

Global Winter Tire Market Research Report 2016

https://marketpublishers.com/r/G5EDD0F37B8EN.html
Date: October 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: G5EDD0F37B8EN

Abstracts
Notes:
Production, means the output of Winter Tire
Revenue, means the sales value of Winter Tire
This report studies Winter Tire in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market with production, price, revenue and market share for each manufacturer, covering
Bridgestone
Michelin
Continental
Goodyear
Nokian Tyres
Hankook
Nizhnekamskshina

Pirelli

Cooper Tire



Yokohama	
Toyo Tire	
Kumho Tire	
JSC Cordiant	
Zhongce	
GITI Tire	
Triangle	
Apollo	
Cheng Shin	
Nexen Tire	
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Winter Tire in the regions, from 2011 to 2021 (forecast), like	ese
North America	
Europe	
China	
Japan	
Southeast Asia	
India	

Split by product type, with production, revenue, price, market share and growth rate of



each type, can be divided into
Type I
Type II
Type III
Split by application, this report focuses on consumption, market share and growth rate of Winter Tire in each application, can be divided into
Application 1
Application 2
Application 3



Contents

Global Winter Tire Market Research Report 2016

1 WINTER TIRE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Winter Tire
- 1.2 Winter Tire Segment by Type
 - 1.2.1 Global Production Market Share of Winter Tire by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Winter Tire Segment by Application
- 1.3.1 Winter Tire Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Winter Tire Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Winter Tire (2011-2021)

2 GLOBAL WINTER TIRE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Winter Tire Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Winter Tire Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Winter Tire Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Winter Tire Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Winter Tire Market Competitive Situation and Trends
 - 2.5.1 Winter Tire Market Concentration Rate
 - 2.5.2 Winter Tire Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL WINTER TIRE PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Winter Tire Production by Region (2011-2016)
- 3.2 Global Winter Tire Production Market Share by Region (2011-2016)
- 3.3 Global Winter Tire Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL WINTER TIRE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Winter Tire Consumption by Regions (2011-2016)
- 4.2 North America Winter Tire Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Winter Tire Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Winter Tire Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Winter Tire Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Winter Tire Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Winter Tire Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL WINTER TIRE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Winter Tire Production and Market Share by Type (2011-2016)
- 5.2 Global Winter Tire Revenue and Market Share by Type (2011-2016)
- 5.3 Global Winter Tire Price by Type (2011-2016)
- 5.4 Global Winter Tire Production Growth by Type (2011-2016)

6 GLOBAL WINTER TIRE MARKET ANALYSIS BY APPLICATION



- 6.1 Global Winter Tire Consumption and Market Share by Application (2011-2016)
- 6.2 Global Winter Tire Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL WINTER TIRE MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Bridgestone
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Winter Tire Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Bridgestone Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Michelin
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Winter Tire Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Michelin Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Continental
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Winter Tire Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Continental Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Goodyear
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Winter Tire Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Goodyear Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)



- 7.4.4 Main Business/Business Overview
- 7.5 Nokian Tyres
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Winter Tire Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Nokian Tyres Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Hankook
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Winter Tire Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Hankook Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Nizhnekamskshina
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Winter Tire Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Nizhnekamskshina Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Pirelli
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Winter Tire Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Pirelli Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Cooper Tire
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Winter Tire Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Cooper Tire Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)



- 7.9.4 Main Business/Business Overview
- 7.10 Yokohama
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Winter Tire Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Yokohama Winter Tire Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Toyo Tire
- 7.12 Kumho Tire
- 7.13 JSC Cordiant
- 7.14 Zhongce
- 7.15 GITI Tire
- 7.16 Triangle
- 7.17 Apollo
- 7.18 Cheng Shin
- 7.19 Nexen Tire

8 WINTER TIRE MANUFACTURING COST ANALYSIS

- 8.1 Winter Tire Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Winter Tire

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Winter Tire Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Winter Tire Major Manufacturers in 2015
- 9.4 Downstream Buyers



10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL WINTER TIRE MARKET FORECAST (2016-2021)

- 12.1 Global Winter Tire Production, Revenue Forecast (2016-2021)
- 12.2 Global Winter Tire Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Winter Tire Production Forecast by Type (2016-2021)
- 12.4 Global Winter Tire Consumption Forecast by Application (2016-2021)
- 12.5 Winter Tire Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Winter Tire

Figure Global Production Market Share of Winter Tire by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Winter Tire Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Winter Tire Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Winter Tire Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Winter Tire Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Winter Tire Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Winter Tire Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Winter Tire Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Winter Tire Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Winter Tire Capacity of Key Manufacturers (2015 and 2016)

Table Global Winter Tire Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Winter Tire Capacity of Key Manufacturers in 2015

Figure Global Winter Tire Capacity of Key Manufacturers in 2016

Table Global Winter Tire Production of Key Manufacturers (2015 and 2016)

Table Global Winter Tire Production Share by Manufacturers (2015 and 2016)

Figure 2015 Winter Tire Production Share by Manufacturers

Figure 2016 Winter Tire Production Share by Manufacturers

Table Global Winter Tire Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Winter Tire Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Winter Tire Revenue Share by Manufacturers

Table 2016 Global Winter Tire Revenue Share by Manufacturers

Table Global Market Winter Tire Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Winter Tire Average Price of Key Manufacturers in 2015

Table Manufacturers Winter Tire Manufacturing Base Distribution and Sales Area



Table Manufacturers Winter Tire Product Type

Figure Winter Tire Market Share of Top 3 Manufacturers

Figure Winter Tire Market Share of Top 5 Manufacturers

Table Global Winter Tire Capacity by Regions (2011-2016)

Figure Global Winter Tire Capacity Market Share by Regions (2011-2016)

Figure Global Winter Tire Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Winter Tire Capacity Market Share by Regions

Table Global Winter Tire Production by Regions (2011-2016)

Figure Global Winter Tire Production and Market Share by Regions (2011-2016)

Figure Global Winter Tire Production Market Share by Regions (2011-2016)

Figure 2015 Global Winter Tire Production Market Share by Regions

Table Global Winter Tire Revenue by Regions (2011-2016)

Table Global Winter Tire Revenue Market Share by Regions (2011-2016)

Table 2015 Global Winter Tire Revenue Market Share by Regions

Table Global Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Table China Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Table India Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Winter Tire Consumption Market by Regions (2011-2016)

Table Global Winter Tire Consumption Market Share by Regions (2011-2016)

Figure Global Winter Tire Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Winter Tire Consumption Market Share by Regions

Table North America Winter Tire Production, Consumption, Import & Export (2011-2016)

Table Europe Winter Tire Production, Consumption, Import & Export (2011-2016)

Table China Winter Tire Production, Consumption, Import & Export (2011-2016)

Table Japan Winter Tire Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Winter Tire Production, Consumption, Import & Export (2011-2016)

Table India Winter Tire Production, Consumption, Import & Export (2011-2016)

Table Global Winter Tire Production by Type (2011-2016)

Table Global Winter Tire Production Share by Type (2011-2016)

Figure Production Market Share of Winter Tire by Type (2011-2016)

Figure 2015 Production Market Share of Winter Tire by Type



Table Global Winter Tire Revenue by Type (2011-2016)

Table Global Winter Tire Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Winter Tire by Type (2011-2016)

Figure 2015 Revenue Market Share of Winter Tire by Type

Table Global Winter Tire Price by Type (2011-2016)

Figure Global Winter Tire Production Growth by Type (2011-2016)

Table Global Winter Tire Consumption by Application (2011-2016)

Table Global Winter Tire Consumption Market Share by Application (2011-2016)

Figure Global Winter Tire Consumption Market Share by Application in 2015

Table Global Winter Tire Consumption Growth Rate by Application (2011-2016)

Figure Global Winter Tire Consumption Growth Rate by Application (2011-2016)

Table Bridgestone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bridgestone Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bridgestone Winter Tire Market Share (2011-2016)

Table Michelin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Michelin Winter Tire Production, Revenue, Price and Gross Margin (2011-2016) Figure Michelin Winter Tire Market Share (2011-2016)

Table Continental Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Continental Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Figure Continental Winter Tire Market Share (2011-2016)

Table Goodyear Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Goodyear Winter Tire Production, Revenue, Price and Gross Margin (2011-2016) Figure Goodyear Winter Tire Market Share (2011-2016)

Table Nokian Tyres Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nokian Tyres Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nokian Tyres Winter Tire Market Share (2011-2016)

Table Hankook Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hankook Winter Tire Production, Revenue, Price and Gross Margin (2011-2016) Figure Hankook Winter Tire Market Share (2011-2016)

Table Nizhnekamskshina Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nizhnekamskshina Winter Tire Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Nizhnekamskshina Winter Tire Market Share (2011-2016)

Table Pirelli Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pirelli Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pirelli Winter Tire Market Share (2011-2016)

Table Cooper Tire Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cooper Tire Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cooper Tire Winter Tire Market Share (2011-2016)

Table Yokohama Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yokohama Winter Tire Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yokohama Winter Tire Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Winter Tire

Figure Manufacturing Process Analysis of Winter Tire

Figure Winter Tire Industrial Chain Analysis

Table Raw Materials Sources of Winter Tire Major Manufacturers in 2015

Table Major Buyers of Winter Tire

Table Distributors/Traders List

Figure Global Winter Tire Production and Growth Rate Forecast (2016-2021)

Figure Global Winter Tire Revenue and Growth Rate Forecast (2016-2021)

Table Global Winter Tire Production Forecast by Regions (2016-2021)

Table Global Winter Tire Consumption Forecast by Regions (2016-2021)

Table Global Winter Tire Production Forecast by Type (2016-2021)

Table Global Winter Tire Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Winter Tire Market Research Report 2016

Product link: https://marketpublishers.com/r/G5EDD0F37B8EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G5EDD0F37B8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970