

Global Wireless Broadband Market Size, Status and Forecast 2020-2026

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Abstracts

Wireless broadband connects a home or business to the Internet using a radio link between the customer's location and the service provider's facility. Wireless broadband can be mobile or fixed.

Wireless technologies using longer-range directional equipment provide broadband service in remote or sparsely populated areas where DSL or cable modem service would be costly to provide. Speeds are generally comparable to DSL and cable modem. An external antenna is usually required.

Wireless broadband Internet access services offered over fixed networks allow consumers to access the Internet from a fixed point while stationary and often require a direct line-of-sight between the wireless transmitter and receiver. These services have been offered using both licensed spectrum and unlicensed devices. For example, thousands of small Wireless Internet Services Providers (WISPs) provide such wireless broadband at speeds of around one Mbps using unlicensed devices, often in rural areas not served by cable or wireline broadband networks.

Wireless Local Area Networks (WLANs) provide wireless broadband access over shorter distances and are often used to extend the reach of a 'last-mile' wireline or fixed wireless broadband connection within a home, building, or campus environment. Wi-Fi networks use unlicensed devices and can be designed for private access within a home or business, or be used for public Internet access at 'hot spots' such as restaurants, coffee shops, hotels, airports, convention centers, and city parks.

Mobile wireless broadband services are also becoming available from mobile telephone service providers and others. These services are generally appropriate for highly-mobile customers and require a special PC card with a built in antenna that plugs into a user's laptop computer. Generally, they provide lower speeds, in the range of several hundred Kbps.

Fixed wireless access works primarily when two fixed locations are required to be



connected directly. Traditionally, enterprises used leased lines or cables to connect two different locations. FWA is cheaper alternative, specifically in densely populated areas. Typically, FWA employs radio links as the communication and connecting medium between both locations. Usually, the fixed wireless broadcasting equipment is hoisted at building roofs on both the locations to ensure an obstruction free data transmission. Each of the FWA devices is configured to be in line of sight or is in a similar direction for better signal reception. Moreover, besides connecting one-to-one locations, FWA can be implemented in point-to-multipoint and multipoint-to-multipoint transmission modes.

Cambium Networks dominated the market, with accounted for 58.88% of the wireless broadband sales market share in 2016. Intracom Telecom, RADWIN are the key players and accounted for 10.93%, 8.25% respectively of the overall Wireless Broadband market share in 2016. Global giant manufactures mainly distributed in North America. It has unshakable status in this field.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Wireless Broadband market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Wireless Broadband industry.

Based on our recent survey, we have several different scenarios about the Wireless Broadband YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 590.9 million in 2019. The market size of Wireless Broadband will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Wireless Broadband market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Wireless Broadband market in terms of revenue.



Players, stakeholders, and other participants in the global Wireless Broadband market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Wireless Broadband market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Wireless Broadband market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Wireless Broadband market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Wireless Broadband market. The following players are covered in this report:

Cambium Networks

Intracom Telecom

RADWIN



Redline communications				
Proxim Wireless				
LigoWave (Deliberant)				
Netronics Technologies				
SuperCom (Alvarion Technologies)				
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