

# Global Watch Case Market Research Report 2017

<https://marketpublishers.com/r/G5A85AAD8A9EN.html>

Date: January 2017

Pages: 122

Price: US\$ 2,900.00 (Single User License)

ID: G5A85AAD8A9EN

## Abstracts

### Notes:

Production, means the output of Watch Case

Revenue, means the sales value of Watch Case

This report studies Watch Case in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Speck

Griffin

Actionproof

Luvvitt

Spigen

OZAKI

I-blason

JETech

POETIC

X-doria

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Watch Case in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Soft Case

Hard Case

Others

Split by application, this report focuses on consumption, market share and growth rate of Watch Case in each application, can be divided into

Watch Protection

Watch Beauty

Others



## Contents

### Global Watch Case Market Research Report 2017

## **1 WATCH CASE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Watch Case
- 1.2 Watch Case Segment by Type
  - 1.2.1 Global Production Market Share of Watch Case by Type in 2015
  - 1.2.2 Soft Case
  - 1.2.3 Hard Case
  - 1.2.4 Others
- 1.3 Watch Case Segment by Application
  - 1.3.1 Watch Case Consumption Market Share by Application in 2015
  - 1.3.2 Watch Protection
  - 1.3.3 Watch Beauty
  - 1.3.4 Others
- 1.4 Watch Case Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Watch Case (2012-2022)

## **2 GLOBAL WATCH CASE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Watch Case Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Watch Case Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Watch Case Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Watch Case Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Watch Case Market Competitive Situation and Trends
  - 2.5.1 Watch Case Market Concentration Rate
  - 2.5.2 Watch Case Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL WATCH CASE PRODUCTION, REVENUE (VALUE) BY REGION**

**(2012-2017)**

- 3.1 Global Watch Case Production and Market Share by Region (2012-2017)
- 3.2 Global Watch Case Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Watch Case Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Watch Case Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Watch Case Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Watch Case Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Watch Case Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Watch Case Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Watch Case Production, Revenue, Price and Gross Margin (2012-2017)

**4 GLOBAL WATCH CASE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 4.1 Global Watch Case Consumption by Regions (2012-2017)
- 4.2 North America Watch Case Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Watch Case Production, Consumption, Export, Import (2012-2017)
- 4.4 China Watch Case Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Watch Case Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Watch Case Production, Consumption, Export, Import (2012-2017)
- 4.7 India Watch Case Production, Consumption, Export, Import (2012-2017)

**5 GLOBAL WATCH CASE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Watch Case Production and Market Share by Type (2012-2017)
- 5.2 Global Watch Case Revenue and Market Share by Type (2012-2017)
- 5.3 Global Watch Case Price by Type (2012-2017)
- 5.4 Global Watch Case Production Growth by Type (2012-2017)

**6 GLOBAL WATCH CASE MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Watch Case Consumption and Market Share by Application (2012-2017)
- 6.2 Global Watch Case Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications

### 6.3.2 Emerging Markets/Countries

## **7 GLOBAL WATCH CASE MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Speck

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Watch Case Product Type, Application and Specification

7.1.2.1 Soft Case

7.1.2.2 Hard Case

7.1.3 Speck Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

### 7.2 Griffin

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Watch Case Product Type, Application and Specification

7.2.2.1 Soft Case

7.2.2.2 Hard Case

7.2.3 Griffin Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### 7.3 Actionproof

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Watch Case Product Type, Application and Specification

7.3.2.1 Soft Case

7.3.2.2 Hard Case

7.3.3 Actionproof Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### 7.4 Luvvitt

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Watch Case Product Type, Application and Specification

7.4.2.1 Soft Case

7.4.2.2 Hard Case

7.4.3 Luvvitt Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 Spigen

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Watch Case Product Type, Application and Specification

- 7.5.2.1 Soft Case
- 7.5.2.2 Hard Case
- 7.5.3 Spigen Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 OZAKI
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Watch Case Product Type, Application and Specification
    - 7.6.2.1 Soft Case
    - 7.6.2.2 Hard Case
  - 7.6.3 OZAKI Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 I-blason
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Watch Case Product Type, Application and Specification
    - 7.7.2.1 Soft Case
    - 7.7.2.2 Hard Case
  - 7.7.3 I-blason Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 JETech
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Watch Case Product Type, Application and Specification
    - 7.8.2.1 Soft Case
    - 7.8.2.2 Hard Case
  - 7.8.3 JETech Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 POETIC
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Watch Case Product Type, Application and Specification
    - 7.9.2.1 Soft Case
    - 7.9.2.2 Hard Case
  - 7.9.3 POETIC Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 X-doria
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.10.2 Watch Case Product Type, Application and Specification
  - 7.10.2.1 Soft Case
  - 7.10.2.2 Hard Case
- 7.10.3 X-doria Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10.4 Main Business/Business Overview

## **8 WATCH CASE MANUFACTURING COST ANALYSIS**

- 8.1 Watch Case Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Watch Case

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Watch Case Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Watch Case Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL WATCH CASE MARKET FORECAST (2017-2022)**

### 12.1 Global Watch Case Production, Revenue and Price Forecast (2017-2022)

#### 12.1.1 Global Watch Case Production and Growth Rate Forecast (2017-2022)

#### 12.1.2 Global Watch Case Revenue and Growth Rate Forecast (2017-2022)

#### 12.1.3 Global Watch Case Price and Trend Forecast (2017-2022)

### 12.2 Global Watch Case Production, Consumption, Import and Export Forecast by Regions (2017-2022)

#### 12.2.1 North America Watch Case Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

#### 12.2.2 Europe Watch Case Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

#### 12.2.3 China Watch Case Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

#### 12.2.4 Japan Watch Case Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

#### 12.2.5 Southeast Asia Watch Case Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

#### 12.2.6 India Watch Case Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

### 12.3 Global Watch Case Production, Revenue and Price Forecast by Type (2017-2022)

### 12.4 Global Watch Case Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Watch Case

Figure Global Production Market Share of Watch Case by Type in 2015

Figure Product Picture of Soft Case

Table Major Manufacturers of Soft Case

Figure Product Picture of Hard Case

Table Major Manufacturers of Hard Case

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Watch Case Consumption Market Share by Application in 2015

Figure Watch Protection Examples

Figure Watch Beauty Examples

Figure Others Examples

Figure North America Watch Case Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Watch Case Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Watch Case Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Watch Case Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Watch Case Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Watch Case Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Watch Case Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Watch Case Production of Key Manufacturers (2015 and 2016)

Table Global Watch Case Production Share by Manufacturers (2015 and 2016)

Figure 2015 Watch Case Production Share by Manufacturers

Figure 2016 Watch Case Production Share by Manufacturers

Table Global Watch Case Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Watch Case Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Watch Case Revenue Share by Manufacturers

Table 2016 Global Watch Case Revenue Share by Manufacturers

Table Global Market Watch Case Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Watch Case Average Price of Key Manufacturers in 2015

Table Manufacturers Watch Case Manufacturing Base Distribution and Sales Area

Table Manufacturers Watch Case Product Type

Figure Watch Case Market Share of Top 3 Manufacturers

Figure Watch Case Market Share of Top 5 Manufacturers

Table Global Watch Case Production by Regions (2012-2017)  
Figure Global Watch Case Production and Market Share by Regions (2012-2017)  
Figure Global Watch Case Production Market Share by Regions (2012-2017)  
Figure 2015 Global Watch Case Production Market Share by Regions  
Table Global Watch Case Revenue by Regions (2012-2017)  
Table Global Watch Case Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Watch Case Revenue Market Share by Regions  
Table Global Watch Case Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Watch Case Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Watch Case Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Watch Case Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Watch Case Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Watch Case Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Watch Case Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Watch Case Consumption Market by Regions (2012-2017)  
Table Global Watch Case Consumption Market Share by Regions (2012-2017)  
Figure Global Watch Case Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Watch Case Consumption Market Share by Regions  
Table North America Watch Case Production, Consumption, Import & Export (2012-2017)  
Table Europe Watch Case Production, Consumption, Import & Export (2012-2017)  
Table China Watch Case Production, Consumption, Import & Export (2012-2017)  
Table Japan Watch Case Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Watch Case Production, Consumption, Import & Export (2012-2017)  
Table India Watch Case Production, Consumption, Import & Export (2012-2017)  
Table Global Watch Case Production by Type (2012-2017)  
Table Global Watch Case Production Share by Type (2012-2017)  
Figure Production Market Share of Watch Case by Type (2012-2017)  
Figure 2015 Production Market Share of Watch Case by Type  
Table Global Watch Case Revenue by Type (2012-2017)  
Table Global Watch Case Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Watch Case by Type (2012-2017)  
Figure 2015 Revenue Market Share of Watch Case by Type  
Table Global Watch Case Price by Type (2012-2017)  
Figure Global Watch Case Production Growth by Type (2012-2017)  
Table Global Watch Case Consumption by Application (2012-2017)

Table Global Watch Case Consumption Market Share by Application (2012-2017)

Figure Global Watch Case Consumption Market Share by Application in 2015

Table Global Watch Case Consumption Growth Rate by Application (2012-2017)

Figure Global Watch Case Consumption Growth Rate by Application (2012-2017)

Table Speck Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Speck Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Speck Watch Case Market Share (2015 and 2016)

Table Griffin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Griffin Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Griffin Watch Case Market Share (2015 and 2016)

Table Actionproof Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Actionproof Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Actionproof Watch Case Market Share (2015 and 2016)

Table Luvvitt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Luvvitt Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Luvvitt Watch Case Market Share (2015 and 2016)

Table Spigen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Spigen Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Spigen Watch Case Market Share (2015 and 2016)

Table OZAKI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OZAKI Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure OZAKI Watch Case Market Share (2015 and 2016)

Table I-blason Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table I-blason Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure I-blason Watch Case Market Share (2015 and 2016)

Table JETech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JETech Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure JETech Watch Case Market Share (2015 and 2016)

Table POETIC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table POETIC Watch Case Production, Revenue, Price and Gross Margin (2015 and

2016)

Figure POETIC Watch Case Market Share (2015 and 2016)

Table X-doria Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table X-doria Watch Case Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure X-doria Watch Case Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Watch Case

Figure Manufacturing Process Analysis of Watch Case

Figure Watch Case Industrial Chain Analysis

Table Raw Materials Sources of Watch Case Major Manufacturers in 2015

Table Major Buyers of Watch Case

Table Distributors/Traders List

Figure Global Watch Case Production and Growth Rate Forecast (2017-2022)

Figure Global Watch Case Revenue and Growth Rate Forecast (2017-2022)

Figure Global Watch Case Price and Trend Forecast (2017-2022)

Table Global Watch Case Production Forecast by Regions (2017-2022)

Table Global Watch Case Consumption Forecast by Regions (2017-2022)

Figure North America Watch Case Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Watch Case Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Watch Case Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Watch Case Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Watch Case Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Watch Case Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Watch Case Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Watch Case Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Watch Case Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Watch Case Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Watch Case Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Watch Case Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Watch Case Production Forecast by Type (2017-2022)

Table Global Watch Case Revenue Forecast by Type (2017-2022)

Table Global Watch Case Price Forecast by Type (2017-2022)

Table Global Watch Case Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Watch Case Market Research Report 2017

Product link: <https://marketpublishers.com/r/G5A85AAD8A9EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5A85AAD8A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970