

# Global Wearable Fitness Products Sales Market Report 2017

<https://marketpublishers.com/r/G227C861DF1EN.html>

Date: December 2017

Pages: 113

Price: US\$ 4,000.00 (Single User License)

ID: G227C861DF1EN

## Abstracts

In this report, the global Wearable Fitness Products market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split global into several key Regions, with sales (K Units), revenue (Million USD), market share and growth rate of Wearable Fitness Products for these regions, from 2012 to 2022 (forecast), covering

United States

China

Europe

Japan

Southeast Asia

India

Global Wearable Fitness Products market competition by top manufacturers/players, with Wearable Fitness Products sales volume, Price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Apple

Samsung Electronics

Huawei

Sony Corporation

Xiaomi Technology

LG Electronics

Fitbit

Garmin

Google

Jawbone

Adidas

Nike

Pebble Technology

Qualcomm

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Smartwatch

Wristband

Smartshoe

Smart Shirt/Jacket

Headband/Smartcap

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Children

Adults

Old People

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Wearable Fitness Products Sales Market Report 2017

## **1 WEARABLE FITNESS PRODUCTS MARKET OVERVIEW**

### 1.1 Product Overview and Scope of Wearable Fitness Products

### 1.2 Classification of Wearable Fitness Products by Product Category

#### 1.2.1 Global Wearable Fitness Products Market Size (Sales) Comparison by Type (2012-2022)

#### 1.2.2 Global Wearable Fitness Products Market Size (Sales) Market Share by Type (Product Category) in 2016

##### 1.2.3 Smartwatch

##### 1.2.4 Wristband

##### 1.2.5 Smartshoe

##### 1.2.6 Smart Shirt/Jacket

##### 1.2.7 Headband/Smartcap

##### 1.2.8 Others

### 1.3 Global Wearable Fitness Products Market by Application/End Users

#### 1.3.1 Global Wearable Fitness Products Sales (Volume) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Children

##### 1.3.3 Adults

##### 1.3.4 Old People

### 1.4 Global Wearable Fitness Products Market by Region

#### 1.4.1 Global Wearable Fitness Products Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 United States Wearable Fitness Products Status and Prospect (2012-2022)

##### 1.4.3 China Wearable Fitness Products Status and Prospect (2012-2022)

##### 1.4.4 Europe Wearable Fitness Products Status and Prospect (2012-2022)

##### 1.4.5 Japan Wearable Fitness Products Status and Prospect (2012-2022)

##### 1.4.6 Southeast Asia Wearable Fitness Products Status and Prospect (2012-2022)

##### 1.4.7 India Wearable Fitness Products Status and Prospect (2012-2022)

### 1.5 Global Market Size (Value and Volume) of Wearable Fitness Products (2012-2022)

#### 1.5.1 Global Wearable Fitness Products Sales and Growth Rate (2012-2022)

#### 1.5.2 Global Wearable Fitness Products Revenue and Growth Rate (2012-2022)

## **2 GLOBAL WEARABLE FITNESS PRODUCTS COMPETITION BY PLAYERS/SUPPLIERS, TYPE AND APPLICATION**

## 2.1 Global Wearable Fitness Products Market Competition by Players/Suppliers

2.1.1 Global Wearable Fitness Products Sales and Market Share of Key Players/Suppliers (2012-2017)

2.1.2 Global Wearable Fitness Products Revenue and Share by Players/Suppliers (2012-2017)

## 2.2 Global Wearable Fitness Products (Volume and Value) by Type

2.2.1 Global Wearable Fitness Products Sales and Market Share by Type (2012-2017)

2.2.2 Global Wearable Fitness Products Revenue and Market Share by Type (2012-2017)

## 2.3 Global Wearable Fitness Products (Volume and Value) by Region

2.3.1 Global Wearable Fitness Products Sales and Market Share by Region (2012-2017)

2.3.2 Global Wearable Fitness Products Revenue and Market Share by Region (2012-2017)

## 2.4 Global Wearable Fitness Products (Volume) by Application

### **3 UNITED STATES WEARABLE FITNESS PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

#### 3.1 United States Wearable Fitness Products Sales and Value (2012-2017)

3.1.1 United States Wearable Fitness Products Sales and Growth Rate (2012-2017)

3.1.2 United States Wearable Fitness Products Revenue and Growth Rate (2012-2017)

3.1.3 United States Wearable Fitness Products Sales Price Trend (2012-2017)

#### 3.2 United States Wearable Fitness Products Sales Volume and Market Share by Players

#### 3.3 United States Wearable Fitness Products Sales Volume and Market Share by Type

#### 3.4 United States Wearable Fitness Products Sales Volume and Market Share by Application

### **4 CHINA WEARABLE FITNESS PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

#### 4.1 China Wearable Fitness Products Sales and Value (2012-2017)

4.1.1 China Wearable Fitness Products Sales and Growth Rate (2012-2017)

4.1.2 China Wearable Fitness Products Revenue and Growth Rate (2012-2017)

4.1.3 China Wearable Fitness Products Sales Price Trend (2012-2017)

#### 4.2 China Wearable Fitness Products Sales Volume and Market Share by Players

- 4.3 China Wearable Fitness Products Sales Volume and Market Share by Type
- 4.4 China Wearable Fitness Products Sales Volume and Market Share by Application

## **5 EUROPE WEARABLE FITNESS PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Wearable Fitness Products Sales and Value (2012-2017)
  - 5.1.1 Europe Wearable Fitness Products Sales and Growth Rate (2012-2017)
  - 5.1.2 Europe Wearable Fitness Products Revenue and Growth Rate (2012-2017)
  - 5.1.3 Europe Wearable Fitness Products Sales Price Trend (2012-2017)
- 5.2 Europe Wearable Fitness Products Sales Volume and Market Share by Players
- 5.3 Europe Wearable Fitness Products Sales Volume and Market Share by Type
- 5.4 Europe Wearable Fitness Products Sales Volume and Market Share by Application

## **6 JAPAN WEARABLE FITNESS PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Wearable Fitness Products Sales and Value (2012-2017)
  - 6.1.1 Japan Wearable Fitness Products Sales and Growth Rate (2012-2017)
  - 6.1.2 Japan Wearable Fitness Products Revenue and Growth Rate (2012-2017)
  - 6.1.3 Japan Wearable Fitness Products Sales Price Trend (2012-2017)
- 6.2 Japan Wearable Fitness Products Sales Volume and Market Share by Players
- 6.3 Japan Wearable Fitness Products Sales Volume and Market Share by Type
- 6.4 Japan Wearable Fitness Products Sales Volume and Market Share by Application

## **7 SOUTHEAST ASIA WEARABLE FITNESS PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

- 7.1 Southeast Asia Wearable Fitness Products Sales and Value (2012-2017)
  - 7.1.1 Southeast Asia Wearable Fitness Products Sales and Growth Rate (2012-2017)
  - 7.1.2 Southeast Asia Wearable Fitness Products Revenue and Growth Rate (2012-2017)
  - 7.1.3 Southeast Asia Wearable Fitness Products Sales Price Trend (2012-2017)
- 7.2 Southeast Asia Wearable Fitness Products Sales Volume and Market Share by Players
- 7.3 Southeast Asia Wearable Fitness Products Sales Volume and Market Share by Type
- 7.4 Southeast Asia Wearable Fitness Products Sales Volume and Market Share by Application

## **8 INDIA WEARABLE FITNESS PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

### 8.1 India Wearable Fitness Products Sales and Value (2012-2017)

8.1.1 India Wearable Fitness Products Sales and Growth Rate (2012-2017)

8.1.2 India Wearable Fitness Products Revenue and Growth Rate (2012-2017)

8.1.3 India Wearable Fitness Products Sales Price Trend (2012-2017)

### 8.2 India Wearable Fitness Products Sales Volume and Market Share by Players

### 8.3 India Wearable Fitness Products Sales Volume and Market Share by Type

### 8.4 India Wearable Fitness Products Sales Volume and Market Share by Application

## **9 GLOBAL WEARABLE FITNESS PRODUCTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 9.1 Apple

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Wearable Fitness Products Product Category, Application and Specification

9.1.2.1 Product A

9.1.2.2 Product B

9.1.3 Apple Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)

9.1.4 Main Business/Business Overview

### 9.2 Samsung Electronics

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 Wearable Fitness Products Product Category, Application and Specification

9.2.2.1 Product A

9.2.2.2 Product B

9.2.3 Samsung Electronics Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)

9.2.4 Main Business/Business Overview

### 9.3 Huawei

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 Wearable Fitness Products Product Category, Application and Specification

9.3.2.1 Product A

9.3.2.2 Product B

9.3.3 Huawei Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)

9.3.4 Main Business/Business Overview

### 9.4 Sony Corporation

- 9.4.1 Company Basic Information, Manufacturing Base and Competitors
- 9.4.2 Wearable Fitness Products Product Category, Application and Specification
  - 9.4.2.1 Product A
  - 9.4.2.2 Product B
- 9.4.3 Sony Corporation Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.4.4 Main Business/Business Overview
- 9.5 Xiaomi Technology
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Wearable Fitness Products Product Category, Application and Specification
    - 9.5.2.1 Product A
    - 9.5.2.2 Product B
  - 9.5.3 Xiaomi Technology Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.5.4 Main Business/Business Overview
- 9.6 LG Electronics
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Wearable Fitness Products Product Category, Application and Specification
    - 9.6.2.1 Product A
    - 9.6.2.2 Product B
  - 9.6.3 LG Electronics Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.6.4 Main Business/Business Overview
- 9.7 Fitbit
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Wearable Fitness Products Product Category, Application and Specification
    - 9.7.2.1 Product A
    - 9.7.2.2 Product B
  - 9.7.3 Fitbit Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.7.4 Main Business/Business Overview
- 9.8 Garmin
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.8.2 Wearable Fitness Products Product Category, Application and Specification
    - 9.8.2.1 Product A
    - 9.8.2.2 Product B
  - 9.8.3 Garmin Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.8.4 Main Business/Business Overview



## 9.9 Google

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 Wearable Fitness Products Product Category, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 Google Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)

9.9.4 Main Business/Business Overview

## 9.10 Jawbone

9.10.1 Company Basic Information, Manufacturing Base and Competitors

9.10.2 Wearable Fitness Products Product Category, Application and Specification

9.10.2.1 Product A

9.10.2.2 Product B

9.10.3 Jawbone Wearable Fitness Products Sales, Revenue, Price and Gross Margin (2012-2017)

9.10.4 Main Business/Business Overview

## 9.11 Adidas

## 9.12 Nike

## 9.13 Pebble Technology

## 9.14 Qualcomm

# 10 WEARABLE FITNESS PRODUCTS MAUFACTURING COST ANALYSIS

## 10.1 Wearable Fitness Products Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

## 10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Wearable Fitness Products

## 10.3 Manufacturing Process Analysis of Wearable Fitness Products

# 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

## 11.1 Wearable Fitness Products Industrial Chain Analysis

## 11.2 Upstream Raw Materials Sourcing

## 11.3 Raw Materials Sources of Wearable Fitness Products Major Manufacturers in 2016

#### 11.4 Downstream Buyers

### **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 12.1 Marketing Channel

##### 12.1.1 Direct Marketing

##### 12.1.2 Indirect Marketing

##### 12.1.3 Marketing Channel Development Trend

#### 12.2 Market Positioning

##### 12.2.1 Pricing Strategy

##### 12.2.2 Brand Strategy

##### 12.2.3 Target Client

#### 12.3 Distributors/Traders List

### **13 MARKET EFFECT FACTORS ANALYSIS**

#### 13.1 Technology Progress/Risk

##### 13.1.1 Substitutes Threat

##### 13.1.2 Technology Progress in Related Industry

#### 13.2 Consumer Needs/Customer Preference Change

#### 13.3 Economic/Political Environmental Change

### **14 GLOBAL WEARABLE FITNESS PRODUCTS MARKET FORECAST (2017-2022)**

#### 14.1 Global Wearable Fitness Products Sales Volume, Revenue and Price Forecast (2017-2022)

##### 14.1.1 Global Wearable Fitness Products Sales Volume and Growth Rate Forecast (2017-2022)

##### 14.1.2 Global Wearable Fitness Products Revenue and Growth Rate Forecast (2017-2022)

##### 14.1.3 Global Wearable Fitness Products Price and Trend Forecast (2017-2022)

#### 14.2 Global Wearable Fitness Products Sales Volume, Revenue and Growth Rate Forecast by Region (2017-2022)

##### 14.2.1 Global Wearable Fitness Products Sales Volume and Growth Rate Forecast by Regions (2017-2022)

##### 14.2.2 Global Wearable Fitness Products Revenue and Growth Rate Forecast by Regions (2017-2022)

##### 14.2.3 United States Wearable Fitness Products Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.4 China Wearable Fitness Products Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.5 Europe Wearable Fitness Products Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.6 Japan Wearable Fitness Products Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.7 Southeast Asia Wearable Fitness Products Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.8 India Wearable Fitness Products Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.3 Global Wearable Fitness Products Sales Volume, Revenue and Price Forecast by Type (2017-2022)

14.3.1 Global Wearable Fitness Products Sales Forecast by Type (2017-2022)

14.3.2 Global Wearable Fitness Products Revenue Forecast by Type (2017-2022)

14.3.3 Global Wearable Fitness Products Price Forecast by Type (2017-2022)

14.4 Global Wearable Fitness Products Sales Volume Forecast by Application (2017-2022)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Product Picture of Wearable Fitness Products
- Figure Global Wearable Fitness Products Sales Volume Comparison (K Units) by Type (2012-2022)
- Figure Global Wearable Fitness Products Sales Volume Market Share by Type (Product Category) in 2016
- Figure Smartwatch Product Picture
- Figure Wristband Product Picture
- Figure Smartshoe Product Picture
- Figure Smart Shirt/Jacket Product Picture
- Figure Headband/Smartcap Product Picture
- Figure Others Product Picture
- Figure Global Wearable Fitness Products Sales Comparison (K Units) by Application (2012-2022)
- Figure Global Sales Market Share of Wearable Fitness Products by Application in 2016
- Figure Children Examples
- Table Key Downstream Customer in Children
- Figure Adults Examples
- Table Key Downstream Customer in Adults
- Figure Old People Examples
- Table Key Downstream Customer in Old People
- Figure Global Wearable Fitness Products Market Size (Million USD) by Regions (2012-2022)
- Figure United States Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2022)
- Figure China Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Europe Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Japan Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southeast Asia Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2022)
- Figure India Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Global Wearable Fitness Products Sales Volume (K Units) and Growth Rate

(2012-2022)

Figure Global Wearable Fitness Products Revenue (Million USD) and Growth Rate

(2012-2022)

Figure Global Market Major Players Wearable Fitness Products Sales Volume (K Units)

(2012-2017)

Table Global Wearable Fitness Products Sales (K Units) of Key Players/Suppliers

(2012-2017)

Table Global Wearable Fitness Products Sales Share by Players/Suppliers (2012-2017)

Figure 2016 Wearable Fitness Products Sales Share by Players/Suppliers

Figure 2017 Wearable Fitness Products Sales Share by Players/Suppliers

Figure Global Wearable Fitness Products Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table Global Wearable Fitness Products Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table Global Wearable Fitness Products Revenue Share by Players/Suppliers

(2012-2017)

Table 2016 Global Wearable Fitness Products Revenue Share by Players

Table 2017 Global Wearable Fitness Products Revenue Share by Players

Table Global Wearable Fitness Products Sales (K Units) and Market Share by Type

(2012-2017)

Table Global Wearable Fitness Products Sales Share (K Units) by Type (2012-2017)

Figure Sales Market Share of Wearable Fitness Products by Type (2012-2017)

Figure Global Wearable Fitness Products Sales Growth Rate by Type (2012-2017)

Table Global Wearable Fitness Products Revenue (Million USD) and Market Share by

Type (2012-2017)

Table Global Wearable Fitness Products Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Wearable Fitness Products by Type (2012-2017)

Figure Global Wearable Fitness Products Revenue Growth Rate by Type (2012-2017)

Table Global Wearable Fitness Products Sales Volume (K Units) and Market Share by

Region (2012-2017)

Table Global Wearable Fitness Products Sales Share by Region (2012-2017)

Figure Sales Market Share of Wearable Fitness Products by Region (2012-2017)

Figure Global Wearable Fitness Products Sales Growth Rate by Region in 2016

Table Global Wearable Fitness Products Revenue (Million USD) and Market Share by

Region (2012-2017)

Table Global Wearable Fitness Products Revenue Share (%) by Region (2012-2017)

Figure Revenue Market Share of Wearable Fitness Products by Region (2012-2017)

Figure Global Wearable Fitness Products Revenue Growth Rate by Region in 2016

Table Global Wearable Fitness Products Revenue (Million USD) and Market Share by

Region (2012-2017)

Table Global Wearable Fitness Products Revenue Share (%) by Region (2012-2017)

Figure Revenue Market Share of Wearable Fitness Products by Region (2012-2017)

Figure Global Wearable Fitness Products Revenue Market Share by Region in 2016

Table Global Wearable Fitness Products Sales Volume (K Units) and Market Share by Application (2012-2017)

Table Global Wearable Fitness Products Sales Share (%) by Application (2012-2017)

Figure Sales Market Share of Wearable Fitness Products by Application (2012-2017)

Figure Global Wearable Fitness Products Sales Market Share by Application (2012-2017)

Figure United States Wearable Fitness Products Sales (K Units) and Growth Rate (2012-2017)

Figure United States Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2017)

Figure United States Wearable Fitness Products Sales Price (USD/Unit) Trend (2012-2017)

Table United States Wearable Fitness Products Sales Volume (K Units) by Players (2012-2017)

Table United States Wearable Fitness Products Sales Volume Market Share by Players (2012-2017)

Figure United States Wearable Fitness Products Sales Volume Market Share by Players in 2016

Table United States Wearable Fitness Products Sales Volume (K Units) by Type (2012-2017)

Table United States Wearable Fitness Products Sales Volume Market Share by Type (2012-2017)

Figure United States Wearable Fitness Products Sales Volume Market Share by Type in 2016

Table United States Wearable Fitness Products Sales Volume (K Units) by Application (2012-2017)

Table United States Wearable Fitness Products Sales Volume Market Share by Application (2012-2017)

Figure United States Wearable Fitness Products Sales Volume Market Share by Application in 2016

Figure China Wearable Fitness Products Sales (K Units) and Growth Rate (2012-2017)

Figure China Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2017)

Figure China Wearable Fitness Products Sales Price (USD/Unit) Trend (2012-2017)

Table China Wearable Fitness Products Sales Volume (K Units) by Players (2012-2017)

Table China Wearable Fitness Products Sales Volume Market Share by Players  
(2012-2017)

Figure China Wearable Fitness Products Sales Volume Market Share by Players in  
2016

Table China Wearable Fitness Products Sales Volume (K Units) by Type (2012-2017)

Table China Wearable Fitness Products Sales Volume Market Share by Type  
(2012-2017)

Figure China Wearable Fitness Products Sales Volume Market Share by Type in 2016

Table China Wearable Fitness Products Sales Volume (K Units) by Application  
(2012-2017)

Table China Wearable Fitness Products Sales Volume Market Share by Application  
(2012-2017)

Figure China Wearable Fitness Products Sales Volume Market Share by Application in  
2016

Figure Europe Wearable Fitness Products Sales (K Units) and Growth Rate  
(2012-2017)

Figure Europe Wearable Fitness Products Revenue (Million USD) and Growth Rate  
(2012-2017)

Figure Europe Wearable Fitness Products Sales Price (USD/Unit) Trend (2012-2017)

Table Europe Wearable Fitness Products Sales Volume (K Units) by Players  
(2012-2017)

Table Europe Wearable Fitness Products Sales Volume Market Share by Players  
(2012-2017)

Figure Europe Wearable Fitness Products Sales Volume Market Share by Players in  
2016

Table Europe Wearable Fitness Products Sales Volume (K Units) by Type (2012-2017)

Table Europe Wearable Fitness Products Sales Volume Market Share by Type  
(2012-2017)

Figure Europe Wearable Fitness Products Sales Volume Market Share by Type in 2016

Table Europe Wearable Fitness Products Sales Volume (K Units) by Application  
(2012-2017)

Table Europe Wearable Fitness Products Sales Volume Market Share by Application  
(2012-2017)

Figure Europe Wearable Fitness Products Sales Volume Market Share by Application in  
2016

Figure Japan Wearable Fitness Products Sales (K Units) and Growth Rate (2012-2017)

Figure Japan Wearable Fitness Products Revenue (Million USD) and Growth Rate  
(2012-2017)

Figure Japan Wearable Fitness Products Sales Price (USD/Unit) Trend (2012-2017)

Table Japan Wearable Fitness Products Sales Volume (K Units) by Players  
(2012-2017)

Table Japan Wearable Fitness Products Sales Volume Market Share by Players  
(2012-2017)

Figure Japan Wearable Fitness Products Sales Volume Market Share by Players in  
2016

Table Japan Wearable Fitness Products Sales Volume (K Units) by Type (2012-2017)

Table Japan Wearable Fitness Products Sales Volume Market Share by Type  
(2012-2017)

Figure Japan Wearable Fitness Products Sales Volume Market Share by Type in 2016

Table Japan Wearable Fitness Products Sales Volume (K Units) by Application  
(2012-2017)

Table Japan Wearable Fitness Products Sales Volume Market Share by Application  
(2012-2017)

Figure Japan Wearable Fitness Products Sales Volume Market Share by Application in  
2016

Figure Southeast Asia Wearable Fitness Products Sales (K Units) and Growth Rate  
(2012-2017)

Figure Southeast Asia Wearable Fitness Products Revenue (Million USD) and Growth  
Rate (2012-2017)

Figure Southeast Asia Wearable Fitness Products Sales Price (USD/Unit) Trend  
(2012-2017)

Table Southeast Asia Wearable Fitness Products Sales Volume (K Units) by Players  
(2012-2017)

Table Southeast Asia Wearable Fitness Products Sales Volume Market Share by  
Players (2012-2017)

Figure Southeast Asia Wearable Fitness Products Sales Volume Market Share by  
Players in 2016

Table Southeast Asia Wearable Fitness Products Sales Volume (K Units) by Type  
(2012-2017)

Table Southeast Asia Wearable Fitness Products Sales Volume Market Share by Type  
(2012-2017)

Figure Southeast Asia Wearable Fitness Products Sales Volume Market Share by Type  
in 2016

Table Southeast Asia Wearable Fitness Products Sales Volume (K Units) by Application  
(2012-2017)

Table Southeast Asia Wearable Fitness Products Sales Volume Market Share by  
Application (2012-2017)

Figure Southeast Asia Wearable Fitness Products Sales Volume Market Share by



Application in 2016

Figure India Wearable Fitness Products Sales (K Units) and Growth Rate (2012-2017)

Figure India Wearable Fitness Products Revenue (Million USD) and Growth Rate (2012-2017)

Figure India Wearable Fitness Products Sales Price (USD/Unit) Trend (2012-2017)

Table India Wearable Fitness Products Sales Volume (K Units) by Players (2012-2017)

Table India Wearable Fitness Products Sales Volume Market Share by Players (2012-2017)

Figure India Wearable Fitness Products Sales Volume Market Share by Players in 2016

Table India Wearable Fitness Products Sales Volume (K Units) by Type (2012-2017)

Table India Wearable Fitness Products Sales Volume Market Share by Type (2012-2017)

Figure India Wearable Fitness Products Sales Volume Market Share by Type in 2016

Table India Wearable Fitness Products Sales Volume (K Units) by Application (2012-2017)

Table India Wearable Fitness Products Sales Volume Market Share by Application (2012-2017)

Figure India Wearable Fitness Products Sales Volume Market Share by Application in 2016

Table Apple Basic Information List

Table Apple Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Apple Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure Apple Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure Apple Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table Samsung Electronics Basic Information List

Table Samsung Electronics Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung Electronics Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure Samsung Electronics Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure Samsung Electronics Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table Huawei Basic Information List

Table Huawei Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Huawei Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure Huawei Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure Huawei Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table Sony Corporation Basic Information List

Table Sony Corporation Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony Corporation Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure Sony Corporation Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure Sony Corporation Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table Xiaomi Technology Basic Information List

Table Xiaomi Technology Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Xiaomi Technology Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure Xiaomi Technology Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure Xiaomi Technology Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table LG Electronics Basic Information List

Table LG Electronics Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG Electronics Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure LG Electronics Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure LG Electronics Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table Fitbit Basic Information List

Table Fitbit Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fitbit Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure Fitbit Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure Fitbit Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table Garmin Basic Information List

Table Garmin Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Garmin Wearable Fitness Products Sales Growth Rate (2012-2017)

Figure Garmin Wearable Fitness Products Sales Global Market Share (2012-2017)

Figure Garmin Wearable Fitness Products Revenue Global Market Share (2012-2017)

Table Google Basic Information List

Table Google Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)  
Figure Google Wearable Fitness Products Sales Growth Rate (2012-2017)  
Figure Google Wearable Fitness Products Sales Global Market Share (2012-2017)  
Figure Google Wearable Fitness Products Revenue Global Market Share (2012-2017)  
Table Jawbone Basic Information List  
Table Jawbone Wearable Fitness Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Jawbone Wearable Fitness Products Sales Growth Rate (2012-2017)  
Figure Jawbone Wearable Fitness Products Sales Global Market Share (2012-2017)  
Figure Jawbone Wearable Fitness Products Revenue Global Market Share (2012-2017)  
Table Adidas Basic Information List  
Table Nike Basic Information List  
Table Pebble Technology Basic Information List  
Table Qualcomm Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Wearable Fitness Products  
Figure Manufacturing Process Analysis of Wearable Fitness Products  
Figure Wearable Fitness Products Industrial Chain Analysis  
Table Raw Materials Sources of Wearable Fitness Products Major Players in 2016  
Table Major Buyers of Wearable Fitness Products  
Table Distributors/Traders List  
Figure Global Wearable Fitness Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure Global Wearable Fitness Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Global Wearable Fitness Products Price (USD/Unit) and Trend Forecast (2017-2022)  
Table Global Wearable Fitness Products Sales Volume (K Units) Forecast by Regions (2017-2022)  
Figure Global Wearable Fitness Products Sales Volume Market Share Forecast by Regions (2017-2022)  
Figure Global Wearable Fitness Products Sales Volume Market Share Forecast by Regions in 2022  
Table Global Wearable Fitness Products Revenue (Million USD) Forecast by Regions (2017-2022)  
Figure Global Wearable Fitness Products Revenue Market Share Forecast by Regions (2017-2022)

Figure Global Wearable Fitness Products Revenue Market Share Forecast by Regions in 2022

Figure United States Wearable Fitness Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Wearable Fitness Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Wearable Fitness Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure China Wearable Fitness Products Revenue and Growth Rate Forecast (2017-2022)

Figure Europe Wearable Fitness Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Europe Wearable Fitness Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Wearable Fitness Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Japan Wearable Fitness Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Wearable Fitness Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Wearable Fitness Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure India Wearable Fitness Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure India Wearable Fitness Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Global Wearable Fitness Products Sales (K Units) Forecast by Type (2017-2022)

Figure Global Wearable Fitness Products Sales Volume Market Share Forecast by Type (2017-2022)

Table Global Wearable Fitness Products Revenue (Million USD) Forecast by Type (2017-2022)

Figure Global Wearable Fitness Products Revenue Market Share Forecast by Type (2017-2022)

Table Global Wearable Fitness Products Price (USD/Unit) Forecast by Type (2017-2022)

Table Global Wearable Fitness Products Sales (K Units) Forecast by Application (2017-2022)

Figure Global Wearable Fitness Products Sales Market Share Forecast by Application (2017-2022)

Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: Global Wearable Fitness Products Sales Market Report 2017

Product link: <https://marketpublishers.com/r/G227C861DF1EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G227C861DF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970