

# Global Winter Wear Market Professional Survey Report 2017

<https://marketpublishers.com/r/G33B4AB3AEAEN.html>

Date: January 2017

Pages: 127

Price: US\$ 3,500.00 (Single User License)

ID: G33B4AB3AEAEN

## Abstracts

### Notes:

Production, means the output of Winter Wear

Revenue, means the sales value of Winter Wear

This report studies Winter Wear in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2011 to 2015, and forecast to 2021.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

GAP

Macy's

TJX

VF

American Eagle Outfitters

Backcountry.com

Best Buy

CustomInk

Factory Green

H&M

Ideel

Inditex

J.C. Penney

Kohl's, LVMH

Nordstrom

By types, the market can be split into

Apparel

Footwear

By Application, the market can be split into

Specialty Stores

Mass Merchandisers

Online Retailing

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

## Contents

### Global Winter Wear Market Professional Survey Report 2017

#### **1 INDUSTRY OVERVIEW OF WINTER WEAR**

##### 1.1 Definition and Specifications of Winter Wear

###### 1.1.1 Definition of Winter Wear

###### 1.1.2 Specifications of Winter Wear

##### 1.2 Classification of Winter Wear

###### 1.2.1 Apparel

###### 1.2.2 Footwear

##### 1.3 Applications of Winter Wear

###### 1.3.1 Specialty Stores

###### 1.3.2 Mass Merchandisers

###### 1.3.3 Online Retailing

##### 1.4 Market Segment by Regions

###### 1.4.1 North America

###### 1.4.2 China

###### 1.4.3 Europe

###### 1.4.4 Southeast Asia

###### 1.4.5 Japan

###### 1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF WINTER WEAR**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of Winter Wear

##### 2.3 Manufacturing Process Analysis of Winter Wear

##### 2.4 Industry Chain Structure of Winter Wear

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF WINTER WEAR**

##### 3.1 Capacity and Commercial Production Date of Global Winter Wear Major Manufacturers in 2015

##### 3.2 Manufacturing Plants Distribution of Global Winter Wear Major Manufacturers in 2015

##### 3.3 R&D Status and Technology Source of Global Winter Wear Major Manufacturers in

2015

3.4 Raw Materials Sources Analysis of Global Winter Wear Major Manufacturers in 2015

## **4 GLOBAL WINTER WEAR OVERALL MARKET OVERVIEW**

4.1 2011-2016 Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2011-2016 Global Winter Wear Capacity and Growth Rate Analysis

4.2.2 2015 Winter Wear Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2011-2016 Global Winter Wear Sales and Growth Rate Analysis

4.3.2 2015 Winter Wear Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2011-2016 Global Winter Wear Sales Price

4.4.2 2015 Winter Wear Sales Price Analysis (Company Segment)

## **5 WINTER WEAR REGIONAL MARKET ANALYSIS**

5.1 North America Winter Wear Market Analysis

5.1.1 North America Winter Wear Market Overview

5.1.2 North America 2011-2016 Winter Wear Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2011-2016 Winter Wear Sales Price Analysis

5.1.4 North America 2015 Winter Wear Market Share Analysis

5.2 China Winter Wear Market Analysis

5.2.1 China Winter Wear Market Overview

5.2.2 China 2011-2016 Winter Wear Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2011-2016 Winter Wear Sales Price Analysis

5.2.4 China 2015 Winter Wear Market Share Analysis

5.3 Europe Winter Wear Market Analysis

5.3.1 Europe Winter Wear Market Overview

5.3.2 Europe 2011-2016 Winter Wear Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2011-2016 Winter Wear Sales Price Analysis

5.3.4 Europe 2015 Winter Wear Market Share Analysis

5.4 Southeast Asia Winter Wear Market Analysis

5.4.1 Southeast Asia Winter Wear Market Overview

5.4.2 Southeast Asia 2011-2016 Winter Wear Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Southeast Asia 2011-2016 Winter Wear Sales Price Analysis

5.4.4 Southeast Asia 2015 Winter Wear Market Share Analysis

5.5 Japan Winter Wear Market Analysis

5.5.1 Japan Winter Wear Market Overview

5.5.2 Japan 2011-2016 Winter Wear Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2011-2016 Winter Wear Sales Price Analysis

5.5.4 Japan 2015 Winter Wear Market Share Analysis

5.6 India Winter Wear Market Analysis

5.6.1 India Winter Wear Market Overview

5.6.2 India 2011-2016 Winter Wear Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2011-2016 Winter Wear Sales Price Analysis

5.6.4 India 2015 Winter Wear Market Share Analysis

## **6 GLOBAL 2011-2016 WINTER WEAR SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2011-2016 Winter Wear Sales by Type

6.2 Different Types of Winter Wear Product Interview Price Analysis

6.3 Different Types of Winter Wear Product Driving Factors Analysis

6.3.1 Apparel of Winter Wear Growth Driving Factor Analysis

6.3.2 Footwear of Winter Wear Growth Driving Factor Analysis

## **7 GLOBAL 2011-2016 WINTER WEAR SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2011-2016 Winter Wear Consumption by Application

7.2 Different Application of Winter Wear Product Interview Price Analysis

7.3 Different Application of Winter Wear Product Driving Factors Analysis

7.3.1 Specialty Stores of Winter Wear Growth Driving Factor Analysis

7.3.2 Mass Merchandisers of Winter Wear Growth Driving Factor Analysis

7.3.3 Online Retailing of Winter Wear Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF WINTER WEAR**

8.1 GAP

8.1.1 Company Profile

- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Apparel
  - 8.1.2.2 Footwear
- 8.1.3 GAP 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 GAP 2015 Winter Wear Business Region Distribution Analysis
- 8.2 Macy's
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Apparel
    - 8.2.2.2 Footwear
  - 8.2.3 Macy's 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Macy's 2015 Winter Wear Business Region Distribution Analysis
- 8.3 TJX
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Apparel
    - 8.3.2.2 Footwear
  - 8.3.3 TJX 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 TJX 2015 Winter Wear Business Region Distribution Analysis
- 8.4 VF
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Apparel
    - 8.4.2.2 Footwear
  - 8.4.3 VF 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 VF 2015 Winter Wear Business Region Distribution Analysis
- 8.5 American Eagle Outfitters
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Apparel
    - 8.5.2.2 Footwear
  - 8.5.3 American Eagle Outfitters 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.5.4 American Eagle Outfitters 2015 Winter Wear Business Region Distribution Analysis
- 8.6 Backcountry.com
  - 8.6.1 Company Profile

- 8.6.2 Product Picture and Specifications
  - 8.6.2.1 Apparel
  - 8.6.2.2 Footwear
- 8.6.3 Backcountry.com 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.6.4 Backcountry.com 2015 Winter Wear Business Region Distribution Analysis
- 8.7 Best Buy
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Apparel
    - 8.7.2.2 Footwear
  - 8.7.3 Best Buy 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Best Buy 2015 Winter Wear Business Region Distribution Analysis
- 8.8 CustomInk
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Apparel
    - 8.8.2.2 Footwear
  - 8.8.3 CustomInk 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 CustomInk 2015 Winter Wear Business Region Distribution Analysis
- 8.9 Factory Green
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Apparel
    - 8.9.2.2 Footwear
  - 8.9.3 Factory Green 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Factory Green 2015 Winter Wear Business Region Distribution Analysis
- 8.10 H&M
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Apparel
    - 8.10.2.2 Footwear
  - 8.10.3 H&M 2015 Winter Wear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.10.4 H&M 2015 Winter Wear Business Region Distribution Analysis
- 8.11 Ideel



- 8.12 Inditex
- 8.13 J.C. Penney
- 8.14 Kohl's, LVMH
- 8.15 Nordstrom

## **9 DEVELOPMENT TREND OF ANALYSIS OF WINTER WEAR MARKET**

- 9.1 Global Winter Wear Market Trend Analysis
  - 9.1.1 Global 2016-2021 Winter Wear Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2016-2021 Winter Wear Sales Price Forecast
- 9.2 Winter Wear Regional Market Trend
  - 9.2.1 North America 2016-2021 Winter Wear Consumption Forecast
  - 9.2.2 China 2016-2021 Winter Wear Consumption Forecast
  - 9.2.3 Europe 2016-2021 Winter Wear Consumption Forecast
  - 9.2.4 Southeast Asia 2016-2021 Winter Wear Consumption Forecast
  - 9.2.5 Japan 2016-2021 Winter Wear Consumption Forecast
  - 9.2.6 India 2016-2021 Winter Wear Consumption Forecast
- 9.3 Winter Wear Market Trend (Product Type)
- 9.4 Winter Wear Market Trend (Application)

## **10 WINTER WEAR MARKETING TYPE ANALYSIS**

- 10.1 Winter Wear Regional Marketing Type Analysis
- 10.2 Winter Wear International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Winter Wear by Regions
- 10.4 Winter Wear Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF WINTER WEAR**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL WINTER WEAR MARKET PROFESSIONAL SURVEY REPORT 2017**

- Methodology
- Analyst Introduction

## Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Winter Wear

Table Product Specifications of Winter Wear

Table Classification of Winter Wear

Figure Global Production Market Share of Winter Wear by Type in 2015

Figure Apparel Picture

Table Major Manufacturers of Apparel

Figure Footwear Picture

Table Major Manufacturers of Footwear

Table Applications of Winter Wear

Figure Global Consumption Volume Market Share of Winter Wear by Application in 2015

Figure Specialty Stores Examples

Table Major Consumers of Specialty Stores

Figure Mass Merchandisers Examples

Table Major Consumers of Mass Merchandisers

Figure Online Retailing Examples

Table Major Consumers of Online Retailing

Figure Market Share of Winter Wear by Regions

Figure North America Winter Wear Market Size (2011-2021)

Figure China Winter Wear Market Size (2011-2021)

Figure Europe Winter Wear Market Size (2011-2021)

Figure Southeast Asia Winter Wear Market Size (2011-2021)

Figure Japan Winter Wear Market Size (2011-2021)

Figure India Winter Wear Market Size (2011-2021)

Table Winter Wear Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Winter Wear in 2015

Figure Manufacturing Process Analysis of Winter Wear

Figure Industry Chain Structure of Winter Wear

Table Capacity and Commercial Production Date of Global Winter Wear Major Manufacturers in 2015

Table Manufacturing Plants Distribution of Global Winter Wear Major Manufacturers in 2015

Table R&D Status and Technology Source of Global Winter Wear Major Manufacturers in 2015

Table Raw Materials Sources Analysis of Global Winter Wear Major Manufacturers in

2015

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Winter Wear 2011-2016

Figure Global 2011-2016 Winter Wear Market Size (Volume) and Growth Rate

Figure Global 2011-2016 Winter Wear Market Size (Value) and Growth Rate

Table 2011-2016 Global Winter Wear Capacity and Growth Rate

Table 2015 Global Winter Wear Capacity List (Company Segment)

Table 2011-2016 Global Winter Wear Sales and Growth Rate

Table 2015 Global Winter Wear Sales List (Company Segment)

Table 2011-2016 Global Winter Wear Sales Price

Table 2015 Global Winter Wear Sales Price List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption of Winter Wear 2011-2016

Figure North America 2011-2016 Winter Wear Sales Price

Figure North America 2015 Winter Wear Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption of Winter Wear 2011-2016

Figure China 2011-2016 Winter Wear Sales Price

Figure China 2015 Winter Wear Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption of Winter Wear 2011-2016

Figure Europe 2011-2016 Winter Wear Sales Price

Figure Europe 2015 Winter Wear Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption of Winter Wear 2011-2016

Figure Southeast Asia 2011-2016 Winter Wear Sales Price

Figure Southeast Asia 2015 Winter Wear Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption of Winter Wear 2011-2016

Figure Japan 2011-2016 Winter Wear Sales Price

Figure Japan 2015 Winter Wear Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption of Winter Wear 2011-2016

Figure India 2011-2016 Winter Wear Sales Price

Figure India 2015 Winter Wear Sales Market Share

Table Global 2011-2016 Winter Wear Sales by Type

Table Different Types Winter Wear Product Interview Price

Table Global 2011-2016 Winter Wear Sales by Application

Table Different Application Winter Wear Product Interview Price

Table GAP Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview

Table 2015 GAP Winter Wear Revenue, Sales, Ex-factory Price

Figure 2015 GAP 2015 Winter Wear Business Region Distribution

Table Macy's Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview

Table 2015 Macy's Winter Wear Revenue, Sales, Ex-factory Price

Figure 2015 Macy's 2015 Winter Wear Business Region Distribution

Table TJX Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview

Table 2015 TJX Winter Wear Revenue, Sales, Ex-factory Price

Figure 2015 TJX 2015 Winter Wear Business Region Distribution

Table VF Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview

Table 2015 VF Winter Wear Revenue, Sales, Ex-factory Price

Figure 2015 VF 2015 Winter Wear Business Region Distribution

Table American Eagle Outfitters Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview

Table 2015 American Eagle Outfitters Winter Wear Revenue, Sales, Ex-factory Price

Figure 2015 American Eagle Outfitters 2015 Winter Wear Business Region Distribution

Table Backcountry.com Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview

Table 2015 Backcountry.com Winter Wear Revenue, Sales, Ex-factory Price

Figure 2015 Backcountry.com 2015 Winter Wear Business Region Distribution

Table Best Buy Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview

Table 2015 Best Buy Winter Wear Revenue, Sales, Ex-factory Price

Figure 2015 Best Buy 2015 Winter Wear Business Region Distribution

Table CustomInk Information List

Table Apparel Winter Wear Overview

Table Footwear Winter Wear Overview  
Table 2015 CustomInk Winter Wear Revenue, Sales, Ex-factory Price  
Figure 2015 CustomInk 2015 Winter Wear Business Region Distribution  
Table Factory Green Information List  
Table Apparel Winter Wear Overview  
Table Footwear Winter Wear Overview  
Table 2015 Factory Green Winter Wear Revenue, Sales, Ex-factory Price  
Figure 2015 Factory Green 2015 Winter Wear Business Region Distribution  
Table H&M Information List  
Table Apparel Winter Wear Overview  
Table Footwear Winter Wear Overview  
Table 2015 H&M Winter Wear Revenue, Sales, Ex-factory Price  
Figure 2015 H&M 2015 Winter Wear Business Region Distribution  
Table Ideel Information List  
Table Inditex Information List  
Table J.C. Penney Information List  
Table Kohl's, LVMH Information List  
Table Nordstrom Information List  
Figure Global 2016-2021 Winter Wear Market Size (Volume) and Growth Rate Forecast  
Figure Global 2016-2021 Winter Wear Market Size (Value) and Growth Rate Forecast  
Figure Global 2016-2021 Winter Wear Sales Price Forecast  
Figure North America 2016-2021 Winter Wear Consumption Volume and Growth Rate Forecast  
Figure China 2016-2021 Winter Wear Consumption Volume and Growth Rate Forecast  
Figure Europe 2016-2021 Winter Wear Consumption Volume and Growth Rate Forecast  
Figure Southeast Asia 2016-2021 Winter Wear Consumption Volume and Growth Rate Forecast  
Figure Japan 2016-2021 Winter Wear Consumption Volume and Growth Rate Forecast  
Figure India 2016-2021 Winter Wear Consumption Volume and Growth Rate Forecast  
Table Global Sales Volume of Winter Wear by Types 2016-2021  
Table Global Consumption Volume of Winter Wear by Applications 2016-2021  
Table Traders or Distributors with Contact Information of Winter Wear by Regions

## I would like to order

Product name: Global Winter Wear Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/G33B4AB3AEAEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G33B4AB3AEAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970