

# Global Writing and Marking Instruments Sales Market Report 2017

<https://marketpublishers.com/r/GB8C0115E71EN.html>

Date: January 2017

Pages: 125

Price: US\$ 4,000.00 (Single User License)

ID: GB8C0115E71EN

## Abstracts

### Notes:

Sales, means the sales volume of Writing and Marking Instruments

Revenue, means the sales value of Writing and Marking Instruments

This report studies sales (consumption) of Writing and Marking Instruments in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Macro

Chunghwa

COVRBET

M & G

Mitsubishi

Truecolor

SAKURA

Deli

Disney

Zebra

Tombow

STAEDTLER

Montblanc

Pelikan

Lamy

Schneider

Parker

Sheaffer?

Pilot?

Platinum ?

Hero

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Writing and Marking Instruments in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Pens (including Ballpoint & Gel Pens, Fountain Pens and Markers/Highlighters)

Pencils/Art Goods (including Wood-cased Pencils, Mechanical Pencils and Art Goods)

Split by applications, this report focuses on sales, market share and growth rate of Writing and Marking Instruments in each application, can be divided into

Personal Use

Commercial Use

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