

Global Whisky Market Research Report 2021

https://marketpublishers.com/r/GB7B0B03076EN.html Date: July 2016 Pages: 128 Price: US\$ 2,900.00 (Single User License) ID: GB7B0B03076EN

Abstracts

This report studies Whisky in Global market, especially in North America, Europe, China, Japan, India and Southeast Asia, focuses on top manufacturers in global market, with sales, price, revenue and market share for each manufacturer, covering

The Macallan The Glenlivet Glenfiddich Glenmorangie Diageo Balvenie Ardbeg Loch Lomond Longrow The Dalmore **Glen Moray** Blackadder



Dewar's

Jameson

Tullamore Dew

Redbreast

Midleton

Greenore

Green Spot

Knob Creek

Market Segment by Region, this report splits Global into several key Region, with sales, revenue, market share and growth rate of Whisky in these regions, from 2011 to 2021 (forecast), like

North America China Europe Japan India

Southeast Asia

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type 1



Type 2

Туре 3

Split by application, this report focuses on sales, market share and growth rate of Whisky in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Whisky Market Research Report 2021

1 WHISKY OVERVIEW

- 1.1 Product Overview and Scope of Whisky
- 1.2 Whisky Segment by Types
- 1.2.1 Global Sales Market Share of Whisky by Type in 2015
- 1.2.2 Type
- 1.2.3 Type
- 1.2.4 Type
- 1.3 Whisky Segment by Application/End User
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application
- 1.4 Whisky Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 India Status and Prospect (2011-2021)
- 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Whisky (2011-2021)
 - 1.5.1 Global Whisky Sales and Revenue (2011-2021)
 - 1.5.2 Global Whisky Sales and Growth Rate (2011-2021)
 - 1.5.3 Global Whisky Revenue and Growth Rate (2011-2021)

2 GLOBAL WHISKY MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Whisky Sales and Share by Manufacturers (2015 and 2016)
- 2.2 Global Whisky Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Manufacturers Whisky Manufacturing Base Distribution and Product Type
- 2.4 Competitive Situation and Trends
 - 2.4.1 Expansions
 - 2.4.2 New Product Launches
 - 2.4.3 Acquisitions
 - 2.4.4 Other Developments



3 GLOBAL WHISKY ANALYSIS BY REGION

3.1 Global Whisky Sales, Revenue and Market Share by Region (2011-2021) 3.1.1 Global Whisky Sales Market Share by Region (2011-2021) 3.1.2 Global Whisky Revenue Market Share by Region (2011-2021) 3.2 North America 3.2.1 North America Whisky Sales, Revenue and Price (2011-2021) 3.2.2 North America Whisky Sales, Revenue and Growth Rate (2011-2021) 3.3 Europe 3.3.1 Europe Whisky Sales, Revenue and Price (2011-2021) 3.3.2 Europe Whisky Sales, Revenue and Growth Rate (2011-2021) 3.4 China 3.4.1 China Whisky Sales, Revenue and Price (2011-2021) 3.4.2 China Whisky Sales, Revenue and Growth Rate (2011-2021) 3.5 Japan 3.5.1 Japan Whisky Sales, Revenue and Price (2011-2021) 3.5.2 Japan Whisky Sales, Revenue and Growth Rate (2011-2021) 3.6 India 3.6.1 India Whisky Sales, Revenue and Price (2011-2021) 3.6.2 India Whisky Sales, Revenue and Growth Rate (2011-2021) 3.7 Southeast Asia 3.7.1 Southeast Asia Whisky Sales, Revenue and Price (2011-2021) 3.7.2 Southeast Asia Whisky Sales, Revenue and Growth Rate (2011-2021) **4 GLOBAL WHISKY ANALYSIS BY TYPE** 4.1 Global Whisky Sales, Revenue, Market Share and Growth Rate by Type

(2011-2021)

4.1.1 Global Whisky Sales and Market Share by Type (2011-2021)

4.1.2 Global Whisky Revenue, Market Share and Growth Rate by Type (2011-2021)

4.2 Type 1 Sales, Revenue, Price and Growth (2011-2021)

4.3 Type 2 Sales, Revenue, Price and Growth (2011-2021)

4.4 Type 3 Sales, Revenue, Price and Growth (2011-2021)

5 GLOBAL WHISKY MARKET ANALYSIS BY APPLICATION/END USER

5.1 Global Whisky Sales and Market Share by Application (2011-2021)

5.2 Major Regions Whisky Sales by Application in 2015 and 2016

5.2.1 North America Whisky Sales by Application



- 5.2.2 Europe Whisky Sales by Application
- 5.2.3 China Whisky Sales by Application
- 5.2.4 Japan Whisky Sales by Application
- 5.2.5 India Whisky Sales by Application
- 5.2.6 Southeast Asia Whisky Sales by Application

6 GLOBAL WHISKY MANUFACTURERS ANALYSIS

- 6.1 The Macallan
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Whisky Product Overview and End User
 - 6.1.2.1 Type
 - 6.1.2.2 Type
 - 6.1.2.3 Type
 - 6.1.3 Whisky Sales, Revenue, Price of The Macallan (2015 and 2016)
- 6.2 The Glenlivet
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Whisky Product Overview and End User
 - 6.2.2.1 Type
 - 6.2.2.2 Type
 - 6.2.2.3 Type

6.2.3 Whisky Sales, Revenue, Price of The Glenlivet (2015 and 2016)

6.3 Glenfiddich

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Whisky Product Overview and End User

- 6.3.2.1 Type
- 6.3.2.2 Type
- 6.3.2.3 Type
- 6.3.3 Whisky Sales, Revenue, Price of Glenfiddich (2015 and 2016)
- 6.4 Glenmorangie
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Whisky Product Overview and End User
 - 6.4.2.1 Type
 - 6.4.2.2 Type
 - 6.4.3 Whisky Sales, Revenue, Price of Glenmorangie (2015 and 2016)
- 6.5 Diageo
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Whisky Product Overview and End User
 - 6.5.2.1 Type



6.5.2.2 Type

6.5.3 Whisky Sales, Revenue, Price of Diageo (2015 and 2016)

6.6 Balvenie

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Whisky Product Overview and End User

6.6.2.1 Type

6.6.2.2 Type

6.6.3 Whisky Sales, Revenue, Price of Balvenie (2015 and 2016)

6.7 Ardbeg

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Whisky Product Overview and End User
- 6.7.2.1 Type

6.7.2.2 Type

6.7.3 Whisky Sales, Revenue, Price of Ardbeg (2015 and 2016)

6.8 Loch Lomond

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Whisky Product Overview and End User

6.8.2.1 Type

6.8.2.2 Type

6.8.3 Whisky Sales, Revenue, Price of Loch Lomond (2015 and 2016)

6.9 Longrow

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Whisky Product Overview and End User

6.9.2.1 Type

6.9.2.2 Type

6.9.3 Whisky Sales, Revenue, Price of Longrow (2015 and 2016)

6.10 The Dalmore

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Whisky Product Overview and End User

6.10.2.1 Type

6.10.2.2 Type

6.10.3 Whisky Sales, Revenue, Price of The Dalmore (2015 and 2016)

- 6.11 Glen Moray
- 6.12 Blackadder
- 6.13 Dewar's
- 6.14 Jameson
- 6.15 Tullamore Dew
- 6.16 Redbreast
- 6.17 Midleton



- 6.18 Greenore
- 6.19 Green Spot
- 6.20 Knob Creek

7 INDUSTRY POLICY ANALYSIS

- 7.1 Sales Channel Analysis
 - 7.1.1 Direct Marketing
 - 7.1.2 Supermarket
 - 7.1.3 Retail Stores/Specialty Store
 - 7.1.4 Sales Online
- 7.2 Sales Channel Development Trend

8 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Whisky Figure Global Sales Market Share of Whisky by Type in 2015 Table Whisky Product Type of by Manufacturers Table Whisky Sales Market Share by Applications in 2015 and 2016 Figure North America Whisky Revenue and Growth Rate (2011-2021) Figure China Whisky Revenue and Growth Rate (2011-2021) Figure Europe Whisky Revenue and Growth Rate (2011-2021) Figure Japan Whisky Revenue and Growth Rate (2011-2021) Figure India Whisky Revenue and Growth Rate (2011-2021) Figure Southeast Asia Whisky Revenue and Growth Rate (2011-2021) Table Global Whisky Sales and Revenue (2011-2021) Figure Global Whisky Sales and Growth Rate (2011-2021) Figure Global Whisky Revenue and Growth Rate (2011-2021) Table Global Whisky Sales of Key Manufacturers (2015 and 2016) Table Global Whisky Sales Share by Manufacturers (2015 and 2016) Figure 2015 Whisky Sales Share by Manufacturers Figure 2016 Whisky Sales Share by Manufacturers Table Global Whisky Revenue by Manufacturers (2015 and 2016) Table Global Whisky Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Whisky Revenue Share by Manufacturers Table 2016 Global Whisky Revenue Share by Manufacturers Table Manufacturers Whisky Manufacturing Base Distribution and Product Type Table Global Whisky Sales Market by Region (2011-2021) Figure Global Whisky Sales Market by Region (2011-2021) Figure Global Whisky Sales Market Share by Region (2011-2021) Table Global Whisky Revenue Market by Region (2011-2021) Table Global Whisky Revenue Market Share by Region (2011-2021) Table North America Whisky Sales, Revenue and Price (2011-2021) Figure North America Whisky Sales, Revenue and Growth Rate (2011-2021) Table Europe Whisky Sales, Revenue and Price (2011-2021) Figure Europe Whisky Sales, Revenue and Growth Rate (2011-2021) Table China Whisky Sales, Revenue and Price (2011-2021) Figure China Whisky Sales, Revenue and Growth Rate (2011-2021) Table Japan Whisky Sales, Revenue and Price (2011-2021) Figure Japan Whisky Sales, Revenue and Growth Rate (2011-2021)



Table India Whisky Sales, Revenue and Price (2011-2021) Figure India Whisky Sales, Revenue and Growth Rate (2011-2021) Table Southeast Asia Whisky Sales, Revenue and Price (2011-2021) Figure Southeast Asia Whisky Sales, Revenue and Growth Rate (2011-2021) Table Global Whisky Sales by Type (2011-2021) Table Global Whisky Sales Share by Type (2011-2021) Figure Sales Market Share of Whisky by Type (2011-2021) Figure Global Whisky Sales Growth Rate by Type (2011-2021) Table Global Whisky Revenue by Type (2011-2021) Table Global Whisky Revenue Share by Type (2011-2021) Figure Global Whisky Revenue Growth Rate by Type (2011-2021) Figure Type 1 Sales, Revenue and Growth (2011-2021) Figure Type 1 Price Trend (2011-2021) Figure Type 2 Sales, Revenue and Growth (2011-2021) Figure Type 2 Price Trend (2011-2021) Figure Type 3 Sales, Revenue and Growth (2011-2021) Figure Type 3 Price Trend (2011-2021) Table Global Whisky Sales by Application (2011-2021) Table Global Whisky Sales Market Share by Application (2011-2021) Figure Global Whisky Sales Market Share by Application in 2015 Figure Global Whisky Sales Market Share by Application in 2021 Table North America Whisky Sales by Application (2015 and 2016) Table Europe Whisky Sales by Application (2015 and 2016) Table China Whisky Sales by Application (2015 and 2016) Table Japan Whisky Sales by Application (2015 and 2016) Table India Whisky Sales by Application (2015 and 2016) Table Southeast Asia Whisky Sales by Application (2015 and 2016) Table Global Whisky Sales Growth Rate by Application (2011-2021) Figure Global Whisky Sales Growth Rate by Application (2011-2021) Table The Macallan Basic Information List Table Whisky Sales, Revenue, Price of The Macallan (2015 and 2016) Table The Glenlivet Basic Information List Table Whisky Sales, Revenue, Price of The Glenlivet (2015 and 2016) Table Glenfiddich Basic Information List Table Whisky Sales, Revenue, Price of Glenfiddich (2015 and 2016) Table Glenmorangie Basic Information List Table Whisky Sales, Revenue, Price of Glenmorangie (2015 and 2016) Table Diageo Basic Information List Table Whisky Sales, Revenue, Price of Diageo (2015 and 2016)



Table Balvenie Basic Information List Table Whisky Sales, Revenue, Price of Balvenie (2015 and 2016) Table Ardbeg Basic Information List Table Whisky Sales, Revenue, Price of Ardbeg (2015 and 2016) Table Loch Lomond Basic Information List Table Whisky Sales, Revenue, Price of Loch Lomond (2015 and 2016) **Table Longrow Basic Information List** Table Whisky Sales, Revenue, Price of Longrow (2015 and 2016) Table The Dalmore Basic Information List Table Whisky Sales, Revenue, Price of The Dalmore (2015 and 2016) Table Glen Moray Basic Information List Table Whisky Sales, Revenue, Price of Glen Moray (2015 and 2016) Table Blackadder Basic Information List Table Whisky Sales, Revenue, Price of Blackadder (2015 and 2016) Table Dewar's Basic Information List Table Whisky Sales, Revenue, Price of Dewar's (2015 and 2016) **Table Jameson Basic Information List** Table Whisky Sales, Revenue, Price of Jameson (2015 and 2016) Table Tullamore Dew Basic Information List Table Whisky Sales, Revenue, Price of Tullamore Dew (2015 and 2016) Table Redbreast Basic Information List Table Whisky Sales, Revenue, Price of Redbreast (2015 and 2016) Table Midleton Basic Information List Table Whisky Sales, Revenue, Price of Midleton (2015 and 2016) **Table Greenore Basic Information List** Table Whisky Sales, Revenue, Price of Greenore (2015 and 2016) Table Green Spot Basic Information List Table Whisky Sales, Revenue, Price of Green Spot (2015 and 2016) Table Knob Creek Basic Information List Table Whisky Sales, Revenue, Price of Knob Creek (2015 and 2016)



I would like to order

Product name: Global Whisky Market Research Report 2021

Product link: <u>https://marketpublishers.com/r/GB7B0B03076EN.html</u>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GB7B0B03076EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970