

Global Whitening Essence Market Research Report 2016

https://marketpublishers.com/r/G9113824764EN.html

Date: January 2017

Pages: 113

Price: US\$ 2,900.00 (Single User License)

ID: G9113824764EN

Abstracts

Notes:
Production, means the output of Whitening Essence
Revenue, means the sales value of Whitening Essence

This report studies Whitening Essence in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Loréal
P&G
Unilever
Estée Lauder
KAO
Shiseido
Avon



	Chanel	
	Amore Pacific	
	Jahwa	
	Beiersdorf	
	Coty	
	Jialan	
	INOHERB	
	Sisley	
	Revlon	
	Jane iredale	
	Henkel	
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Whitening Essence in these regions, from 2011 to 2021 (forecast), like		
	North America	
	Europe	
	China	
	Japan	
	Southeast Asia	

India



Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Water-based essence

Oil-based essence

Split by application, this report focuses on consumption, market share and growth rate of Whitening Essence in each application, can be divided into

Specialist Retailers

Factory outlets

Internet sales

Other



Contents

Global Whitening Essence Market Research Report 2016

1 WHITENING ESSENCE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Whitening Essence
- 1.2 Whitening Essence Segment by Type
 - 1.2.1 Global Production Market Share of Whitening Essence by Type in 2015
 - 1.2.2 Water-based essence
 - 1.2.3 Oil-based essence
- 1.3 Whitening Essence Segment by Application
 - 1.3.1 Whitening Essence Consumption Market Share by Application in 2015
 - 1.3.2 Specialist Retailers
 - 1.3.3 Factory outlets
- 1.3.4 Internet sales
- 1.3.5 Other
- 1.4 Whitening Essence Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Whitening Essence (2011-2021)

2 GLOBAL WHITENING ESSENCE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Whitening Essence Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Whitening Essence Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Whitening Essence Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Whitening Essence Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Whitening Essence Market Competitive Situation and Trends
 - 2.5.1 Whitening Essence Market Concentration Rate
 - 2.5.2 Whitening Essence Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL WHITENING ESSENCE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Whitening Essence Production and Market Share by Region (2011-2016)
- 3.2 Global Whitening Essence Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL WHITENING ESSENCE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Whitening Essence Consumption by Regions (2011-2016)
- 4.2 North America Whitening Essence Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Whitening Essence Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Whitening Essence Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Whitening Essence Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Whitening Essence Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Whitening Essence Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL WHITENING ESSENCE PRODUCTION, REVENUE (VALUE), PRICE



TREND BY TYPE

- 5.1 Global Whitening Essence Production and Market Share by Type (2011-2016)
- 5.2 Global Whitening Essence Revenue and Market Share by Type (2011-2016)
- 5.3 Global Whitening Essence Price by Type (2011-2016)
- 5.4 Global Whitening Essence Production Growth by Type (2011-2016)

6 GLOBAL WHITENING ESSENCE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Whitening Essence Consumption and Market Share by Application (2011-2016)
- 6.2 Global Whitening Essence Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL WHITENING ESSENCE MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Loréal
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Whitening Essence Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Loréal Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 P&G
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Whitening Essence Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 P&G Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Unilever
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Whitening Essence Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II



- 7.3.3 Unilever Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Estée Lauder
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Whitening Essence Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Estée Lauder Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- **7.5 KAO**
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Whitening Essence Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 KAO Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Shiseido
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Whitening Essence Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Shiseido Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Avon
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Whitening Essence Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Avon Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 lvmh
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Whitening Essence Product Type, Application and Specification
 - 7.8.2.1 Type I



- 7.8.2.2 Type II
- 7.8.3 lvmh Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Chanel
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Whitening Essence Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Chanel Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Amore Pacific
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Whitening Essence Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Amore Pacific Whitening Essence Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Jahwa
- 7.12 Beiersdorf
- 7.13 Coty
- 7.14 Jialan
- 7.15 INOHERB
- 7.16 Sisley
- 7.17 Revlon
- 7.18 Jane iredale
- 7.19 Henkel

8 WHITENING ESSENCE MANUFACTURING COST ANALYSIS

- 8.1 Whitening Essence Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials



- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Whitening Essence

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Whitening Essence Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Whitening Essence Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL WHITENING ESSENCE MARKET FORECAST (2016-2021)

- 12.1 Global Whitening Essence Production, Revenue Forecast (2016-2021)
- 12.2 Global Whitening Essence Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Whitening Essence Production Forecast by Type (2016-2021)
- 12.4 Global Whitening Essence Consumption Forecast by Application (2016-2021)
- 12.5 Whitening Essence Price Forecast (2016-2021)



13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Whitening Essence

Figure Global Production Market Share of Whitening Essence by Type in 2015

Figure Product Picture of Water-based essence

Table Major Manufacturers of Water-based essence

Figure Product Picture of Oil-based essence

Table Major Manufacturers of Oil-based essence

Table Whitening Essence Consumption Market Share by Application in 2015

Figure Specialist Retailers Examples

Figure Factory outlets Examples

Figure Internet sales Examples

Figure Other Examples

Figure North America Whitening Essence Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Whitening Essence Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Whitening Essence Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Whitening Essence Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Whitening Essence Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Whitening Essence Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Whitening Essence Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Whitening Essence Production of Key Manufacturers (2015 and 2016)

Table Global Whitening Essence Production Share by Manufacturers (2015 and 2016)

Figure 2015 Whitening Essence Production Share by Manufacturers

Figure 2016 Whitening Essence Production Share by Manufacturers

Table Global Whitening Essence Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Whitening Essence Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Whitening Essence Revenue Share by Manufacturers

Table 2016 Global Whitening Essence Revenue Share by Manufacturers

Table Global Market Whitening Essence Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Whitening Essence Average Price of Key Manufacturers in 2015 Table Manufacturers Whitening Essence Manufacturing Base Distribution and Sales Area



Table Manufacturers Whitening Essence Product Type

Figure Whitening Essence Market Share of Top 3 Manufacturers

Figure Whitening Essence Market Share of Top 5 Manufacturers

Table Global Whitening Essence Production by Regions (2011-2016)

Figure Global Whitening Essence Production and Market Share by Regions (2011-2016)

Figure Global Whitening Essence Production Market Share by Regions (2011-2016)

Figure 2015 Global Whitening Essence Production Market Share by Regions

Table Global Whitening Essence Revenue by Regions (2011-2016)

Table Global Whitening Essence Revenue Market Share by Regions (2011-2016)

Table 2015 Global Whitening Essence Revenue Market Share by Regions

Table Global Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Table China Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Table India Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Whitening Essence Consumption Market by Regions (2011-2016)

Table Global Whitening Essence Consumption Market Share by Regions (2011-2016)

Figure Global Whitening Essence Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Whitening Essence Consumption Market Share by Regions

Table North America Whitening Essence Production, Consumption, Import & Export (2011-2016)

Table Europe Whitening Essence Production, Consumption, Import & Export (2011-2016)

Table China Whitening Essence Production, Consumption, Import & Export (2011-2016) Table Japan Whitening Essence Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Whitening Essence Production, Consumption, Import & Export (2011-2016)

Table India Whitening Essence Production, Consumption, Import & Export (2011-2016)



Table Global Whitening Essence Production by Type (2011-2016)

Table Global Whitening Essence Production Share by Type (2011-2016)

Figure Production Market Share of Whitening Essence by Type (2011-2016)

Figure 2015 Production Market Share of Whitening Essence by Type

Table Global Whitening Essence Revenue by Type (2011-2016)

Table Global Whitening Essence Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Whitening Essence by Type (2011-2016)

Figure 2015 Revenue Market Share of Whitening Essence by Type

Table Global Whitening Essence Price by Type (2011-2016)

Figure Global Whitening Essence Production Growth by Type (2011-2016)

Table Global Whitening Essence Consumption by Application (2011-2016)

Table Global Whitening Essence Consumption Market Share by Application (2011-2016)

Figure Global Whitening Essence Consumption Market Share by Application in 2015
Table Global Whitening Essence Consumption Growth Rate by Application (2011-2016)
Figure Global Whitening Essence Consumption Growth Rate by Application (2011-2016)

Table Loréal Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Loréal Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure Loréal Whitening Essence Market Share (2011-2016)

Table P&G Basic Information, Manufacturing Base, Sales Area and Its Competitors Table P&G Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure P&G Whitening Essence Market Share (2011-2016)

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Unilever Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure Unilever Whitening Essence Market Share (2011-2016)

Table Estée Lauder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Estée Lauder Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure Estée Lauder Whitening Essence Market Share (2011-2016)

Table KAO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KAO Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure KAO Whitening Essence Market Share (2011-2016)

Table Shiseido Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Shiseido Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shiseido Whitening Essence Market Share (2011-2016)

Table Avon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Avon Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure Avon Whitening Essence Market Share (2011-2016)

Table Ivmh Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ivmh Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure lymh Whitening Essence Market Share (2011-2016)

Table Chanel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chanel Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chanel Whitening Essence Market Share (2011-2016)

Table Amore Pacific Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amore Pacific Whitening Essence Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amore Pacific Whitening Essence Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Whitening Essence

Figure Manufacturing Process Analysis of Whitening Essence

Figure Whitening Essence Industrial Chain Analysis

Table Raw Materials Sources of Whitening Essence Major Manufacturers in 2015

Table Major Buyers of Whitening Essence

Table Distributors/Traders List

Figure Global Whitening Essence Production and Growth Rate Forecast (2016-2021)

Figure Global Whitening Essence Revenue and Growth Rate Forecast (2016-2021)

Table Global Whitening Essence Production Forecast by Regions (2016-2021)

Table Global Whitening Essence Consumption Forecast by Regions (2016-2021)

Table Global Whitening Essence Production Forecast by Type (2016-2021)

Table Global Whitening Essence Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Whitening Essence Market Research Report 2016

Product link: https://marketpublishers.com/r/G9113824764EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G9113824764EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970