

# Global Zinc Flake Sales Market Report 2018

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## Abstracts

This report studies the global Zinc Flake market status and forecast, categorizes the global Zinc Flake market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Zinc flake is zinc powder for zinc flake coating. It is a bright, highly reflective, visually attractive and fully leafing flake. It has excellent decorative properties, combined with the galvanic type of corrosion protection that is characteristic of zinc metal. Zinc flake is compatible with solvent-based paints as well as with organic powder coating systems. In consumption market, the global sales value decreased with the 4.24% average increasing rate. China is the mainly consumption region due to the bigger demand of downstream applications. This region occupied 28.68% of the global consumption of zinc flake in 2015. The sales shares of Europe, USA and Asia (excluding China) were 26.05%, 26.46% and 11.57%.

Zinc flake is mainly applied in coating production. And automotive application, mechanical application and wind electric application consumed 54.98%, 30.95% and 8.40% of the global consumption of zinc flake respectively. With the development of economy, the downstream application industries will need more zinc flake. So, zinc flake has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce high quality zinc flake through improving manufacturing process. We tend to believe this industry is a rising industry, and the consumption increasing degree will show a smooth growth curve. The price presents fluctation according to the economy development status. And, there is downward trend in gross margin.

The global Zinc Flake market is valued at 66 million US\$ in 2017 and will reach 82 million US\$ by the end of 2025, growing at a CAGR of 2.7% during 2018-2025.

The major players covered in this report

Eckart

Novamet

Kechuang

Xingke

Xinri

Nonfemet

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Particle size?15?m

15?m?Particle size?20?m

Particle size?20?m

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Automotive Application

Mechanical Application

Wind Electric Application

Others

The study objectives of this report are:

To analyze and study the global Zinc Flake sales, value, status (2013-2017) and

forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Zinc Flake players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Zinc Flake are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Zinc Flake Manufacturers

Zinc Flake Distributors/Traders/Wholesalers

Zinc Flake Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Zinc Flake market, by end-use.

Detailed analysis and profiles of additional market players.

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