

Global Whisky Industry 2015 Market Research Report

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Abstracts

The Global Whisky Industry 2015 Market Research Report is a professional and indepth study on the current state of the Whisky industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Whisky market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Whisky industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 171 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Whisky
 - 1.1.1 Definition of Whisky
 - 1.1.2 Specifications of Whisky
- 1.2 Classification of Whisky
- 1.3 Applications of Whisky
- 1.4 Industry Chain Structure of Whisky
- 1.5 Industry Overview and Major Regions Status of Whisky
 - 1.5.1 Industry Overview of Whisky
 - 1.5.2 Global Major Regions Status of Whisky
- 1.6 Industry Policy Analysis of Whisky
- 1.7 Industry News Analysis of Whisky

2 MANUFACTURING COST STRUCTURE ANALYSIS OF WHISKY

- 2.1 Raw Material Suppliers and Price Analysis of Whisky
- 2.2 Equipment Suppliers and Price Analysis of Whisky
- 2.3 Labor Cost Analysis of Whisky
- 2.4 Other Costs Analysis of Whisky
- 2.5 Manufacturing Cost Structure Analysis of Whisky
- 2.6 Manufacturing Process Analysis of Whisky
- 2.7 Global Price, Cost and Gross of Whisky 2010-2015

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF WHISKY

- 3.1 Capacity and Commercial Production Date of Global Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Global Key Whisky Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Global Whisky Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Global Whisky Key Manufacturers in 2014

4 PRODUCTION ANALYSIS OF WHISKY BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 Global Production of Whisky by Regions 2010-2015
- 4.2 Global Production of Whisky by Type 2010-2015
- 4.3 Global Production of Whisky by Applications 2010-2015



- 4.4 Price Analysis of Global Whisky Key Manufacturers in 2015
- 4.5 US Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Whisky 2010-2015
- 4.6 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Whisky 2010-2015
- 4.7 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Whisky 2010-2015
- 4.8 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Whisky 2010-2015

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF WHISKY BY REGIONS

- 5.1 Global Consumption Volume of Whisky by Regions 2010-2015
- 5.2 Global Consumption Value of Whisky by Regions 2010-2015
- 5.3 Global Consumption Price Analysis of Whisky by Regions 2010-2015

6 ANALYSIS OF WHISKY PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity and Production of Whisky 2010-2015
- 6.2 Production Market Share Analysis of Whisky 2010-2015
- 6.3 Sales Overview of Whisky 2010-2015
- 6.4 Supply, Sales and Gap of Whisky 2010-2015
- 6.5 Import, Export and Consumption of Whisky 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Whisky 2010-2015

7 ANALYSIS OF WHISKY INDUSTRY KEY MANUFACTURERS

- 7.1 The Macallan
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Contact Information
- 7.2 The Glenlivet
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Contact Information



7.3 Glenfiddich

- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.3.4 Contact Information

7.4 Glenmorangie

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Contact Information

7.5 Diageo

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Contact Information

7.6 Balvenie

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Contact Information

7.7 Ardbeg

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Contact Information
- 7.8 Loch Lomond
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 Contact Information

7.9 Longrow

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specification
- 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 Contact Information
- 7.10 The Dalmore
 - 7.10.1 Company Profile
- 7.10.2 Product Picture and Specification
- 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue



- 7.10.4 Contact Information
- 7.11 Glen Moray
 - 7.11.1 Company Profile
 - 7.11.2 Product Picture and Specification
 - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.11.4 Contact Information
- 7.12 Blackadder
 - 7.12.1 Company Profile
 - 7.12.2 Product Picture and Specification
 - 7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.12.4 Contact Information
- 7.13 Dewar's
 - 7.13.1 Company Profile
 - 7.13.2 Product Picture and Specification
 - 7.13.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.13.4 Contact Information
- 7.14 Jameson
 - 7.14.1 Company Profile
- 7.14.2 Product Picture and Specification
- 7.14.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.14.4 Contact Information
- 7.15 Tullamore Dew
 - 7.15.1 Company Profile
 - 7.15.2 Product Picture and Specification
 - 7.15.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.15.4 Contact Information
- 7.16 Redbreast
 - 7.16.1 Company Profile
 - 7.16.2 Product Picture and Specification
 - 7.16.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.16.4 Contact Information
- 7.17 Midleton
 - 7.17.1 Company Profile
- 7.17.2 Product Picture and Specification
- 7.17.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.17.4 Contact Information
- 7.18 Greenore
 - 7.18.1 Company Profile
- 7.18.2 Product Picture and Specification



- 7.18.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.18.4 Contact Information
- 7.19 Green Spot
 - 7.19.1 Company Profile
 - 7.19.2 Product Picture and Specification
 - 7.19.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.19.4 Contact Information
- 7.20 Knob Creek
 - 7.20.1 Company Profile
 - 7.20.2 Product Picture and Specification
 - 7.20.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.20.4 Contact Information
- 7.21 Woodford Reserve
 - 7.21.1 Company Profile
 - 7.21.2 Product Picture and Specification
 - 7.21.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.21.4 Contact Information
- 7.22 Bulleit Bourbon
 - 7.22.1 Company Profile
 - 7.22.2 Product Picture and Specification
 - 7.22.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.22.4 Contact Information
- 7.23 Buffalo Trace
 - 7.23.1 Company Profile
 - 7.23.2 Product Picture and Specification
 - 7.23.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.23.4 Contact Information
- 7.24 Elijah Craig
 - 7.24.1 Company Profile
 - 7.24.2 Product Picture and Specification
 - 7.24.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.24.4 Contact Information
- 7.25 Booker's
 - 7.25.1 Company Profile
 - 7.25.2 Product Picture and Specification
 - 7.25.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.25.4 Contact Information
- 7.26 Wild Turkey
- 7.26.1 Company Profile



- 7.26.2 Product Picture and Specification
- 7.26.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.26.4 Contact Information
- 7.27 Basil Hayden's
 - 7.27.1 Company Profile
- 7.27.2 Product Picture and Specification
- 7.27.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.27.4 Contact Information
- 7.28 Blanton's
 - 7.28.1 Company Profile
- 7.28.2 Product Picture and Specification
- 7.28.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.28.4 Contact Information
- 7.29 Old Overholt
 - 7.29.1 Company Profile
 - 7.29.2 Product Picture and Specification
 - 7.29.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.29.4 Contact Information
- 7.30 Jefferson's Bourbon
 - 7.30.1 Company Profile
 - 7.30.2 Product Picture and Specification
 - 7.30.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.30.4 Contact Information
- 7.31 Kessler's
 - 7.31.1 Company Profile
 - 7.31.2 Product Picture and Specification
 - 7.31.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.31.4 Contact Information
- 7.32 Jack Daniel's
 - 7.32.1 Company Profile
- 7.32.2 Product Picture and Specification
- 7.32.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.32.4 Contact Information
- 7.33 Evan Williams
 - 7.33.1 Company Profile
 - 7.33.2 Product Picture and Specification
- 7.33.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.33.4 Contact Information
- 7.34 Maker's Mark



- 7.34.1 Company Profile
- 7.34.2 Product Picture and Specification
- 7.34.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.34.4 Contact Information
- 7.35 Jim Beam
 - 7.35.1 Company Profile
 - 7.35.2 Product Picture and Specification
 - 7.35.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.35.4 Contact Information
- 7.36 Crown Royal
 - 7.36.1 Company Profile
 - 7.36.2 Product Picture and Specification
 - 7.36.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.36.4 Contact Information
- 7.37 Canadian Club
 - 7.37.1 Company Profile
 - 7.37.2 Product Picture and Specification
 - 7.37.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.37.4 Contact Information
- 7.38 Canadian Mist
 - 7.38.1 Company Profile
 - 7.38.2 Product Picture and Specification
 - 7.38.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.38.4 Contact Information
- 7.39 Yamazaki
 - 7.39.1 Company Profile
 - 7.39.2 Product Picture and Specification
 - 7.39.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.39.4 Contact Information

8 PRICE AND GROSS MARGIN ANALYSIS OF WHISKY

- 8.1 Analysis of Price, Supply and Consumption
 - 8.1.1 Price Analysis
 - 8.1.2 Supply Analysis
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Whisky Product Types
- 8.5 Market Share Analysis of Different Whisky Price Levels



8.6 Gross Margin Analysis of Different Whisky Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF WHISKY

- 9.1 Marketing Channels Status of Whisky
- 9.2 Traders or Distributors of Whisky with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Whisky
- 9.4 Regional Import, Export and Trade Analysis of Whisky

10 DEVELOPMENT TREND OF WHISKY INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Whisky 2016-2021
- 10.2 Production Market Share Analysis of Whisky 2016-2021
- 10.3 Sales Overview of Whisky 2016-2021
- 10.4 Supply, Sales, and Gap of Whisky 2016-2021
- 10.5 Import, Export and Consumption of Whisky 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Whisky 2016-2021

11 INDUSTRY CHAIN SUPPLIERS WITH CONTACT INFORMATION OF WHISKY

- 11.1 Major Raw Materials Suppliers with Contact Information of Whisky Industry
- 11.2 Manufacturing Equipment Suppliers of Whisky with Contact Information
- 11.3 Major Suppliers of Whisky with Contact Information
- 11.4 Key Consumers of Whisky with Contact Information
- 11.5 Supply Chain Relationship Analysis of Whisky

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF WHISKY

- 12.1 New Project SWOT Analysis of Whisky
- 12.2 New Project Investment Feasibility Analysis of Whisky

13 CONCLUSION OF THE GLOBAL WHISKY INDUSTRY 2015 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Whisky

Table Specifications of Whisky

Table Classification of Whisky

Figure Global Production Market Share of Whisky by Type in 2015

Table Application Fields of Whisky Products

Figure 2015 Global Whisky Major Applications Sales Share

Figure Industry Chain Structure of Whisky

Table Global Major Regions Whisky Development Status

Table Industry Policy of Whisky

Table Industry News List of Whisky

Table Whisky Major Raw Materials List

Table Manufacturing Cost Structure Analysis of Whisky in 2014

Figure Manufacturing Process Analysis of Whisky

Figure Global Price Analysis of Whisky 2010-2015 (USD/MT)

Figure Global Cost Analysis of Whisky 2010-2015 (USD/MT)

Figure Global Gross Analysis of Whisky 2010-2015

Table Capacity (K MT) and Commercial Production Date of Global Whisky Key Manufacturers in 2014

Table Manufacturing Plants Distribution of Global Key Whisky Manufacturers in 2014

Table R&D Status and Technology Source of Global Whisky Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Global and China Whisky Key Manufacturers in 2014

Table Global Production of Whisky by Regions 2010-2015 (K MT)

Figure Global Production Market Share of Whisky by Regions in 2014

Table Global Production of Whisky by Type 2010-2015 (K MT)

Figure Global Production Market Share of Whisky by Type in 2014

Table Global Production of Whisky by Applications 2010-2015 (K MT)

Figure Global Production Market Share of Whisky by Applications in 2014

Figure Price Comparison of Global Whisky Key Manufacturers in 2015 (USD/MT)

Table US Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Revenue (M USD) and Gross Margin of Whisky 2010-2015

Table US Supply, Import, Export and Consumption of Whisky 2010-2015 (K MT)

Table EU Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Revenue (M USD) and Gross Margin of Whisky 2010-2015

Table EU Supply, Import, Export and Consumption of Whisky 2010-2015 (K MT)



Table Japan Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Whisky 2010-2015

Table Japan Supply, Import, Export and Consumption of Whisky 2010-2015 (K MT)

Table China Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Revenue (M USD) and Gross Margin of Whisky 2010-2015

Table China Supply, Import, Export and Consumption of Whisky 2010-2015 (K MT)

Table Global Consumption Volume of Whisky by Regions 2010-2015 (K MT)

Figure Global Consumption Volume of Whisky by Regions in 2010 (K MT)

Figure Global Consumption Volume of Whisky by Regions in 2011 (K MT)

Figure Global Consumption Volume of Whisky by Regions in 2012 (K MT)

Figure Global Consumption Volume of Whisky by Regions in 2013 (K MT)

Figure Global Consumption Volume of Whisky by Regions in 2014 (K MT)

Figure Global Consumption Volume of Whisky by Regions in 2015 (K MT)

Table Global Consumption Value of Whisky by Regions 2010-2015 (M USD)

Figure Global Consumption Value of Whisky by Regions in 2010 (M USD)

Figure Global Consumption Value of Whisky by Regions in 2011 (M USD)

Figure Global Consumption Value of Whisky by Regions in 2012 (M USD)

Figure Global Consumption Value of Whisky by Regions in 2013 (M USD)

Figure Global Consumption Value of Whisky by Regions in 2014 (M USD)

Figure Global Consumption Value of Whisky by Regions in 2015 (M USD)

Table Consumption Price of Whisky by Regions 2010-2015 (USD/MT)

Table Global and Major Manufacturers Capacity of Whisky 2010-2015 (K MT)

Table Global Capacity Market Share of Major Whisky Manufacturers 2010-2015

Table Global and Major Manufacturers Production of Whisky 2010-2015 (K MT)

Table Global Production Market Share of Major Whisky Manufacturers 2010-2015

Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Whisky 2010-2015

Figure Global Capacity Utilization Rate of Whisky 2010-2015

Table Global and Major Manufacturers Revenue of Whisky 2010-2015 (M USD)

Table Global Revenue Market Share of Major Whisky Manufacturers 2010-2015

Figure Global Revenue (M USD) and Growth Rate of Whisky 2010-2015

Table China and Major Manufacturers Capacity of Whisky 2010-2015 (K MT)

Table Capacity Market Share of China Major Whisky Manufacturers 2010-2015

Table China and Major Manufacturers Production of Whisky 2010-2015 (K MT)

Table Production Market Share of China Major Whisky Manufacturers 2010-2015

Figure China Capacity (K MT), Production (K MT) and Growth Rate of Whisky 2010-2015

Figure China Capacity Utilization Rate of Whisky 2010-2015

Table China and Major Manufacturers Revenue of Whisky 2010-2015 (M USD)



Table Revenue Market Share of China Major Manufacturers 2010-2015 Figure China Revenue (M USD) and Growth Rate of Whisky 2010-2015 Figure Global Production Market Share of Major Whisky Manufacturers in 2010 Figure Global Production Market Share of Major Whisky Manufacturers in 2011 Figure Global Production Market Share of Major Whisky Manufacturers in 2012 Figure Global Production Market Share of Major Whisky Manufacturers in 2013 Figure Global Production Market Share of Major Whisky Manufacturers in 2014 Figure Global Production Market Share of Major Whisky Manufacturers in 2015 Figure China Production Market Share of Major Whisky Manufacturers in 2010 Figure China Production Market Share of Major Whisky Manufacturers in 2011 Figure China Production Market Share of Major Whisky Manufacturers in 2012 Figure China Production Market Share of Major Whisky Manufacturers in 2013 Figure China Production Market Share of Major Whisky Manufacturers in 2014 Figure China Production Market Share of Major Whisky Manufacturers in 2015 Figure Global Sales (K MT) and Growth Rate of Whisky 2010-2015 Figure China Sales (K MT) and Growth Rate of Whisky 2010-2015 Table Global Supply, Sales and Gap of Whisky 2010-2015 (K MT) Table China Supply, Sales and Gap of Whisky 2010-2015 (K MT) Table China Import, Export and Consumption of Whisky 2010-2015 (K MT) Table Price of Global Whisky Major Manufacturers 2010-2015 (USD/MT) Figure Price Comparison by Global Major Whisky Manufacturers in 2014 (USD/MT) Table Gross Margin of Global Whisky Major Manufacturers 2010-2015 Figure Gross Margin of Global Whisky Major Manufacturers in 2014 Table Global and Major Manufacturers Revenue of Whisky 2010-2015 (M USD) Table Global Revenue Market Share of Major Whisky Manufacturers 2010-2015 Figure Global Revenue Market Share of Major Whisky Manufacturers in 2011 Figure Global Revenue Market Share of Major Whisky Manufacturers in 2012 Figure Global Revenue Market Share of Major Whisky Manufacturers in 2013 Figure Global Revenue Market Share of Major Whisky Manufacturers in 2014 Figure Global Revenue Market Share of Major Whisky Manufacturers in 2015 Table China and Major Manufacturers Revenue of Whisky 2010-2015 (M USD) Table Revenue Market Share of China Whisky Major Manufacturers 2010-2015 Table Global Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Whisky 2010-2015 Table China Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Whisky 2010-2015 Figure Whisky Picture and Specifications of The Macallan Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of The Macallan 2010-2015



Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of The Macallan 2010-2015

Figure Whisky Production (K MT) and Global Market Share of The Macallan 2010-2015 Figure Whisky Picture and Specifications of The Glenlivet

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of The Glenlivet 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of The Glenlivet 2010-2015

Figure Whisky Production (K MT) and Global Market Share of The Glenlivet 2010-2015 Figure Whisky Picture and Specifications of Glenfiddich

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Glenfiddich 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Glenfiddich 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Glenfiddich 2010-2015 Figure Whisky Picture and Specifications of Glenmorangie

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Glenmorangie 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Glenmorangie 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Glenmorangie 2010-2015 Figure Whisky Picture and Specifications of Diageo

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Diageo 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Diageo 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Diageo 2010-2015 Figure Whisky Picture and Specifications of Balvenie

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Balvenie 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Balvenie 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Balvenie 2010-2015 Figure Whisky Picture and Specifications of Ardbeg

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Ardbeg 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Ardbeg 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Ardbeg 2010-2015



Figure Whisky Picture and Specifications of Loch Lomond

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Loch Lomond 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Loch Lomond 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Loch Lomond 2010-2015 Figure Whisky Picture and Specifications of Longrow

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Longrow 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Longrow 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Longrow 2010-2015 Figure Whisky Picture and Specifications of The Dalmore

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of The Dalmore 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of The Dalmore 2010-2015

Figure Whisky Production (K MT) and Global Market Share of The Dalmore 2010-2015 Figure Whisky Picture and Specifications of Glen Moray

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Glen Moray 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Glen Moray 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Glen Moray 2010-2015 Figure Whisky Picture and Specifications of Blackadder

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Blackadder 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Blackadder 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Blackadder 2010-2015 Figure Whisky Picture and Specifications of Dewar's

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Dewar's 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Dewar's 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Dewar's 2010-2015 Figure Whisky Picture and Specifications of Jameson

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Jameson 2010-2015



Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Jameson 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Jameson 2010-2015 Figure Whisky Picture and Specifications of Tullamore Dew

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Tullamore Dew 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Tullamore Dew 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Tullamore Dew 2010-2015

Figure Whisky Picture and Specifications of Redbreast

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Redbreast 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Redbreast 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Redbreast 2010-2015 Figure Whisky Picture and Specifications of Midleton

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Midleton 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Midleton 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Midleton 2010-2015 Figure Whisky Picture and Specifications of Greenore

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Greenore 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Greenore 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Greenore 2010-2015 Figure Whisky Picture and Specifications of Green Spot

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Green Spot 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Green Spot 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Green Spot 2010-2015 Figure Whisky Picture and Specifications of Knob Creek

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Knob Creek 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Knob Creek 2010-2015



Figure Whisky Production (K MT) and Global Market Share of Knob Creek 2010-2015 Figure Whisky Picture and Specifications of Woodford Reserve

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Woodford Reserve 2010-2015

Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Woodford Reserve 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Woodford Reserve 2010-2015

Figure Whisky Picture and Specifications of Bulleit Bourbon

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Bulleit Bourbon 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Bulleit Bourbon 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Bulleit Bourbon 2010-2015

Figure Whisky Picture and Specifications of Buffalo Trace

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Buffalo Trace 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Buffalo Trace 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Buffalo Trace 2010-2015 Figure Whisky Picture and Specifications of Elijah Craig

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Elijah Craig 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Elijah Craig 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Elijah Craig 2010-2015 Figure Whisky Picture and Specifications of Booker's

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Booker's 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Booker's 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Booker's 2010-2015 Figure Whisky Picture and Specifications of Wild Turkey

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Wild Turkey 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Wild Turkey 2010-2015



Figure Whisky Production (K MT) and Global Market Share of Wild Turkey 2010-2015 Figure Whisky Picture and Specifications of Basil Hayden's

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Basil Hayden's 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Basil Hayden's 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Basil Hayden's 2010-2015

Figure Whisky Picture and Specifications of Blanton's

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Blanton's 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Blanton's 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Blanton's 2010-2015 Figure Whisky Picture and Specifications of Old Overholt

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Old Overholt 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Old Overholt 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Old Overholt 2010-2015 Figure Whisky Picture and Specifications of Jefferson's Bourbon

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Jefferson's Bourbon 2010-2015

Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Jefferson's Bourbon 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Jefferson's Bourbon 2010-2015

Figure Whisky Picture and Specifications of Kessler's

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Kessler's 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Kessler's 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Kessler's 2010-2015 Figure Whisky Picture and Specifications of Jack Daniel's

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Jack Daniel's 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Jack Daniel's 2010-2015



Figure Whisky Production (K MT) and Global Market Share of Jack Daniel's 2010-2015 Figure Whisky Picture and Specifications of Evan Williams

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Evan Williams 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Evan Williams 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Evan Williams 2010-2015 Figure Whisky Picture and Specifications of Maker's Mark

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Maker's Mark 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Maker's Mark 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Maker's Mark 2010-2015 Figure Whisky Picture and Specifications of Jim Beam

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Jim Beam 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Jim Beam 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Jim Beam 2010-2015 Figure Whisky Picture and Specifications of Crown Royal

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Crown Royal 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Crown Royal 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Crown Royal 2010-2015 Figure Whisky Picture and Specifications of Canadian Club

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Canadian Club 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Canadian Club 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Canadian Club 2010-2015

Figure Whisky Picture and Specifications of Canadian Mist

Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Canadian Mist 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Canadian Mist 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Canadian Mist 2010-2015 Figure Whisky Picture and Specifications of Yamazaki



Table Whisky Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Yamazaki 2010-2015 Figure Whisky Capacity (K MT), Production (K MT) and Growth Rate of Yamazaki 2010-2015

Figure Whisky Production (K MT) and Global Market Share of Yamazaki 2010-2015 Table Gross Margin of Whisky by Regions 2010-2015

Table Price Comparison of Whisky by Regions 2010-2015 (USD/MT)

Table Price of Different Whisky Product Types (USD/MT)

Table Market Share of Different Whisky Price Level

Table Gross Margin of Different Whisky Applications

Table Traders or Distributors of Whisky with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Whisky (USD/MT)

Table Regional Import, Export, and Trade of Whisky (K MT)

Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Whisky 2016-2021

Figure Global Capacity Utilization Rate of Whisky 2016-2021

Figure China Capacity (K MT), Production (K MT) and Growth Rate of Whisky 2016-2021

Figure China Capacity Utilization Rate of Whisky 2016-2021

Figure Global Production Market Share of Major Whisky Manufacturers in 2016

Figure Global Production Market Share of Major Whisky Manufacturers in 2021

Figure Production Market Share of China Major Whisky Manufacturers in 2016

Figure Production Market Share of China Major Whisky Manufacturers in 2021

Figure Global and China Sales (K MT) and Growth Rate of Whisky 2016-2021

Table Global Supply, Sales and Gap of Whisky 2016-2021 (K MT)

Table China Supply, Sales and Gap of Whisky 2016-2021 (K MT)

Table China Production, Import, Export and Consumption of Whisky 2016-2021 (K MT)

Table Global Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD)

and Gross Margin of Whisky 2016-2021

Table China Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Whisky 2016-2021

Table Major Raw Materials Suppliers with Contact Information of Whisky

Table Manufacturing Equipment Suppliers of Whisky with Contact Information

Table Major Suppliers of Whisky with Contact Information

Table Key Consumers of Whisky with Contact Information

Figure Supply Chain Relationship Analysis of Whisky

Table New Project SWOT Analysis of Whisky

Table New Project Investment Feasibility Analysis of Whisky

Table Part of Interviewees Record List



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