

Global Wireless Headphones Market Research Report 2016

https://marketpublishers.com/r/GD864224071EN.html

Date: January 2017

Pages: 101

Price: US\$ 2,900.00 (Single User License)

ID: GD864224071EN

Abstracts

Notes:

Production, means the output of Wireless Headphones

Revenue, means the sales value of Wireless Headphones

This report studies Wireless Headphones in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Sennheiser

Audio-Technica

Beyerdynamic

Philips

AKG

BEATS

Aigo

Sony



EDIFIER

Somic
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Wireless Headphones in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Korea
Taiwan
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Open type
Closed type
Split by application, this report focuses on consumption, market share and growth rate of Wireless Headphones in each application, can be divided into
Sports Headphones
Gaming Headphones
Business Headphones



Professional Headphones

Ordinary Headphones



Contents

Global Wireless Headphones Market Research Report 2016

1 WIRELESS HEADPHONES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wireless Headphones
- 1.2 Wireless Headphones Segment by Type
 - 1.2.1 Global Production Market Share of Wireless Headphones by Type in 2015
 - 1.2.2 Open type
 - 1.2.3 Closed type
- 1.3 Wireless Headphones Segment by Application
 - 1.3.1 Wireless Headphones Consumption Market Share by Application in 2015
 - 1.3.2 Sports Headphones
 - 1.3.3 Gaming Headphones
 - 1.3.4 Business Headphones
 - 1.3.5 Professional Headphones
 - 1.3.6 Ordinary Headphones
- 1.4 Wireless Headphones Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Wireless Headphones (2011-2021)

2 GLOBAL WIRELESS HEADPHONES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Wireless Headphones Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Wireless Headphones Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Wireless Headphones Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Wireless Headphones Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Wireless Headphones Market Competitive Situation and Trends
 - 2.5.1 Wireless Headphones Market Concentration Rate



- 2.5.2 Wireless Headphones Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL WIRELESS HEADPHONES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Wireless Headphones Production by Region (2011-2016)
- 3.2 Global Wireless Headphones Production Market Share by Region (2011-2016)
- 3.3 Global Wireless Headphones Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL WIRELESS HEADPHONES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Wireless Headphones Consumption by Regions (2011-2016)
- 4.2 North America Wireless Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Wireless Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Wireless Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Wireless Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Wireless Headphones Production, Consumption, Export, Import by Regions (2011-2016)



4.7 Taiwan Wireless Headphones Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL WIRELESS HEADPHONES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Wireless Headphones Production and Market Share by Type (2011-2016)
- 5.2 Global Wireless Headphones Revenue and Market Share by Type (2011-2016)
- 5.3 Global Wireless Headphones Price by Type (2011-2016)
- 5.4 Global Wireless Headphones Production Growth by Type (2011-2016)

6 GLOBAL WIRELESS HEADPHONES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Wireless Headphones Consumption and Market Share by Application (2011-2016)
- 6.2 Global Wireless Headphones Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL WIRELESS HEADPHONES MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Sennheiser
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Wireless Headphones Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Sennheiser Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Audio-Technica
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Wireless Headphones Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Audio-Technica Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Beyerdynamic



- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Wireless Headphones Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Beyerdynamic Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview

7.4 Philips

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Wireless Headphones Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Philips Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview

7.5 AKG

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Wireless Headphones Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 AKG Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview

7.6 BEATS

- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Wireless Headphones Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 BEATS Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview

7.7 Aigo

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Wireless Headphones Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Aigo Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview



7.8 Sony

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Wireless Headphones Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Sony Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 EDIFIER
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Wireless Headphones Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 EDIFIER Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Somic
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Wireless Headphones Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Somic Wireless Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 WIRELESS HEADPHONES MANUFACTURING COST ANALYSIS

- 8.1 Wireless Headphones Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Wireless Headphones

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 9.1 Wireless Headphones Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Wireless Headphones Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL WIRELESS HEADPHONES MARKET FORECAST (2016-2021)

- 12.1 Global Wireless Headphones Production, Revenue Forecast (2016-2021)
- 12.2 Global Wireless Headphones Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Wireless Headphones Production Forecast by Type (2016-2021)
- 12.4 Global Wireless Headphones Consumption Forecast by Application (2016-2021)
- 12.5 Wireless Headphones Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX



Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wireless Headphones

Figure Global Production Market Share of Wireless Headphones by Type in 2015

Figure Product Picture of Open type

Table Major Manufacturers of Open type

Figure Product Picture of Closed type

Table Major Manufacturers of Closed type

Table Wireless Headphones Consumption Market Share by Application in 2015

Figure Sports Headphones Examples

Figure Gaming Headphones Examples

Figure Business Headphones Examples

Figure Professional Headphones Examples

Figure Ordinary Headphones Examples

Figure North America Wireless Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Wireless Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Wireless Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Wireless Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Wireless Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Wireless Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Wireless Headphones Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Wireless Headphones Capacity of Key Manufacturers (2015 and 2016)

Table Global Wireless Headphones Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Wireless Headphones Capacity of Key Manufacturers in 2015

Figure Global Wireless Headphones Capacity of Key Manufacturers in 2016

Table Global Wireless Headphones Production of Key Manufacturers (2015 and 2016)

Table Global Wireless Headphones Production Share by Manufacturers (2015 and 2016)

Figure 2015 Wireless Headphones Production Share by Manufacturers



Figure 2016 Wireless Headphones Production Share by Manufacturers

Table Global Wireless Headphones Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Wireless Headphones Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Wireless Headphones Revenue Share by Manufacturers

Table 2016 Global Wireless Headphones Revenue Share by Manufacturers

Table Global Market Wireless Headphones Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Wireless Headphones Average Price of Key Manufacturers in 2015

Table Manufacturers Wireless Headphones Manufacturing Base Distribution and Sales Area

Table Manufacturers Wireless Headphones Product Type

Figure Wireless Headphones Market Share of Top 3 Manufacturers

Figure Wireless Headphones Market Share of Top 5 Manufacturers

Table Global Wireless Headphones Capacity by Regions (2011-2016)

Figure Global Wireless Headphones Capacity Market Share by Regions (2011-2016)

Figure Global Wireless Headphones Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Wireless Headphones Capacity Market Share by Regions

Table Global Wireless Headphones Production by Regions (2011-2016)

Figure Global Wireless Headphones Production and Market Share by Regions (2011-2016)

Figure Global Wireless Headphones Production Market Share by Regions (2011-2016)

Figure 2015 Global Wireless Headphones Production Market Share by Regions

Table Global Wireless Headphones Revenue by Regions (2011-2016)

Table Global Wireless Headphones Revenue Market Share by Regions (2011-2016)

Table 2015 Global Wireless Headphones Revenue Market Share by Regions

Table Global Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table China Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)



Table Taiwan Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Wireless Headphones Consumption Market by Regions (2011-2016)

Table Global Wireless Headphones Consumption Market Share by Regions (2011-2016)

Figure Global Wireless Headphones Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Wireless Headphones Consumption Market Share by Regions Table North America Wireless Headphones Production, Consumption, Import & Export (2011-2016)

Table Europe Wireless Headphones Production, Consumption, Import & Export (2011-2016)

Table China Wireless Headphones Production, Consumption, Import & Export (2011-2016)

Table Japan Wireless Headphones Production, Consumption, Import & Export (2011-2016)

Table Korea Wireless Headphones Production, Consumption, Import & Export (2011-2016)

Table Taiwan Wireless Headphones Production, Consumption, Import & Export (2011-2016)

Table Global Wireless Headphones Production by Type (2011-2016)

Table Global Wireless Headphones Production Share by Type (2011-2016)

Figure Production Market Share of Wireless Headphones by Type (2011-2016)

Figure 2015 Production Market Share of Wireless Headphones by Type

Table Global Wireless Headphones Revenue by Type (2011-2016)

Table Global Wireless Headphones Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Wireless Headphones by Type (2011-2016)

Figure 2015 Revenue Market Share of Wireless Headphones by Type

Table Global Wireless Headphones Price by Type (2011-2016)

Figure Global Wireless Headphones Production Growth by Type (2011-2016)

Table Global Wireless Headphones Consumption by Application (2011-2016)

Table Global Wireless Headphones Consumption Market Share by Application (2011-2016)

Figure Global Wireless Headphones Consumption Market Share by Application in 2015 Table Global Wireless Headphones Consumption Growth Rate by Application (2011-2016)

Figure Global Wireless Headphones Consumption Growth Rate by Application (2011-2016)

Table Sennheiser Basic Information, Manufacturing Base, Sales Area and Its



Competitors

Table Sennheiser Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sennheiser Wireless Headphones Market Share (2011-2016)

Table Audio-Technica Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audio-Technica Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Audio-Technica Wireless Headphones Market Share (2011-2016)

Table Beyerdynamic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beyerdynamic Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beyerdynamic Wireless Headphones Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Wireless Headphones Market Share (2011-2016)

Table AKG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AKG Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure AKG Wireless Headphones Market Share (2011-2016)

Table BEATS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BEATS Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure BEATS Wireless Headphones Market Share (2011-2016)

Table Aigo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Aigo Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aigo Wireless Headphones Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Wireless Headphones Market Share (2011-2016)

Table EDIFIER Basic Information, Manufacturing Base, Sales Area and Its Competitors Table EDIFIER Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure EDIFIER Wireless Headphones Market Share (2011-2016)

Table Somic Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Somic Wireless Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Somic Wireless Headphones Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wireless Headphones

Figure Manufacturing Process Analysis of Wireless Headphones

Figure Wireless Headphones Industrial Chain Analysis

Table Raw Materials Sources of Wireless Headphones Major Manufacturers in 2015

Table Major Buyers of Wireless Headphones

Table Distributors/Traders List

Figure Global Wireless Headphones Production and Growth Rate Forecast (2016-2021)

Figure Global Wireless Headphones Revenue and Growth Rate Forecast (2016-2021)

Table Global Wireless Headphones Production Forecast by Regions (2016-2021)

Table Global Wireless Headphones Consumption Forecast by Regions (2016-2021)

Table Global Wireless Headphones Production Forecast by Type (2016-2021)

Table Global Wireless Headphones Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Wireless Headphones Market Research Report 2016

Product link: https://marketpublishers.com/r/GD864224071EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GD864224071EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms