Books for Children Retrospective Market Scenario in Sales by Region: 2015-2020

3.2 Global English Picture Books for Children Retrospective Market Scenario in Revenue by Region: 2015-2020

3.3 North America English Picture Books for Children Market Facts & Figures by Country

- 3.3.1 North America English Picture Books for Children Sales by Country
- 3.3.2 North America English Picture Books for Children Sales by Country
- 3.3.3 U.S.
- 3.3.4 Canada

3.4 Europe English Picture Books for Children Market Facts & Figures by Country

- 3.4.1 Europe English Picture Books for Children Sales by Country
- 3.4.2 Europe English Picture Books for Children Sales by Country
- 3.4.3 Germany
- 3.4.4 France
- 3.4.5 U.K.
- 3.4.6 Italy
- 3.4.7 Russia

3.5 Asia Pacific English Picture Books for Children Market Facts & Figures by Region

- 3.5.1 Asia Pacific English Picture Books for Children Sales by Region
- 3.5.2 Asia Pacific English Picture Books for Children Sales by Region
- 3.5.3 China
- 3.5.4 Japan
- 3.5.5 South Korea
- 3.5.6 India



- 3.5.7 Australia
- 3.5.8 Taiwan
- 3.5.9 Indonesia
- 3.5.10 Thailand
- 3.5.11 Malaysia
- 3.5.12 Philippines
- 3.5.13 Vietnam

3.6 Latin America English Picture Books for Children Market Facts & Figures by Country3.6.1 Latin America English Picture Books for Children Sales by Country

- 3.6.2 Latin America English Picture Books for Children Sales by Country
- 3.6.3 Mexico
- 3.6.3 Brazil
- 3.6.3 Argentina

3.7 Middle East and Africa English Picture Books for Children Market Facts & Figures by Country

- 3.7.1 Middle East and Africa English Picture Books for Children Sales by Country
- 3.7.2 Middle East and Africa English Picture Books for Children Sales by Country
- 3.7.3 Turkey
- 3.7.4 Saudi Arabia
- 3.7.5 UAE

## 4 COVID-19 IMPACT ON GLOBAL ENGLISH PICTURE BOOKS FOR CHILDREN HISTORIC MARKET ANALYSIS BY TYPE

4.1 Global English Picture Books for Children Sales Market Share by Type (2015-2020)4.2 Global English Picture Books for Children Revenue Market Share by Type (2015-2020)

4.3 Global English Picture Books for Children Price Market Share by Type (2015-2020)4.4 Global English Picture Books for Children Market Share by Price Tier (2015-2020):Low-End, Mid-Range and High-End

## 5 COVID-19 IMPACT ON GLOBAL ENGLISH PICTURE BOOKS FOR CHILDREN HISTORIC MARKET ANALYSIS BY APPLICATION

5.1 Global English Picture Books for Children Sales Market Share by Application (2015-2020)

5.2 Global English Picture Books for Children Revenue Market Share by Application (2015-2020)

5.3 Global English Picture Books for Children Price by Application (2015-2020)



## 6 COMPANY PROFILES AND KEY FIGURES IN ENGLISH PICTURE BOOKS FOR CHILDREN BUSINESS

6.1 Bertelsmann

6.1.1 Corporation Information

6.1.2 Bertelsmann Description, Business Overview and Total Revenue

6.1.3 Bertelsmann English Picture Books for Children Sales, Revenue and Gross Margin (2015-2020)

6.1.4 Bertelsmann Products Offered

6.1.5 Bertelsmann Recent Development and Response to COVID-19

6.2 Macmillan Publishers

6.2.1 Macmillan Publishers Corporation Information

6.2.2 Macmillan Publishers Description, Business Overview and Total Revenue

6.2.3 Macmillan Publishers English Picture Books for Children Sales, Revenue and Gross Margin (2015-2020)

6.2.4 Macmillan Publishers Products Offered

6.2.5 Macmillan Publishers Recent Development and Response to COVID-19

6.3 Hakuyosha Publishing

6.3.1 Hakuyosha Publishing Corporation Information

6.3.2 Hakuyosha Publishing Description, Business Overview and Total Revenue

6.3.3 Hakuyosha Publishing English Picture Books for Children Sales, Revenue and Gross Margin (2015-2020)

6.3.4 Hakuyosha Publishing Products Offered

6.3.5 Hakuyosha Publishing Recent Development and Response to COVID-19

6.4 Pearson

6.4.1 Pearson Corporation Information

6.4.2 Pearson Description, Business Overview and Total Revenue

6.4.3 Pearson English Picture Books for Children Sales, Revenue and Gross Margin (2015-2020)

6.4.4 Pearson Products Offered

6.4.5 Pearson Recent Development and Response to COVID-19

6.5 Simon & Schuster Children's Publishing

6.5.1 Simon & Schuster Children's Publishing Corporation Information

6.5.2 Simon & Schuster Children's Publishing Description, Business Overview and Total Revenue

6.5.3 Simon & Schuster Children's Publishing English Picture Books for Children Sales, Revenue and Gross Margin (2015-2020)

6.5.4 Simon & Schuster Children's Publishing Products Offered



6.5.5 Simon & Schuster Children's Publishing Recent Development and Response to COVID-19

6.6 Walker Books

6.6.1 Walker Books Corporation Information

6.6.2 Walker Books Description, Business Overview and Total Revenue

6.6.3 Walker Books English Picture Books for Children Sales, Revenue and Gross Margin (2015-2020)

- 6.6.4 Walker Books Products Offered
- 6.6.5 Walker Books Recent Development and Response to COVID-19

6.7 Scholastic

6.6.1 Scholastic Corporation Information

6.6.2 Scholastic Description, Business Overview and Total Revenue

6.6.3 Scholastic English Picture Books for Children Sales, Revenue and Gross Margin (2015-2020)

- 6.4.4 Scholastic Products Offered
- 6.7.5 Scholastic Recent Development and Response to COVID-19

## 7 ENGLISH PICTURE BOOKS FOR CHILDREN MANUFACTURING COST ANALYSIS

- 7.1 English Picture Books for Children Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Key Raw Materials Price Trend
  - 7.1.3 Key Suppliers of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.3 Manufacturing Process Analysis of English Picture Books for Children
- 7.4 English Picture Books for Children Industrial Chain Analysis

### **8 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS**

- 8.1 Marketing Channel
- 8.2 English Picture Books for Children Distributors List
- 8.3 English Picture Books for Children Customers

#### **9 MARKET DYNAMICS**

- 9.1 Market Trends
- 9.2 Opportunities and Drivers
- 9.3 Challenges

Impact of COVID-19 Outbreak on English Picture Books for Children, Global Market Research Report 2020



9.4 Porter's Five Forces Analysis

#### **10 GLOBAL MARKET FORECAST**

10.1 Global English Picture Books for Children Market Estimates and Projections by Type

10.1.1 Global Forecasted Sales of English Picture Books for Children by Type (2021-2026)

10.1.2 Global Forecasted Revenue of English Picture Books for Children by Type (2021-2026)

10.2 English Picture Books for Children Market Estimates and Projections by Application

10.2.1 Global Forecasted Sales of English Picture Books for Children by Application (2021-2026)

10.2.2 Global Forecasted Revenue of English Picture Books for Children by Application (2021-2026)

10.3 English Picture Books for Children Market Estimates and Projections by Region10.3.1 Global Forecasted Sales of English Picture Books for Children by Region(2021-2026)

10.3.2 Global Forecasted Revenue of English Picture Books for Children by Region (2021-2026)

10.4 North America English Picture Books for Children Estimates and Projections (2021-2026)

10.5 Europe English Picture Books for Children Estimates and Projections (2021-2026)

10.6 Asia Pacific English Picture Books for Children Estimates and Projections (2021-2026)

10.7 Latin America English Picture Books for Children Estimates and Projections (2021-2026)

10.8 Middle East and Africa English Picture Books for Children Estimates and Projections (2021-2026)

### 11 RESEARCH FINDING AND CONCLUSION

### 12 METHODOLOGY AND DATA SOURCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source 12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Author List

12.4 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

Table 1. Global English Picture Books for Children Sales (K Units) Growth Rate Comparison by Type (2015-2026)

Table 2. Global English Picture Books for Children Sales (K Units) Comparison by Application: 2020 VS 2026

Table 3. Global English Picture Books for Children Market Size by Type (K Units) (US\$ Million) (2020 VS 2026)

Table 4. COVID-19 Impact Global Market: (Four English Picture Books for Children Market Size Forecast Scenarios)

Table 5. Opportunities and Trends for English Picture Books for Children Players in the COVID-19 Landscape

Table 6. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 7. Key Regions/Countries Measures against Covid-19 Impact

Table 8. Proposal for English Picture Books for Children Players to Combat Covid-19 Impact

Table 9. Global Key English Picture Books for Children Manufacturers Covered in This Study

Table 10. Global English Picture Books for Children Sales (K Units) by Manufacturers (2015-2020)

Table 11. Global English Picture Books for Children Sales Share by Manufacturers (2015-2020)

Table 12. Global English Picture Books for Children Revenue (Million USD) by Manufacturers (2015-2020)

Table 13. Global English Picture Books for Children Revenue Share by Manufacturers (2015-2020)

Table 14. Global Market English Picture Books for Children Average Price (US\$/Unit) of Key Manufacturers (2015-2020)

Table 15. Manufacturers English Picture Books for Children Sales Sites and Area Served

Table 16. Manufacturers English Picture Books for Children Product Types

Table 17. Global English Picture Books for Children Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 18. Global English Picture Books for Children by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in English Picture Books for Children as of 2019)

Table 19. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 20. Main Points Interviewed from Key English Picture Books for Children Players



Table 21. Global English Picture Books for Children Sales (K Units) by Region (2015-2020)

Table 22. Global English Picture Books for Children Sales Market Share by Region (2015-2020)

Table 23. Global English Picture Books for Children Revenue (Million US\$) by Region (2015-2020)

Table 24. Global English Picture Books for Children Revenue Market Share by Region (2015-2020)

Table 25. North America English Picture Books for Children Sales by Country (2015-2020) (K Units)

Table 26. North America English Picture Books for Children Sales Market Share by Country (2015-2020)

Table 27. North America English Picture Books for Children Revenue by Country (2015-2020) (US\$ Million)

Table 28. North America English Picture Books for Children Revenue Market Share by Country (2015-2020)

Table 29. Europe English Picture Books for Children Sales by Country (2015-2020) (K Units)

Table 30. Europe English Picture Books for Children Sales Market Share by Country (2015-2020)

Table 31. Europe English Picture Books for Children Revenue by Country (2015-2020) (US\$ Million)

Table 32. Europe English Picture Books for Children Revenue Market Share by Country (2015-2020)

Table 33. Asia Pacific English Picture Books for Children Sales by Region (2015-2020) (K Units)

Table 34. Asia Pacific English Picture Books for Children Sales Market Share by Region (2015-2020)

Table 35. Asia Pacific English Picture Books for Children Revenue by Region (2015-2020) (US\$ Million)

Table 36. Asia Pacific English Picture Books for Children Revenue Market Share by Region (2015-2020)

Table 37. Latin America English Picture Books for Children Sales by Country (2015-2020) (K Units)

Table 38. Latin America English Picture Books for Children Sales Market Share by Country (2015-2020)

Table 39. Latin America English Picture Books for Children Revenue by Country(2015-2020) (US\$ Million)

Table 40. Latin America English Picture Books for Children Revenue Market Share by



Country (2015-2020)

Table 41. Middle East and Africa English Picture Books for Children Sales by Country (2015-2020) (K Units)

Table 42. Middle East and Africa English Picture Books for Children Sales Market Share by Country (2015-2020)

Table 43. Middle East and Africa English Picture Books for Children Revenue by Country (2015-2020) (US\$ Million)

Table 44. Middle East and Africa English Picture Books for Children Revenue Market Share by Country (2015-2020)

Table 45. Global English Picture Books for Children Sales (K Units) by Type (2015-2020)

Table 46. Global English Picture Books for Children Sales Share by Type (2015-2020)

Table 47. Global English Picture Books for Children Revenue (Million US\$) by Type (2015-2020)

Table 48. Global English Picture Books for Children Revenue Share by Type (2015-2020)

Table 49. Global English Picture Books for Children Price (US\$/Unit) by Type (2015-2020)

Table 50. Global English Picture Books for Children Sales (K Units) by Application (2015-2020)

Table 51. Global English Picture Books for Children Sales Market Share by Application (2015-2020)

Table 52. Global English Picture Books for Children Sales Growth Rate by Application (2015-2020)

Table 53. Bertelsmann English Picture Books for Children Corporation Information

Table 54. Bertelsmann Description and Business Overview

Table 55. Bertelsmann English Picture Books for Children Sales (K Units), Revenue

(Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 56. Bertelsmann Main Product

Table 57. Bertelsmann Recent Development

Table 58. Macmillan Publishers English Picture Books for Children Corporation Information

Table 59. Macmillan Publishers Corporation Information

Table 60. Macmillan Publishers English Picture Books for Children Sales (K Units),

Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 61. Macmillan Publishers Main Product

Table 62. Macmillan Publishers Recent Development

Table 63. Hakuyosha Publishing English Picture Books for Children Corporation Information



Table 64. Hakuyosha Publishing Corporation Information

Table 65. Hakuyosha Publishing English Picture Books for Children Sales (K Units),

Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 66. Hakuyosha Publishing Main Product

Table 67. Hakuyosha Publishing Recent Development

Table 68. Pearson English Picture Books for Children Corporation Information

Table 69. Pearson Corporation Information

Table 70. Pearson English Picture Books for Children Sales (K Units), Revenue (Million

- US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 71. Pearson Main Product
- Table 72. Pearson Recent Development

Table 73. Simon & Schuster Children's Publishing English Picture Books for Children Corporation Information

 Table 74. Simon & Schuster Children's Publishing Corporation Information

Table 75. Simon & Schuster Children's Publishing English Picture Books for Children

Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 76. Simon & Schuster Children's Publishing Main Product

 Table 77. Simon & Schuster Children's Publishing Recent Development

- Table 78. Walker Books English Picture Books for Children Corporation Information
- Table 79. Walker Books Corporation Information
- Table 80. Walker Books English Picture Books for Children Sales (K Units), Revenue

(Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 81. Walker Books Main Product

Table 82. Walker Books Recent Development

Table 83. Scholastic English Picture Books for Children Corporation Information

- Table 84. Scholastic Corporation Information
- Table 85. Scholastic English Picture Books for Children Sales (K Units), Revenue

(Million US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

- Table 86. Scholastic Main Product
- Table 87. Scholastic Recent Development
- Table 88. Sales Base and Market Concentration Rate of Raw Material
- Table 89. Key Suppliers of Raw Materials
- Table 90. English Picture Books for Children Distributors List

Table 91. English Picture Books for Children Customers List

Table 92. Market Key Trends

Table 93. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 94. Key Challenges

Table 95. Global English Picture Books for Children Sales (K Units) Forecast by Type (2021-2026)



Table 96. Global English Picture Books for Children Sales Market Share Forecast by Type (2021-2026)

Table 97. Global English Picture Books for Children Revenue (Million US\$) Forecast by Type (2021-2026)

Table 98. Global English Picture Books for Children Revenue (Million US\$) Market Share Forecast by Type (2021-2026)

Table 99. Global English Picture Books for Children Sales (K Units) Forecast by Application (2021-2026)

Table 100. Global English Picture Books for Children Revenue (Million US\$) Forecast by Application (2021-2026)

Table 101. Global English Picture Books for Children Sales (K Units) Forecast by Region (2021-2026)

Table 102. Global English Picture Books for Children Sales Market Share Forecast by Region (2021-2026)

Table 103. Global English Picture Books for Children Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 104. Global English Picture Books for Children Revenue Market Share Forecast by Region (2021-2026)

Table 105. Research Programs/Design for This Report

Table 106. Key Data Information from Secondary Sources

Table 107. Key Data Information from Primary Sources



## **List Of Figures**

#### LIST OF FIGURES

Figure 1. Picture of English Picture Books for Children

Figure 2. Global English Picture Books for Children Sales Market Share by Type: 2020 VS 2026

- Figure 3. Traditional English Picture Books Product Picture
- Figure 4. Stereo 3D English Picture Books Product Picture
- Figure 5. Others Product Picture
- Figure 6. Global English Picture Books for Children Consumption Market Share by

Application: 2020 VS 2026

Figure 7. Bookstore

Figure 8. Early Education Institution

Figure 9. Family

Figure 10. Others

Figure 11. Global English Picture Books for Children Market Size 2015-2026 (US\$ Million)

Figure 12. Global English Picture Books for Children Sales Capacity (K Units) (2015-2026)

Figure 13. Global English Picture Books for Children Market Size Market Share by Region: 2020 Versus 2026

Figure 14. English Picture Books for Children Sales Share by Manufacturers in 2020

Figure 15. Global English Picture Books for Children Revenue Share by Manufacturers in 2019

Figure 16. The Global 5 and 10 Largest Players: Market Share by English Picture Books for Children Revenue in 2019

Figure 17. English Picture Books for Children Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 18. Global English Picture Books for Children Sales Market Share by Region (2015-2020)

Figure 19. Global English Picture Books for Children Sales Market Share by Region in 2019

Figure 20. Global English Picture Books for Children Revenue Market Share by Region (2015-2020)

Figure 21. Global English Picture Books for Children Revenue Market Share by Region in 2019

Figure 22. North America English Picture Books for Children Sales Market Share by Country in 2019



Figure 23. North America English Picture Books for Children Revenue Market Share by Country in 2019

Figure 24. U.S. English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 25. U.S. English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 26. Canada English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 27. Canada English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 28. Europe English Picture Books for Children Sales Market Share by Country in 2019

Figure 29. Europe English Picture Books for Children Revenue Market Share by Country in 2019

Figure 30. Germany English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 31. Germany English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 32. France English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 33. France English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 34. U.K. English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 35. U.K. English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 36. Italy English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 37. Italy English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 38. Russia English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 39. Russia English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 40. Asia Pacific English Picture Books for Children Sales Market Share by Region in 2019

Figure 41. Asia Pacific English Picture Books for Children Revenue Market Share by Region in 2019

Figure 42. China English Picture Books for Children Sales Growth Rate (2015-2020) (K



Units)

Figure 43. China English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 44. Japan English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 45. Japan English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 46. South Korea English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 47. South Korea English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. India English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 49. India English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. Australia English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 51. Australia English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Taiwan English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 53. Taiwan English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 54. Indonesia English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 55. Indonesia English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 56. Thailand English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 57. Thailand English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 58. Malaysia English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 59. Malaysia English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 60. Philippines English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 61. Philippines English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)



Figure 62. Vietnam English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 63. Vietnam English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 64. Latin America English Picture Books for Children Sales Market Share by Country in 2019

Figure 65. Latin America English Picture Books for Children Revenue Market Share by Country in 2019

Figure 66. Mexico English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 67. Mexico English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 68. Brazil English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 69. Brazil English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Argentina English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 71. Argentina English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 72. Middle East and Africa English Picture Books for Children Sales Market Share by Country in 2019

Figure 73. Middle East and Africa English Picture Books for Children Revenue Market Share by Country in 2019

Figure 74. Turkey English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 75. Turkey English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 76. Saudi Arabia English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 77. Saudi Arabia English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 78. UAE English Picture Books for Children Sales Growth Rate (2015-2020) (K Units)

Figure 79. UAE English Picture Books for Children Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 80. Sales Market Share of English Picture Books for Children by Type (2015-2020)

Figure 81. Sales Market Share of English Picture Books for Children by Type in 2019



Figure 82. Revenue Share of English Picture Books for Children by Type (2015-2020) Figure 83. Revenue Market Share of English Picture Books for Children by Type in 2019

Figure 84. Global English Picture Books for Children Sales Growth by Type (2015-2020) (K Units)

Figure 85. Global English Picture Books for Children Sales Market Share by Application (2015-2020)

Figure 86. Global English Picture Books for Children Sales Market Share by Application in 2019

Figure 87. Global Revenue Share of English Picture Books for Children by Application (2015-2020)

Figure 88. Global Revenue Share of English Picture Books for Children by Application in 2020

Figure 89. Bertelsmann Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 90. Macmillan Publishers Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 91. Hakuyosha Publishing Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 92. Pearson Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 93. Simon & Schuster Children's Publishing Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 94. Walker Books Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 95. Scholastic Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 96. Price Trend of Key Raw Materials

Figure 97. Manufacturing Cost Structure of English Picture Books for Children

Figure 98. Manufacturing Process Analysis of English Picture Books for Children

Figure 99. English Picture Books for Children Industrial Chain Analysis

Figure 100. Channels of Distribution

Figure 101. Distributors Profiles

Figure 102. Porter's Five Forces Analysis

Figure 103. North America English Picture Books for Children Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 104. North America English Picture Books for Children Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 105. Europe English Picture Books for Children Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 106. Europe English Picture Books for Children Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 107. Latin America English Picture Books for Children Sales (K Units) and



Growth Rate Forecast (2021-2026)

Figure 108. Latin America English Picture Books for Children Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 109. Middle East and Africa English Picture Books for Children Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 110. Middle East and Africa English Picture Books for Children Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 111. Asia Pacific English Picture Books for Children Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 112. Asia Pacific English Picture Books for Children Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 113. Bottom-up and Top-down Approaches for This Report

- Figure 114. Data Triangulation
- Figure 115. Key Executives Interviewed



#### I would like to order

Product name: Impact of COVID-19 Outbreak on English Picture Books for Children, Global Market Research Report 2020

Product link: https://marketpublishers.com/r/I76579334E2AEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I76579334E2AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Impact of COVID-19 Outbreak on English Picture Books for Children, Global Market Research Report 2020