

Global Yerba Mate Market Insights, Forecast to 2026

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Abstracts

Yerba Mate has the “strength of coffee, the health benefits of tea, and the euphoria of chocolate’ all in one beverage. Of the six commonly used stimulants in the world: coffee, tea, kola nut, cocoa and guarana, yerba mate triumphs as the most balanced, delivering both energy and nutrition.

The origins of yerba mate come from the Guaran? natives, who used its leaves as a drink, cult and currency in their exchanges with other prehistoric cultures. Yerba mate is consumed by thousands of people in different countries around the world because of its nutritional properties and variety in the ways of consumption for the time being.

Since yerba mate cultivation is concentrated in only three countries in the world: Argentina, Brazil and Paraguay. This determines that South America becomes the largest production and consumption region. In 2015, South America consumed about 328226 MT of yerba mate, accounting for about 86.98% consumption share globally. Besides, Argentina is the largest exporting country of yerba mate in the world currently with more than 30000 MT export volume yearly. Syria is the largest export destination of Argentina yerba mate, which holds more than 60% export market of Argentina yerba mate.

With more and more people realize the benefits of yerba mate, the global yerba mate market keeps increasing in the recent few years. The consumption volume of yerba mate increased from 349351 MT in 2011 to 377377 MT in 2015 globally, with the GACR of 1.95% .

Since Argentina has an absolute dominant place in the yerba mate industry, the fluctuations of yerba mate price in the regions has been the market reference for the world. Actually, The National Institution of Yerba Mate has been pricing for yerba mate raw material and yerba mate in the recent years periodically to promote the industry development in the recent years.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019

(COVID-19) are already starting to be felt, and will significantly affect the Yerba Mate 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Yerba Mate 3900 industry.

Based on our recent survey, we have several different scenarios about the Yerba Mate 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1484.4 million in 2019. The market size of Yerba Mate 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Yerba Mate market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Yerba Mate market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Yerba Mate market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Yerba Mate market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Yerba Mate market, covering important regions, viz, North America, Europe, China and Japan. It also covers

key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Yerba Mate market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Yerba Mate market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Yerba Mate market.

The following manufacturers are covered in this report:

Las Mar?as

Amanda

Andresito

Molinos

Canarias

La Tranquera

Playadito

Santo Pip?

Lauro Raatz

Bar?o

Aguantadora

Kraus Yerba Mate

CBSe

Romance

Rosamonte

Selecta

La Virginia

Triunfo

Mate Factor

Wisdom Natural

ECOTEAS

Yerba Mate Breakdown Data by Type

Normal

Organic

Yerba Mate Breakdown Data by Application

50 age

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