

# Global WIFI Chipsets Market Research Report 2016

<https://marketpublishers.com/r/G28151BD6DDEN.html>

Date: October 2016

Pages: 100

Price: US\$ 2,900.00 (Single User License)

ID: G28151BD6DDEN

## Abstracts

### Notes:

Production, means the output of WIFI Chipsets

Revenue, means the sales value of WIFI Chipsets

This report studies WIFI Chipsets in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Broadcom

Qualcomm Atheros

MTK

Marvell

Intel

Texas Instruments

Realtek

NXP

STMicroelectronics

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of WIFI Chipsets in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

802.11a/b/g

802.11n

802.11ac

802.11ad

Split by application, this report focuses on consumption, market share and growth rate of WIFI Chipsets in each application, can be divided into

Computer

Handheld Terminal

Smart Home Devices

Mobile Phone

Automotive

Other

## Contents

### Global WIFI Chipsets Market Research Report 2016

#### **1 WIFI CHIPSETS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of WIFI Chipsets
- 1.2 WIFI Chipsets Segment by Type
  - 1.2.1 Global Production Market Share of WIFI Chipsets by Type in 2015
  - 1.2.2 802.11a/b/g
  - 1.2.3 802.11n
  - 1.2.4 802.11ac
  - 1.2.5 802.11ad
- 1.3 WIFI Chipsets Segment by Application
  - 1.3.1 WIFI Chipsets Consumption Market Share by Application in 2015
  - 1.3.2 Computer
  - 1.3.3 Handheld Terminal
  - 1.3.4 Smart Home Devices
  - 1.3.5 Mobile Phone
  - 1.3.6 Automotive
  - 1.3.7 Other
- 1.4 WIFI Chipsets Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of WIFI Chipsets (2011-2021)

#### **2 GLOBAL WIFI CHIPSETS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global WIFI Chipsets Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global WIFI Chipsets Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global WIFI Chipsets Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers WIFI Chipsets Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 WIFI Chipsets Market Competitive Situation and Trends
  - 2.5.1 WIFI Chipsets Market Concentration Rate

- 2.5.2 WIFI Chipsets Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL WIFI CHIPSETS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global WIFI Chipsets Production by Region (2011-2016)
- 3.2 Global WIFI Chipsets Production Market Share by Region (2011-2016)
- 3.3 Global WIFI Chipsets Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL WIFI CHIPSETS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global WIFI Chipsets Consumption by Regions (2011-2016)
- 4.2 North America WIFI Chipsets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe WIFI Chipsets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China WIFI Chipsets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan WIFI Chipsets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea WIFI Chipsets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan WIFI Chipsets Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL WIFI CHIPSETS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global WIFI Chipsets Production and Market Share by Type (2011-2016)

5.2 Global WIFI Chipsets Revenue and Market Share by Type (2011-2016)

5.3 Global WIFI Chipsets Price by Type (2011-2016)

5.4 Global WIFI Chipsets Production Growth by Type (2011-2016)

## **6 GLOBAL WIFI CHIPSETS MARKET ANALYSIS BY APPLICATION**

6.1 Global WIFI Chipsets Consumption and Market Share by Application (2011-2016)

6.2 Global WIFI Chipsets Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL WIFI CHIPSETS MANUFACTURERS PROFILES/ANALYSIS**

7.1 Broadcom

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 WIFI Chipsets Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Broadcom WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Qualcomm Atheros

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 WIFI Chipsets Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Qualcomm Atheros WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 MTK

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 WIFI Chipsets Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 MTK WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Marvell

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 WIFI Chipsets Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Marvell WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Intel
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 WIFI Chipsets Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Intel WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Texas Instruments
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 WIFI Chipsets Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Texas Instruments WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Realtek
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 WIFI Chipsets Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Realtek WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 NXP
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 WIFI Chipsets Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 NXP WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview

## 7.9 STMicroelectronics

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 WIFI Chipsets Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 STMicroelectronics WIFI Chipsets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## **8 WIFI CHIPSETS MANUFACTURING COST ANALYSIS**

### 8.1 WIFI Chipsets Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of WIFI Chipsets

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 WIFI Chipsets Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of WIFI Chipsets Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client



10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL WIFI CHIPSETS MARKET FORECAST (2016-2021)**

12.1 Global WIFI Chipsets Production, Revenue Forecast (2016-2021)

12.2 Global WIFI Chipsets Production, Consumption Forecast by Regions (2016-2021)

12.3 Global WIFI Chipsets Production Forecast by Type (2016-2021)

12.4 Global WIFI Chipsets Consumption Forecast by Application (2016-2021)

12.5 WIFI Chipsets Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of WIFI Chipsets

Figure Global Production Market Share of WIFI Chipsets by Type in 2015

Figure Product Picture of 802.11a/b/g

Table Major Manufacturers of 802.11a/b/g

Figure Product Picture of 802.11n

Table Major Manufacturers of 802.11n

Figure Product Picture of 802.11ac

Table Major Manufacturers of 802.11ac

Figure Product Picture of 802.11ad

Table Major Manufacturers of 802.11ad

Table WIFI Chipsets Consumption Market Share by Application in 2015

Figure Computer Examples

Figure Handheld Terminal Examples

Figure Smart Home Devices Examples

Figure Mobile Phone Examples

Figure Automotive Examples

Figure Other Examples

Figure North America WIFI Chipsets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe WIFI Chipsets Revenue (Million USD) and Growth Rate (2011-2021)

Figure China WIFI Chipsets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan WIFI Chipsets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea WIFI Chipsets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan WIFI Chipsets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global WIFI Chipsets Revenue (Million USD) and Growth Rate (2011-2021)

Table Global WIFI Chipsets Capacity of Key Manufacturers (2015 and 2016)

Table Global WIFI Chipsets Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global WIFI Chipsets Capacity of Key Manufacturers in 2015

Figure Global WIFI Chipsets Capacity of Key Manufacturers in 2016

Table Global WIFI Chipsets Production of Key Manufacturers (2015 and 2016)

Table Global WIFI Chipsets Production Share by Manufacturers (2015 and 2016)

Figure 2015 WIFI Chipsets Production Share by Manufacturers

Figure 2016 WIFI Chipsets Production Share by Manufacturers

Table Global WIFI Chipsets Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global WIFI Chipsets Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global WIFI Chipsets Revenue Share by Manufacturers

Table 2016 Global WIFI Chipsets Revenue Share by Manufacturers

Table Global Market WIFI Chipsets Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market WIFI Chipsets Average Price of Key Manufacturers in 2015

Table Manufacturers WIFI Chipsets Manufacturing Base Distribution and Sales Area

Table Manufacturers WIFI Chipsets Product Type

Figure WIFI Chipsets Market Share of Top 3 Manufacturers

Figure WIFI Chipsets Market Share of Top 5 Manufacturers

Table Global WIFI Chipsets Capacity by Regions (2011-2016)

Figure Global WIFI Chipsets Capacity Market Share by Regions (2011-2016)

Figure Global WIFI Chipsets Capacity Market Share by Regions (2011-2016)

Figure 2015 Global WIFI Chipsets Capacity Market Share by Regions

Table Global WIFI Chipsets Production by Regions (2011-2016)

Figure Global WIFI Chipsets Production and Market Share by Regions (2011-2016)

Figure Global WIFI Chipsets Production Market Share by Regions (2011-2016)

Figure 2015 Global WIFI Chipsets Production Market Share by Regions

Table Global WIFI Chipsets Revenue by Regions (2011-2016)

Table Global WIFI Chipsets Revenue Market Share by Regions (2011-2016)

Table 2015 Global WIFI Chipsets Revenue Market Share by Regions

Table Global WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Table North America WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Table China WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Table Global WIFI Chipsets Consumption Market by Regions (2011-2016)

Table Global WIFI Chipsets Consumption Market Share by Regions (2011-2016)

Figure Global WIFI Chipsets Consumption Market Share by Regions (2011-2016)

Figure 2015 Global WIFI Chipsets Consumption Market Share by Regions

Table North America WIFI Chipsets Production, Consumption, Import & Export (2011-2016)

Table Europe WIFI Chipsets Production, Consumption, Import & Export (2011-2016)

Table China WIFI Chipsets Production, Consumption, Import & Export (2011-2016)

Table Japan WIFI Chipsets Production, Consumption, Import & Export (2011-2016)

Table Korea WIFI Chipsets Production, Consumption, Import & Export (2011-2016)

Table Taiwan WIFI Chipsets Production, Consumption, Import & Export (2011-2016)

Table Global WIFI Chipsets Production by Type (2011-2016)  
Table Global WIFI Chipsets Production Share by Type (2011-2016)  
Figure Production Market Share of WIFI Chipsets by Type (2011-2016)  
Figure 2015 Production Market Share of WIFI Chipsets by Type  
Table Global WIFI Chipsets Revenue by Type (2011-2016)  
Table Global WIFI Chipsets Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of WIFI Chipsets by Type (2011-2016)  
Figure 2015 Revenue Market Share of WIFI Chipsets by Type  
Table Global WIFI Chipsets Price by Type (2011-2016)  
Figure Global WIFI Chipsets Production Growth by Type (2011-2016)  
Table Global WIFI Chipsets Consumption by Application (2011-2016)  
Table Global WIFI Chipsets Consumption Market Share by Application (2011-2016)  
Figure Global WIFI Chipsets Consumption Market Share by Application in 2015  
Table Global WIFI Chipsets Consumption Growth Rate by Application (2011-2016)  
Figure Global WIFI Chipsets Consumption Growth Rate by Application (2011-2016)  
Table Broadcom Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Broadcom WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Broadcom WIFI Chipsets Market Share (2011-2016)  
Table Qualcomm Atheros Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Qualcomm Atheros WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Qualcomm Atheros WIFI Chipsets Market Share (2011-2016)  
Table MTK Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table MTK WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)  
Figure MTK WIFI Chipsets Market Share (2011-2016)  
Table Marvell Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Marvell WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Marvell WIFI Chipsets Market Share (2011-2016)  
Table Intel Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Intel WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Intel WIFI Chipsets Market Share (2011-2016)  
Table Texas Instruments Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Texas Instruments WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Texas Instruments WIFI Chipsets Market Share (2011-2016)

Table Realtek Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Realtek WIFI Chipsets Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Realtek WIFI Chipsets Market Share (2011-2016)

Table NXP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NXP WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Figure NXP WIFI Chipsets Market Share (2011-2016)

Table STMicroelectronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STMicroelectronics WIFI Chipsets Production, Revenue, Price and Gross Margin (2011-2016)

Figure STMicroelectronics WIFI Chipsets Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of WIFI Chipsets

Figure Manufacturing Process Analysis of WIFI Chipsets

Figure WIFI Chipsets Industrial Chain Analysis

Table Raw Materials Sources of WIFI Chipsets Major Manufacturers in 2015

Table Major Buyers of WIFI Chipsets

Table Distributors/Traders List

Figure Global WIFI Chipsets Production and Growth Rate Forecast (2016-2021)

Figure Global WIFI Chipsets Revenue and Growth Rate Forecast (2016-2021)

Table Global WIFI Chipsets Production Forecast by Regions (2016-2021)

Table Global WIFI Chipsets Consumption Forecast by Regions (2016-2021)

Table Global WIFI Chipsets Production Forecast by Type (2016-2021)

Table Global WIFI Chipsets Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global WIFI Chipsets Market Research Report 2016

Product link: <https://marketpublishers.com/r/G28151BD6DDEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G28151BD6DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970