

# **Global Yoga Clothing Sales Market Report 2016**

https://marketpublishers.com/r/G6B8FBBD6AEEN.html Date: November 2016 Pages: 120 Price: US\$ 4,000.00 (Single User License) ID: G6B8FBBD6AEEN

# Abstracts

Notes:

Sales, means the sales volume of Yoga Clothing

Revenue, means the sales value of Yoga Clothing

This report studies sales (consumption) of Yoga Clothing in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Lululemon athletica
Cozy Orange
SOLOW
Be present
ANJALI
Green Apple
Inner Waves
Lily Lotus
Prana





Shining	Shatki
---------	--------

Soybu

Mika Yoga Wear

Hosa Yoga

Athleta

ALO Yoga

Pieryoga

Hatha Yoga

Easyoga

Yomer

Beyond Yoga

Bia Brazil

Bluefish

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Yoga Clothing in these regions, from 2011 to 2021 (forecast), like

United States China Europe Japan



Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Yoga Tops

Yoga Pants

Yoga Capris

Yoga Tank Tops

Split by applications, this report focuses on sales, market share and growth rate of Yoga Clothing in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

Global Yoga Clothing Sales Market Report 2016

## **1 YOGA CLOTHING OVERVIEW**

- 1.1 Product Overview and Scope of Yoga Clothing
- 1.2 Classification of Yoga Clothing
- 1.2.1 Yoga Tops
- 1.2.2 Yoga Pants
- 1.2.3 Yoga Capris
- 1.2.4 Yoga Tank Tops
- 1.3 Application of Yoga Clothing
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Yoga Clothing Market by Regions
- 1.4.1 United States Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Yoga Clothing (2011-2021)
  - 1.5.1 Global Yoga Clothing Sales and Growth Rate (2011-2021)
- 1.5.2 Global Yoga Clothing Revenue and Growth Rate (2011-2021)

# 2 GLOBAL YOGA CLOTHING COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Yoga Clothing Market Competition by Manufacturers
- 2.1.1 Global Yoga Clothing Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Yoga Clothing Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Yoga Clothing (Volume and Value) by Type
- 2.2.1 Global Yoga Clothing Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Yoga Clothing Revenue and Market Share by Type (2011-2016)
- 2.3 Global Yoga Clothing (Volume and Value) by Regions
- 2.3.1 Global Yoga Clothing Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Yoga Clothing Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Yoga Clothing (Volume) by Application



#### **3 UNITED STATES YOGA CLOTHING (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Yoga Clothing Sales and Value (2011-2016)
- 3.1.1 United States Yoga Clothing Sales and Growth Rate (2011-2016)
- 3.1.2 United States Yoga Clothing Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Yoga Clothing Sales Price Trend (2011-2016)
- 3.2 United States Yoga Clothing Sales and Market Share by Manufacturers
- 3.3 United States Yoga Clothing Sales and Market Share by Type
- 3.4 United States Yoga Clothing Sales and Market Share by Application

## 4 CHINA YOGA CLOTHING (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Yoga Clothing Sales and Value (2011-2016)
- 4.1.1 China Yoga Clothing Sales and Growth Rate (2011-2016)
- 4.1.2 China Yoga Clothing Revenue and Growth Rate (2011-2016)
- 4.1.3 China Yoga Clothing Sales Price Trend (2011-2016)
- 4.2 China Yoga Clothing Sales and Market Share by Manufacturers
- 4.3 China Yoga Clothing Sales and Market Share by Type
- 4.4 China Yoga Clothing Sales and Market Share by Application

## **5 EUROPE YOGA CLOTHING (VOLUME, VALUE AND SALES PRICE)**

5.1 Europe Yoga Clothing Sales and Value (2011-2016)

- 5.1.1 Europe Yoga Clothing Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Yoga Clothing Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Yoga Clothing Sales Price Trend (2011-2016)
- 5.2 Europe Yoga Clothing Sales and Market Share by Manufacturers
- 5.3 Europe Yoga Clothing Sales and Market Share by Type
- 5.4 Europe Yoga Clothing Sales and Market Share by Application

## 6 JAPAN YOGA CLOTHING (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Yoga Clothing Sales and Value (2011-2016)
- 6.1.1 Japan Yoga Clothing Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Yoga Clothing Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Yoga Clothing Sales Price Trend (2011-2016)
- 6.2 Japan Yoga Clothing Sales and Market Share by Manufacturers
- 6.3 Japan Yoga Clothing Sales and Market Share by Type



6.4 Japan Yoga Clothing Sales and Market Share by Application

#### 7 GLOBAL YOGA CLOTHING MANUFACTURERS ANALYSIS

- 7.1 Lululemon athletica
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Yoga Clothing Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II

7.1.3 Lululemon athletica Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

7.2 Cozy Orange

7.2.1 Company Basic Information, Manufacturing Base and Competitors

- 7.2.2 120 Product Type, Application and Specification
- 7.2.2.1 Type I
- 7.2.2.2 Type II

7.2.3 Cozy Orange Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

7.3 SOLOW

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 142 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 SOLOW Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

7.4 Be present

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Be present Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

7.5 ANJALI

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

- 7.5.2.1 Type I
- 7.5.2.2 Type II



7.5.3 ANJALI Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Green Apple

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Green Apple Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Inner Waves

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Consumer Goods Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Inner Waves Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Lily Lotus

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Lily Lotus Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 Prana

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Prana Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

7.10 Shining Shatki

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Shining Shatki Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016)



- 7.10.4 Main Business/Business Overview
- 7.11 Soybu
- 7.12 Mika Yoga Wear
- 7.13 Hosa Yoga
- 7.14 Athleta
- 7.15 ALO Yoga
- 7.16 Pieryoga
- 7.17 Hatha Yoga
- 7.18 Easyoga
- 7.19 Yomer
- 7.20 Beyond Yoga
- 7.21 Bia Brazil
- 7.22 Bluefish

#### 8 YOGA CLOTHING MAUFACTURING COST ANALYSIS

- 8.1 Yoga Clothing Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Yoga Clothing

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Yoga Clothing Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Yoga Clothing Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend



10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

# **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL YOGA CLOTHING MARKET FORECAST (2016-2021)

- 12.1 Global Yoga Clothing Sales, Revenue Forecast (2016-2021)
- 12.2 Global Yoga Clothing Sales Forecast by Regions (2016-2021)
- 12.3 Global Yoga Clothing Sales Forecast by Type (2016-2021)
- 12.4 Global Yoga Clothing Sales Forecast by Application (2016-2021)

#### **13 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Yoga Clothing Table Classification of Yoga Clothing Figure Global Sales Market Share of Yoga Clothing by Type in 2015 Figure Yoga Tops Picture Figure Yoga Pants Picture Figure Yoga Capris Picture Figure Yoga Tank Tops Picture Table Applications of Yoga Clothing Figure Global Sales Market Share of Yoga Clothing by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure United States Yoga Clothing Revenue and Growth Rate (2011-2021) Figure China Yoga Clothing Revenue and Growth Rate (2011-2021) Figure Europe Yoga Clothing Revenue and Growth Rate (2011-2021) Figure Japan Yoga Clothing Revenue and Growth Rate (2011-2021) Figure Global Yoga Clothing Sales and Growth Rate (2011-2021) Figure Global Yoga Clothing Revenue and Growth Rate (2011-2021) Table Global Yoga Clothing Sales of Key Manufacturers (2011-2016) Table Global Yoga Clothing Sales Share by Manufacturers (2011-2016) Figure 2015 Yoga Clothing Sales Share by Manufacturers Figure 2016 Yoga Clothing Sales Share by Manufacturers Table Global Yoga Clothing Revenue by Manufacturers (2011-2016) Table Global Yoga Clothing Revenue Share by Manufacturers (2011-2016) Table 2015 Global Yoga Clothing Revenue Share by Manufacturers Table 2016 Global Yoga Clothing Revenue Share by Manufacturers Table Global Yoga Clothing Sales and Market Share by Type (2011-2016) Table Global Yoga Clothing Sales Share by Type (2011-2016) Figure Sales Market Share of Yoga Clothing by Type (2011-2016) Figure Global Yoga Clothing Sales Growth Rate by Type (2011-2016) Table Global Yoga Clothing Revenue and Market Share by Type (2011-2016) Table Global Yoga Clothing Revenue Share by Type (2011-2016) Figure Revenue Market Share of Yoga Clothing by Type (2011-2016) Figure Global Yoga Clothing Revenue Growth Rate by Type (2011-2016) Table Global Yoga Clothing Sales and Market Share by Regions (2011-2016) Table Global Yoga Clothing Sales Share by Regions (2011-2016)



Figure Sales Market Share of Yoga Clothing by Regions (2011-2016) Figure Global Yoga Clothing Sales Growth Rate by Regions (2011-2016) Table Global Yoga Clothing Revenue and Market Share by Regions (2011-2016) Table Global Yoga Clothing Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Yoga Clothing by Regions (2011-2016) Figure Global Yoga Clothing Revenue Growth Rate by Regions (2011-2016) Table Global Yoga Clothing Sales and Market Share by Application (2011-2016) Table Global Yoga Clothing Sales Share by Application (2011-2016) Figure Sales Market Share of Yoga Clothing by Application (2011-2016) Figure Global Yoga Clothing Sales Growth Rate by Application (2011-2016) Figure United States Yoga Clothing Sales and Growth Rate (2011-2016) Figure United States Yoga Clothing Revenue and Growth Rate (2011-2016) Figure United States Yoga Clothing Sales Price Trend (2011-2016) Table United States Yoga Clothing Sales by Manufacturers (2011-2016) Table United States Yoga Clothing Market Share by Manufacturers (2011-2016) Table United States Yoga Clothing Sales by Type (2011-2016) Table United States Yoga Clothing Market Share by Type (2011-2016) Table United States Yoga Clothing Sales by Application (2011-2016) Table United States Yoga Clothing Market Share by Application (2011-2016) Figure China Yoga Clothing Sales and Growth Rate (2011-2016) Figure China Yoga Clothing Revenue and Growth Rate (2011-2016) Figure China Yoga Clothing Sales Price Trend (2011-2016) Table China Yoga Clothing Sales by Manufacturers (2011-2016) Table China Yoga Clothing Market Share by Manufacturers (2011-2016) Table China Yoga Clothing Sales by Type (2011-2016) Table China Yoga Clothing Market Share by Type (2011-2016) Table China Yoga Clothing Sales by Application (2011-2016) Table China Yoga Clothing Market Share by Application (2011-2016) Figure Europe Yoga Clothing Sales and Growth Rate (2011-2016) Figure Europe Yoga Clothing Revenue and Growth Rate (2011-2016) Figure Europe Yoga Clothing Sales Price Trend (2011-2016) Table Europe Yoga Clothing Sales by Manufacturers (2011-2016) Table Europe Yoga Clothing Market Share by Manufacturers (2011-2016) Table Europe Yoga Clothing Sales by Type (2011-2016) Table Europe Yoga Clothing Market Share by Type (2011-2016) Table Europe Yoga Clothing Sales by Application (2011-2016) Table Europe Yoga Clothing Market Share by Application (2011-2016) Figure Japan Yoga Clothing Sales and Growth Rate (2011-2016) Figure Japan Yoga Clothing Revenue and Growth Rate (2011-2016)



Figure Japan Yoga Clothing Sales Price Trend (2011-2016) Table Japan Yoga Clothing Sales by Manufacturers (2011-2016) Table Japan Yoga Clothing Market Share by Manufacturers (2011-2016) Table Japan Yoga Clothing Sales by Type (2011-2016) Table Japan Yoga Clothing Market Share by Type (2011-2016) Table Japan Yoga Clothing Sales by Application (2011-2016) Table Japan Yoga Clothing Market Share by Application (2011-2016) Table Lululemon athletica Basic Information List Table Lululemon athletica Yoga Clothing Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Lululemon athletica Yoga Clothing Global Market Share (2011-2016) Table Cozy Orange Basic Information List Table Cozy Orange Yoga Clothing Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Cozy Orange Yoga Clothing Global Market Share (2011-2016) Table SOLOW Basic Information List Table SOLOW Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure SOLOW Yoga Clothing Global Market Share (2011-2016) Table Be present Basic Information List Table Be present Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Be present Yoga Clothing Global Market Share (2011-2016) Table ANJALI Basic Information List Table ANJALI Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure ANJALI Yoga Clothing Global Market Share (2011-2016) Table Green Apple Basic Information List Table Green Apple Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Green Apple Yoga Clothing Global Market Share (2011-2016) **Table Inner Waves Basic Information List** Table Inner Waves Yoga Clothing Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Inner Waves Yoga Clothing Global Market Share (2011-2016) Table Lily Lotus Basic Information List Table Lily Lotus Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Lily Lotus Yoga Clothing Global Market Share (2011-2016) **Table Prana Basic Information List** Table Prana Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Prana Yoga Clothing Global Market Share (2011-2016)

Table Shining Shatki Basic Information List



Table Shining Shatki Yoga Clothing Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Shining Shatki Yoga Clothing Global Market Share (2011-2016) Table Soybu Basic Information List Table Soybu Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Soybu Yoga Clothing Global Market Share (2011-2016) Table Mika Yoga Wear Basic Information List Table Mika Yoga Wear Yoga Clothing Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Mika Yoga Wear Yoga Clothing Global Market Share (2011-2016) Table Hosa Yoga Basic Information List Table Hosa Yoga Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Hosa Yoga Yoga Clothing Global Market Share (2011-2016) Table Athleta Basic Information List Table Athleta Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Athleta Yoga Clothing Global Market Share (2011-2016) Table ALO Yoga Basic Information List Table ALO Yoga Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure ALO Yoga Yoga Clothing Global Market Share (2011-2016) Table Pieryoga Basic Information List Table Pieryoga Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Pieryoga Yoga Clothing Global Market Share (2011-2016) Table Hatha Yoga Basic Information List Table Hatha Yoga Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Hatha Yoga Yoga Clothing Global Market Share (2011-2016) Table Easyoga Basic Information List Table Easyoga Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Easyoga Yoga Clothing Global Market Share (2011-2016) Table Yomer Basic Information List Table Yomer Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Yomer Yoga Clothing Global Market Share (2011-2016) Table Beyond Yoga Basic Information List Table Beyond Yoga Yoga Clothing Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Beyond Yoga Yoga Clothing Global Market Share (2011-2016) Table Bia Brazil Basic Information List Table Bia Brazil Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Bia Brazil Yoga Clothing Global Market Share (2011-2016) Table Bluefish Basic Information List



Table Bluefish Yoga Clothing Sales, Revenue, Price and Gross Margin (2011-2016) Figure Bluefish Yoga Clothing Global Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Yoga Clothing Figure Manufacturing Process Analysis of Yoga Clothing Figure Yoga Clothing Industrial Chain Analysis Table Raw Materials Sources of Yoga Clothing Major Manufacturers in 2015 Table Major Buyers of Yoga Clothing Table Distributors/Traders List Figure Global Yoga Clothing Sales and Growth Rate Forecast (2016-2021) Figure Global Yoga Clothing Revenue and Growth Rate Forecast (2016-2021) Table Global Yoga Clothing Sales Forecast by Regions (2016-2021) Table Global Yoga Clothing Sales Forecast by Type (2016-2021) Table Global Yoga Clothing Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Yoga Clothing Sales Market Report 2016 Product link: https://marketpublishers.com/r/G6B8FBBD6AEEN.html Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G6B8FBBD6AEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970