

## Global Wire and Cable Market Research Report 2016

https://marketpublishers.com/r/G97054300D8EN.html

Date: October 2016

Pages: 107

Price: US\$ 2,900.00 (Single User License)

ID: G97054300D8EN

## **Abstracts**

#### Notes:

Production, means the output of Wire and Cable

Revenue, means the sales value of Wire and Cable

This report studies Wire and Cable in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

**Nexans** 

Prysmian

Sumitomo Electric Industries, Ltd.

Furukawa Electric Co., Ltd.

General Cable

Qingdao Hanhe Cable Co., Ltd.

Baosheng Science and Technology Innovation Co., Ltd.

Far East Smarter Energy Co., Ltd.

Fujian Nanping Sun Cable Co., Ltd.



Guangdong Nanyang Cable Group Holding Co. Ltd.

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Wire and Cable in these regions, from 2011 to 2021 (forecast), like

North America	
Europe	
China	
Japan	
Korea	
Taiwan	
r product type, with production, revenue, price, market share and growth rate of type, can be divided into  Type I	
Type II	
Type III	
olit by application, this report focuses on consumption, market share and growth rate Wire and Cable in each application, can be divided into	
Application 1	
Application 2	
Application 3	







## **Contents**

Global Wire and Cable Market Research Report 2016

#### 1 WIRE AND CABLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wire and Cable
- 1.2 Wire and Cable Segment by Type
  - 1.2.1 Global Production Market Share of Wire and Cable by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Wire and Cable Segment by Application
  - 1.3.1 Wire and Cable Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Wire and Cable Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Wire and Cable (2011-2021)

#### 2 GLOBAL WIRE AND CABLE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Wire and Cable Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Wire and Cable Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Wire and Cable Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Wire and Cable Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Wire and Cable Market Competitive Situation and Trends
  - 2.5.1 Wire and Cable Market Concentration Rate
  - 2.5.2 Wire and Cable Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## 3 GLOBAL WIRE AND CABLE PRODUCTION, REVENUE (VALUE) BY REGION



#### (2011-2016)

- 3.1 Global Wire and Cable Production by Region (2011-2016)
- 3.2 Global Wire and Cable Production Market Share by Region (2011-2016)
- 3.3 Global Wire and Cable Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL WIRE AND CABLE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Wire and Cable Consumption by Regions (2011-2016)
- 4.2 North America Wire and Cable Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Wire and Cable Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Wire and Cable Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Wire and Cable Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Wire and Cable Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Wire and Cable Production, Consumption, Export, Import by Regions (2011-2016)

## 5 GLOBAL WIRE AND CABLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Wire and Cable Production and Market Share by Type (2011-2016)
- 5.2 Global Wire and Cable Revenue and Market Share by Type (2011-2016)
- 5.3 Global Wire and Cable Price by Type (2011-2016)
- 5.4 Global Wire and Cable Production Growth by Type (2011-2016)



#### 6 GLOBAL WIRE AND CABLE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Wire and Cable Consumption and Market Share by Application (2011-2016)
- 6.2 Global Wire and Cable Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL WIRE AND CABLE MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Nexans
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Wire and Cable Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Nexans Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Prysmian
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Wire and Cable Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Prysmian Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Sumitomo Electric Industries, Ltd.
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Wire and Cable Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Sumitomo Electric Industries, Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Furukawa Electric Co., Ltd.
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Wire and Cable Product Type, Application and Specification
    - 7.4.2.1 Type I



- 7.4.2.2 Type II
- 7.4.3 Furukawa Electric Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 General Cable
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Wire and Cable Product Type, Application and Specification
    - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 General Cable Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Qingdao Hanhe Cable Co., Ltd.
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Wire and Cable Product Type, Application and Specification
  - 7.6.2.1 Type I
  - 7.6.2.2 Type II
- 7.6.3 Qingdao Hanhe Cable Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Baosheng Science and Technology Innovation Co., Ltd.
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Wire and Cable Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Baosheng Science and Technology Innovation Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Far East Smarter Energy Co., Ltd.
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Wire and Cable Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
- 7.8.3 Far East Smarter Energy Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Fujian Nanping Sun Cable Co., Ltd.
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Wire and Cable Product Type, Application and Specification



- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 Fujian Nanping Sun Cable Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Guangdong Nanyang Cable Group Holding Co. Ltd.
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Wire and Cable Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Guangdong Nanyang Cable Group Holding Co. Ltd. Wire and Cable

Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

#### 8 WIRE AND CABLE MANUFACTURING COST ANALYSIS

- 8.1 Wire and Cable Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Wire and Cable

### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Wire and Cable Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Wire and Cable Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL WIRE AND CABLE MARKET FORECAST (2016-2021)

- 12.1 Global Wire and Cable Production, Revenue Forecast (2016-2021)
- 12.2 Global Wire and Cable Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Wire and Cable Production Forecast by Type (2016-2021)
- 12.4 Global Wire and Cable Consumption Forecast by Application (2016-2021)
- 12.5 Wire and Cable Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Wire and Cable

Figure Global Production Market Share of Wire and Cable by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Wire and Cable Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Wire and Cable Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Wire and Cable Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Wire and Cable Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Wire and Cable Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Wire and Cable Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Wire and Cable Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Wire and Cable Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Wire and Cable Capacity of Key Manufacturers (2015 and 2016)

Table Global Wire and Cable Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Wire and Cable Capacity of Key Manufacturers in 2015

Figure Global Wire and Cable Capacity of Key Manufacturers in 2016

Table Global Wire and Cable Production of Key Manufacturers (2015 and 2016)

Table Global Wire and Cable Production Share by Manufacturers (2015 and 2016)

Figure 2015 Wire and Cable Production Share by Manufacturers

Figure 2016 Wire and Cable Production Share by Manufacturers

Table Global Wire and Cable Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Wire and Cable Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Wire and Cable Revenue Share by Manufacturers

Table 2016 Global Wire and Cable Revenue Share by Manufacturers

Table Global Market Wire and Cable Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Wire and Cable Average Price of Key Manufacturers in 2015



Table Manufacturers Wire and Cable Manufacturing Base Distribution and Sales Area Table Manufacturers Wire and Cable Product Type

Figure Wire and Cable Market Share of Top 3 Manufacturers

Figure Wire and Cable Market Share of Top 5 Manufacturers

Table Global Wire and Cable Capacity by Regions (2011-2016)

Figure Global Wire and Cable Capacity Market Share by Regions (2011-2016)

Figure Global Wire and Cable Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Wire and Cable Capacity Market Share by Regions

Table Global Wire and Cable Production by Regions (2011-2016)

Figure Global Wire and Cable Production and Market Share by Regions (2011-2016)

Figure Global Wire and Cable Production Market Share by Regions (2011-2016)

Figure 2015 Global Wire and Cable Production Market Share by Regions

Table Global Wire and Cable Revenue by Regions (2011-2016)

Table Global Wire and Cable Revenue Market Share by Regions (2011-2016)

Table 2015 Global Wire and Cable Revenue Market Share by Regions

Table Global Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Table China Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016) Table Japan Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Wire and Cable Consumption Market by Regions (2011-2016)

Table Global Wire and Cable Consumption Market Share by Regions (2011-2016)

Figure Global Wire and Cable Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Wire and Cable Consumption Market Share by Regions

Table North America Wire and Cable Production, Consumption, Import & Export (2011-2016)

Table Europe Wire and Cable Production, Consumption, Import & Export (2011-2016)

Table China Wire and Cable Production, Consumption, Import & Export (2011-2016)

Table Japan Wire and Cable Production, Consumption, Import & Export (2011-2016)

Table Korea Wire and Cable Production, Consumption, Import & Export (2011-2016)

Table Taiwan Wire and Cable Production, Consumption, Import & Export (2011-2016)



Table Global Wire and Cable Production by Type (2011-2016)

Table Global Wire and Cable Production Share by Type (2011-2016)

Figure Production Market Share of Wire and Cable by Type (2011-2016)

Figure 2015 Production Market Share of Wire and Cable by Type

Table Global Wire and Cable Revenue by Type (2011-2016)

Table Global Wire and Cable Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Wire and Cable by Type (2011-2016)

Figure 2015 Revenue Market Share of Wire and Cable by Type

Table Global Wire and Cable Price by Type (2011-2016)

Figure Global Wire and Cable Production Growth by Type (2011-2016)

Table Global Wire and Cable Consumption by Application (2011-2016)

Table Global Wire and Cable Consumption Market Share by Application (2011-2016)

Figure Global Wire and Cable Consumption Market Share by Application in 2015

Table Global Wire and Cable Consumption Growth Rate by Application (2011-2016)

Figure Global Wire and Cable Consumption Growth Rate by Application (2011-2016)

Table Nexans Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nexans Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nexans Wire and Cable Market Share (2011-2016)

Table Prysmian Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Prysmian Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Prysmian Wire and Cable Market Share (2011-2016)

Table Sumitomo Electric Industries, Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumitomo Electric Industries, Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumitomo Electric Industries, Ltd. Wire and Cable Market Share (2011-2016)

Table Furukawa Electric Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Furukawa Electric Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Furukawa Electric Co., Ltd. Wire and Cable Market Share (2011-2016)

Table General Cable Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Cable Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure General Cable Wire and Cable Market Share (2011-2016)

Table Qingdao Hanhe Cable Co., Ltd. Basic Information, Manufacturing Base, Sales



Area and Its Competitors

Table Qingdao Hanhe Cable Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qingdao Hanhe Cable Co., Ltd. Wire and Cable Market Share (2011-2016)

Table Baosheng Science and Technology Innovation Co., Ltd. Basic Information,

Manufacturing Base, Sales Area and Its Competitors

Table Baosheng Science and Technology Innovation Co., Ltd. Wire and Cable

Production, Revenue, Price and Gross Margin (2011-2016)

Figure Baosheng Science and Technology Innovation Co., Ltd. Wire and Cable Market Share (2011-2016)

Table Far East Smarter Energy Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Far East Smarter Energy Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Far East Smarter Energy Co., Ltd. Wire and Cable Market Share (2011-2016)

Table Fujian Nanping Sun Cable Co., Ltd. Basic Information, Manufacturing Base,

Sales Area and Its Competitors

Table Fujian Nanping Sun Cable Co., Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fujian Nanping Sun Cable Co., Ltd. Wire and Cable Market Share (2011-2016)

Table Guangdong Nanyang Cable Group Holding Co. Ltd. Basic Information,

Manufacturing Base, Sales Area and Its Competitors

Table Guangdong Nanyang Cable Group Holding Co. Ltd. Wire and Cable Production, Revenue, Price and Gross Margin (2011-2016)

Figure Guangdong Nanyang Cable Group Holding Co. Ltd. Wire and Cable Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wire and Cable

Figure Manufacturing Process Analysis of Wire and Cable

Figure Wire and Cable Industrial Chain Analysis

Table Raw Materials Sources of Wire and Cable Major Manufacturers in 2015

Table Major Buyers of Wire and Cable

Table Distributors/Traders List

Figure Global Wire and Cable Production and Growth Rate Forecast (2016-2021)

Figure Global Wire and Cable Revenue and Growth Rate Forecast (2016-2021)

Table Global Wire and Cable Production Forecast by Regions (2016-2021)

Table Global Wire and Cable Consumption Forecast by Regions (2016-2021)



Table Global Wire and Cable Production Forecast by Type (2016-2021)

Table Global Wire and Cable Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Wire and Cable Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/G97054300D8EN.html">https://marketpublishers.com/r/G97054300D8EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G97054300D8EN.html">https://marketpublishers.com/r/G97054300D8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970