

# Impact of COVID-19 Outbreak on At-Home Hair Colors and Dyes, Global Market Research Report 2020

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## Abstracts

This report also analyses the impact of Coronavirus COVID-19 on the At-Home Hair Colors and Dyes industry.

Based on our recent survey, we have several different scenarios about the At-Home Hair Colors and Dyes YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of At-Home Hair Colors and Dyes will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

### Market Segment Analysis

The research report includes specific segments by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth.

Segment by Type, the At-Home Hair Colors and Dyes market is segmented into

Temporary Hair Dye

Semi-permanent Hair Dye

Permanent Hair Dye

### Segment by Application

Store Sales

Online

### Global At-Home Hair Colors and Dyes Market: Regional Analysis

The At-Home Hair Colors and Dyes market is analysed and market size information is provided by regions (countries). The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type and by Application segment in terms of sales and revenue for the period 2015-2026.

The key regions covered in the At-Home Hair Colors and Dyes market report are:

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Indonesia

Thailand

Malaysia

Philippines

Vietnam

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

U.A.E

### Global At-Home Hair Colors and Dyes Market: Competitive Analysis

This section of the report identifies various key manufacturers of the market. It helps the reader understand the strategies and collaborations that players are focusing on combat competition in the market. The comprehensive report provides a significant microscopic look at the market. The reader can identify the footprints of the manufacturers by knowing about the global revenue of manufacturers, the global price of manufacturers, and sales by manufacturers during the forecast period of 2015 to 2019.

The major players in global At-Home Hair Colors and Dyes market include:

Henkel

Kao Corporation

L'Oréal

Coty

Avon Products

Combe

Conair

Estée Lauder Companies

Godrej Consumer Products

Revlon

Shiseido Company

World Hair Cosmetics (Asia)

Hoyu

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