

Global Window Treatments Market Research Report 2016

https://marketpublishers.com/r/G1C9C57405DEN.html

Date: October 2016

Pages: 128

Price: US\$ 2,900.00 (Single User License)

ID: G1C9C57405DEN

Abstracts

Notes:

Production, means the output of Window Treatments

Revenue, means the sales value of Window Treatments

This report studies Window Treatments in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Hunter Douglas

Graber Blinds

Home Decorators Collection

Lafayette Interiors Fashions

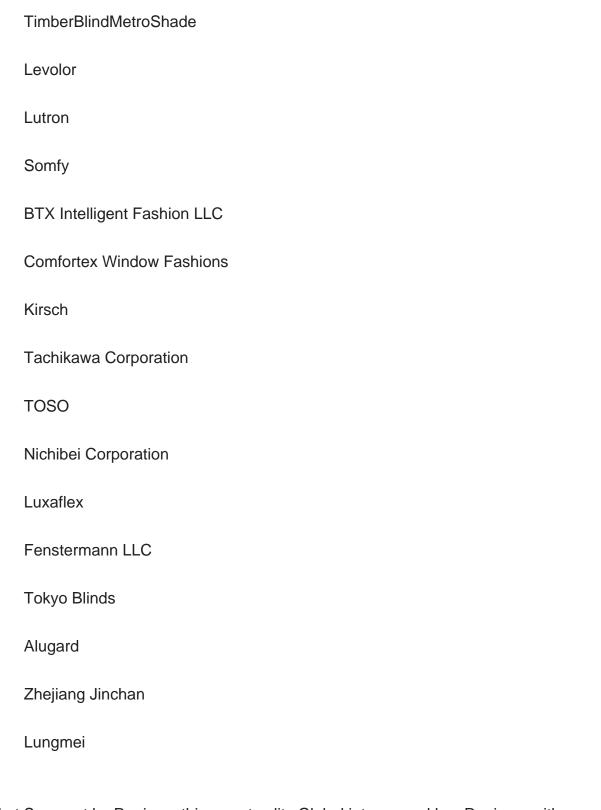
Kingfisher Blinds & Curtains

Smith & Noble

Roll-A-Shade

Elite Window Fashions





Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Window Treatments in these regions, from 2011 to 2021 (forecast), like

North America



Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Shutters
Shades
Blinds
Curtains
Others
Split by application, this report focuses on consumption, market share and growth rate of Window Treatments in each application, can be divided into
Domestic
Office
Hotels and Restaurant
Others



Contents

Global Window Treatments Market Research Report 2016

1 WINDOW TREATMENTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Window Treatments
- 1.2 Window Treatments Segment by Type
 - 1.2.1 Global Production Market Share of Window Treatments by Type in 2015
 - 1.2.2 Shutters
 - 1.2.3 Shades
 - 1.2.4 Blinds
 - 1.2.5 Curtains
- 1.2.6 Others
- 1.3 Window Treatments Segment by Application
 - 1.3.1 Window Treatments Consumption Market Share by Application in 2015
 - 1.3.2 Domestic
 - 1.3.3 Office
 - 1.3.4 Hotels and Restaurant
 - 1.3.5 Others
- 1.4 Window Treatments Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Window Treatments (2011-2021)

2 GLOBAL WINDOW TREATMENTS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Window Treatments Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Window Treatments Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Window Treatments Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Window Treatments Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Window Treatments Market Competitive Situation and Trends



- 2.5.1 Window Treatments Market Concentration Rate
- 2.5.2 Window Treatments Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL WINDOW TREATMENTS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Window Treatments Production and Market Share by Region (2011-2016)
- 3.2 Global Window Treatments Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL WINDOW TREATMENTS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Window Treatments Consumption by Regions (2011-2016)
- 4.2 North America Window Treatments Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Window Treatments Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Window Treatments Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Window Treatments Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Window Treatments Production, Consumption, Export, Import by Regions (2011-2016)



4.7 India Window Treatments Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL WINDOW TREATMENTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Window Treatments Production and Market Share by Type (2011-2016)
- 5.2 Global Window Treatments Revenue and Market Share by Type (2011-2016)
- 5.3 Global Window Treatments Price by Type (2011-2016)
- 5.4 Global Window Treatments Production Growth by Type (2011-2016)

6 GLOBAL WINDOW TREATMENTS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Window Treatments Consumption and Market Share by Application (2011-2016)
- 6.2 Global Window Treatments Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL WINDOW TREATMENTS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Hunter Douglas
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Window Treatments Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Hunter Douglas Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Graber Blinds
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Window Treatments Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Graber Blinds Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Home Decorators Collection



- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Window Treatments Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Home Decorators Collection Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Lafayette Interiors Fashions
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Window Treatments Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Lafayette Interiors Fashions Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Kingfisher Blinds & Curtains
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Window Treatments Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Kingfisher Blinds & Curtains Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Smith & Noble
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Window Treatments Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Smith & Noble Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Roll-A-Shade
- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Window Treatments Product Type, Application and Specification
- 7.7.2.1 Type I
- 7.7.2.2 Type II
- 7.7.3 Roll-A-Shade Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview



7.8 Elite Window Fashions

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Window Treatments Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Elite Window Fashions Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 TimberBlindMetroShade
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Window Treatments Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 TimberBlindMetroShade Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Levolor
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Window Treatments Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Levolor Window Treatments Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Lutron
- 7.12 Somfy
- 7.13 BTX Intelligent Fashion LLC
- 7.14 Comfortex Window Fashions
- 7.15 Kirsch
- 7.16 Tachikawa Corporation
- 7.17 TOSO
- 7.18 Nichibei Corporation
- 7.19 Luxaflex
- 7.20 Fenstermann LLC
- 7.21 Tokyo Blinds
- 7.22 Alugard
- 7.23 Zhejiang Jinchan
- 7.24 Lungmei



8 WINDOW TREATMENTS MANUFACTURING COST ANALYSIS

- 8.1 Window Treatments Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Window Treatments

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Window Treatments Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Window Treatments Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



12 GLOBAL WINDOW TREATMENTS MARKET FORECAST (2016-2021)

- 12.1 Global Window Treatments Production, Revenue Forecast (2016-2021)
- 12.2 Global Window Treatments Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Window Treatments Production Forecast by Type (2016-2021)
- 12.4 Global Window Treatments Consumption Forecast by Application (2016-2021)
- 12.5 Window Treatments Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Window Treatments

Figure Global Production Market Share of Window Treatments by Type in 2015

Figure Product Picture of Shutters

Table Major Manufacturers of Shutters

Figure Product Picture of Shades

Table Major Manufacturers of Shades

Figure Product Picture of Blinds

Table Major Manufacturers of Blinds

Figure Product Picture of Curtains

Table Major Manufacturers of Curtains

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Window Treatments Consumption Market Share by Application in 2015

Figure Domestic Examples

Figure Office Examples

Figure Hotels and Restaurant Examples

Figure Others Examples

Figure North America Window Treatments Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Window Treatments Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Window Treatments Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Window Treatments Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Window Treatments Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Window Treatments Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Window Treatments Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Window Treatments Production of Key Manufacturers (2015 and 2016)

Table Global Window Treatments Production Share by Manufacturers (2015 and 2016)

Figure 2015 Window Treatments Production Share by Manufacturers

Figure 2016 Window Treatments Production Share by Manufacturers

Table Global Window Treatments Revenue (Million USD) by Manufacturers (2015 and 2016)



Table Global Window Treatments Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Window Treatments Revenue Share by Manufacturers

Table 2016 Global Window Treatments Revenue Share by Manufacturers

Table Global Market Window Treatments Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Window Treatments Average Price of Key Manufacturers in 2015 Table Manufacturers Window Treatments Manufacturing Base Distribution and Sales Area

Table Manufacturers Window Treatments Product Type

Figure Window Treatments Market Share of Top 3 Manufacturers

Figure Window Treatments Market Share of Top 5 Manufacturers

Table Global Window Treatments Production by Regions (2011-2016)

Figure Global Window Treatments Production and Market Share by Regions (2011-2016)

Figure Global Window Treatments Production Market Share by Regions (2011-2016)

Figure 2015 Global Window Treatments Production Market Share by Regions

Table Global Window Treatments Revenue by Regions (2011-2016)

Table Global Window Treatments Revenue Market Share by Regions (2011-2016)

Table 2015 Global Window Treatments Revenue Market Share by Regions

Table Global Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Table China Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Table India Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Window Treatments Consumption Market by Regions (2011-2016)

Table Global Window Treatments Consumption Market Share by Regions (2011-2016)

Figure Global Window Treatments Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Window Treatments Consumption Market Share by Regions

Table North America Window Treatments Production, Consumption, Import & Export (2011-2016)



Table Europe Window Treatments Production, Consumption, Import & Export (2011-2016)

Table China Window Treatments Production, Consumption, Import & Export (2011-2016)

Table Japan Window Treatments Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Window Treatments Production, Consumption, Import & Export (2011-2016)

Table India Window Treatments Production, Consumption, Import & Export (2011-2016)

Table Global Window Treatments Production by Type (2011-2016)

Table Global Window Treatments Production Share by Type (2011-2016)

Figure Production Market Share of Window Treatments by Type (2011-2016)

Figure 2015 Production Market Share of Window Treatments by Type

Table Global Window Treatments Revenue by Type (2011-2016)

Table Global Window Treatments Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Window Treatments by Type (2011-2016)

Figure 2015 Revenue Market Share of Window Treatments by Type

Table Global Window Treatments Price by Type (2011-2016)

Figure Global Window Treatments Production Growth by Type (2011-2016)

Table Global Window Treatments Consumption by Application (2011-2016)

Table Global Window Treatments Consumption Market Share by Application (2011-2016)

Figure Global Window Treatments Consumption Market Share by Application in 2015 Table Global Window Treatments Consumption Growth Rate by Application (2011-2016)

Figure Global Window Treatments Consumption Growth Rate by Application (2011-2016)

Table Hunter Douglas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hunter Douglas Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hunter Douglas Window Treatments Market Share (2011-2016)

Table Graber Blinds Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Graber Blinds Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Graber Blinds Window Treatments Market Share (2011-2016)

Table Home Decorators Collection Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Home Decorators Collection Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Home Decorators Collection Window Treatments Market Share (2011-2016)

Table Lafayette Interiors Fashions Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lafayette Interiors Fashions Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lafayette Interiors Fashions Window Treatments Market Share (2011-2016)

Table Kingfisher Blinds & Curtains Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingfisher Blinds & Curtains Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kingfisher Blinds & Curtains Window Treatments Market Share (2011-2016)

Table Smith & Noble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Smith & Noble Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Smith & Noble Window Treatments Market Share (2011-2016)

Table Roll-A-Shade Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roll-A-Shade Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Roll-A-Shade Window Treatments Market Share (2011-2016)

Table Elite Window Fashions Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Elite Window Fashions Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Elite Window Fashions Window Treatments Market Share (2011-2016)

Table TimberBlindMetroShade Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TimberBlindMetroShade Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure TimberBlindMetroShade Window Treatments Market Share (2011-2016)

Table Levolor Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Levolor Window Treatments Production, Revenue, Price and Gross Margin (2011-2016)

Figure Levolor Window Treatments Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Window Treatments

Figure Manufacturing Process Analysis of Window Treatments

Figure Window Treatments Industrial Chain Analysis

Table Raw Materials Sources of Window Treatments Major Manufacturers in 2015

Table Major Buyers of Window Treatments

Table Distributors/Traders List

Figure Global Window Treatments Production and Growth Rate Forecast (2016-2021)

Figure Global Window Treatments Revenue and Growth Rate Forecast (2016-2021)

Table Global Window Treatments Production Forecast by Regions (2016-2021)

Table Global Window Treatments Consumption Forecast by Regions (2016-2021)

Table Global Window Treatments Production Forecast by Type (2016-2021)

Table Global Window Treatments Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Window Treatments Market Research Report 2016

Product link: https://marketpublishers.com/r/G1C9C57405DEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G1C9C57405DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970