

# Global Waterproof Watch Market Research Report 2016

<https://marketpublishers.com/r/GE67577156FEN.html>

Date: January 2017

Pages: 109

Price: US\$ 2,900.00 (Single User License)

ID: GE67577156FEN

## Abstracts

### Notes:

Production, means the output of Waterproof Watch

Revenue, means the sales value of Waterproof Watch

This report studies Waterproof Watch in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Michel Herbelin

DAVOSA

EPOS

Tissot

Montblanc

ROLEX

CASIO

OMEGA

Longines

Patek Philippe

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Waterproof Watch in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Quartz watches

Mechanical watches

Split by application, this report focuses on consumption, market share and growth rate of Waterproof Watch in each application, can be divided into

Men

Women

Children



## Contents

### Global Waterproof Watch Market Research Report 2016

## **1 WATERPROOF WATCH MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Waterproof Watch
- 1.2 Waterproof Watch Segment by Type
  - 1.2.1 Global Production Market Share of Waterproof Watch by Type in 2015
  - 1.2.2 Quartz watches
  - 1.2.3 Mechanical watches
- 1.3 Waterproof Watch Segment by Application
  - 1.3.1 Waterproof Watch Consumption Market Share by Application in 2015
  - 1.3.2 Men
  - 1.3.3 Women
  - 1.3.4 Children
- 1.4 Waterproof Watch Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Waterproof Watch (2011-2021)

## **2 GLOBAL WATERPROOF WATCH MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Waterproof Watch Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Waterproof Watch Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Waterproof Watch Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Waterproof Watch Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Waterproof Watch Market Competitive Situation and Trends
  - 2.5.1 Waterproof Watch Market Concentration Rate
  - 2.5.2 Waterproof Watch Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL WATERPROOF WATCH PRODUCTION, REVENUE (VALUE) BY**

## **REGION (2011-2016)**

- 3.1 Global Waterproof Watch Production and Market Share by Region (2011-2016)
- 3.2 Global Waterproof Watch Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL WATERPROOF WATCH SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Waterproof Watch Consumption by Regions (2011-2016)
- 4.2 North America Waterproof Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Waterproof Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Waterproof Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Waterproof Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Waterproof Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Waterproof Watch Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL WATERPROOF WATCH PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Waterproof Watch Production and Market Share by Type (2011-2016)
- 5.2 Global Waterproof Watch Revenue and Market Share by Type (2011-2016)
- 5.3 Global Waterproof Watch Price by Type (2011-2016)
- 5.4 Global Waterproof Watch Production Growth by Type (2011-2016)

## **6 GLOBAL WATERPROOF WATCH MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Waterproof Watch Consumption and Market Share by Application (2011-2016)
- 6.2 Global Waterproof Watch Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL WATERPROOF WATCH MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Michel Herbelin
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Waterproof Watch Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 Michel Herbelin Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 DAVOSA
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Waterproof Watch Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 DAVOSA Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 EPOS
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Waterproof Watch Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 EPOS Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.3.4 Main Business/Business Overview

### 7.4 Tissot

#### 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.4.2 Waterproof Watch Product Type, Application and Specification

##### 7.4.2.1 Type I

##### 7.4.2.2 Type II

#### 7.4.3 Tissot Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.4.4 Main Business/Business Overview

### 7.5 Montblanc

#### 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.5.2 Waterproof Watch Product Type, Application and Specification

##### 7.5.2.1 Type I

##### 7.5.2.2 Type II

#### 7.5.3 Montblanc Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.5.4 Main Business/Business Overview

### 7.6 ROLEX

#### 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.6.2 Waterproof Watch Product Type, Application and Specification

##### 7.6.2.1 Type I

##### 7.6.2.2 Type II

#### 7.6.3 ROLEX Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.6.4 Main Business/Business Overview

### 7.7 CASIO

#### 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.7.2 Waterproof Watch Product Type, Application and Specification

##### 7.7.2.1 Type I

##### 7.7.2.2 Type II

#### 7.7.3 CASIO Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.7.4 Main Business/Business Overview

### 7.8 OMEGA

#### 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.8.2 Waterproof Watch Product Type, Application and Specification

##### 7.8.2.1 Type I

##### 7.8.2.2 Type II

#### 7.8.3 OMEGA Waterproof Watch Production, Revenue, Price and Gross Margin (2015

and 2016)

7.8.4 Main Business/Business Overview

7.9 Longines

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Waterproof Watch Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Longines Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Patek Philippe

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Waterproof Watch Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Patek Philippe Waterproof Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 WATERPROOF WATCH MANUFACTURING COST ANALYSIS**

8.1 Waterproof Watch Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Waterproof Watch

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Waterproof Watch Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Waterproof Watch Major Manufacturers in 2015

9.4 Downstream Buyers



## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL WATERPROOF WATCH MARKET FORECAST (2016-2021)**

- 12.1 Global Waterproof Watch Production, Revenue Forecast (2016-2021)
- 12.2 Global Waterproof Watch Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Waterproof Watch Production Forecast by Type (2016-2021)
- 12.4 Global Waterproof Watch Consumption Forecast by Application (2016-2021)
- 12.5 Waterproof Watch Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Waterproof Watch

Figure Global Production Market Share of Waterproof Watch by Type in 2015

Figure Product Picture of Quartz watches

Table Major Manufacturers of Quartz watches

Figure Product Picture of Mechanical watches

Table Major Manufacturers of Mechanical watches

Table Waterproof Watch Consumption Market Share by Application in 2015

Figure Men Examples

Figure Women Examples

Figure Children Examples

Figure North America Waterproof Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Waterproof Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Waterproof Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Waterproof Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Waterproof Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Waterproof Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Waterproof Watch Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Waterproof Watch Production of Key Manufacturers (2015 and 2016)

Table Global Waterproof Watch Production Share by Manufacturers (2015 and 2016)

Figure 2015 Waterproof Watch Production Share by Manufacturers

Figure 2016 Waterproof Watch Production Share by Manufacturers

Table Global Waterproof Watch Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Waterproof Watch Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Waterproof Watch Revenue Share by Manufacturers

Table 2016 Global Waterproof Watch Revenue Share by Manufacturers

Table Global Market Waterproof Watch Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Waterproof Watch Average Price of Key Manufacturers in 2015

Table Manufacturers Waterproof Watch Manufacturing Base Distribution and Sales Area

Table Manufacturers Waterproof Watch Product Type

Figure Waterproof Watch Market Share of Top 3 Manufacturers

Figure Waterproof Watch Market Share of Top 5 Manufacturers

Table Global Waterproof Watch Production by Regions (2011-2016)

Figure Global Waterproof Watch Production and Market Share by Regions (2011-2016)

Figure Global Waterproof Watch Production Market Share by Regions (2011-2016)

Figure 2015 Global Waterproof Watch Production Market Share by Regions

Table Global Waterproof Watch Revenue by Regions (2011-2016)

Table Global Waterproof Watch Revenue Market Share by Regions (2011-2016)

Table 2015 Global Waterproof Watch Revenue Market Share by Regions

Table Global Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table China Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table India Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Waterproof Watch Consumption Market by Regions (2011-2016)

Table Global Waterproof Watch Consumption Market Share by Regions (2011-2016)

Figure Global Waterproof Watch Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Waterproof Watch Consumption Market Share by Regions

Table North America Waterproof Watch Production, Consumption, Import & Export (2011-2016)

Table Europe Waterproof Watch Production, Consumption, Import & Export (2011-2016)

Table China Waterproof Watch Production, Consumption, Import & Export (2011-2016)

Table Japan Waterproof Watch Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Waterproof Watch Production, Consumption, Import & Export (2011-2016)

Table India Waterproof Watch Production, Consumption, Import & Export (2011-2016)

Table Global Waterproof Watch Production by Type (2011-2016)

Table Global Waterproof Watch Production Share by Type (2011-2016)

Figure Production Market Share of Waterproof Watch by Type (2011-2016)

Figure 2015 Production Market Share of Waterproof Watch by Type

Table Global Waterproof Watch Revenue by Type (2011-2016)  
Table Global Waterproof Watch Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Waterproof Watch by Type (2011-2016)  
Figure 2015 Revenue Market Share of Waterproof Watch by Type  
Table Global Waterproof Watch Price by Type (2011-2016)  
Figure Global Waterproof Watch Production Growth by Type (2011-2016)  
Table Global Waterproof Watch Consumption by Application (2011-2016)  
Table Global Waterproof Watch Consumption Market Share by Application (2011-2016)  
Figure Global Waterproof Watch Consumption Market Share by Application in 2015  
Table Global Waterproof Watch Consumption Growth Rate by Application (2011-2016)  
Figure Global Waterproof Watch Consumption Growth Rate by Application (2011-2016)  
Table Michel Herbelin Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Michel Herbelin Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Michel Herbelin Waterproof Watch Market Share (2011-2016)  
Table DAVOSA Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DAVOSA Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)  
Figure DAVOSA Waterproof Watch Market Share (2011-2016)  
Table EPOS Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table EPOS Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)  
Figure EPOS Waterproof Watch Market Share (2011-2016)  
Table Tissot Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Tissot Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Tissot Waterproof Watch Market Share (2011-2016)  
Table Montblanc Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Montblanc Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Montblanc Waterproof Watch Market Share (2011-2016)  
Table ROLEX Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table ROLEX Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)  
Figure ROLEX Waterproof Watch Market Share (2011-2016)  
Table CASIO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table CASIO Waterproof Watch Production, Revenue, Price and Gross Margin

(2011-2016)

Figure CASIO Waterproof Watch Market Share (2011-2016)

Table OMEGA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OMEGA Waterproof Watch Production, Revenue, Price and Gross Margin

(2011-2016)

Figure OMEGA Waterproof Watch Market Share (2011-2016)

Table Longines Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Longines Waterproof Watch Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Longines Waterproof Watch Market Share (2011-2016)

Table Patek Philippe Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Patek Philippe Waterproof Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure Patek Philippe Waterproof Watch Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Waterproof Watch

Figure Manufacturing Process Analysis of Waterproof Watch

Figure Waterproof Watch Industrial Chain Analysis

Table Raw Materials Sources of Waterproof Watch Major Manufacturers in 2015

Table Major Buyers of Waterproof Watch

Table Distributors/Traders List

Figure Global Waterproof Watch Production and Growth Rate Forecast (2016-2021)

Figure Global Waterproof Watch Revenue and Growth Rate Forecast (2016-2021)

Table Global Waterproof Watch Production Forecast by Regions (2016-2021)

Table Global Waterproof Watch Consumption Forecast by Regions (2016-2021)

Table Global Waterproof Watch Production Forecast by Type (2016-2021)

Table Global Waterproof Watch Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Waterproof Watch Market Research Report 2016

Product link: <https://marketpublishers.com/r/GE67577156FEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE67577156FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970