

Global Whole Milk Sales Market Report 2016

<https://marketpublishers.com/r/G138C95C719EN.html>

Date: October 2016

Pages: 128

Price: US\$ 4,000.00 (Single User License)

ID: G138C95C719EN

Abstracts

Notes:

Sales, means the sales volume of Whole Milk

Revenue, means the sales value of Whole Milk

This report studies sales (consumption) of Whole Milk in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Fonterra

Danone

Royal Friesland Campina

Mead Johnson

Abbott

Nestle

Tatura

Aptamil

Meiji

Yili

Mengniu

Bright Dairy

SANYUAN

Huishan Dairy

Feihe Dairy

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Whole Milk in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

India

Southeast Asia

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Whole Milk in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Whole Milk Sales Market Report 2016

1 WHOLE MILK OVERVIEW

- 1.1 Product Overview and Scope of Whole Milk
- 1.2 Classification of Whole Milk
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Whole Milk
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Whole Milk Market by Regions
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 India Status and Prospect (2011-2021)
 - 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Whole Milk (2011-2021)
 - 1.5.1 Global Whole Milk Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Whole Milk Revenue and Growth Rate (2011-2021)

2 GLOBAL WHOLE MILK COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Whole Milk Market Competition by Manufacturers
 - 2.1.1 Global Whole Milk Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Whole Milk Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Whole Milk (Volume and Value) by Type
 - 2.2.1 Global Whole Milk Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Whole Milk Revenue and Market Share by Type (2011-2016)
- 2.3 Global Whole Milk (Volume and Value) by Regions
 - 2.3.1 Global Whole Milk Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Whole Milk Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Whole Milk (Volume) by Application

3 USA WHOLE MILK (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Whole Milk Sales and Value (2011-2016)
 - 3.1.1 USA Whole Milk Sales and Growth Rate (2011-2016)
 - 3.1.2 USA Whole Milk Revenue and Growth Rate (2011-2016)
 - 3.1.3 USA Whole Milk Sales Price Trend (2011-2016)
- 3.2 USA Whole Milk Sales and Market Share by Manufacturers
- 3.3 USA Whole Milk Sales and Market Share by Type
- 3.4 USA Whole Milk Sales and Market Share by Application

4 CHINA WHOLE MILK (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Whole Milk Sales and Value (2011-2016)
 - 4.1.1 China Whole Milk Sales and Growth Rate (2011-2016)
 - 4.1.2 China Whole Milk Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Whole Milk Sales Price Trend (2011-2016)
- 4.2 China Whole Milk Sales and Market Share by Manufacturers
- 4.3 China Whole Milk Sales and Market Share by Type
- 4.4 China Whole Milk Sales and Market Share by Application

5 EUROPE WHOLE MILK (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Whole Milk Sales and Value (2011-2016)
 - 5.1.1 Europe Whole Milk Sales and Growth Rate (2011-2016)
 - 5.1.2 Europe Whole Milk Revenue and Growth Rate (2011-2016)
 - 5.1.3 Europe Whole Milk Sales Price Trend (2011-2016)
- 5.2 Europe Whole Milk Sales and Market Share by Manufacturers
- 5.3 Europe Whole Milk Sales and Market Share by Type
- 5.4 Europe Whole Milk Sales and Market Share by Application

6 JAPAN WHOLE MILK (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Whole Milk Sales and Value (2011-2016)
 - 6.1.1 Japan Whole Milk Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Whole Milk Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Whole Milk Sales Price Trend (2011-2016)
- 6.2 Japan Whole Milk Sales and Market Share by Manufacturers
- 6.3 Japan Whole Milk Sales and Market Share by Type

6.4 Japan Whole Milk Sales and Market Share by Application

7 INDIA WHOLE MILK (VOLUME, VALUE AND SALES PRICE)

7.1 India Whole Milk Sales and Value (2011-2016)

7.1.1 India Whole Milk Sales and Growth Rate (2011-2016)

7.1.2 India Whole Milk Revenue and Growth Rate (2011-2016)

7.1.3 India Whole Milk Sales Price Trend (2011-2016)

7.2 India Whole Milk Sales and Market Share by Manufacturers

7.3 India Whole Milk Sales and Market Share by Type

7.4 India Whole Milk Sales and Market Share by Application

8 SOUTHEAST ASIA WHOLE MILK (VOLUME, VALUE AND SALES PRICE)

8.1 Southeast Asia Whole Milk Sales and Value (2011-2016)

8.1.1 Southeast Asia Whole Milk Sales and Growth Rate (2011-2016)

8.1.2 Southeast Asia Whole Milk Revenue and Growth Rate (2011-2016)

8.1.3 Southeast Asia Whole Milk Sales Price Trend (2011-2016)

8.2 Southeast Asia Whole Milk Sales and Market Share by Manufacturers

8.3 Southeast Asia Whole Milk Sales and Market Share by Type

8.4 Southeast Asia Whole Milk Sales and Market Share by Application

9 GLOBAL WHOLE MILK MANUFACTURERS ANALYSIS

9.1 Fonterra

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Whole Milk Product Type, Application and Specification

9.1.2.1 Type I

9.1.2.2 Type II

9.1.3 Fonterra Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

9.1.4 Main Business/Business Overview

9.2 Danone

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 128 Product Type, Application and Specification

9.2.2.1 Type I

9.2.2.2 Type II

9.2.3 Danone Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

9.3 Royal Friesland Campina

- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 146 Product Type, Application and Specification
 - 9.3.2.1 Type I
 - 9.3.2.2 Type II
- 9.3.3 Royal Friesland Campina Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 Mead Johnson
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 Oct Product Type, Application and Specification
 - 9.4.2.1 Type I
 - 9.4.2.2 Type II
 - 9.4.3 Mead Johnson Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.4.4 Main Business/Business Overview
- 9.5 Abbott
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Product Type, Application and Specification
 - 9.5.2.1 Type I
 - 9.5.2.2 Type II
 - 9.5.3 Abbott Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.5.4 Main Business/Business Overview
- 9.6 Nestle
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Million USD Product Type, Application and Specification
 - 9.6.2.1 Type I
 - 9.6.2.2 Type II
 - 9.6.3 Nestle Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.6.4 Main Business/Business Overview
- 9.7 Tatura
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Food & Beverages Product Type, Application and Specification
 - 9.7.2.1 Type I
 - 9.7.2.2 Type II
 - 9.7.3 Tatura Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.7.4 Main Business/Business Overview
- 9.8 Aptamil
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 Product Type, Application and Specification
 - 9.8.2.1 Type I

- 9.8.2.2 Type II
- 9.8.3 Aptamil Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.8.4 Main Business/Business Overview
- 9.9 Meiji
 - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.9.2 Product Type, Application and Specification
 - 9.9.2.1 Type I
 - 9.9.2.2 Type II
 - 9.9.3 Meiji Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.9.4 Main Business/Business Overview
- 9.10 Yili
 - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.10.2 Product Type, Application and Specification
 - 9.10.2.1 Type I
 - 9.10.2.2 Type II
 - 9.10.3 Yili Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.10.4 Main Business/Business Overview
- 9.11 Mengniu
- 9.12 Bright Dairy
- 9.13 SANYUAN
- 9.14 Huishan Dairy
- 9.15 Feihe Dairy

10 WHOLE MILK MAUFACTURING COST ANALYSIS

- 10.1 Whole Milk Key Raw Materials Analysis
 - 10.1.1 Key Raw Materials
 - 10.1.2 Price Trend of Key Raw Materials
 - 10.1.3 Key Suppliers of Raw Materials
 - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
 - 10.2.1 Raw Materials
 - 10.2.2 Labor Cost
 - 10.2.3 Manufacturing Process Analysis of Whole Milk

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Whole Milk Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing

- 11.3 Raw Materials Sources of Whole Milk Major Manufacturers in 2015
- 11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
 - 12.1.1 Direct Marketing
 - 12.1.2 Indirect Marketing
 - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
 - 12.2.1 Pricing Strategy
 - 12.2.2 Brand Strategy
 - 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes Threat
 - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL WHOLE MILK MARKET FORECAST (2016-2021)

- 14.1 Global Whole Milk Sales, Revenue Forecast (2016-2021)
- 14.2 Global Whole Milk Sales Forecast by Regions (2016-2021)
- 14.3 Global Whole Milk Sales Forecast by Type (2016-2021)
- 14.4 Global Whole Milk Sales Forecast by Application (2016-2021)

15 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Whole Milk
Table Classification of Whole Milk
Figure Global Sales Market Share of Whole Milk by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Applications of Whole Milk
Figure Global Sales Market Share of Whole Milk by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure USA Whole Milk Revenue and Growth Rate (2011-2021)
Figure China Whole Milk Revenue and Growth Rate (2011-2021)
Figure Europe Whole Milk Revenue and Growth Rate (2011-2021)
Figure Japan Whole Milk Revenue and Growth Rate (2011-2021)
Figure India Whole Milk Revenue and Growth Rate (2011-2021)
Figure Southeast Asia Whole Milk Revenue and Growth Rate (2011-2021)
Figure Global Whole Milk Sales and Growth Rate (2011-2021)
Figure Global Whole Milk Revenue and Growth Rate (2011-2021)
Table Global Whole Milk Sales of Key Manufacturers (2011-2016)
Table Global Whole Milk Sales Share by Manufacturers (2011-2016)
Figure 2015 Whole Milk Sales Share by Manufacturers
Figure 2016 Whole Milk Sales Share by Manufacturers
Table Global Whole Milk Revenue by Manufacturers (2011-2016)
Table Global Whole Milk Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Whole Milk Revenue Share by Manufacturers
Table 2016 Global Whole Milk Revenue Share by Manufacturers
Table Global Whole Milk Sales and Market Share by Type (2011-2016)
Table Global Whole Milk Sales Share by Type (2011-2016)
Figure Sales Market Share of Whole Milk by Type (2011-2016)
Figure Global Whole Milk Sales Growth Rate by Type (2011-2016)
Table Global Whole Milk Revenue and Market Share by Type (2011-2016)
Table Global Whole Milk Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Whole Milk by Type (2011-2016)
Figure Global Whole Milk Revenue Growth Rate by Type (2011-2016)
Table Global Whole Milk Sales and Market Share by Regions (2011-2016)
Table Global Whole Milk Sales Share by Regions (2011-2016)

Figure Sales Market Share of Whole Milk by Regions (2011-2016)
Figure Global Whole Milk Sales Growth Rate by Regions (2011-2016)
Table Global Whole Milk Revenue and Market Share by Regions (2011-2016)
Table Global Whole Milk Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Whole Milk by Regions (2011-2016)
Figure Global Whole Milk Revenue Growth Rate by Regions (2011-2016)
Table Global Whole Milk Sales and Market Share by Application (2011-2016)
Table Global Whole Milk Sales Share by Application (2011-2016)
Figure Sales Market Share of Whole Milk by Application (2011-2016)
Figure Global Whole Milk Sales Growth Rate by Application (2011-2016)
Figure USA Whole Milk Sales and Growth Rate (2011-2016)
Figure USA Whole Milk Revenue and Growth Rate (2011-2016)
Figure USA Whole Milk Sales Price Trend (2011-2016)
Table USA Whole Milk Sales by Manufacturers (2011-2016)
Table USA Whole Milk Market Share by Manufacturers (2011-2016)
Table USA Whole Milk Sales by Type (2011-2016)
Table USA Whole Milk Market Share by Type (2011-2016)
Table USA Whole Milk Sales by Application (2011-2016)
Table USA Whole Milk Market Share by Application (2011-2016)
Figure China Whole Milk Sales and Growth Rate (2011-2016)
Figure China Whole Milk Revenue and Growth Rate (2011-2016)
Figure China Whole Milk Sales Price Trend (2011-2016)
Table China Whole Milk Sales by Manufacturers (2011-2016)
Table China Whole Milk Market Share by Manufacturers (2011-2016)
Table China Whole Milk Sales by Type (2011-2016)
Table China Whole Milk Market Share by Type (2011-2016)
Table China Whole Milk Sales by Application (2011-2016)
Table China Whole Milk Market Share by Application (2011-2016)
Figure Europe Whole Milk Sales and Growth Rate (2011-2016)
Figure Europe Whole Milk Revenue and Growth Rate (2011-2016)
Figure Europe Whole Milk Sales Price Trend (2011-2016)
Table Europe Whole Milk Sales by Manufacturers (2011-2016)
Table Europe Whole Milk Market Share by Manufacturers (2011-2016)
Table Europe Whole Milk Sales by Type (2011-2016)
Table Europe Whole Milk Market Share by Type (2011-2016)
Table Europe Whole Milk Sales by Application (2011-2016)
Table Europe Whole Milk Market Share by Application (2011-2016)
Figure Japan Whole Milk Sales and Growth Rate (2011-2016)
Figure Japan Whole Milk Revenue and Growth Rate (2011-2016)

Figure Japan Whole Milk Sales Price Trend (2011-2016)
Table Japan Whole Milk Sales by Manufacturers (2011-2016)
Table Japan Whole Milk Market Share by Manufacturers (2011-2016)
Table Japan Whole Milk Sales by Type (2011-2016)
Table Japan Whole Milk Market Share by Type (2011-2016)
Table Japan Whole Milk Sales by Application (2011-2016)
Table Japan Whole Milk Market Share by Application (2011-2016)
Figure India Whole Milk Sales and Growth Rate (2011-2016)
Figure India Whole Milk Revenue and Growth Rate (2011-2016)
Figure India Whole Milk Sales Price Trend (2011-2016)
Table India Whole Milk Sales by Manufacturers (2011-2016)
Table India Whole Milk Market Share by Manufacturers (2011-2016)
Table India Whole Milk Sales by Type (2011-2016)
Table India Whole Milk Market Share by Type (2011-2016)
Table India Whole Milk Sales by Application (2011-2016)
Table India Whole Milk Market Share by Application (2011-2016)
Figure Southeast Asia Whole Milk Sales and Growth Rate (2011-2016)
Figure Southeast Asia Whole Milk Revenue and Growth Rate (2011-2016)
Figure Southeast Asia Whole Milk Sales Price Trend (2011-2016)
Table Southeast Asia Whole Milk Sales by Manufacturers (2011-2016)
Table Southeast Asia Whole Milk Market Share by Manufacturers (2011-2016)
Table Southeast Asia Whole Milk Sales by Type (2011-2016)
Table Southeast Asia Whole Milk Market Share by Type (2011-2016)
Table Southeast Asia Whole Milk Sales by Application (2011-2016)
Table Southeast Asia Whole Milk Market Share by Application (2011-2016)
Table Fonterra Basic Information List
Table Fonterra Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Fonterra Whole Milk Global Market Share (2011-2016)
Table Danone Basic Information List
Table Danone Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Danone Whole Milk Global Market Share (2011-2016)
Table Royal Friesland Campina Basic Information List
Table Royal Friesland Campina Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Royal Friesland Campina Whole Milk Global Market Share (2011-2016)
Table Mead Johnson Basic Information List
Table Mead Johnson Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Mead Johnson Whole Milk Global Market Share (2011-2016)
Table Abbott Basic Information List

Table Abbott Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Abbott Whole Milk Global Market Share (2011-2016)

Table Nestle Basic Information List

Table Nestle Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nestle Whole Milk Global Market Share (2011-2016)

Table Tatura Basic Information List

Table Tatura Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Tatura Whole Milk Global Market Share (2011-2016)

Table Aptamil Basic Information List

Table Aptamil Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Aptamil Whole Milk Global Market Share (2011-2016)

Table Meiji Basic Information List

Table Meiji Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Meiji Whole Milk Global Market Share (2011-2016)

Table Yili Basic Information List

Table Yili Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Yili Whole Milk Global Market Share (2011-2016)

Table Mengniu Basic Information List

Table Mengniu Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mengniu Whole Milk Global Market Share (2011-2016)

Table Bright Dairy Basic Information List

Table Bright Dairy Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bright Dairy Whole Milk Global Market Share (2011-2016)

Table SANYUAN Basic Information List

Table SANYUAN Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SANYUAN Whole Milk Global Market Share (2011-2016)

Table Huishan Dairy Basic Information List

Table Huishan Dairy Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Huishan Dairy Whole Milk Global Market Share (2011-2016)

Table Feihe Dairy Basic Information List

Table Feihe Dairy Whole Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Feihe Dairy Whole Milk Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Whole Milk

Figure Manufacturing Process Analysis of Whole Milk

Figure Whole Milk Industrial Chain Analysis

Table Raw Materials Sources of Whole Milk Major Manufacturers in 2015

Table Major Buyers of Whole Milk

Table Distributors/Traders List

Figure Global Whole Milk Sales and Growth Rate Forecast (2016-2021)

Figure Global Whole Milk Revenue and Growth Rate Forecast (2016-2021)

Table Global Whole Milk Sales Forecast by Regions (2016-2021)

Table Global Whole Milk Sales Forecast by Type (2016-2021)

Table Global Whole Milk Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Whole Milk Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G138C95C719EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G138C95C719EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970