

Global Wireless Connectivity Market Professional Survey Report 2018

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Abstracts

This report studies the global Wireless Connectivity market status and forecast, categorizes the global Wireless Connectivity market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

The wireless connectivity market is highly diversified and competitive with market players including top-tier and mid-tier companies as well as start-up firms. With the rate of proliferation of smart sensors, the increasing adoption of IoT-enabled devices, and mainstreaming of many smart applications, the wireless connectivity is expected to become the most important need across application such as consumer electronics, automotive & transportation, Industrial and healthcare, among Global Navigation Satellite System (GNSS).

Wireless Connectivity industry is relatively concentrated; manufacturers are mostly in the Asia, North America and Europe regions. Among them, Asia Regions output value accounted for more than 38% of the total output value of global Wireless Connectivity in 2016. Broadcom is the world leading manufacturers in global Wireless Connectivity market with the market share of 19.06% in terms of revenue.

With the increasing in production capacity, expected that the Wireless Connectivity raw material price will be stable in the short term. Raw material price will play a significant role in promoting the cost of Wireless Connectivity.

There are companies aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality.

The global Wireless Connectivity market is valued at 19900 million US\$ in 2017 and will reach 44600 million US\$ by the end of 2025, growing at a CAGR of 10.6% during

2018-2025.

The major manufacturers covered in this report

Broadcom

Murata

Qualcomm Atheros

Mediatek Inc.

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Inc.

Atmel Corporation

Stmicroelectronics N.V.

NXP Semiconductors N.V.

Marvell

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wi-Fi

Bluetooth

Wi-Fi/Bluetooth Smart

ZigBee

Global Navigation Satellite System (GNSS)

Near Field Communication (NFC)

Other Technologies

By Application, the market can be split into

Consumer Electronics

Wearable Devices/Smart Appliances

Healthcare

Automotive & Transportation

Other

The study objectives of this report are:

To analyze and study the global Wireless Connectivity capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Wireless Connectivity manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Wireless Connectivity are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Wireless Connectivity Manufacturers

Wireless Connectivity Distributors/Traders/Wholesalers

Wireless Connectivity Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Wireless Connectivity market, by end-use.

Detailed analysis and profiles of additional market players.

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