

# **Global Winter Tire Market Research Report 2017**

https://marketpublishers.com/r/GFB6C853C14EN.html Date: October 2017 Pages: 113 Price: US\$ 2,900.00 (Single User License) ID: GFB6C853C14EN

## **Abstracts**

In this report, the global Winter Tire market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report is segmented into several key Regions, with production, consumption, revenue (million USD), market share and growth rate of Winter Tire in these regions, from 2012 to 2022 (forecast), covering

North America Europe China Japan Southeast Asia

Global Winter Tire market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

Bridgestone

Michelin



#### Continental

Goodyear

Nokian Tyres

Hankook

Nizhnekamskshina

Pirelli

Cooper Tire

Yokohama

Toyo Tire

Kumho Tire

**JSC** Cordiant

Zhongce

GITI Tire

Triangle

Apollo

Cheng Shin

Nexen Tire

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Studded



Studless

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Passenger Tires

Light Truck/SUV tires

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

Global Winter Tire Market Research Report 2017

#### **1 WINTER TIRE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Winter Tire
- 1.2 Winter Tire Segment by Type (Product Category)
- 1.2.1 Global Winter Tire Production and CAGR (%) Comparison by Type (Product Category)(2012-2022)
  - 1.2.2 Global Winter Tire Production Market Share by Type (Product Category) in 2016
  - 1.2.3 Studded
  - 1.2.4 Studless
- 1.3 Global Winter Tire Segment by Application
- 1.3.1 Winter Tire Consumption (Sales) Comparison by Application (2012-2022)
- 1.3.2 Passenger Tires
- 1.3.3 Light Truck/SUV tires
- 1.3.4 Other
- 1.4 Global Winter Tire Market by Region (2012-2022)
- 1.4.1 Global Winter Tire Market Size (Value) and CAGR (%) Comparison by Region (2012-2022)
- 1.4.2 North America Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 China Status and Prospect (2012-2022)
- 1.4.5 Japan Status and Prospect (2012-2022)
- 1.4.6 Southeast Asia Status and Prospect (2012-2022)
- 1.4.7 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Winter Tire (2012-2022)
- 1.5.1 Global Winter Tire Revenue Status and Outlook (2012-2022)
- 1.5.2 Global Winter Tire Capacity, Production Status and Outlook (2012-2022)

#### **2 GLOBAL WINTER TIRE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Winter Tire Capacity, Production and Share by Manufacturers (2012-2017)
  - 2.1.1 Global Winter Tire Capacity and Share by Manufacturers (2012-2017)
- 2.1.2 Global Winter Tire Production and Share by Manufacturers (2012-2017)
- 2.2 Global Winter Tire Revenue and Share by Manufacturers (2012-2017)
- 2.3 Global Winter Tire Average Price by Manufacturers (2012-2017)
- 2.4 Manufacturers Winter Tire Manufacturing Base Distribution, Sales Area and Product



Туре

- 2.5 Winter Tire Market Competitive Situation and Trends
- 2.5.1 Winter Tire Market Concentration Rate
- 2.5.2 Winter Tire Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

## 3 GLOBAL WINTER TIRE CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

3.1 Global Winter Tire Capacity and Market Share by Region (2012-2017)

- 3.2 Global Winter Tire Production and Market Share by Region (2012-2017)
- 3.3 Global Winter Tire Revenue (Value) and Market Share by Region (2012-2017)

3.4 Global Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.5 North America Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.6 Europe Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.7 China Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.8 Japan Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.9 Southeast Asia Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.10 India Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

# 4 GLOBAL WINTER TIRE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGION (2012-2017)

4.1 Global Winter Tire Consumption by Region (2012-2017)

- 4.2 North America Winter Tire Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Winter Tire Production, Consumption, Export, Import (2012-2017)
- 4.4 China Winter Tire Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Winter Tire Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Winter Tire Production, Consumption, Export, Import (2012-2017)
- 4.7 India Winter Tire Production, Consumption, Export, Import (2012-2017)

## **5 GLOBAL WINTER TIRE PRODUCTION, REVENUE (VALUE), PRICE TREND BY**



#### TYPE

- 5.1 Global Winter Tire Production and Market Share by Type (2012-2017)
- 5.2 Global Winter Tire Revenue and Market Share by Type (2012-2017)
- 5.3 Global Winter Tire Price by Type (2012-2017)
- 5.4 Global Winter Tire Production Growth by Type (2012-2017)

#### 6 GLOBAL WINTER TIRE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Winter Tire Consumption and Market Share by Application (2012-2017)
- 6.2 Global Winter Tire Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL WINTER TIRE MANUFACTURERS PROFILES/ANALYSIS

7.1 Bridgestone

7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.1.2 Winter Tire Product Category, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 Bridgestone Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Main Business/Business Overview

7.2 Michelin

7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

7.2.2 Winter Tire Product Category, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 Michelin Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Main Business/Business Overview

7.3 Continental

7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

7.3.2 Winter Tire Product Category, Application and Specification



7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Continental Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Main Business/Business Overview

7.4 Goodyear

7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

7.4.2 Winter Tire Product Category, Application and Specification

7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 Goodyear Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Main Business/Business Overview

7.5 Nokian Tyres

7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

7.5.2 Winter Tire Product Category, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Nokian Tyres Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Main Business/Business Overview

7.6 Hankook

7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.6.2 Winter Tire Product Category, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 Hankook Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Main Business/Business Overview

7.7 Nizhnekamskshina

7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.7.2 Winter Tire Product Category, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Nizhnekamskshina Winter Tire Capacity, Production, Revenue, Price and Gross



Margin (2012-2017) 7.7.4 Main Business/Business Overview 7.8 Pirelli 7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 7.8.2 Winter Tire Product Category, Application and Specification 7.8.2.1 Product A 7.8.2.2 Product B 7.8.3 Pirelli Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012 - 2017)7.8.4 Main Business/Business Overview 7.9 Cooper Tire 7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 7.9.2 Winter Tire Product Category, Application and Specification 7.9.2.1 Product A 7.9.2.2 Product B 7.9.3 Cooper Tire Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012 - 2017)7.9.4 Main Business/Business Overview 7.10 Yokohama 7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 7.10.2 Winter Tire Product Category, Application and Specification 7.10.2.1 Product A 7.10.2.2 Product B 7.10.3 Yokohama Winter Tire Capacity, Production, Revenue, Price and Gross Margin (2012 - 2017)7.10.4 Main Business/Business Overview 7.11 Toyo Tire 7.12 Kumho Tire 7.13 JSC Cordiant 7.14 Zhongce 7.15 GITI Tire 7.16 Triangle 7.17 Apollo 7.18 Cheng Shin 7.19 Nexen Tire



#### **8 WINTER TIRE MANUFACTURING COST ANALYSIS**

- 8.1 Winter Tire Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Winter Tire

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Winter Tire Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Winter Tire Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



#### 12 GLOBAL WINTER TIRE MARKET FORECAST (2017-2022)

12.1 Global Winter Tire Capacity, Production, Revenue Forecast (2017-2022)

12.1.1 Global Winter Tire Capacity, Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Winter Tire Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Winter Tire Price and Trend Forecast (2017-2022)

12.2 Global Winter Tire Production, Consumption, Import and Export Forecast by Region (2017-2022)

12.2.1 North America Winter Tire Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Winter Tire Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Winter Tire Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Winter Tire Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Winter Tire Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Winter Tire Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Winter Tire Production, Revenue and Price Forecast by Type (2017-2022)12.4 Global Winter Tire Consumption Forecast by Application (2017-2022)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

- 14.1 Methodology/Research Approach
  - 14.1.1 Research Programs/Design
  - 14.1.2 Market Size Estimation
  - 14.1.3 Market Breakdown and Data Triangulation

#### 14.2 Data Source

- 14.2.1 Secondary Sources
- 14.2.2 Primary Sources
- 14.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.





## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Winter Tire

Figure Global Winter Tire Production (K Units) and CAGR (%) Comparison by Types (Product Category) (2012-2022)

Figure Global Winter Tire Production Market Share by Types (Product Category) in 2016

Figure Product Picture of Studded

Table Major Manufacturers of Studded

Figure Product Picture of Studless

Table Major Manufacturers of Studless

Figure Global Winter Tire Consumption (K Units) by Applications (2012-2022)

Figure Global Winter Tire Consumption Market Share by Applications in 2016

Figure Passenger Tires Examples

Table Key Downstream Customer in Passenger Tires

Figure Light Truck/SUV tires Examples

Table Key Downstream Customer in Light Truck/SUV tires

Figure Other Examples

Table Key Downstream Customer in Other

Figure Global Winter Tire Market Size (Million USD), Comparison (K Units) and CAGR (%) by Regions (2012-2022)

Figure North America Winter Tire Revenue (Million USD) and Growth Rate (2012-2022) Figure Europe Winter Tire Revenue (Million USD) and Growth Rate (2012-2022) Figure China Winter Tire Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Winter Tire Revenue (Million USD) and Growth Rate (2012-2022) Figure Southeast Asia Winter Tire Revenue (Million USD) and Growth Rate

(2012-2022)

Figure India Winter Tire Revenue (Million USD) and Growth Rate (2012-2022) Figure Global Winter Tire Revenue (Million USD) Status and Outlook (2012-2022) Figure Global Winter Tire Capacity, Production (K Units) Status and Outlook (2012-2022)

Figure Global Winter Tire Major Players Product Capacity (K Units) (2012-2017) Table Global Winter Tire Capacity (K Units) of Key Manufacturers (2012-2017) Table Global Winter Tire Capacity Market Share of Key Manufacturers (2012-2017) Figure Global Winter Tire Capacity (K Units) of Key Manufacturers in 2016 Figure Global Winter Tire Capacity (K Units) of Key Manufacturers in 2017 Figure Global Winter Tire Major Players Product Production (K Units) (2012-2017)



Table Global Winter Tire Production (K Units) of Key Manufacturers (2012-2017) Table Global Winter Tire Production Share by Manufacturers (2012-2017) Figure 2016 Winter Tire Production Share by Manufacturers Figure 2017 Winter Tire Production Share by Manufacturers Figure Global Winter Tire Major Players Product Revenue (Million USD) (2012-2017) Table Global Winter Tire Revenue (Million USD) by Manufacturers (2012-2017) Table Global Winter Tire Revenue Share by Manufacturers (2012-2017) Table 2016 Global Winter Tire Revenue Share by Manufacturers Table 2017 Global Winter Tire Revenue Share by Manufacturers Table Global Market Winter Tire Average Price (USD/Unit) of Key Manufacturers (2012 - 2017)Figure Global Market Winter Tire Average Price (USD/Unit) of Key Manufacturers in 2016 Table Manufacturers Winter Tire Manufacturing Base Distribution and Sales Area Table Manufacturers Winter Tire Product Category Figure Winter Tire Market Share of Top 3 Manufacturers Figure Winter Tire Market Share of Top 5 Manufacturers Table Global Winter Tire Capacity (K Units) by Region (2012-2017) Figure Global Winter Tire Capacity Market Share by Region (2012-2017) Figure Global Winter Tire Capacity Market Share by Region (2012-2017) Figure 2016 Global Winter Tire Capacity Market Share by Region Table Global Winter Tire Production by Region (2012-2017) Figure Global Winter Tire Production (K Units) by Region (2012-2017) Figure Global Winter Tire Production Market Share by Region (2012-2017) Figure 2016 Global Winter Tire Production Market Share by Region Table Global Winter Tire Revenue (Million USD) by Region (2012-2017) Table Global Winter Tire Revenue Market Share by Region (2012-2017) Figure Global Winter Tire Revenue Market Share by Region (2012-2017) Table 2016 Global Winter Tire Revenue Market Share by Region Figure Global Winter Tire Capacity, Production (K Units) and Growth Rate (2012-2017) Table Global Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Table North America Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Table Europe Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Table China Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Japan Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2012-2017) Table Southeast Asia Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Table India Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Table Global Winter Tire Consumption (K Units) Market by Region (2012-2017) Table Global Winter Tire Consumption Market Share by Region (2012-2017) Figure Global Winter Tire Consumption Market Share by Region (2012-2017) Figure 2016 Global Winter Tire Consumption (K Units) Market Share by Region Table North America Winter Tire Production, Consumption, Import & Export (K Units) (2012 - 2017)Table Europe Winter Tire Production, Consumption, Import & Export (K Units) (2012 - 2017)Table China Winter Tire Production, Consumption, Import & Export (K Units) (2012 - 2017)Table Japan Winter Tire Production, Consumption, Import & Export (K Units) (2012 - 2017)Table Southeast Asia Winter Tire Production, Consumption, Import & Export (K Units) (2012 - 2017)Table India Winter Tire Production, Consumption, Import & Export (K Units) (2012 - 2017)Table Global Winter Tire Production (K Units) by Type (2012-2017) Table Global Winter Tire Production Share by Type (2012-2017) Figure Production Market Share of Winter Tire by Type (2012-2017) Figure 2016 Production Market Share of Winter Tire by Type Table Global Winter Tire Revenue (Million USD) by Type (2012-2017) Table Global Winter Tire Revenue Share by Type (2012-2017) Figure Production Revenue Share of Winter Tire by Type (2012-2017) Figure 2016 Revenue Market Share of Winter Tire by Type Table Global Winter Tire Price (USD/Unit) by Type (2012-2017) Figure Global Winter Tire Production Growth by Type (2012-2017) Table Global Winter Tire Consumption (K Units) by Application (2012-2017) Table Global Winter Tire Consumption Market Share by Application (2012-2017) Figure Global Winter Tire Consumption Market Share by Applications (2012-2017) Figure Global Winter Tire Consumption Market Share by Application in 2016 Table Global Winter Tire Consumption Growth Rate by Application (2012-2017) Figure Global Winter Tire Consumption Growth Rate by Application (2012-2017) Table Bridgestone Basic Information, Manufacturing Base, Sales Area and Its

Competitors



Table Bridgestone Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Bridgestone Winter Tire Production Growth Rate (2012-2017) Figure Bridgestone Winter Tire Production Market Share (2012-2017) Figure Bridgestone Winter Tire Revenue Market Share (2012-2017) Table Michelin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Michelin Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Michelin Winter Tire Production Growth Rate (2012-2017) Figure Michelin Winter Tire Production Market Share (2012-2017) Figure Michelin Winter Tire Revenue Market Share (2012-2017) Table Continental Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Continental Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Continental Winter Tire Production Growth Rate (2012-2017) Figure Continental Winter Tire Production Market Share (2012-2017) Figure Continental Winter Tire Revenue Market Share (2012-2017) Table Goodyear Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Goodyear Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Goodyear Winter Tire Production Growth Rate (2012-2017) Figure Goodyear Winter Tire Production Market Share (2012-2017) Figure Goodyear Winter Tire Revenue Market Share (2012-2017) Table Nokian Tyres Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nokian Tyres Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Nokian Tyres Winter Tire Production Growth Rate (2012-2017) Figure Nokian Tyres Winter Tire Production Market Share (2012-2017) Figure Nokian Tyres Winter Tire Revenue Market Share (2012-2017) Table Hankook Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hankook Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Hankook Winter Tire Production Growth Rate (2012-2017) Figure Hankook Winter Tire Production Market Share (2012-2017) Figure Hankook Winter Tire Revenue Market Share (2012-2017) Table Nizhnekamskshina Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

Table Nizhnekamskshina Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Nizhnekamskshina Winter Tire Production Growth Rate (2012-2017) Figure Nizhnekamskshina Winter Tire Production Market Share (2012-2017) Figure Nizhnekamskshina Winter Tire Revenue Market Share (2012-2017) Table Pirelli Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pirelli Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Pirelli Winter Tire Production Growth Rate (2012-2017) Figure Pirelli Winter Tire Production Market Share (2012-2017) Figure Pirelli Winter Tire Revenue Market Share (2012-2017) Table Cooper Tire Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cooper Tire Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Cooper Tire Winter Tire Production Growth Rate (2012-2017) Figure Cooper Tire Winter Tire Production Market Share (2012-2017) Figure Cooper Tire Winter Tire Revenue Market Share (2012-2017) Table Yokohama Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Yokohama Winter Tire Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Yokohama Winter Tire Production Growth Rate (2012-2017) Figure Yokohama Winter Tire Production Market Share (2012-2017) Figure Yokohama Winter Tire Revenue Market Share (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Winter Tire Figure Manufacturing Process Analysis of Winter Tire Figure Winter Tire Industrial Chain Analysis Table Raw Materials Sources of Winter Tire Major Manufacturers in 2016 Table Major Buyers of Winter Tire Table Distributors/Traders List Figure Global Winter Tire Capacity, Production (K Units) and Growth Rate Forecast (2017 - 2022)Figure Global Winter Tire Revenue (Million USD) and Growth Rate Forecast

(2017-2022)



Figure Global Winter Tire Price (Million USD) and Trend Forecast (2017-2022) Table Global Winter Tire Production (K Units) Forecast by Region (2017-2022) Figure Global Winter Tire Production Market Share Forecast by Region (2017-2022) Table Global Winter Tire Consumption (K Units) Forecast by Region (2017-2022) Figure Global Winter Tire Consumption Market Share Forecast by Region (2017-2022) Figure North America Winter Tire Production (K Units) and Growth Rate Forecast (2017-2022) Figure North America Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022) Table North America Winter Tire Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Europe Winter Tire Production (K Units) and Growth Rate Forecast (2017-2022) Figure Europe Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Europe Winter Tire Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure China Winter Tire Production (K Units) and Growth Rate Forecast (2017-2022) Figure China Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table China Winter Tire Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Japan Winter Tire Production (K Units) and Growth Rate Forecast (2017-2022) Figure Japan Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Japan Winter Tire Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Southeast Asia Winter Tire Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Southeast Asia Winter Tire Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure India Winter Tire Production (K Units) and Growth Rate Forecast (2017-2022) Figure India Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022) Table India Winter Tire Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Table Global Winter Tire Production (K Units) Forecast by Type (2017-2022) Figure Global Winter Tire Production (K Units) Forecast by Type (2017-2022) Table Global Winter Tire Revenue (Million USD) Forecast by Type (2017-2022)



Figure Global Winter Tire Revenue Market Share Forecast by Type (2017-2022) Table Global Winter Tire Price Forecast by Type (2017-2022) Table Global Winter Tire Consumption (K Units) Forecast by Application (2017-2022) Figure Global Winter Tire Consumption (K Units) Forecast by Application (2017-2022) Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Source



#### I would like to order

Product name: Global Winter Tire Market Research Report 2017

Product link: https://marketpublishers.com/r/GFB6C853C14EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GFB6C853C14EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970