

Global Walkie Talkie Market Insights, Forecast to 2026

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Abstracts

A walkie-talkie (more formally known as a handheld transceiver, or HT) is a hand-held, portable, two-way radio transceiver. Its development during the Second World War has been variously credited to Donald L. Hings, radio engineer Alfred J. Gross, and engineering teams at Motorola. Similar designs were created for other armed forces, and after the war, walkie-talkies spread to public safety and eventually commercial and jobsite work. Major characteristics include a half-duplex channel (only one radio transmits at a time, though any number can listen) and a 'push-to-talk' (PTT) switch that starts transmission. Typical walkie-talkies resemble a telephone handset, possibly slightly larger but still a single unit, with an antenna mounted on the top of the unit. Where a phone's earpiece is only loud enough to be heard by the user, a walkie-talkie's built-in speaker can be heard by the user and those in the user's immediate vicinity. Hand-held transceivers may be used to communicate between each other, or to vehicle-mounted or base stations.

The global Walkie Talkie industry is characterized by several large international manufactures and many smaller regional manufactures. Therefore, market share concentration is low. The two largest operators account for about 22.75 % of total industry revenue in 2016. Larger companies are looking to expand their footprint in nearby areas, where they can add value and turn once-struggling operations into profitable ventures. Key market players include Motorola, JVCKENWOOD, Icom, Hytera, Sepura, Tait, Cobra, Yaesu, Entel Group, and Uniden among others. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Walkie Talkie 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Walkie Talkie 4900 industry.

Based on our recent survey, we have several different scenarios about the Walkie Talkie 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 7019.9 million in 2019. The market size of Walkie Talkie 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Walkie Talkie market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Walkie Talkie market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Walkie Talkie market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Walkie Talkie market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Walkie Talkie market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Walkie Talkie market, covering important regions, viz, North America, Europe, China, Japan and

South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Walkie Talkie market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Walkie Talkie market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Walkie Talkie market.

The following manufacturers are covered in this report:

Motorola

JVCKENWOOD

Icom

Hytera

Sepura

Tait

Cobra

Yaesu

Entel Group

Uniden

Midland

BFDX

Kirisun

Quansheng

HQT

Neolink

Lisheng

Abell

Weierwei

Walkie Talkie Breakdown Data by Type

Analog Walkie Talkie

Digital Walkie Talkie

Walkie Talkie Breakdown Data by Application

Government and Public Safety

Utilities

Industry and Commerce

Others

Contents

1 STUDY COVERAGE

- 1.1 Walkie Talkie Product Introduction
- 1.2 Key Market Segments in This Study
- 1.3 Key Manufacturers Covered: Ranking of Global Top Walkie Talkie Manufacturers by Revenue in 2019
- 1.4 Market by Type
 - 1.4.1 Global Walkie Talkie Market Size Growth Rate by Type
 - 1.4.2 Analog Walkie Talkie
 - 1.4.3 Digital Walkie Talkie
- 1.5 Market by Application
 - 1.5.1 Global Walkie Talkie Market Size Growth Rate by Application
 - 1.5.2 Government and Public Safety
 - 1.5.3 Utilities
 - 1.5.4 Industry and Commerce
 - 1.5.5 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Walkie Talkie Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Walkie Talkie Industry
 - 1.6.1.1 Walkie Talkie Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Walkie Talkie Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Walkie Talkie Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Walkie Talkie Market Size Estimates and Forecasts
 - 2.1.1 Global Walkie Talkie Revenue Estimates and Forecasts 2015-2026
 - 2.1.2 Global Walkie Talkie Production Capacity Estimates and Forecasts 2015-2026
 - 2.1.3 Global Walkie Talkie Production Estimates and Forecasts 2015-2026
- 2.2 Global Walkie Talkie Market Size by Producing Regions: 2015 VS 2020 VS 2026
- 2.3 Analysis of Competitive Landscape

- 2.3.1 Manufacturers Market Concentration Ratio (CR5 and HHI)
- 2.3.2 Global Walkie Talkie Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.3.3 Global Walkie Talkie Manufacturers Geographical Distribution
- 2.4 Key Trends for Walkie Talkie Markets & Products
- 2.5 Primary Interviews with Key Walkie Talkie Players (Opinion Leaders)

3 MARKET SIZE BY MANUFACTURERS

- 3.1 Global Top Walkie Talkie Manufacturers by Production Capacity
 - 3.1.1 Global Top Walkie Talkie Manufacturers by Production Capacity (2015-2020)
 - 3.1.2 Global Top Walkie Talkie Manufacturers by Production (2015-2020)
 - 3.1.3 Global Top Walkie Talkie Manufacturers Market Share by Production
- 3.2 Global Top Walkie Talkie Manufacturers by Revenue
 - 3.2.1 Global Top Walkie Talkie Manufacturers by Revenue (2015-2020)
 - 3.2.2 Global Top Walkie Talkie Manufacturers Market Share by Revenue (2015-2020)
 - 3.2.3 Global Top 10 and Top 5 Companies by Walkie Talkie Revenue in 2019
- 3.3 Global Walkie Talkie Price by Manufacturers
- 3.4 Mergers & Acquisitions, Expansion Plans

4 WALKIE TALKIE PRODUCTION BY REGIONS

- 4.1 Global Walkie Talkie Historic Market Facts & Figures by Regions
 - 4.1.1 Global Top Walkie Talkie Regions by Production (2015-2020)
 - 4.1.2 Global Top Walkie Talkie Regions by Revenue (2015-2020)
- 4.2 North America
 - 4.2.1 North America Walkie Talkie Production (2015-2020)
 - 4.2.2 North America Walkie Talkie Revenue (2015-2020)
 - 4.2.3 Key Players in North America
 - 4.2.4 North America Walkie Talkie Import & Export (2015-2020)
- 4.3 Europe
 - 4.3.1 Europe Walkie Talkie Production (2015-2020)
 - 4.3.2 Europe Walkie Talkie Revenue (2015-2020)
 - 4.3.3 Key Players in Europe
 - 4.3.4 Europe Walkie Talkie Import & Export (2015-2020)
- 4.4 China
 - 4.4.1 China Walkie Talkie Production (2015-2020)
 - 4.4.2 China Walkie Talkie Revenue (2015-2020)
 - 4.4.3 Key Players in China
 - 4.4.4 China Walkie Talkie Import & Export (2015-2020)

4.5 Japan

- 4.5.1 Japan Walkie Talkie Production (2015-2020)
- 4.5.2 Japan Walkie Talkie Revenue (2015-2020)
- 4.5.3 Key Players in Japan
- 4.5.4 Japan Walkie Talkie Import & Export (2015-2020)

4.6 South Korea

- 4.6.1 South Korea Walkie Talkie Production (2015-2020)
- 4.6.2 South Korea Walkie Talkie Revenue (2015-2020)
- 4.6.3 Key Players in South Korea
- 4.6.4 South Korea Walkie Talkie Import & Export (2015-2020)

5 WALKIE TALKIE CONSUMPTION BY REGION

5.1 Global Top Walkie Talkie Regions by Consumption

- 5.1.1 Global Top Walkie Talkie Regions by Consumption (2015-2020)
- 5.1.2 Global Top Walkie Talkie Regions Market Share by Consumption (2015-2020)

5.2 North America

- 5.2.1 North America Walkie Talkie Consumption by Application
- 5.2.2 North America Walkie Talkie Consumption by Countries
- 5.2.3 U.S.
- 5.2.4 Canada

5.3 Europe

- 5.3.1 Europe Walkie Talkie Consumption by Application
- 5.3.2 Europe Walkie Talkie Consumption by Countries
- 5.3.3 Germany
- 5.3.4 France
- 5.3.5 U.K.
- 5.3.6 Italy
- 5.3.7 Russia

5.4 Asia Pacific

- 5.4.1 Asia Pacific Walkie Talkie Consumption by Application
- 5.4.2 Asia Pacific Walkie Talkie Consumption by Regions
- 5.4.3 China
- 5.4.4 Japan
- 5.4.5 South Korea
- 5.4.6 India
- 5.4.7 Australia
- 5.4.8 Taiwan
- 5.4.9 Indonesia

- 5.4.10 Thailand
- 5.4.11 Malaysia
- 5.4.12 Philippines
- 5.4.13 Vietnam

5.5 Central & South America

- 5.5.1 Central & South America Walkie Talkie Consumption by Application
- 5.5.2 Central & South America Walkie Talkie Consumption by Country
- 5.5.3 Mexico
- 5.5.3 Brazil
- 5.5.3 Argentina

5.6 Middle East and Africa

- 5.6.1 Middle East and Africa Walkie Talkie Consumption by Application
- 5.6.2 Middle East and Africa Walkie Talkie Consumption by Countries
- 5.6.3 Turkey
- 5.6.4 Saudi Arabia
- 5.6.5 UAE

6 MARKET SIZE BY TYPE (2015-2026)

6.1 Global Walkie Talkie Market Size by Type (2015-2020)

- 6.1.1 Global Walkie Talkie Production by Type (2015-2020)
- 6.1.2 Global Walkie Talkie Revenue by Type (2015-2020)
- 6.1.3 Walkie Talkie Price by Type (2015-2020)

6.2 Global Walkie Talkie Market Forecast by Type (2021-2026)

- 6.2.1 Global Walkie Talkie Production Forecast by Type (2021-2026)
- 6.2.2 Global Walkie Talkie Revenue Forecast by Type (2021-2026)
- 6.2.3 Global Walkie Talkie Price Forecast by Type (2021-2026)

6.3 Global Walkie Talkie Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

7 MARKET SIZE BY APPLICATION (2015-2026)

7.2.1 Global Walkie Talkie Consumption Historic Breakdown by Application (2015-2020)

- 7.2.2 Global Walkie Talkie Consumption Forecast by Application (2021-2026)

8 CORPORATE PROFILES

8.1 Motorola

- 8.1.1 Motorola Corporation Information
- 8.1.2 Motorola Overview and Its Total Revenue
- 8.1.3 Motorola Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.1.4 Motorola Product Description
- 8.1.5 Motorola Recent Development
- 8.2 JVCKENWOOD
 - 8.2.1 JVCKENWOOD Corporation Information
 - 8.2.2 JVCKENWOOD Overview and Its Total Revenue
 - 8.2.3 JVCKENWOOD Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.2.4 JVCKENWOOD Product Description
 - 8.2.5 JVCKENWOOD Recent Development
- 8.3 Icom
 - 8.3.1 Icom Corporation Information
 - 8.3.2 Icom Overview and Its Total Revenue
 - 8.3.3 Icom Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.3.4 Icom Product Description
 - 8.3.5 Icom Recent Development
- 8.4 Hytera
 - 8.4.1 Hytera Corporation Information
 - 8.4.2 Hytera Overview and Its Total Revenue
 - 8.4.3 Hytera Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.4.4 Hytera Product Description
 - 8.4.5 Hytera Recent Development
- 8.5 Sepura
 - 8.5.1 Sepura Corporation Information
 - 8.5.2 Sepura Overview and Its Total Revenue
 - 8.5.3 Sepura Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.5.4 Sepura Product Description
 - 8.5.5 Sepura Recent Development
- 8.6 Tait
 - 8.6.1 Tait Corporation Information
 - 8.6.2 Tait Overview and Its Total Revenue
 - 8.6.3 Tait Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

- 8.6.4 Tait Product Description
- 8.6.5 Tait Recent Development
- 8.7 Cobra
 - 8.7.1 Cobra Corporation Information
 - 8.7.2 Cobra Overview and Its Total Revenue
 - 8.7.3 Cobra Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.7.4 Cobra Product Description
 - 8.7.5 Cobra Recent Development
- 8.8 Yaesu
 - 8.8.1 Yaesu Corporation Information
 - 8.8.2 Yaesu Overview and Its Total Revenue
 - 8.8.3 Yaesu Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.8.4 Yaesu Product Description
 - 8.8.5 Yaesu Recent Development
- 8.9 Entel Group
 - 8.9.1 Entel Group Corporation Information
 - 8.9.2 Entel Group Overview and Its Total Revenue
 - 8.9.3 Entel Group Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.9.4 Entel Group Product Description
 - 8.9.5 Entel Group Recent Development
- 8.10 Uniden
 - 8.10.1 Uniden Corporation Information
 - 8.10.2 Uniden Overview and Its Total Revenue
 - 8.10.3 Uniden Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.10.4 Uniden Product Description
 - 8.10.5 Uniden Recent Development
- 8.11 Midland
 - 8.11.1 Midland Corporation Information
 - 8.11.2 Midland Overview and Its Total Revenue
 - 8.11.3 Midland Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.11.4 Midland Product Description
 - 8.11.5 Midland Recent Development
- 8.12 BFDX
 - 8.12.1 BFDX Corporation Information

- 8.12.2 BFDX Overview and Its Total Revenue
- 8.12.3 BFDX Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.12.4 BFDX Product Description
- 8.12.5 BFDX Recent Development
- 8.13 Kirisun
 - 8.13.1 Kirisun Corporation Information
 - 8.13.2 Kirisun Overview and Its Total Revenue
 - 8.13.3 Kirisun Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.13.4 Kirisun Product Description
 - 8.13.5 Kirisun Recent Development
- 8.14 Quansheng
 - 8.14.1 Quansheng Corporation Information
 - 8.14.2 Quansheng Overview and Its Total Revenue
 - 8.14.3 Quansheng Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.14.4 Quansheng Product Description
 - 8.14.5 Quansheng Recent Development
- 8.15 HQT
 - 8.15.1 HQT Corporation Information
 - 8.15.2 HQT Overview and Its Total Revenue
 - 8.15.3 HQT Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.15.4 HQT Product Description
 - 8.15.5 HQT Recent Development
- 8.16 Neolink
 - 8.16.1 Neolink Corporation Information
 - 8.16.2 Neolink Overview and Its Total Revenue
 - 8.16.3 Neolink Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.16.4 Neolink Product Description
 - 8.16.5 Neolink Recent Development
- 8.17 Lisheng
 - 8.17.1 Lisheng Corporation Information
 - 8.17.2 Lisheng Overview and Its Total Revenue
 - 8.17.3 Lisheng Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.17.4 Lisheng Product Description

8.17.5 Lisheng Recent Development

8.18 Abell

8.18.1 Abell Corporation Information

8.18.2 Abell Overview and Its Total Revenue

8.18.3 Abell Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.18.4 Abell Product Description

8.18.5 Abell Recent Development

8.19 Weierwei

8.19.1 Weierwei Corporation Information

8.19.2 Weierwei Overview and Its Total Revenue

8.19.3 Weierwei Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

8.19.4 Weierwei Product Description

8.19.5 Weierwei Recent Development

9 PRODUCTION FORECASTS BY REGIONS

9.1 Global Top Walkie Talkie Regions Forecast by Revenue (2021-2026)

9.2 Global Top Walkie Talkie Regions Forecast by Production (2021-2026)

9.3 Key Walkie Talkie Production Regions Forecast

9.3.1 North America

9.3.2 Europe

9.3.3 China

9.3.4 Japan

9.3.5 South Korea

10 WALKIE TALKIE CONSUMPTION FORECAST BY REGION

10.1 Global Walkie Talkie Consumption Forecast by Region (2021-2026)

10.2 North America Walkie Talkie Consumption Forecast by Region (2021-2026)

10.3 Europe Walkie Talkie Consumption Forecast by Region (2021-2026)

10.4 Asia Pacific Walkie Talkie Consumption Forecast by Region (2021-2026)

10.5 Latin America Walkie Talkie Consumption Forecast by Region (2021-2026)

10.6 Middle East and Africa Walkie Talkie Consumption Forecast by Region (2021-2026)

11 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 11.1 Value Chain Analysis
- 11.2 Sales Channels Analysis
 - 11.2.1 Walkie Talkie Sales Channels
 - 11.2.2 Walkie Talkie Distributors
- 11.3 Walkie Talkie Customers

12 MARKET OPPORTUNITIES & CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 12.1 Market Opportunities and Drivers
- 12.2 Market Challenges
- 12.3 Market Risks/Restraints
- 12.4 Porter's Five Forces Analysis

13 KEY FINDING IN THE GLOBAL WALKIE TALKIE STUDY

14 APPENDIX

- 14.1 Research Methodology
 - 14.1.1 Methodology/Research Approach
 - 14.1.2 Data Source
- 14.2 Author Details
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Walkie Talkie Key Market Segments in This Study

Table 2. Ranking of Global Top Walkie Talkie Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Walkie Talkie Market Size Growth Rate by Type 2020-2026 (K Units) (Million US\$)

Table 4. Major Manufacturers of Analog Walkie Talkie

Table 5. Major Manufacturers of Digital Walkie Talkie

Table 6. COVID-19 Impact Global Market: (Four Walkie Talkie Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Walkie Talkie Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Walkie Talkie Players to Combat Covid-19 Impact

Table 11. Global Walkie Talkie Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global Walkie Talkie Market Size by Region in US\$ Million: 2015 VS 2020 VS 2026

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Walkie Talkie by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Walkie Talkie as of 2019)

Table 15. Walkie Talkie Manufacturing Base Distribution and Headquarters

Table 16. Manufacturers Walkie Talkie Product Offered

Table 17. Date of Manufacturers Enter into Walkie Talkie Market

Table 18. Key Trends for Walkie Talkie Markets & Products

Table 19. Main Points Interviewed from Key Walkie Talkie Players

Table 20. Global Walkie Talkie Production Capacity by Manufacturers (2015-2020) (K Units)

Table 21. Global Walkie Talkie Production Share by Manufacturers (2015-2020)

Table 22. Walkie Talkie Revenue by Manufacturers (2015-2020) (Million US\$)

Table 23. Walkie Talkie Revenue Share by Manufacturers (2015-2020)

Table 24. Walkie Talkie Price by Manufacturers 2015-2020 (USD/Unit)

Table 25. Mergers & Acquisitions, Expansion Plans

Table 26. Global Walkie Talkie Production by Regions (2015-2020) (K Units)

Table 27. Global Walkie Talkie Production Market Share by Regions (2015-2020)

- Table 28. Global Walkie Talkie Revenue by Regions (2015-2020) (US\$ Million)
- Table 29. Global Walkie Talkie Revenue Market Share by Regions (2015-2020)
- Table 30. Key Walkie Talkie Players in North America
- Table 31. Import & Export of Walkie Talkie in North America (K Units)
- Table 32. Key Walkie Talkie Players in Europe
- Table 33. Import & Export of Walkie Talkie in Europe (K Units)
- Table 34. Key Walkie Talkie Players in China
- Table 35. Import & Export of Walkie Talkie in China (K Units)
- Table 36. Key Walkie Talkie Players in Japan
- Table 37. Import & Export of Walkie Talkie in Japan (K Units)
- Table 38. Key Walkie Talkie Players in South Korea
- Table 39. Import & Export of Walkie Talkie in South Korea (K Units)
- Table 40. Global Walkie Talkie Consumption by Regions (2015-2020) (K Units)
- Table 41. Global Walkie Talkie Consumption Market Share by Regions (2015-2020)
- Table 42. North America Walkie Talkie Consumption by Application (2015-2020) (K Units)
- Table 43. North America Walkie Talkie Consumption by Countries (2015-2020) (K Units)
- Table 44. Europe Walkie Talkie Consumption by Application (2015-2020) (K Units)
- Table 45. Europe Walkie Talkie Consumption by Countries (2015-2020) (K Units)
- Table 46. Asia Pacific Walkie Talkie Consumption by Application (2015-2020) (K Units)
- Table 47. Asia Pacific Walkie Talkie Consumption Market Share by Application (2015-2020) (K Units)
- Table 48. Asia Pacific Walkie Talkie Consumption by Regions (2015-2020) (K Units)
- Table 49. Latin America Walkie Talkie Consumption by Application (2015-2020) (K Units)
- Table 50. Latin America Walkie Talkie Consumption by Countries (2015-2020) (K Units)
- Table 51. Middle East and Africa Walkie Talkie Consumption by Application (2015-2020) (K Units)
- Table 52. Middle East and Africa Walkie Talkie Consumption by Countries (2015-2020) (K Units)
- Table 53. Global Walkie Talkie Production by Type (2015-2020) (K Units)
- Table 54. Global Walkie Talkie Production Share by Type (2015-2020)
- Table 55. Global Walkie Talkie Revenue by Type (2015-2020) (Million US\$)
- Table 56. Global Walkie Talkie Revenue Share by Type (2015-2020)
- Table 57. Walkie Talkie Price by Type 2015-2020 (USD/Unit)
- Table 58. Global Walkie Talkie Consumption by Application (2015-2020) (K Units)
- Table 59. Global Walkie Talkie Consumption by Application (2015-2020) (K Units)
- Table 60. Global Walkie Talkie Consumption Share by Application (2015-2020)

- Table 61. Motorola Corporation Information
- Table 62. Motorola Description and Major Businesses
- Table 63. Motorola Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 64. Motorola Product
- Table 65. Motorola Recent Development
- Table 66. JVCKENWOOD Corporation Information
- Table 67. JVCKENWOOD Description and Major Businesses
- Table 68. JVCKENWOOD Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 69. JVCKENWOOD Product
- Table 70. JVCKENWOOD Recent Development
- Table 71. Icom Corporation Information
- Table 72. Icom Description and Major Businesses
- Table 73. Icom Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 74. Icom Product
- Table 75. Icom Recent Development
- Table 76. Hytera Corporation Information
- Table 77. Hytera Description and Major Businesses
- Table 78. Hytera Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 79. Hytera Product
- Table 80. Hytera Recent Development
- Table 81. Sepura Corporation Information
- Table 82. Sepura Description and Major Businesses
- Table 83. Sepura Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 84. Sepura Product
- Table 85. Sepura Recent Development
- Table 86. Tait Corporation Information
- Table 87. Tait Description and Major Businesses
- Table 88. Tait Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 89. Tait Product
- Table 90. Tait Recent Development
- Table 91. Cobra Corporation Information
- Table 92. Cobra Description and Major Businesses
- Table 93. Cobra Walkie Talkie Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 94. Cobra Product

Table 95. Cobra Recent Development

Table 96. Yaesu Corporation Information

Table 97. Yaesu Description and Major Businesses

Table 98. Yaesu Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 99. Yaesu Product

Table 100. Yaesu Recent Development

Table 101. Entel Group Corporation Information

Table 102. Entel Group Description and Major Businesses

Table 103. Entel Group Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 104. Entel Group Product

Table 105. Entel Group Recent Development

Table 106. Uniden Corporation Information

Table 107. Uniden Description and Major Businesses

Table 108. Uniden Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 109. Uniden Product

Table 110. Uniden Recent Development

Table 111. Midland Corporation Information

Table 112. Midland Description and Major Businesses

Table 113. Midland Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 114. Midland Product

Table 115. Midland Recent Development

Table 116. BFDX Corporation Information

Table 117. BFDX Description and Major Businesses

Table 118. BFDX Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 119. BFDX Product

Table 120. BFDX Recent Development

Table 121. Kirisun Corporation Information

Table 122. Kirisun Description and Major Businesses

Table 123. Kirisun Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 124. Kirisun Product

Table 125. Kirisun Recent Development

- Table 126. Quansheng Corporation Information
- Table 127. Quansheng Description and Major Businesses
- Table 128. Quansheng Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 129. Quansheng Product
- Table 130. Quansheng Recent Development
- Table 131. HQT Corporation Information
- Table 132. HQT Description and Major Businesses
- Table 133. HQT Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 134. HQT Product
- Table 135. HQT Recent Development
- Table 136. Neolink Corporation Information
- Table 137. Neolink Description and Major Businesses
- Table 138. Neolink Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 139. Neolink Product
- Table 140. Neolink Recent Development
- Table 141. Lisheng Corporation Information
- Table 142. Lisheng Description and Major Businesses
- Table 143. Lisheng Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 144. Lisheng Product
- Table 145. Lisheng Recent Development
- Table 146. Abell Corporation Information
- Table 147. Abell Description and Major Businesses
- Table 148. Abell Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 149. Abell Product
- Table 150. Abell Recent Development
- Table 151. Weierwei Corporation Information
- Table 152. Weierwei Description and Major Businesses
- Table 153. Weierwei Walkie Talkie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 154. Weierwei Product
- Table 155. Weierwei Recent Development
- Table 156. Global Walkie Talkie Revenue Forecast by Region (2021-2026) (Million US\$)
- Table 157. Global Walkie Talkie Production Forecast by Regions (2021-2026) (K Units)

- Table 158. Global Walkie Talkie Production Forecast by Type (2021-2026) (K Units)
- Table 159. Global Walkie Talkie Revenue Forecast by Type (2021-2026) (Million US\$)
- Table 160. North America Walkie Talkie Consumption Forecast by Regions (2021-2026) (K Units)
- Table 161. Europe Walkie Talkie Consumption Forecast by Regions (2021-2026) (K Units)
- Table 162. Asia Pacific Walkie Talkie Consumption Forecast by Regions (2021-2026) (K Units)
- Table 163. Latin America Walkie Talkie Consumption Forecast by Regions (2021-2026) (K Units)
- Table 164. Middle East and Africa Walkie Talkie Consumption Forecast by Regions (2021-2026) (K Units)
- Table 165. Walkie Talkie Distributors List
- Table 166. Walkie Talkie Customers List
- Table 167. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 168. Key Challenges
- Table 169. Market Risks
- Table 170. Research Programs/Design for This Report
- Table 171. Key Data Information from Secondary Sources
- Table 172. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Walkie Talkie Product Picture
- Figure 2. Global Walkie Talkie Production Market Share by Type in 2020 & 2026
- Figure 3. Analog Walkie Talkie Product Picture
- Figure 4. Digital Walkie Talkie Product Picture
- Figure 5. Global Walkie Talkie Consumption Market Share by Application in 2020 & 2026
- Figure 6. Government and Public Safety
- Figure 7. Utilities
- Figure 8. Industry and Commerce
- Figure 9. Others
- Figure 10. Walkie Talkie Report Years Considered
- Figure 11. Global Walkie Talkie Revenue 2015-2026 (Million US\$)
- Figure 12. Global Walkie Talkie Production Capacity 2015-2026 (K Units)
- Figure 13. Global Walkie Talkie Production 2015-2026 (K Units)
- Figure 14. Global Walkie Talkie Market Share Scenario by Region in Percentage: 2020 Versus 2026
- Figure 15. Walkie Talkie Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 16. Global Walkie Talkie Production Share by Manufacturers in 2015
- Figure 17. The Top 10 and Top 5 Players Market Share by Walkie Talkie Revenue in 2019
- Figure 18. Global Walkie Talkie Production Market Share by Region (2015-2020)
- Figure 19. Walkie Talkie Production Growth Rate in North America (2015-2020) (K Units)
- Figure 20. Walkie Talkie Revenue Growth Rate in North America (2015-2020) (US\$ Million)
- Figure 21. Walkie Talkie Production Growth Rate in Europe (2015-2020) (K Units)
- Figure 22. Walkie Talkie Revenue Growth Rate in Europe (2015-2020) (US\$ Million)
- Figure 23. Walkie Talkie Production Growth Rate in China (2015-2020) (K Units)
- Figure 24. Walkie Talkie Revenue Growth Rate in China (2015-2020) (US\$ Million)
- Figure 25. Walkie Talkie Production Growth Rate in Japan (2015-2020) (K Units)
- Figure 26. Walkie Talkie Revenue Growth Rate in Japan (2015-2020) (US\$ Million)
- Figure 27. Walkie Talkie Production Growth Rate in South Korea (2015-2020) (K Units)
- Figure 28. Walkie Talkie Revenue Growth Rate in South Korea (2015-2020) (US\$ Million)

Figure 29. Global Walkie Talkie Consumption Market Share by Regions 2015-2020

Figure 30. North America Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 31. North America Walkie Talkie Consumption Market Share by Application in 2019

Figure 32. North America Walkie Talkie Consumption Market Share by Countries in 2019

Figure 33. U.S. Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 34. Canada Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 35. Europe Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 36. Europe Walkie Talkie Consumption Market Share by Application in 2019

Figure 37. Europe Walkie Talkie Consumption Market Share by Countries in 2019

Figure 38. Germany Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 39. France Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 40. U.K. Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 41. Italy Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 42. Russia Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 43. Asia Pacific Walkie Talkie Consumption and Growth Rate (K Units)

Figure 44. Asia Pacific Walkie Talkie Consumption Market Share by Application in 2019

Figure 45. Asia Pacific Walkie Talkie Consumption Market Share by Regions in 2019

Figure 46. China Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 47. Japan Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 48. South Korea Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 49. India Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 50. Australia Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 51. Taiwan Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 52. Indonesia Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 53. Thailand Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 54. Malaysia Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 55. Philippines Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 56. Vietnam Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 57. Latin America Walkie Talkie Consumption and Growth Rate (K Units)

Figure 58. Latin America Walkie Talkie Consumption Market Share by Application in 2019

Figure 59. Latin America Walkie Talkie Consumption Market Share by Countries in

2019

Figure 60. Mexico Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 61. Brazil Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 62. Argentina Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 63. Middle East and Africa Walkie Talkie Consumption and Growth Rate (K Units)

Figure 64. Middle East and Africa Walkie Talkie Consumption Market Share by Application in 2019

Figure 65. Middle East and Africa Walkie Talkie Consumption Market Share by Countries in 2019

Figure 66. Turkey Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 67. Saudi Arabia Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 68. UAE Walkie Talkie Consumption and Growth Rate (2015-2020) (K Units)

Figure 69. Global Walkie Talkie Production Market Share by Type (2015-2020)

Figure 70. Global Walkie Talkie Production Market Share by Type in 2019

Figure 71. Global Walkie Talkie Revenue Market Share by Type (2015-2020)

Figure 72. Global Walkie Talkie Revenue Market Share by Type in 2019

Figure 73. Global Walkie Talkie Production Market Share Forecast by Type (2021-2026)

Figure 74. Global Walkie Talkie Revenue Market Share Forecast by Type (2021-2026)

Figure 75. Global Walkie Talkie Market Share by Price Range (2015-2020)

Figure 76. Global Walkie Talkie Consumption Market Share by Application (2015-2020)

Figure 77. Global Walkie Talkie Value (Consumption) Market Share by Application (2015-2020)

Figure 78. Global Walkie Talkie Consumption Market Share Forecast by Application (2021-2026)

Figure 79. Motorola Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 80. JVCKENWOOD Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 81. Icom Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 82. Hytera Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 83. Sepura Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 84. Tait Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 85. Cobra Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 86. Yaesu Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 87. Entel Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 88. Uniden Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 89. Midland Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 90. BFDX Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 91. Kirisun Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 92. Quansheng Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 93. HQT Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 94. Neolink Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 95. Lisheng Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 96. Abell Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 97. Weierwei Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 98. Global Walkie Talkie Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Figure 99. Global Walkie Talkie Revenue Market Share Forecast by Regions ((2021-2026))
- Figure 100. Global Walkie Talkie Production Forecast by Regions (2021-2026) (K Units)
- Figure 101. North America Walkie Talkie Production Forecast (2021-2026) (K Units)
- Figure 102. North America Walkie Talkie Revenue Forecast (2021-2026) (US\$ Million)
- Figure 103. Europe Walkie Talkie Production Forecast (2021-2026) (K Units)
- Figure 104. Europe Walkie Talkie Revenue Forecast (2021-2026) (US\$ Million)
- Figure 105. China Walkie Talkie Production Forecast (2021-2026) (K Units)
- Figure 106. China Walkie Talkie Revenue Forecast (2021-2026) (US\$ Million)
- Figure 107. Japan Walkie Talkie Production Forecast (2021-2026) (K Units)
- Figure 108. Japan Walkie Talkie Revenue Forecast (2021-2026) (US\$ Million)
- Figure 109. South Korea Walkie Talkie Production Forecast (2021-2026) (K Units)
- Figure 110. South Korea Walkie Talkie Revenue Forecast (2021-2026) (US\$ Million)
- Figure 111. Global Walkie Talkie Consumption Market Share Forecast by Region (2021-2026)
- Figure 112. Walkie Talkie Value Chain
- Figure 113. Channels of Distribution
- Figure 114. Distributors Profiles
- Figure 115. Porter's Five Forces Analysis
- Figure 116. Bottom-up and Top-down Approaches for This Report
- Figure 117. Data Triangulation
- Figure 118. Key Executives Interviewed

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