

### **Global Webcams Market Research Report 2017**

https://marketpublishers.com/r/GD09B10FDB4EN.html

Date:	February	2017
-------	----------	------

Pages: 116

Price: US\$ 2,900.00 (Single User License)

ID: GD09B10FDB4EN

### **Abstracts**

## Notes:

Production, means the output of Webcams

Revenue, means the sales value of Webcams

This report studies Webcams in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Logitech
Microsoft
Нр
D-Link
Lenovo
Philips
Ausdom
KYE Systems Corp(Genius)
Motorola



# **NEXIA** Kinobo Teng Wei Video Technology Co. A4Tech TeckNet Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Webcams in these regions, from 2011 to 2021 (forecast), like North America Europe China Japan Korea Taiwan Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into **USB** ports Wireless Wireless

Split by application, this report focuses on consumption, market share and growth rate



### of Webcams in each application, can be divided into

Common network chatting

Video conference

Remote medical

Automobile

Others



#### **Contents**

Global Webcams Market Research Report 2017

#### 1 WEBCAMS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Webcams
- 1.2 Webcams Segment by Type
  - 1.2.1 Global Production Market Share of Webcams by Type in 2015
  - 1.2.2 USB ports
  - 1.2.3 Wireless
  - 1.2.4 Wireless
- 1.3 Webcams Segment by Application
- 1.3.1 Webcams Consumption Market Share by Application in 2015
- 1.3.2 Common network chatting
- 1.3.3 Video conference
- 1.3.4 Remote medical
- 1.3.5 Automobile
- 1.3.6 Others
- 1.4 Webcams Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Korea Status and Prospect (2012-2022)
  - 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Webcams (2012-2022)

#### **2 GLOBAL WEBCAMS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Webcams Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Webcams Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Webcams Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Webcams Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Webcams Market Competitive Situation and Trends
  - 2.5.1 Webcams Market Concentration Rate
  - 2.5.2 Webcams Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



#### 3 GLOBAL WEBCAMS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Webcams Production by Region (2012-2017)
- 3.2 Global Webcams Production Market Share by Region (2012-2017)
- 3.3 Global Webcams Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Webcams Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Webcams Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Webcams Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Webcams Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Webcams Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Korea Webcams Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 Taiwan Webcams Production, Revenue, Price and Gross Margin (2012-2017)

## 4 GLOBAL WEBCAMS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Webcams Consumption by Regions (2012-2017)
- 4.2 North America Webcams Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Webcams Production, Consumption, Export, Import (2012-2017)
- 4.4 China Webcams Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Webcams Production, Consumption, Export, Import (2012-2017)
- 4.6 Korea Webcams Production, Consumption, Export, Import (2012-2017)
- 4.7 Taiwan Webcams Production, Consumption, Export, Import (2012-2017)

## 5 GLOBAL WEBCAMS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Webcams Production and Market Share by Type (2012-2017)
- 5.2 Global Webcams Revenue and Market Share by Type (2012-2017)
- 5.3 Global Webcams Price by Type (2012-2017)
- 5.4 Global Webcams Production Growth by Type (2012-2017)

#### **6 GLOBAL WEBCAMS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Webcams Consumption and Market Share by Application (2012-2017)
- 6.2 Global Webcams Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities



- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL WEBCAMS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Logitech
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Webcams Product Type, Application and Specification
    - 7.1.2.1 Product A
    - 7.1.2.2 Product B
- 7.1.3 Logitech Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Microsoft
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Webcams Product Type, Application and Specification
    - 7.2.2.1 Product A
    - 7.2.2.2 Product B
- 7.2.3 Microsoft Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Hp
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Webcams Product Type, Application and Specification
    - 7.3.2.1 Product A
    - 7.3.2.2 Product B
  - 7.3.3 Hp Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 D-Link
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Webcams Product Type, Application and Specification
    - 7.4.2.1 Product A
    - 7.4.2.2 Product B
  - 7.4.3 D-Link Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Lenovo
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Webcams Product Type, Application and Specification
    - 7.5.2.1 Product A



- 7.5.2.2 Product B
- 7.5.3 Lenovo Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Philips
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Webcams Product Type, Application and Specification
    - 7.6.2.1 Product A
  - 7.6.2.2 Product B
- 7.6.3 Philips Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Ausdom
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Webcams Product Type, Application and Specification
    - 7.7.2.1 Product A
    - 7.7.2.2 Product B
- 7.7.3 Ausdom Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 KYE Systems Corp(Genius)
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Webcams Product Type, Application and Specification
    - 7.8.2.1 Product A
    - 7.8.2.2 Product B
- 7.8.3 KYE Systems Corp(Genius) Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Motorola
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Webcams Product Type, Application and Specification
    - 7.9.2.1 Product A
    - 7.9.2.2 Product B
- 7.9.3 Motorola Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- **7.10 NEXIA**
- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Webcams Product Type, Application and Specification



- 7.10.2.1 Product A
- 7.10.2.2 Product B
- 7.10.3 NEXIA Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Kinobo
- 7.12 Teng Wei Video Technology Co.
- 7.13 A4Tech
- 7.14 TeckNet

#### **8 WEBCAMS MANUFACTURING COST ANALYSIS**

- 8.1 Webcams Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Webcams

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Webcams Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Webcams Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy



#### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL WEBCAMS MARKET FORECAST (2017-2022)

- 12.1 Global Webcams Production, Revenue and Price Forecast (2017-2022)
  - 12.1.1 Global Webcams Production and Growth Rate Forecast (2017-2022)
  - 12.1.2 Global Webcams Revenue and Growth Rate Forecast (2017-2022)
  - 12.1.3 Global Webcams Price and Trend Forecast (2017-2022)
- 12.2 Global Webcams Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Webcams Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Webcams Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Webcams Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Webcams Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Korea Webcams Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 Taiwan Webcams Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Webcams Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Webcams Consumption Forecast by Application (2017-2022)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

#### Methodology



# Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Webcams

Figure Global Production Market Share of Webcams by Type in 2015

Figure Product Picture of USB ports

Table Major Manufacturers of USB ports

Figure Product Picture of Wireless

Table Major Manufacturers of Wireless

Figure Product Picture of Wireless

Table Major Manufacturers of Wireless

Table Webcams Consumption Market Share by Application in 2015

Figure Common network chatting Examples

Figure Video conference Examples

Figure Remote medical Examples

Figure Automobile Examples

Figure Others Examples

Figure North America Webcams Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Webcams Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Webcams Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Webcams Revenue (Million USD) and Growth Rate (2012-2022)

Figure Korea Webcams Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Webcams Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Webcams Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Webcams Capacity of Key Manufacturers (2015 and 2016)

Table Global Webcams Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Webcams Capacity of Key Manufacturers in 2015

Figure Global Webcams Capacity of Key Manufacturers in 2016

Table Global Webcams Production of Key Manufacturers (2015 and 2016)

Table Global Webcams Production Share by Manufacturers (2015 and 2016)

Figure 2015 Webcams Production Share by Manufacturers

Figure 2016 Webcams Production Share by Manufacturers

Table Global Webcams Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Webcams Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Webcams Revenue Share by Manufacturers

Table 2016 Global Webcams Revenue Share by Manufacturers

Table Global Market Webcams Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Webcams Average Price of Key Manufacturers in 2015



Table Manufacturers Webcams Manufacturing Base Distribution and Sales Area

Table Manufacturers Webcams Product Type

Figure Webcams Market Share of Top 3 Manufacturers

Figure Webcams Market Share of Top 5 Manufacturers

Table Global Webcams Capacity by Regions (2012-2017)

Figure Global Webcams Capacity Market Share by Regions (2012-2017)

Figure Global Webcams Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Webcams Capacity Market Share by Regions

Table Global Webcams Production by Regions (2012-2017)

Figure Global Webcams Production and Market Share by Regions (2012-2017)

Figure Global Webcams Production Market Share by Regions (2012-2017)

Figure 2015 Global Webcams Production Market Share by Regions

Table Global Webcams Revenue by Regions (2012-2017)

Table Global Webcams Revenue Market Share by Regions (2012-2017)

Table 2015 Global Webcams Revenue Market Share by Regions

Table Global Webcams Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Webcams Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Webcams Production, Revenue, Price and Gross Margin (2012-2017)

Table China Webcams Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Webcams Production, Revenue, Price and Gross Margin (2012-2017)

Table Korea Webcams Production, Revenue, Price and Gross Margin (2012-2017)

Table Taiwan Webcams Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Webcams Consumption Market by Regions (2012-2017)

Table Global Webcams Consumption Market Share by Regions (2012-2017)

Figure Global Webcams Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Webcams Consumption Market Share by Regions

Table North America Webcams Production, Consumption, Import & Export (2012-2017)

Table Europe Webcams Production, Consumption, Import & Export (2012-2017)

Table China Webcams Production, Consumption, Import & Export (2012-2017)

Table Japan Webcams Production, Consumption, Import & Export (2012-2017)

Table Korea Webcams Production, Consumption, Import & Export (2012-2017)

Table Taiwan Webcams Production, Consumption, Import & Export (2012-2017)

Table Global Webcams Production by Type (2012-2017)

Table Global Webcams Production Share by Type (2012-2017)

Figure Production Market Share of Webcams by Type (2012-2017)

Figure 2015 Production Market Share of Webcams by Type

Table Global Webcams Revenue by Type (2012-2017)

Table Global Webcams Revenue Share by Type (2012-2017)



Figure Production Revenue Share of Webcams by Type (2012-2017)

Figure 2015 Revenue Market Share of Webcams by Type

Table Global Webcams Price by Type (2012-2017)

Figure Global Webcams Production Growth by Type (2012-2017)

Table Global Webcams Consumption by Application (2012-2017)

Table Global Webcams Consumption Market Share by Application (2012-2017)

Figure Global Webcams Consumption Market Share by Application in 2015

Table Global Webcams Consumption Growth Rate by Application (2012-2017)

Figure Global Webcams Consumption Growth Rate by Application (2012-2017)

Table Logitech Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Logitech Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Logitech Webcams Market Share (2015 and 2016)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Microsoft Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Microsoft Webcams Market Share (2015 and 2016)

Table Hp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hp Webcams Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Hp Webcams Market Share (2015 and 2016)

Table D-Link Basic Information, Manufacturing Base, Sales Area and Its Competitors Table D-Link Webcams Production, Revenue, Price and Gross Margin (2015 and 2016) Figure D-Link Webcams Market Share (2015 and 2016)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lenovo Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Lenovo Webcams Market Share (2015 and 2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips Webcams Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Philips Webcams Market Share (2015 and 2016)

Table Ausdom Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ausdom Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Ausdom Webcams Market Share (2015 and 2016)

Table KYE Systems Corp(Genius) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KYE Systems Corp(Genius) Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure KYE Systems Corp(Genius) Webcams Market Share (2015 and 2016)



Table Motorola Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Motorola Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Motorola Webcams Market Share (2015 and 2016)

Table NEXIA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NEXIA Webcams Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure NEXIA Webcams Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Webcams

Figure Manufacturing Process Analysis of Webcams

Figure Webcams Industrial Chain Analysis

Table Raw Materials Sources of Webcams Major Manufacturers in 2015

Table Major Buyers of Webcams

Table Distributors/Traders List

Figure Global Webcams Production and Growth Rate Forecast (2017-2022)

Figure Global Webcams Revenue and Growth Rate Forecast (2017-2022)

Figure Global Webcams Price and Trend Forecast (2017-2022)

Table Global Webcams Production Forecast by Regions (2017-2022)

Table Global Webcams Consumption Forecast by Regions (2017-2022)

Figure North America Webcams Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Webcams Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Webcams Production, Revenue and Growth Rate Forecast (2017-2022) Table Europe Webcams Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Webcams Production, Revenue and Growth Rate Forecast (2017-2022) Table China Webcams Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Webcams Production, Revenue and Growth Rate Forecast (2017-2022) Table Japan Webcams Production, Consumption, Export and Import Forecast (2017-2022)

Figure Korea Webcams Production, Revenue and Growth Rate Forecast (2017-2022) Table Korea Webcams Production, Consumption, Export and Import Forecast (2017-2022)

Figure Taiwan Webcams Production, Revenue and Growth Rate Forecast (2017-2022) Table Taiwan Webcams Production, Consumption, Export and Import Forecast



(2017-2022)

Table Global Webcams Production Forecast by Type (2017-2022)

Table Global Webcams Revenue Forecast by Type (2017-2022)

Table Global Webcams Price Forecast by Type (2017-2022)

Table Global Webcams Consumption Forecast by Application (2017-2022)



#### I would like to order

Product name: Global Webcams Market Research Report 2017

Product link: https://marketpublishers.com/r/GD09B10FDB4EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GD09B10FDB4EN.html">https://marketpublishers.com/r/GD09B10FDB4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970