

# Global Yoga Mat Consumption Market Report 2016

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## Abstracts

The global yoga mat market was 1059.46 Million USD in 2015 and is expected to grow at a CAGR of 5.89% from 2017 to 2022.

Yoga mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

The global sales of yoga mat increased from 26.5 Million Pcs in 2011 to 35.31 Million Pcs in 2015, at a CAGR of more than 5.87%. In 2015, the global yoga mat sale market is led by China, USA, Europe and India, while USA is the largest consumption region. Europe is the second-largest region-wise market.

First, the report provides a basic overview of the Yoga Mat industry including definitions, classifications, applications and industry chain structure. And development policies and plans are discussed as well as manufacturing processes and cost structures.

Secondly, the report states the global Yoga Mat market size (volume and value), and the segment markets by regions, types, applications and companies are also discussed. For each region, market size and end users are analyzed as well as segment markets by types, applications and companies.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specifications, sales, market share and contact information. What's more, the Yoga Mat industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

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