

Global Wireless Earphone Sales Market Report 2016

https://marketpublishers.com/r/G1AF28253D1EN.html Date: October 2016 Pages: 128 Price: US\$ 4,000.00 (Single User License) ID: G1AF28253D1EN

Abstracts

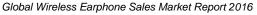
Notes:

Sales, means the sales volume of Wireless Earphone

Revenue, means the sales value of Wireless Earphone

This report studies sales (consumption) of Wireless Earphone in Global market, especially in USA, China, Europe, Japan, Korea and Taiwan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Sennheiser	
Beyerdynamic	
Ultrasone	
LG	
Grado	
Koss	
Audio-Technica	
Sony	
Denon	





Alessandro

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Wireless Earphone in these regions, from 2011 to 2021 (forecast), like

USA China Europe Japan Korea Taiwan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

RF Wireless Earphone

IR Wireless Earphone

Bluetooth Wireless Earphone

Split by applications, this report focuses on sales, market share and growth rate of Wireless Earphone in each application, can be divided into

Application 1

Application 2

Application 3

Global Wireless Earphone Sales Market Report 2016





Contents

Global Wireless Earphone Sales Market Report 2016

1 WIRELESS EARPHONE OVERVIEW

- 1.1 Product Overview and Scope of Wireless Earphone
- 1.2 Classification of Wireless Earphone
- 1.2.1 RF Wireless Earphone
- 1.2.2 IR Wireless Earphone
- 1.2.3 Bluetooth Wireless Earphone
- 1.3 Application of Wireless Earphone
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application
- 1.4 Wireless Earphone Market by Regions
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Wireless Earphone (2011-2021)
- 1.5.1 Global Wireless Earphone Sales and Growth Rate (2011-2021)
- 1.5.2 Global Wireless Earphone Revenue and Growth Rate (2011-2021)

2 GLOBAL WIRELESS EARPHONE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Wireless Earphone Market Competition by Manufacturers
- 2.1.1 Global Wireless Earphone Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Wireless Earphone Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Wireless Earphone (Volume and Value) by Type
 - 2.2.1 Global Wireless Earphone Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Wireless Earphone Revenue and Market Share by Type (2011-2016)
- 2.3 Global Wireless Earphone (Volume and Value) by Regions
- 2.3.1 Global Wireless Earphone Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Wireless Earphone Revenue and Market Share by Regions (2011-2016)



2.4 Global Wireless Earphone (Volume) by Application

3 USA WIRELESS EARPHONE (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Wireless Earphone Sales and Value (2011-2016)
- 3.1.1 USA Wireless Earphone Sales and Growth Rate (2011-2016)
- 3.1.2 USA Wireless Earphone Revenue and Growth Rate (2011-2016)
- 3.1.3 USA Wireless Earphone Sales Price Trend (2011-2016)
- 3.2 USA Wireless Earphone Sales and Market Share by Manufacturers
- 3.3 USA Wireless Earphone Sales and Market Share by Type
- 3.4 USA Wireless Earphone Sales and Market Share by Application

4 CHINA WIRELESS EARPHONE (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Wireless Earphone Sales and Value (2011-2016)
 - 4.1.1 China Wireless Earphone Sales and Growth Rate (2011-2016)
 - 4.1.2 China Wireless Earphone Revenue and Growth Rate (2011-2016)
- 4.1.3 China Wireless Earphone Sales Price Trend (2011-2016)
- 4.2 China Wireless Earphone Sales and Market Share by Manufacturers
- 4.3 China Wireless Earphone Sales and Market Share by Type
- 4.4 China Wireless Earphone Sales and Market Share by Application

5 EUROPE WIRELESS EARPHONE (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Wireless Earphone Sales and Value (2011-2016)
- 5.1.1 Europe Wireless Earphone Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Wireless Earphone Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Wireless Earphone Sales Price Trend (2011-2016)
- 5.2 Europe Wireless Earphone Sales and Market Share by Manufacturers
- 5.3 Europe Wireless Earphone Sales and Market Share by Type
- 5.4 Europe Wireless Earphone Sales and Market Share by Application

6 JAPAN WIRELESS EARPHONE (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Wireless Earphone Sales and Value (2011-2016)

- 6.1.1 Japan Wireless Earphone Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Wireless Earphone Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Wireless Earphone Sales Price Trend (2011-2016)
- 6.2 Japan Wireless Earphone Sales and Market Share by Manufacturers



- 6.3 Japan Wireless Earphone Sales and Market Share by Type
- 6.4 Japan Wireless Earphone Sales and Market Share by Application

7 KOREA WIRELESS EARPHONE (VOLUME, VALUE AND SALES PRICE)

- 7.1 Korea Wireless Earphone Sales and Value (2011-2016)
- 7.1.1 Korea Wireless Earphone Sales and Growth Rate (2011-2016)
- 7.1.2 Korea Wireless Earphone Revenue and Growth Rate (2011-2016)
- 7.1.3 Korea Wireless Earphone Sales Price Trend (2011-2016)
- 7.2 Korea Wireless Earphone Sales and Market Share by Manufacturers
- 7.3 Korea Wireless Earphone Sales and Market Share by Type
- 7.4 Korea Wireless Earphone Sales and Market Share by Application

8 TAIWAN WIRELESS EARPHONE (VOLUME, VALUE AND SALES PRICE)

8.1 Taiwan Wireless Earphone Sales and Value (2011-2016)

- 8.1.1 Taiwan Wireless Earphone Sales and Growth Rate (2011-2016)
- 8.1.2 Taiwan Wireless Earphone Revenue and Growth Rate (2011-2016)
- 8.1.3 Taiwan Wireless Earphone Sales Price Trend (2011-2016)
- 8.2 Taiwan Wireless Earphone Sales and Market Share by Manufacturers
- 8.3 Taiwan Wireless Earphone Sales and Market Share by Type
- 8.4 Taiwan Wireless Earphone Sales and Market Share by Application

9 GLOBAL WIRELESS EARPHONE MANUFACTURERS ANALYSIS

- 9.1 Sennheiser
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 Wireless Earphone Product Type, Application and Specification
 - 9.1.2.1 Type I
 - 9.1.2.2 Type II

9.1.3 Sennheiser Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)

- 9.1.4 Main Business/Business Overview
- 9.2 Beyerdynamic
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 128 Product Type, Application and Specification
 - 9.2.2.1 Type I
 - 9.2.2.2 Type II
 - 9.2.3 Beyerdynamic Wireless Earphone Sales, Revenue, Price and Gross Margin



- (2011-2016)
- 9.2.4 Main Business/Business Overview
- 9.3 Ultrasone
- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 147 Product Type, Application and Specification
- 9.3.2.1 Type I
- 9.3.2.2 Type II
- 9.3.3 Ultrasone Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 LG
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 Sep Product Type, Application and Specification
 - 9.4.2.1 Type I
 - 9.4.2.2 Type II
 - 9.4.3 LG Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.4.4 Main Business/Business Overview
- 9.5 Grado
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Product Type, Application and Specification
 - 9.5.2.1 Type I
 - 9.5.2.2 Type II
 - 9.5.3 Grado Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.5.4 Main Business/Business Overview
- 9.6 Koss
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Million USD Product Type, Application and Specification
 - 9.6.2.1 Type I
 - 9.6.2.2 Type II
 - 9.6.3 Koss Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.6.4 Main Business/Business Overview
- 9.7 Audio-Technica
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Electronics Product Type, Application and Specification
 - 9.7.2.1 Type I
 - 9.7.2.2 Type II
- 9.7.3 Audio-Technica Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.7.4 Main Business/Business Overview



9.8 Sony

- 9.8.1 Company Basic Information, Manufacturing Base and Competitors
- 9.8.2 Product Type, Application and Specification
- 9.8.2.1 Type I
- 9.8.2.2 Type II
- 9.8.3 Sony Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.8.4 Main Business/Business Overview

9.9 Denon

- 9.9.1 Company Basic Information, Manufacturing Base and Competitors
- 9.9.2 Product Type, Application and Specification
- 9.9.2.1 Type I
- 9.9.2.2 Type II
- 9.9.3 Denon Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.9.4 Main Business/Business Overview
- 9.10 Alessandro
 - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.10.2 Product Type, Application and Specification
 - 9.10.2.1 Type I
 - 9.10.2.2 Type II
- 9.10.3 Alessandro Wireless Earphone Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 9.10.4 Main Business/Business Overview

10 WIRELESS EARPHONE MAUFACTURING COST ANALYSIS

- 10.1 Wireless Earphone Key Raw Materials Analysis
 - 10.1.1 Key Raw Materials
 - 10.1.2 Price Trend of Key Raw Materials
 - 10.1.3 Key Suppliers of Raw Materials
- 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
 - 10.2.1 Raw Materials
 - 10.2.2 Labor Cost
 - 10.2.3 Manufacturing Process Analysis of Wireless Earphone

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Wireless Earphone Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing



- 11.3 Raw Materials Sources of Wireless Earphone Major Manufacturers in 2015
- 11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
 - 12.1.1 Direct Marketing
 - 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
- 12.2.1 Pricing Strategy
- 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
- 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL WIRELESS EARPHONE MARKET FORECAST (2016-2021)

- 14.1 Global Wireless Earphone Sales, Revenue Forecast (2016-2021)
- 14.2 Global Wireless Earphone Sales Forecast by Regions (2016-2021)
- 14.3 Global Wireless Earphone Sales Forecast by Type (2016-2021)
- 14.4 Global Wireless Earphone Sales Forecast by Application (2016-2021)

15 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wireless Earphone Table Classification of Wireless Earphone Figure Global Sales Market Share of Wireless Earphone by Type in 2015 Figure RF Wireless Earphone Picture Figure IR Wireless Earphone Picture Figure Bluetooth Wireless Earphone Picture Table Applications of Wireless Earphone Figure Global Sales Market Share of Wireless Earphone by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure USA Wireless Earphone Revenue and Growth Rate (2011-2021) Figure China Wireless Earphone Revenue and Growth Rate (2011-2021) Figure Europe Wireless Earphone Revenue and Growth Rate (2011-2021) Figure Japan Wireless Earphone Revenue and Growth Rate (2011-2021) Figure Korea Wireless Earphone Revenue and Growth Rate (2011-2021) Figure Taiwan Wireless Earphone Revenue and Growth Rate (2011-2021) Figure Global Wireless Earphone Sales and Growth Rate (2011-2021) Figure Global Wireless Earphone Revenue and Growth Rate (2011-2021) Table Global Wireless Earphone Sales of Key Manufacturers (2011-2016) Table Global Wireless Earphone Sales Share by Manufacturers (2011-2016) Figure 2015 Wireless Earphone Sales Share by Manufacturers Figure 2016 Wireless Earphone Sales Share by Manufacturers Table Global Wireless Earphone Revenue by Manufacturers (2011-2016) Table Global Wireless Earphone Revenue Share by Manufacturers (2011-2016) Table 2015 Global Wireless Earphone Revenue Share by Manufacturers Table 2016 Global Wireless Earphone Revenue Share by Manufacturers Table Global Wireless Earphone Sales and Market Share by Type (2011-2016) Table Global Wireless Earphone Sales Share by Type (2011-2016) Figure Sales Market Share of Wireless Earphone by Type (2011-2016) Figure Global Wireless Earphone Sales Growth Rate by Type (2011-2016) Table Global Wireless Earphone Revenue and Market Share by Type (2011-2016) Table Global Wireless Earphone Revenue Share by Type (2011-2016) Figure Revenue Market Share of Wireless Earphone by Type (2011-2016) Figure Global Wireless Earphone Revenue Growth Rate by Type (2011-2016) Table Global Wireless Earphone Sales and Market Share by Regions (2011-2016)



Table Global Wireless Earphone Sales Share by Regions (2011-2016) Figure Sales Market Share of Wireless Earphone by Regions (2011-2016) Figure Global Wireless Earphone Sales Growth Rate by Regions (2011-2016) Table Global Wireless Earphone Revenue and Market Share by Regions (2011-2016) Table Global Wireless Earphone Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Wireless Earphone by Regions (2011-2016) Figure Global Wireless Earphone Revenue Growth Rate by Regions (2011-2016) Table Global Wireless Earphone Sales and Market Share by Application (2011-2016) Table Global Wireless Earphone Sales Share by Application (2011-2016) Figure Sales Market Share of Wireless Earphone by Application (2011-2016) Figure Global Wireless Earphone Sales Growth Rate by Application (2011-2016) Figure USA Wireless Earphone Sales and Growth Rate (2011-2016) Figure USA Wireless Earphone Revenue and Growth Rate (2011-2016) Figure USA Wireless Earphone Sales Price Trend (2011-2016) Table USA Wireless Earphone Sales by Manufacturers (2011-2016) Table USA Wireless Earphone Market Share by Manufacturers (2011-2016) Table USA Wireless Earphone Sales by Type (2011-2016) Table USA Wireless Earphone Market Share by Type (2011-2016) Table USA Wireless Earphone Sales by Application (2011-2016) Table USA Wireless Earphone Market Share by Application (2011-2016) Figure China Wireless Earphone Sales and Growth Rate (2011-2016) Figure China Wireless Earphone Revenue and Growth Rate (2011-2016) Figure China Wireless Earphone Sales Price Trend (2011-2016) Table China Wireless Earphone Sales by Manufacturers (2011-2016) Table China Wireless Earphone Market Share by Manufacturers (2011-2016) Table China Wireless Earphone Sales by Type (2011-2016) Table China Wireless Earphone Market Share by Type (2011-2016) Table China Wireless Earphone Sales by Application (2011-2016) Table China Wireless Earphone Market Share by Application (2011-2016) Figure Europe Wireless Earphone Sales and Growth Rate (2011-2016) Figure Europe Wireless Earphone Revenue and Growth Rate (2011-2016) Figure Europe Wireless Earphone Sales Price Trend (2011-2016) Table Europe Wireless Earphone Sales by Manufacturers (2011-2016) Table Europe Wireless Earphone Market Share by Manufacturers (2011-2016) Table Europe Wireless Earphone Sales by Type (2011-2016) Table Europe Wireless Earphone Market Share by Type (2011-2016) Table Europe Wireless Earphone Sales by Application (2011-2016) Table Europe Wireless Earphone Market Share by Application (2011-2016) Figure Japan Wireless Earphone Sales and Growth Rate (2011-2016)



Figure Japan Wireless Earphone Revenue and Growth Rate (2011-2016) Figure Japan Wireless Earphone Sales Price Trend (2011-2016) Table Japan Wireless Earphone Sales by Manufacturers (2011-2016) Table Japan Wireless Earphone Market Share by Manufacturers (2011-2016) Table Japan Wireless Earphone Sales by Type (2011-2016) Table Japan Wireless Earphone Market Share by Type (2011-2016) Table Japan Wireless Earphone Sales by Application (2011-2016) Table Japan Wireless Earphone Market Share by Application (2011-2016) Figure Korea Wireless Earphone Sales and Growth Rate (2011-2016) Figure Korea Wireless Earphone Revenue and Growth Rate (2011-2016) Figure Korea Wireless Earphone Sales Price Trend (2011-2016) Table Korea Wireless Earphone Sales by Manufacturers (2011-2016) Table Korea Wireless Earphone Market Share by Manufacturers (2011-2016) Table Korea Wireless Earphone Sales by Type (2011-2016) Table Korea Wireless Earphone Market Share by Type (2011-2016) Table Korea Wireless Earphone Sales by Application (2011-2016) Table Korea Wireless Earphone Market Share by Application (2011-2016) Figure Taiwan Wireless Earphone Sales and Growth Rate (2011-2016) Figure Taiwan Wireless Earphone Revenue and Growth Rate (2011-2016) Figure Taiwan Wireless Earphone Sales Price Trend (2011-2016) Table Taiwan Wireless Earphone Sales by Manufacturers (2011-2016) Table Taiwan Wireless Earphone Market Share by Manufacturers (2011-2016) Table Taiwan Wireless Earphone Sales by Type (2011-2016) Table Taiwan Wireless Earphone Market Share by Type (2011-2016) Table Taiwan Wireless Earphone Sales by Application (2011-2016) Table Taiwan Wireless Earphone Market Share by Application (2011-2016) Table Sennheiser Basic Information List Table Sennheiser Wireless Earphone Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Sennheiser Wireless Earphone Global Market Share (2011-2016) Table Beyerdynamic Basic Information List Table Beyerdynamic Wireless Earphone Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Beyerdynamic Wireless Earphone Global Market Share (2011-2016) Table Ultrasone Basic Information List Table Ultrasone Wireless Earphone Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Ultrasone Wireless Earphone Global Market Share (2011-2016) Table LG Basic Information List



Table LG Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016) Figure LG Wireless Earphone Global Market Share (2011-2016) Table Grado Basic Information List Table Grado Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016) Figure Grado Wireless Earphone Global Market Share (2011-2016) Table Koss Basic Information List Table Koss Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016) Figure Koss Wireless Earphone Global Market Share (2011-2016) Table Audio-Technica Basic Information List Table Audio-Technica Wireless Earphone Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Audio-Technica Wireless Earphone Global Market Share (2011-2016) Table Sony Basic Information List Table Sony Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016) Figure Sony Wireless Earphone Global Market Share (2011-2016) Table Denon Basic Information List Table Denon Wireless Earphone Sales, Revenue, Price and Gross Margin (2011-2016) Figure Denon Wireless Earphone Global Market Share (2011-2016) Table Alessandro Basic Information List Table Alessandro Wireless Earphone Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Alessandro Wireless Earphone Global Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Wireless Earphone Figure Manufacturing Process Analysis of Wireless Earphone Figure Wireless Earphone Industrial Chain Analysis Table Raw Materials Sources of Wireless Earphone Major Manufacturers in 2015 Table Major Buyers of Wireless Earphone Table Distributors/Traders List Figure Global Wireless Earphone Sales and Growth Rate Forecast (2016-2021) Figure Global Wireless Earphone Revenue and Growth Rate Forecast (2016-2021) Table Global Wireless Earphone Sales Forecast by Regions (2016-2021) Table Global Wireless Earphone Sales Forecast by Type (2016-2021) Table Global Wireless Earphone Sales Forecast by Application (2016-2021)



I would like to order

Product name: Global Wireless Earphone Sales Market Report 2016 Product link: <u>https://marketpublishers.com/r/G1AF28253D1EN.html</u> Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1AF28253D1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970