

Global Whiskey Industry Report 2015

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Abstracts

The Global Whiskey Industry Report 2015 is a professional and in-depth study on the current state of the Whiskey industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Whiskey market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Whiskey industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 155 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Whiskey
- 1.2 Classification of Whiskey
- 1.3 Applications of Whiskey
- 1.4 Industry Chain Structure of Whiskey
- 1.5 Industry Regional Overview of Whiskey
- 1.6 Industry Policy Analysis of Whiskey
- 1.7 Industry News Analysis of Whiskey

2 MANUFACTURING COST STRUCTURE ANALYSIS OF WHISKEY

- 2.1 Raw Material Suppliers and Price Analysis of Whiskey
- 2.2 Equipment Suppliers and Price Analysis of Whiskey
- 2.3 Labor Cost Analysis of Whiskey
- 2.4 Other Costs Analysis of Whiskey
- 2.5 Manufacturing Cost Structure Analysis of Whiskey
- 2.6 Manufacturing Process Analysis of Whiskey

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Global Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Global Key Whiskey Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Global Whiskey Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Global Whiskey Key Manufacturers in 2014

4 PRODUCTION ANALYSIS OF WHISKEY BY REGIONS, TECHNOLOGY, AND APPLICATIONS

- 4.1 Global Production of Whiskey by Regions (US, EU, China, Japan, etc.) 2010-2015
- 4.2 Global Production of Whiskey by Technology 2010-2015
- 4.3 Global Production of 'B1 &' by Applications 2010-2015
- 4.4 Price Analysis of Global Whiskey Key Manufacturers in 2015
- 4.5 US Capacity, Production, Price, Cost and Revenue of Whiskey 2010-2015
- 4.6 EU Capacity, Production, Price, Cost and Revenue of Whiskey 2010-2015
- 4.7 Japan Capacity, Production, Price, Cost and Revenue of Whiskey 2010-2015
- 4.8 China Capacity, Production, Price, Cost and Revenue of Whiskey 2010-2015

- 4.9 US Supply, Import, Export and Consumption of Whiskey 2010-2015
- 4.10 EU Supply, Import, Export and Consumption of Whiskey 2010-2015
- 4.11 Japan Supply, Import, Export and Consumption of Whiskey 2010-2015
- 4.12 China Supply, Import, Export and Consumption of Whiskey 2010-2015

5 SALES AND REVENUE ANALYSIS OF WHISKEY BY REGIONS

- 5.1 Global Sales of Whiskey by Regions (US, EU, China, Japan, etc.) 2010-2015
- 5.2 Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) 2010-2015
- 5.3 Global Price Analysis of Whiskey Sales by Regions (US, EU, China, Japan, etc.) 2010-2015
- 5.4 Global Price, Cost and Gross of Whiskey 2010-2015

6 ANALYSIS OF WHISKEY PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity and Production of Whiskey 2010-2015
- 6.2 Production Market Share Analysis of Whiskey 2010-2015
- 6.3 Sales Overview of Whiskey 2010-2015
- 6.4 Supply, Sales and Shortage of Whiskey 2010-2015
- 6.5 Import, Export and Consumption of Whiskey 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Whiskey 2010-2015

7 ANALYSIS OF WHISKEY INDUSTRY KEY MANUFACTURERS

- 7.1 Diageo
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity Production Price Cost Production Value
 - 7.1.4 Contact Information
- 7.2 Beam Suntory
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity Production Price Cost Production Value
 - 7.2.4 Contact Information
- 7.3 ABD
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity Production Price Cost Production Value

- 7.3.4 Contact Information
- 7.4 Pernod Ricard
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specification
 - 7.4.3 Capacity Production Price Cost Production Value
 - 7.4.4 Contact Information

.....

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price, Supply and Consumption
 - 8.1.1 Price Analysis
 - 8.1.2 Supply Analysis
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Whiskey Product Types
- 8.5 Market Share Analysis of Different Whiskey Price Levels
- 8.6 Gross Margin Analysis of Different Whiskey Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF WHISKEY

- 9.1 Marketing Channels Status of Whiskey
- 9.2 Traders or Distributors of Whiskey with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Whiskey
- 9.4 Regional Import, Export and Trade Analysis of Whiskey

10 DEVELOPMENT TREND OF WHISKEY INDUSTRY 2015-2020

- 10.1 Capacity and Production Overview of Whiskey 2015-2020
- 10.2 Production Market Share Analysis of Whiskey 2015-2020
- 10.3 Sales Overview of Whiskey 2015-2020
- 10.4 Supply, Sales, and Shortage of '& B1 &' 2015-2020
- 10.5 Import, Export and Consumption of Whiskey 2015-2020
- 10.6 Cost, Price, Revenue and Gross Margin of Whiskey 2015-2020

11 INDUSTRY CHAIN SUPPLIERS OF WHISKEY WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Whiskey with Contact Information

- 11.2 Manufacturing Equipment Suppliers of Whiskey with Contact Information
- 11.3 Major Suppliers of Whiskey with Contact Information
- 11.4 Key Consumers of Whiskey with Contact Information
- 11.5 Supply Chain Relationship Analysis of Whiskey

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF WHISKEY

- 12.1 New Project SWOT Analysis of Whiskey
- 12.2 New Project Investment Feasibility Analysis of Whiskey

13 CONCLUSION OF THE GLOBAL WHISKEY INDUSTRY REPORT 2015

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Whiskey

Table Product Specifications of Whiskey

Figure Global Sales Market Share of Whiskey by Product Types in 2014

Figure Global Sales Market Share of Whiskey by Applications in 2014

Figure Industry Chain Structure of Whiskey

Table Global Major Whiskey Manufacturers

Table Industry Policy of Whiskey

Table Industry News List of Whiskey

Table Manufacturing Cost Structure Analysis of Whiskey in 2014

Figure Manufacturing Process Analysis of Whiskey

Table Capacity (K MT) and Commercial Production Date of Global Whiskey Key Manufacturers in 2014

Table Manufacturing Plants Distribution of Global Key Whiskey Manufacturers in 2014

Table R&D Status and Technology Source of Global Whiskey Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Global and China Whiskey Key Manufacturers in 2014

Table Global Production of Whiskey by Regions 2010-2015 (K MT)

Figure Global Production Market Share of Whiskey by Regions in 2010

Figure Global Production Market Share of Whiskey by Regions in 2011

Figure Global Production Market Share of Whiskey by Regions in 2012

Figure Global Production Market Share of Whiskey by Regions in 2013

Figure Global Production Market Share of Whiskey by Regions in 2014

Figure Global Production Market Share of Whiskey by Regions in 2015

Figure Global Production Market Share of Whiskey by Technology in 2010

Figure Global Production Market Share of Whiskey by Technology in 2011

Figure Global Production Market Share of Whiskey by Technology in 2012

Figure Global Production Market Share of Whiskey by Technology in 2013

Figure Global Production Market Share of Whiskey by Technology in 2014

Figure Global Production Market Share of Whiskey by Technology in 2015

Figure Global Production Market Share of Whiskey by Applications in 2010

Figure Global Production Market Share of Whiskey by Applications in 2011

Figure Global Production Market Share of Whiskey by Applications in 2012

Figure Global Production Market Share of Whiskey by Applications in 2013

Figure Global Production Market Share of Whiskey by Applications in 2014

Figure Global Production Market Share of Whiskey by Applications in 2015

Figure Price Comparison of Global Whiskey Key Manufacturers in 2015 (USD/MT)

Table US Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Whiskey 2010-2015

Table EU Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Whiskey 2010-2015

Table Japan Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Whiskey 2010-2015

Table China Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT) and Revenue (M USD) of Whiskey 2010-2015

Table US Supply, Import, Export and Consumption of Whiskey 2010-2015 (K MT)

Table EU Supply, Import, Export and Consumption of Whiskey 2010-2015 (K MT)

Table Japan Supply, Import, Export and Consumption of Whiskey 2010-2015 (K MT)

Table China Supply, Import, Export and Consumption of Whiskey 2010-2015 (K MT)

Table Global Sales of Whiskey by Regions (US, EU, China, Japan, etc.) 2010-2015 (K MT)

Figure Global Sales of Whiskey by Regions (EU, China, Japan, etc.) in 2010 (K MT)

Figure Global Sales of Whiskey by Regions (EU, China, Japan, etc.) in 2011 (K MT)

Figure Global Sales of Whiskey by Regions (EU, China, Japan, etc.) in 2012 (K MT)

Figure Global Sales of Whiskey by Regions (EU, China, Japan, etc.) in 2013 (K MT)

Figure Global Sales of Whiskey by Regions (EU, China, Japan, etc.) in 2014 (K MT)

Figure Global Sales of Whiskey by Regions (EU, China, Japan, etc.) in 2015 (K MT)

Table Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) 2010-2015 (M USD)

Figure Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) in 2010 (M USD)

Figure Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) in 2011 (M USD)

Figure Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) in 2012 (M USD)

Figure Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) in 2013 (M USD)

Figure Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) in 2014 (M USD)

Figure Global Revenue of Whiskey by Regions (US, EU, China, Japan, etc.) in 2015 (M USD)

Table Sale Price of Whiskey by Regions (US, EU, China, Japan, etc.) 2010-2015 (USD/MT)

Figure Global Price Analysis of Whiskey 2010-2015 (USD/MT)

Figure Global Cost Analysis of Whiskey 2010-2015 (USD/MT)
Figure Global Gross Analysis of Whiskey 2010-2015
Table Global and Major Manufacturers Capacity of Whiskey 2010-2015 (K MT)
Table Global Capacity Market Share of Major Whiskey Manufacturers 2010-2015
Table Global and Major Manufacturers Production of Whiskey 2010-2015 (K MT)
Table Global Production Market Share of Major Whiskey Manufacturers 2010-2015
Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Whiskey 2010-2015
Figure Global Capacity Utilization Rate of Whiskey 2010-2015
Table Global and Major Manufacturers Revenue of Whiskey 2010-2015 (M USD)
Table Global Revenue Market Share of Major Whiskey Manufacturers 2010-2015
Figure Global Revenue (M USD) and Growth Rate of Whiskey 2010-2015
Table China and Major Manufacturers Capacity of Whiskey 2010-2015 (K MT)
Table Capacity Market Share of China Major Whiskey Manufacturers 2010-2015
Table China and Major Manufacturers Production 2010-2015 (K MT)
Table Production Market Share of China Major Manufacturers 2010-2015
Figure China Capacity (K MT), Production (K MT) and Growth Rate of Whiskey 2010-2015
Figure China Capacity Utilization Rate of Whiskey 2010-2015
Table China and Major Manufacturers Revenue of Whiskey 2010-2015 (M USD)
Table Revenue Market Share of China Major Manufacturers 2010-2015
Figure China Revenue (M USD) and Growth Rate of Whiskey 2010-2015
Figure Global Production Market Share of Major Whiskey Manufacturers in 2010
Figure Global Production Market Share of Major Whiskey Manufacturers in 2011
Figure Global Production Market Share of Major Whiskey Manufacturers in 2012
Figure Global Production Market Share of Major Whiskey Manufacturers in 2013
Figure Global Production Market Share of Major Whiskey Manufacturers in 2014
Figure Global Production Market Share of Major Whiskey Manufacturers in 2015
Figure China Production Market Share of Major Whiskey Manufacturers in 2010
Figure China Production Market Share of Major Whiskey Manufacturers in 2011
Figure China Production Market Share of Major Whiskey Manufacturers in 2012
Figure China Production Market Share of Major Whiskey Manufacturers in 2013
Figure China Production Market Share of Major Whiskey Manufacturers in 2014
Figure China Production Market Share of Major Whiskey Manufacturers in 2015
Figure Global Sales (K MT) and Growth Rate of Whiskey 2010-2015
Figure China Sales (K MT) and Growth Rate of Whiskey 2010-2015
Table Global Supply, Sales and Shortage of Whiskey 2010-2015 (K MT)
Table China Supply, Sales and Shortage of Whiskey 2010-2015 (K MT)
Table China Import, Export and Consumption of Whiskey 2010-2015 (K MT)

Table Price of Global Whiskey Major Manufacturers 2010-2015 (USD/MT)
Figure Price Comparison by Global Major Whiskey Manufacturers in 2014 (USD/MT)
Table Gross Margin of Global Whiskey Major Manufacturers 2010-2015
Figure Gross Margin of Global Whiskey Major Manufacturers in 2014
Table Global and Major Manufacturers Revenue of Whiskey 2010-2015 (M USD)
Table Global Revenue Market Share of Major Whiskey Manufacturers 2010-2015
Figure Global Revenue Market Share of Major Whiskey Manufacturers in 2011
Figure Global Revenue Market Share of Major Whiskey Manufacturers in 2012
Figure Global Revenue Market Share of Major Whiskey Manufacturers in 2013
Figure Global Revenue Market Share of Major Whiskey Manufacturers in 2014
Figure Global Revenue Market Share of Major Whiskey Manufacturers in 2015
Table China and Major Manufacturers of Whiskey 2010-2015 (M USD)
Table Revenue Market Share of China Whiskey Major Manufacturers 2010-2015
Table Global Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD)
and Gross Margin of Whiskey 2010-2015
Table China Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD)
and Gross Margin of Whiskey 2010-2015
Figure Beam Suntory Whiskey Product Picture
Table Beam Suntory Whiskey Product Specification
Table 2010-2015 Beam Suntory Whiskey Product Capacity Production (K MT) Price
Cost Gross (USD/MT) Production Value (Million USD) Gross Margin List
Figure 2010-2015 Beam Suntory Whiskey Product Capacity Production (K MT) and
Growth Rate
Figure 2010-2015 Beam Suntory Whiskey Product Production Global Market Share
Figure ABD Whiskey Product Picture
Table ABD Whiskey Product Specification
Table 2010-2015 ABD Whiskey Product Capacity Production (K MT) Price Cost Gross
(USD/MT) Production Value (Million USD) Gross Margin List
Figure 2010-2015 ABD Whiskey Product Capacity Production (K MT) and Growth Rate
Figure 2010-2015 ABD Whiskey Product Production Global Market Share
Figure Pernod Ricard Whiskey Product Picture
Table Pernod Ricard Whiskey Product Specification
Table 2010-2015 Pernod Ricard Whiskey Product Capacity Production (K MT) Price
Cost Gross (USD/MT) Production Value (Million USD) Gross Margin List
Figure 2010-2015 Pernod Ricard Whiskey Product Capacity Production (K MT) and
Growth Rate
Figure 2010-2015 Pernod Ricard Whiskey Product Production Global Market Share
Table Gross Margin of Global Regions 2010-2015
Table Price Comparison of Whiskey by Regions 2010-2015 (USD/MT)

Table Price of Different Whiskey Product Types (USD/MT)
Table Market Share of Different Whiskey Price Level
Table Gross Margin of Different Whiskey Applications
Table Traders or Distributors of Whiskey with Contact Information
Table Ex-work Price, Channel Price and End Buyer Price of Whiskey (USD/MT)
Table Regional Import, Export, and Trade of Whiskey (K MT)
Figure Global Capacity (K MT), Production (K MT) and Growth Rate of Whiskey 2015-2020
Figure Global Capacity Utilization Rate of Whiskey 2015-2020
Figure China Capacity (K MT), Production (K MT) and Growth Rate of Whiskey 2015-2020
Figure China Capacity Utilization Rate of Whiskey 2015-2020
Figure Global Production Market Share of Major Whiskey Manufacturers in 2015
Figure Global Production Market Share of Major Whiskey Manufacturers in 2020
Figure Production Market Share of China Major Whiskey Manufacturers in 2015
Figure Production Market Share of China Major Whiskey Manufacturers in 2020
Figure Global and China Sales (K MT) and Growth Rate of Whiskey 2015-2020
Table Global Supply, Sales and Shortage of Whiskey 2015-2020 (K MT)
Table China Supply, Sales and Shortage of Whiskey 2015-2020 (K MT)
Table China Production, Import, Export and Consumption of Whiskey 2015-2020 (K MT)
Table Global Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Whiskey 2015-2020
Table China Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Whiskey 2015-2020
Table Major Raw Materials Suppliers of Whiskey with Contact Information
Table Manufacturing Equipment Suppliers of Whiskey with Contact Information
Table Major Suppliers of Whiskey with Contact Information
Table Key Consumers of Whiskey with Contact Information
Figure Supply Chain Relationship Analysis of Whiskey
Table New Project SWOT Analysis of Whiskey
Table New Project Investment Feasibility Analysis of Whiskey
Table Part of Interviews

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