

Global Wire Bond Substrate Market Research Report 2016

https://marketpublishers.com/r/G795923A125EN.html

Date: December 2016 Pages: 106 Price: US\$ 2,900.00 (Single User License) ID: G795923A125EN

Abstracts

Notes:

Production, means the output of Wire Bond Substrate

Revenue, means the sales value of Wire Bond Substrate

This report studies Wire Bond Substrate in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Unimicron
ROGERS
AmTECH?
Shinko
Würth Elektronik group?
Ibiden
Texas Instruments



Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Wire Bond Substrate in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Korea Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Ball-stitch Bonding

Wedge Bonding

Split by application, this report focuses on consumption, market share and growth rate of Wire Bond Substrate in each application, can be divided into

Smartphone

Tablet PC

ΤV

Others



Contents

Global Wire Bond Substrate Market Research Report 2016

1 WIRE BOND SUBSTRATE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wire Bond Substrate
- 1.2 Wire Bond Substrate Segment by Type
- 1.2.1 Global Production Market Share of Wire Bond Substrate by Type in 2015
- 1.2.2 Ball-stitch Bonding
- 1.2.3 Wedge Bonding
- 1.3 Wire Bond Substrate Segment by Application
- 1.3.1 Wire Bond Substrate Consumption Market Share by Application in 2015
- 1.3.2 Smartphone
- 1.3.3 Tablet PC
- 1.3.4 TV
- 1.3.5 Others
- 1.4 Wire Bond Substrate Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Wire Bond Substrate (2011-2021)

2 GLOBAL WIRE BOND SUBSTRATE MARKET COMPETITION BY MANUFACTURERS

2.1 Global Wire Bond Substrate Production and Share by Manufacturers (2015 and 2016)

- 2.2 Global Wire Bond Substrate Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Wire Bond Substrate Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Wire Bond Substrate Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Wire Bond Substrate Market Competitive Situation and Trends
 - 2.5.1 Wire Bond Substrate Market Concentration Rate
 - 2.5.2 Wire Bond Substrate Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL WIRE BOND SUBSTRATE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Wire Bond Substrate Production by Region (2011-2016)

3.2 Global Wire Bond Substrate Production Market Share by Region (2011-2016)

3.3 Global Wire Bond Substrate Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Korea Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

3.10 Taiwan Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL WIRE BOND SUBSTRATE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Wire Bond Substrate Consumption by Regions (2011-2016)

4.2 North America Wire Bond Substrate Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Wire Bond Substrate Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Wire Bond Substrate Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Wire Bond Substrate Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Korea Wire Bond Substrate Production, Consumption, Export, Import by Regions (2011-2016)

4.7 Taiwan Wire Bond Substrate Production, Consumption, Export, Import by Regions (2011-2016)



5 GLOBAL WIRE BOND SUBSTRATE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Wire Bond Substrate Production and Market Share by Type (2011-2016)

5.2 Global Wire Bond Substrate Revenue and Market Share by Type (2011-2016)

5.3 Global Wire Bond Substrate Price by Type (2011-2016)

5.4 Global Wire Bond Substrate Production Growth by Type (2011-2016)

6 GLOBAL WIRE BOND SUBSTRATE MARKET ANALYSIS BY APPLICATION

6.1 Global Wire Bond Substrate Consumption and Market Share by Application (2011-2016)

6.2 Global Wire Bond Substrate Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL WIRE BOND SUBSTRATE MANUFACTURERS PROFILES/ANALYSIS

7.1 Unimicron

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Wire Bond Substrate Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Unimicron Wire Bond Substrate Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 ROGERS

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Wire Bond Substrate Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 ROGERS Wire Bond Substrate Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 AmTECH?

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Wire Bond Substrate Product Type, Application and Specification



7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 AmTECH? Wire Bond Substrate Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Shinko

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Wire Bond Substrate Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Shinko Wire Bond Substrate Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Würth Elektronik group?

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Wire Bond Substrate Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Würth Elektronik group? Wire Bond Substrate Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Ibiden

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Wire Bond Substrate Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Ibiden Wire Bond Substrate Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Texas Instruments

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Wire Bond Substrate Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Texas Instruments Wire Bond Substrate Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

8 WIRE BOND SUBSTRATE MANUFACTURING COST ANALYSIS



- 8.1 Wire Bond Substrate Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Wire Bond Substrate

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Wire Bond Substrate Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Wire Bond Substrate Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



12 GLOBAL WIRE BOND SUBSTRATE MARKET FORECAST (2016-2021)

12.1 Global Wire Bond Substrate Production, Revenue Forecast (2016-2021)12.2 Global Wire Bond Substrate Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Wire Bond Substrate Production Forecast by Type (2016-2021)

12.4 Global Wire Bond Substrate Consumption Forecast by Application (2016-2021)

12.5 Wire Bond Substrate Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wire Bond Substrate Figure Global Production Market Share of Wire Bond Substrate by Type in 2015 Figure Product Picture of Ball-stitch Bonding Table Major Manufacturers of Ball-stitch Bonding Figure Product Picture of Wedge Bonding Table Major Manufacturers of Wedge Bonding Table Wire Bond Substrate Consumption Market Share by Application in 2015 Figure Smartphone Examples Figure Tablet PC Examples Figure TV Examples Figure Others Examples Figure North America Wire Bond Substrate Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Wire Bond Substrate Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Wire Bond Substrate Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Wire Bond Substrate Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Korea Wire Bond Substrate Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Taiwan Wire Bond Substrate Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Global Wire Bond Substrate Revenue (Million UDS) and Growth Rate (2011 - 2021)Table Global Wire Bond Substrate Capacity of Key Manufacturers (2015 and 2016) Table Global Wire Bond Substrate Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Wire Bond Substrate Capacity of Key Manufacturers in 2015 Figure Global Wire Bond Substrate Capacity of Key Manufacturers in 2016 Table Global Wire Bond Substrate Production of Key Manufacturers (2015 and 2016) Table Global Wire Bond Substrate Production Share by Manufacturers (2015 and 2016) Figure 2015 Wire Bond Substrate Production Share by Manufacturers Figure 2016 Wire Bond Substrate Production Share by Manufacturers Table Global Wire Bond Substrate Revenue (Million USD) by Manufacturers (2015 and



2016)

Table Global Wire Bond Substrate Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Wire Bond Substrate Revenue Share by Manufacturers Table 2016 Global Wire Bond Substrate Revenue Share by Manufacturers Table Global Market Wire Bond Substrate Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Wire Bond Substrate Average Price of Key Manufacturers in 2015 Table Manufacturers Wire Bond Substrate Manufacturing Base Distribution and Sales Area

Table Manufacturers Wire Bond Substrate Product Type

Figure Wire Bond Substrate Market Share of Top 3 Manufacturers

Figure Wire Bond Substrate Market Share of Top 5 Manufacturers

 Table Global Wire Bond Substrate Capacity by Regions (2011-2016)

Figure Global Wire Bond Substrate Capacity Market Share by Regions (2011-2016)

Figure Global Wire Bond Substrate Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Wire Bond Substrate Capacity Market Share by Regions

Table Global Wire Bond Substrate Production by Regions (2011-2016)

Figure Global Wire Bond Substrate Production and Market Share by Regions (2011-2016)

Figure Global Wire Bond Substrate Production Market Share by Regions (2011-2016) Figure 2015 Global Wire Bond Substrate Production Market Share by Regions Table Global Wire Bond Substrate Revenue by Regions (2011-2016)

Table Global Wire Bond Substrate Revenue Market Share by Regions (2011-2016)Table 2015 Global Wire Bond Substrate Revenue Market Share by Regions

Table Global Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Table China Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Wire Bond Substrate Consumption Market by Regions (2011-2016)



Table Global Wire Bond Substrate Consumption Market Share by Regions (2011-2016) Figure Global Wire Bond Substrate Consumption Market Share by Regions (2011-2016) Figure 2015 Global Wire Bond Substrate Consumption Market Share by Regions Table North America Wire Bond Substrate Production, Consumption, Import & Export (2011-2016)

Table Europe Wire Bond Substrate Production, Consumption, Import & Export (2011-2016)

Table China Wire Bond Substrate Production, Consumption, Import & Export (2011-2016)

Table Japan Wire Bond Substrate Production, Consumption, Import & Export (2011-2016)

Table Korea Wire Bond Substrate Production, Consumption, Import & Export (2011-2016)

Table Taiwan Wire Bond Substrate Production, Consumption, Import & Export (2011-2016)

Table Global Wire Bond Substrate Production by Type (2011-2016)

Table Global Wire Bond Substrate Production Share by Type (2011-2016)

Figure Production Market Share of Wire Bond Substrate by Type (2011-2016)

Figure 2015 Production Market Share of Wire Bond Substrate by Type

Table Global Wire Bond Substrate Revenue by Type (2011-2016)

Table Global Wire Bond Substrate Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Wire Bond Substrate by Type (2011-2016)

Figure 2015 Revenue Market Share of Wire Bond Substrate by Type

Table Global Wire Bond Substrate Price by Type (2011-2016)

Figure Global Wire Bond Substrate Production Growth by Type (2011-2016)

Table Global Wire Bond Substrate Consumption by Application (2011-2016)

Table Global Wire Bond Substrate Consumption Market Share by Application (2011-2016)

Figure Global Wire Bond Substrate Consumption Market Share by Application in 2015 Table Global Wire Bond Substrate Consumption Growth Rate by Application (2011-2016)

Figure Global Wire Bond Substrate Consumption Growth Rate by Application (2011-2016)

Table Unimicron Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unimicron Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Figure Unimicron Wire Bond Substrate Market Share (2011-2016)

Table ROGERS Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table ROGERS Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Figure ROGERS Wire Bond Substrate Market Share (2011-2016)

Table AmTECH? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AmTECH? Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Figure AmTECH? Wire Bond Substrate Market Share (2011-2016)

Table Shinko Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shinko Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shinko Wire Bond Substrate Market Share (2011-2016)

Table Würth Elektronik group? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Würth Elektronik group? Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Figure Würth Elektronik group? Wire Bond Substrate Market Share (2011-2016) Table Ibiden Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ibiden Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ibiden Wire Bond Substrate Market Share (2011-2016)

Table Texas Instruments Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Texas Instruments Wire Bond Substrate Production, Revenue, Price and Gross Margin (2011-2016)

Figure Texas Instruments Wire Bond Substrate Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wire Bond Substrate

Figure Manufacturing Process Analysis of Wire Bond Substrate

Figure Wire Bond Substrate Industrial Chain Analysis

Table Raw Materials Sources of Wire Bond Substrate Major Manufacturers in 2015

Table Major Buyers of Wire Bond Substrate

Table Distributors/Traders List

Figure Global Wire Bond Substrate Production and Growth Rate Forecast (2016-2021) Figure Global Wire Bond Substrate Revenue and Growth Rate Forecast (2016-2021)

Table Global Wire Bond Substrate Production Forecast by Regions (2016-2021)

Table Global Wire Bond Substrate Consumption Forecast by Regions (2016-2021)



Table Global Wire Bond Substrate Production Forecast by Type (2016-2021)Table Global Wire Bond Substrate Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Wire Bond Substrate Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G795923A125EN.html</u>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G795923A125EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970