

# Global Wearable Fitness Tracker Sales Market Report 2018

<https://marketpublishers.com/r/G01E053C862EN.html>

Date: January 2018

Pages: 102

Price: US\$ 4,000.00 (Single User License)

ID: G01E053C862EN

## Abstracts

In this report, the global Wearable Fitness Tracker market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report split global into several key Regions, with sales (K Units), revenue (Million USD), market share and growth rate of Wearable Fitness Tracker for these regions, from 2013 to 2025 (forecast), covering

United States

China

Europe

Japan

Southeast Asia

India

Global Wearable Fitness Tracker market competition by top manufacturers/players, with Wearable Fitness Tracker sales volume, Price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Apple Inc.

Fitbit

Samsung

Garmin

Suunto

Casio

Polar

Xiaomi

Nokia

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Bands

Watches

Leg Straps

Smart Garments

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Running

Biking

Climbing

Cardio Training

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Wearable Fitness Tracker Sales Market Report 2018

## **1 WEARABLE FITNESS TRACKER MARKET OVERVIEW**

### 1.1 Product Overview and Scope of Wearable Fitness Tracker

### 1.2 Classification of Wearable Fitness Tracker by Product Category

#### 1.2.1 Global Wearable Fitness Tracker Market Size (Sales) Comparison by Type (2013-2025)

#### 1.2.2 Global Wearable Fitness Tracker Market Size (Sales) Market Share by Type (Product Category) in 2017

##### 1.2.3 Bands

##### 1.2.4 Watches

##### 1.2.5 Leg Straps

##### 1.2.6 Smart Garments

### 1.3 Global Wearable Fitness Tracker Market by Application/End Users

#### 1.3.1 Global Wearable Fitness Tracker Sales (Volume) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Running

##### 1.3.3 Biking

##### 1.3.4 Climbing

##### 1.3.5 Cardio Training

##### 1.3.6 Others

### 1.4 Global Wearable Fitness Tracker Market by Region

#### 1.4.1 Global Wearable Fitness Tracker Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 United States Wearable Fitness Tracker Status and Prospect (2013-2025)

##### 1.4.3 China Wearable Fitness Tracker Status and Prospect (2013-2025)

##### 1.4.4 Europe Wearable Fitness Tracker Status and Prospect (2013-2025)

##### 1.4.5 Japan Wearable Fitness Tracker Status and Prospect (2013-2025)

##### 1.4.6 Southeast Asia Wearable Fitness Tracker Status and Prospect (2013-2025)

##### 1.4.7 India Wearable Fitness Tracker Status and Prospect (2013-2025)

### 1.5 Global Market Size (Value and Volume) of Wearable Fitness Tracker (2013-2025)

#### 1.5.1 Global Wearable Fitness Tracker Sales and Growth Rate (2013-2025)

#### 1.5.2 Global Wearable Fitness Tracker Revenue and Growth Rate (2013-2025)

## **2 GLOBAL WEARABLE FITNESS TRACKER COMPETITION BY PLAYERS/SUPPLIERS, TYPE AND APPLICATION**

## 2.1 Global Wearable Fitness Tracker Market Competition by Players/Suppliers

2.1.1 Global Wearable Fitness Tracker Sales and Market Share of Key Players/Suppliers (2013-2018)

2.1.2 Global Wearable Fitness Tracker Revenue and Share by Players/Suppliers (2013-2018)

## 2.2 Global Wearable Fitness Tracker (Volume and Value) by Type

2.2.1 Global Wearable Fitness Tracker Sales and Market Share by Type (2013-2018)

2.2.2 Global Wearable Fitness Tracker Revenue and Market Share by Type (2013-2018)

## 2.3 Global Wearable Fitness Tracker (Volume and Value) by Region

2.3.1 Global Wearable Fitness Tracker Sales and Market Share by Region (2013-2018)

2.3.2 Global Wearable Fitness Tracker Revenue and Market Share by Region (2013-2018)

## 2.4 Global Wearable Fitness Tracker (Volume) by Application

### **3 UNITED STATES WEARABLE FITNESS TRACKER (VOLUME, VALUE AND SALES PRICE)**

#### 3.1 United States Wearable Fitness Tracker Sales and Value (2013-2018)

3.1.1 United States Wearable Fitness Tracker Sales and Growth Rate (2013-2018)

3.1.2 United States Wearable Fitness Tracker Revenue and Growth Rate (2013-2018)

3.1.3 United States Wearable Fitness Tracker Sales Price Trend (2013-2018)

3.2 United States Wearable Fitness Tracker Sales Volume and Market Share by Players (2013-2018)

3.3 United States Wearable Fitness Tracker Sales Volume and Market Share by Type (2013-2018)

3.4 United States Wearable Fitness Tracker Sales Volume and Market Share by Application (2013-2018)

### **4 CHINA WEARABLE FITNESS TRACKER (VOLUME, VALUE AND SALES PRICE)**

#### 4.1 China Wearable Fitness Tracker Sales and Value (2013-2018)

4.1.1 China Wearable Fitness Tracker Sales and Growth Rate (2013-2018)

4.1.2 China Wearable Fitness Tracker Revenue and Growth Rate (2013-2018)

4.1.3 China Wearable Fitness Tracker Sales Price Trend (2013-2018)

4.2 China Wearable Fitness Tracker Sales Volume and Market Share by Players (2013-2018)

4.3 China Wearable Fitness Tracker Sales Volume and Market Share by Type (2013-2018)

4.4 China Wearable Fitness Tracker Sales Volume and Market Share by Application (2013-2018)

## **5 EUROPE WEARABLE FITNESS TRACKER (VOLUME, VALUE AND SALES PRICE)**

5.1 Europe Wearable Fitness Tracker Sales and Value (2013-2018)

5.1.1 Europe Wearable Fitness Tracker Sales and Growth Rate (2013-2018)

5.1.2 Europe Wearable Fitness Tracker Revenue and Growth Rate (2013-2018)

5.1.3 Europe Wearable Fitness Tracker Sales Price Trend (2013-2018)

5.2 Europe Wearable Fitness Tracker Sales Volume and Market Share by Players (2013-2018)

5.3 Europe Wearable Fitness Tracker Sales Volume and Market Share by Type (2013-2018)

5.4 Europe Wearable Fitness Tracker Sales Volume and Market Share by Application (2013-2018)

## **6 JAPAN WEARABLE FITNESS TRACKER (VOLUME, VALUE AND SALES PRICE)**

6.1 Japan Wearable Fitness Tracker Sales and Value (2013-2018)

6.1.1 Japan Wearable Fitness Tracker Sales and Growth Rate (2013-2018)

6.1.2 Japan Wearable Fitness Tracker Revenue and Growth Rate (2013-2018)

6.1.3 Japan Wearable Fitness Tracker Sales Price Trend (2013-2018)

6.2 Japan Wearable Fitness Tracker Sales Volume and Market Share by Players (2013-2018)

6.3 Japan Wearable Fitness Tracker Sales Volume and Market Share by Type (2013-2018)

6.4 Japan Wearable Fitness Tracker Sales Volume and Market Share by Application (2013-2018)

## **7 SOUTHEAST ASIA WEARABLE FITNESS TRACKER (VOLUME, VALUE AND SALES PRICE)**

7.1 Southeast Asia Wearable Fitness Tracker Sales and Value (2013-2018)

7.1.1 Southeast Asia Wearable Fitness Tracker Sales and Growth Rate (2013-2018)

7.1.2 Southeast Asia Wearable Fitness Tracker Revenue and Growth Rate (2013-2018)

- 7.1.3 Southeast Asia Wearable Fitness Tracker Sales Price Trend (2013-2018)
- 7.2 Southeast Asia Wearable Fitness Tracker Sales Volume and Market Share by Players (2013-2018)
- 7.3 Southeast Asia Wearable Fitness Tracker Sales Volume and Market Share by Type (2013-2018)
- 7.4 Southeast Asia Wearable Fitness Tracker Sales Volume and Market Share by Application (2013-2018)

## **8 INDIA WEARABLE FITNESS TRACKER (VOLUME, VALUE AND SALES PRICE)**

- 8.1 India Wearable Fitness Tracker Sales and Value (2013-2018)
  - 8.1.1 India Wearable Fitness Tracker Sales and Growth Rate (2013-2018)
  - 8.1.2 India Wearable Fitness Tracker Revenue and Growth Rate (2013-2018)
  - 8.1.3 India Wearable Fitness Tracker Sales Price Trend (2013-2018)
- 8.2 India Wearable Fitness Tracker Sales Volume and Market Share by Players (2013-2018)
- 8.3 India Wearable Fitness Tracker Sales Volume and Market Share by Type (2013-2018)
- 8.4 India Wearable Fitness Tracker Sales Volume and Market Share by Application (2013-2018)

## **9 GLOBAL WEARABLE FITNESS TRACKER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 9.1 Apple Inc.
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Wearable Fitness Tracker Product Category, Application and Specification
    - 9.1.2.1 Product A
    - 9.1.2.2 Product B
  - 9.1.3 Apple Inc. Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.1.4 Main Business/Business Overview
- 9.2 Fitbit
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 Wearable Fitness Tracker Product Category, Application and Specification
    - 9.2.2.1 Product A
    - 9.2.2.2 Product B
  - 9.2.3 Fitbit Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.2.4 Main Business/Business Overview

### 9.3 Samsung

#### 9.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.3.2 Wearable Fitness Tracker Product Category, Application and Specification

##### 9.3.2.1 Product A

##### 9.3.2.2 Product B

#### 9.3.3 Samsung Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.3.4 Main Business/Business Overview

### 9.4 Garmin

#### 9.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.4.2 Wearable Fitness Tracker Product Category, Application and Specification

##### 9.4.2.1 Product A

##### 9.4.2.2 Product B

#### 9.4.3 Garmin Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.4.4 Main Business/Business Overview

### 9.5 Suunto

#### 9.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.5.2 Wearable Fitness Tracker Product Category, Application and Specification

##### 9.5.2.1 Product A

##### 9.5.2.2 Product B

#### 9.5.3 Suunto Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.5.4 Main Business/Business Overview

### 9.6 Casio

#### 9.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.6.2 Wearable Fitness Tracker Product Category, Application and Specification

##### 9.6.2.1 Product A

##### 9.6.2.2 Product B

#### 9.6.3 Casio Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.6.4 Main Business/Business Overview

### 9.7 Polar

#### 9.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.7.2 Wearable Fitness Tracker Product Category, Application and Specification

##### 9.7.2.1 Product A

##### 9.7.2.2 Product B

#### 9.7.3 Polar Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin



(2013-2018)

9.7.4 Main Business/Business Overview

9.8 Xiaomi

9.8.1 Company Basic Information, Manufacturing Base and Competitors

9.8.2 Wearable Fitness Tracker Product Category, Application and Specification

9.8.2.1 Product A

9.8.2.2 Product B

9.8.3 Xiaomi Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin

(2013-2018)

9.8.4 Main Business/Business Overview

9.9 Nokia

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 Wearable Fitness Tracker Product Category, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 Nokia Wearable Fitness Tracker Sales, Revenue, Price and Gross Margin

(2013-2018)

9.9.4 Main Business/Business Overview

## **10 WEARABLE FITNESS TRACKER MAUFACTURING COST ANALYSIS**

10.1 Wearable Fitness Tracker Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Wearable Fitness Tracker

10.3 Manufacturing Process Analysis of Wearable Fitness Tracker

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

11.1 Wearable Fitness Tracker Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Wearable Fitness Tracker Major Manufacturers in 2017

11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL WEARABLE FITNESS TRACKER MARKET FORECAST (2018-2025)**

- 14.1 Global Wearable Fitness Tracker Sales Volume, Revenue and Price Forecast (2018-2025)
  - 14.1.1 Global Wearable Fitness Tracker Sales Volume and Growth Rate Forecast (2018-2025)
  - 14.1.2 Global Wearable Fitness Tracker Revenue and Growth Rate Forecast (2018-2025)
  - 14.1.3 Global Wearable Fitness Tracker Price and Trend Forecast (2018-2025)
- 14.2 Global Wearable Fitness Tracker Sales Volume, Revenue and Growth Rate Forecast by Region (2018-2025)
  - 14.2.1 Global Wearable Fitness Tracker Sales Volume and Growth Rate Forecast by Regions (2018-2025)
  - 14.2.2 Global Wearable Fitness Tracker Revenue and Growth Rate Forecast by Regions (2018-2025)
  - 14.2.3 United States Wearable Fitness Tracker Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
  - 14.2.4 China Wearable Fitness Tracker Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.5 Europe Wearable Fitness Tracker Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.6 Japan Wearable Fitness Tracker Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.7 Southeast Asia Wearable Fitness Tracker Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.8 India Wearable Fitness Tracker Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.3 Global Wearable Fitness Tracker Sales Volume, Revenue and Price Forecast by Type (2018-2025)

14.3.1 Global Wearable Fitness Tracker Sales Forecast by Type (2018-2025)

14.3.2 Global Wearable Fitness Tracker Revenue Forecast by Type (2018-2025)

14.3.3 Global Wearable Fitness Tracker Price Forecast by Type (2018-2025)

14.4 Global Wearable Fitness Tracker Sales Volume Forecast by Application (2018-2025)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Wearable Fitness Tracker

Figure Global Wearable Fitness Tracker Sales Volume Comparison (K Units) by Type (2013-2025)

Figure Global Wearable Fitness Tracker Sales Volume Market Share by Type (Product Category) in 2017

Figure Bands Product Picture

Figure Watches Product Picture

Figure Leg Straps Product Picture

Figure Smart Garments Product Picture

Figure Global Wearable Fitness Tracker Sales Comparison (K Units) by Application (2013-2025)

Figure Global Sales Market Share of Wearable Fitness Tracker by Application in 2017

Figure Running Examples

Table Key Downstream Customer in Running

Figure Biking Examples

Table Key Downstream Customer in Biking

Figure Climbing Examples

Table Key Downstream Customer in Climbing

Figure Cardio Training Examples

Table Key Downstream Customer in Cardio Training

Figure Others Examples

Table Key Downstream Customer in Others

Figure Global Wearable Fitness Tracker Market Size (Million USD) by Regions (2013-2025)

Figure United States Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2025)

Figure Europe Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2025)

Figure Japan Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southeast Asia Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2025)

Figure India Wearable Fitness Tracker Revenue (Million USD) and Growth Rate

(2013-2025)

Figure Global Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate

(2013-2025)

Figure Global Wearable Fitness Tracker Revenue (Million USD) and Growth Rate

(2013-2025)

Figure Global Market Major Players Wearable Fitness Tracker Sales Volume (K Units)

(2013-2018)

Table Global Wearable Fitness Tracker Sales (K Units) of Key Players/Suppliers

(2013-2018)

Table Global Wearable Fitness Tracker Sales Share by Players/Suppliers (2013-2018)

Figure 2017 Wearable Fitness Tracker Sales Share by Players/Suppliers

Figure 2017 Wearable Fitness Tracker Sales Share by Players/Suppliers

Figure Global Wearable Fitness Tracker Revenue (Million USD) by Players/Suppliers

(2013-2018)

Table Global Wearable Fitness Tracker Revenue (Million USD) by Players/Suppliers

(2013-2018)

Table Global Wearable Fitness Tracker Revenue Share by Players/Suppliers

(2013-2018)

Table 2017 Global Wearable Fitness Tracker Revenue Share by Players

Table 2017 Global Wearable Fitness Tracker Revenue Share by Players

Table Global Wearable Fitness Tracker Sales (K Units) and Market Share by Type

(2013-2018)

Table Global Wearable Fitness Tracker Sales Share (K Units) by Type (2013-2018)

Figure Sales Market Share of Wearable Fitness Tracker by Type (2013-2018)

Figure Global Wearable Fitness Tracker Sales Growth Rate by Type (2013-2018)

Table Global Wearable Fitness Tracker Revenue (Million USD) and Market Share by

Type (2013-2018)

Table Global Wearable Fitness Tracker Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Wearable Fitness Tracker by Type (2013-2018)

Figure Global Wearable Fitness Tracker Revenue Growth Rate by Type (2013-2018)

Table Global Wearable Fitness Tracker Sales Volume (K Units) and Market Share by

Region (2013-2018)

Table Global Wearable Fitness Tracker Sales Share by Region (2013-2018)

Figure Sales Market Share of Wearable Fitness Tracker by Region (2013-2018)

Figure Global Wearable Fitness Tracker Sales Growth Rate by Region in 2017

Table Global Wearable Fitness Tracker Revenue (Million USD) and Market Share by

Region (2013-2018)

Table Global Wearable Fitness Tracker Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Wearable Fitness Tracker by Region (2013-2018)

Figure Global Wearable Fitness Tracker Revenue Growth Rate by Region in 2017

Table Global Wearable Fitness Tracker Revenue (Million USD) and Market Share by Region (2013-2018)

Table Global Wearable Fitness Tracker Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Wearable Fitness Tracker by Region (2013-2018)

Figure Global Wearable Fitness Tracker Revenue Market Share by Region in 2017

Table Global Wearable Fitness Tracker Sales Volume (K Units) and Market Share by Application (2013-2018)

Table Global Wearable Fitness Tracker Sales Share (%) by Application (2013-2018)

Figure Sales Market Share of Wearable Fitness Tracker by Application (2013-2018)

Figure Global Wearable Fitness Tracker Sales Market Share by Application (2013-2018)

Figure United States Wearable Fitness Tracker Sales (K Units) and Growth Rate (2013-2018)

Figure United States Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2018)

Figure United States Wearable Fitness Tracker Sales Price (USD/Unit) Trend (2013-2018)

Table United States Wearable Fitness Tracker Sales Volume (K Units) by Players (2013-2018)

Table United States Wearable Fitness Tracker Sales Volume Market Share by Players (2013-2018)

Figure United States Wearable Fitness Tracker Sales Volume Market Share by Players in 2017

Table United States Wearable Fitness Tracker Sales Volume (K Units) by Type (2013-2018)

Table United States Wearable Fitness Tracker Sales Volume Market Share by Type (2013-2018)

Figure United States Wearable Fitness Tracker Sales Volume Market Share by Type in 2017

Table United States Wearable Fitness Tracker Sales Volume (K Units) by Application (2013-2018)

Table United States Wearable Fitness Tracker Sales Volume Market Share by Application (2013-2018)

Figure United States Wearable Fitness Tracker Sales Volume Market Share by Application in 2017

Figure China Wearable Fitness Tracker Sales (K Units) and Growth Rate (2013-2018)

Figure China Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2018)



Figure China Wearable Fitness Tracker Sales Price (USD/Unit) Trend (2013-2018)

Table China Wearable Fitness Tracker Sales Volume (K Units) by Players (2013-2018)

Table China Wearable Fitness Tracker Sales Volume Market Share by Players (2013-2018)

Figure China Wearable Fitness Tracker Sales Volume Market Share by Players in 2017

Table China Wearable Fitness Tracker Sales Volume (K Units) by Type (2013-2018)

Table China Wearable Fitness Tracker Sales Volume Market Share by Type (2013-2018)

Figure China Wearable Fitness Tracker Sales Volume Market Share by Type in 2017

Table China Wearable Fitness Tracker Sales Volume (K Units) by Application (2013-2018)

Table China Wearable Fitness Tracker Sales Volume Market Share by Application (2013-2018)

Figure China Wearable Fitness Tracker Sales Volume Market Share by Application in 2017

Figure Europe Wearable Fitness Tracker Sales (K Units) and Growth Rate (2013-2018)

Figure Europe Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2018)

Figure Europe Wearable Fitness Tracker Sales Price (USD/Unit) Trend (2013-2018)

Table Europe Wearable Fitness Tracker Sales Volume (K Units) by Players (2013-2018)

Table Europe Wearable Fitness Tracker Sales Volume Market Share by Players (2013-2018)

Figure Europe Wearable Fitness Tracker Sales Volume Market Share by Players in 2017

Table Europe Wearable Fitness Tracker Sales Volume (K Units) by Type (2013-2018)

Table Europe Wearable Fitness Tracker Sales Volume Market Share by Type (2013-2018)

Figure Europe Wearable Fitness Tracker Sales Volume Market Share by Type in 2017

Table Europe Wearable Fitness Tracker Sales Volume (K Units) by Application (2013-2018)

Table Europe Wearable Fitness Tracker Sales Volume Market Share by Application (2013-2018)

Figure Europe Wearable Fitness Tracker Sales Volume Market Share by Application in 2017

Figure Japan Wearable Fitness Tracker Sales (K Units) and Growth Rate (2013-2018)

Figure Japan Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2018)

Figure Japan Wearable Fitness Tracker Sales Price (USD/Unit) Trend (2013-2018)

Table Japan Wearable Fitness Tracker Sales Volume (K Units) by Players (2013-2018)

Table Japan Wearable Fitness Tracker Sales Volume Market Share by Players (2013-2018)

Figure Japan Wearable Fitness Tracker Sales Volume Market Share by Players in 2017

Table Japan Wearable Fitness Tracker Sales Volume (K Units) by Type (2013-2018)

Table Japan Wearable Fitness Tracker Sales Volume Market Share by Type (2013-2018)

Figure Japan Wearable Fitness Tracker Sales Volume Market Share by Type in 2017

Table Japan Wearable Fitness Tracker Sales Volume (K Units) by Application (2013-2018)

Table Japan Wearable Fitness Tracker Sales Volume Market Share by Application (2013-2018)

Figure Japan Wearable Fitness Tracker Sales Volume Market Share by Application in 2017

Figure Southeast Asia Wearable Fitness Tracker Sales (K Units) and Growth Rate (2013-2018)

Figure Southeast Asia Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2018)

Figure Southeast Asia Wearable Fitness Tracker Sales Price (USD/Unit) Trend (2013-2018)

Table Southeast Asia Wearable Fitness Tracker Sales Volume (K Units) by Players (2013-2018)

Table Southeast Asia Wearable Fitness Tracker Sales Volume Market Share by Players (2013-2018)

Figure Southeast Asia Wearable Fitness Tracker Sales Volume Market Share by Players in 2017

Table Southeast Asia Wearable Fitness Tracker Sales Volume (K Units) by Type (2013-2018)

Table Southeast Asia Wearable Fitness Tracker Sales Volume Market Share by Type (2013-2018)

Figure Southeast Asia Wearable Fitness Tracker Sales Volume Market Share by Type in 2017

Table Southeast Asia Wearable Fitness Tracker Sales Volume (K Units) by Application (2013-2018)

Table Southeast Asia Wearable Fitness Tracker Sales Volume Market Share by Application (2013-2018)

Figure Southeast Asia Wearable Fitness Tracker Sales Volume Market Share by Application in 2017

Figure India Wearable Fitness Tracker Sales (K Units) and Growth Rate (2013-2018)



Figure India Wearable Fitness Tracker Revenue (Million USD) and Growth Rate (2013-2018)

Figure India Wearable Fitness Tracker Sales Price (USD/Unit) Trend (2013-2018)

Table India Wearable Fitness Tracker Sales Volume (K Units) by Players (2013-2018)

Table India Wearable Fitness Tracker Sales Volume Market Share by Players (2013-2018)

Figure India Wearable Fitness Tracker Sales Volume Market Share by Players in 2017

Table India Wearable Fitness Tracker Sales Volume (K Units) by Type (2013-2018)

Table India Wearable Fitness Tracker Sales Volume Market Share by Type (2013-2018)

Figure India Wearable Fitness Tracker Sales Volume Market Share by Type in 2017

Table India Wearable Fitness Tracker Sales Volume (K Units) by Application (2013-2018)

Table India Wearable Fitness Tracker Sales Volume Market Share by Application (2013-2018)

Figure India Wearable Fitness Tracker Sales Volume Market Share by Application in 2017

Table Apple Inc. Basic Information List

Table Apple Inc. Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Apple Inc. Wearable Fitness Tracker Sales Growth Rate (2013-2018)

Figure Apple Inc. Wearable Fitness Tracker Sales Global Market Share (2013-2018)

Figure Apple Inc. Wearable Fitness Tracker Revenue Global Market Share (2013-2018)

Table Fitbit Basic Information List

Table Fitbit Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Fitbit Wearable Fitness Tracker Sales Growth Rate (2013-2018)

Figure Fitbit Wearable Fitness Tracker Sales Global Market Share (2013-2018)

Figure Fitbit Wearable Fitness Tracker Revenue Global Market Share (2013-2018)

Table Samsung Basic Information List

Table Samsung Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Wearable Fitness Tracker Sales Growth Rate (2013-2018)

Figure Samsung Wearable Fitness Tracker Sales Global Market Share (2013-2018)

Figure Samsung Wearable Fitness Tracker Revenue Global Market Share (2013-2018)

Table Garmin Basic Information List

Table Garmin Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Garmin Wearable Fitness Tracker Sales Growth Rate (2013-2018)

Figure Garmin Wearable Fitness Tracker Sales Global Market Share (2013-2018)

Figure Garmin Wearable Fitness Tracker Revenue Global Market Share (2013-2018)  
Table Suunto Basic Information List  
Table Suunto Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Suunto Wearable Fitness Tracker Sales Growth Rate (2013-2018)  
Figure Suunto Wearable Fitness Tracker Sales Global Market Share (2013-2018)  
Figure Suunto Wearable Fitness Tracker Revenue Global Market Share (2013-2018)  
Table Casio Basic Information List  
Table Casio Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Casio Wearable Fitness Tracker Sales Growth Rate (2013-2018)  
Figure Casio Wearable Fitness Tracker Sales Global Market Share (2013-2018)  
Figure Casio Wearable Fitness Tracker Revenue Global Market Share (2013-2018)  
Table Polar Basic Information List  
Table Polar Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Polar Wearable Fitness Tracker Sales Growth Rate (2013-2018)  
Figure Polar Wearable Fitness Tracker Sales Global Market Share (2013-2018)  
Figure Polar Wearable Fitness Tracker Revenue Global Market Share (2013-2018)  
Table Xiaomi Basic Information List  
Table Xiaomi Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Xiaomi Wearable Fitness Tracker Sales Growth Rate (2013-2018)  
Figure Xiaomi Wearable Fitness Tracker Sales Global Market Share (2013-2018)  
Figure Xiaomi Wearable Fitness Tracker Revenue Global Market Share (2013-2018)  
Table Nokia Basic Information List  
Table Nokia Wearable Fitness Tracker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Nokia Wearable Fitness Tracker Sales Growth Rate (2013-2018)  
Figure Nokia Wearable Fitness Tracker Sales Global Market Share (2013-2018)  
Figure Nokia Wearable Fitness Tracker Revenue Global Market Share (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Wearable Fitness Tracker  
Figure Manufacturing Process Analysis of Wearable Fitness Tracker  
Figure Wearable Fitness Tracker Industrial Chain Analysis  
Table Raw Materials Sources of Wearable Fitness Tracker Major Players in 2017  
Table Major Buyers of Wearable Fitness Tracker

Table Distributors/Traders List

Figure Global Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Global Wearable Fitness Tracker Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Global Wearable Fitness Tracker Price (USD/Unit) and Trend Forecast (2018-2025)

Table Global Wearable Fitness Tracker Sales Volume (K Units) Forecast by Regions (2018-2025)

Figure Global Wearable Fitness Tracker Sales Volume Market Share Forecast by Regions (2018-2025)

Figure Global Wearable Fitness Tracker Sales Volume Market Share Forecast by Regions in 2025

Table Global Wearable Fitness Tracker Revenue (Million USD) Forecast by Regions (2018-2025)

Figure Global Wearable Fitness Tracker Revenue Market Share Forecast by Regions (2018-2025)

Figure Global Wearable Fitness Tracker Revenue Market Share Forecast by Regions in 2025

Figure United States Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Wearable Fitness Tracker Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure China Wearable Fitness Tracker Revenue and Growth Rate Forecast (2018-2025)

Figure Europe Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Europe Wearable Fitness Tracker Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Japan Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Japan Wearable Fitness Tracker Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Wearable Fitness Tracker Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure India Wearable Fitness Tracker Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure India Wearable Fitness Tracker Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Global Wearable Fitness Tracker Sales (K Units) Forecast by Type (2018-2025)

Figure Global Wearable Fitness Tracker Sales Volume Market Share Forecast by Type (2018-2025)

Table Global Wearable Fitness Tracker Revenue (Million USD) Forecast by Type (2018-2025)

Figure Global Wearable Fitness Tracker Revenue Market Share Forecast by Type (2018-2025)

Table Global Wearable Fitness Tracker Price (USD/Unit) Forecast by Type (2018-2025)

Table Global Wearable Fitness Tracker Sales (K Units) Forecast by Application (2018-2025)

Figure Global Wearable Fitness Tracker Sales Market Share Forecast by Application (2018-2025)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: Global Wearable Fitness Tracker Sales Market Report 2018

Product link: <https://marketpublishers.com/r/G01E053C862EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G01E053C862EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970