

Global Wearable Devices Market Price and Market Size Forecast to 2020

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Abstracts

Summary

Wearable Devices is gaining popularity at a rapid pace, and it has gone beyond just Smart Band and smartwatches with new products such as VR, smart shoes, smart apparels, and more.

According to the QYResearch(QYR) Worldwide Quarterly Wearable Device Tracker, the worldwide wearable device market will reach a total of 132.6 million units shipped in 2016, up a strong 67.84% from the 79 million units expected to ship shipped in 2015. By 2020, the final year of the forecast, total shipments will reach 240 million units, resulting in a five-year compound annual growth rate (CAGR) of 32%. Sales of wearable devices will generate revenue of \$40 billion in 2020.

Mainly covers the following product types

Smart Band

Smart Watches

Smart Glasses

VR

Smart Other

The segment applications including

Sports/fitness

Entertainment

Positioning/security

Others

Segment regions including (the separated region report can also be offered)

USA

China

Europe

Japan

Other

The players list

Fitbit

Xiaomi

Apple

Samsung

Moto

Huawei

Garmin

XTC

Lifesense

Jawbone

Pebble

Martin

Razer

HTC

Google(Alphabet)

AMD

Facebook(Oculus)

Sony

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